



Washington Future Business Leaders of America
Chapter Success Guide
2025-2026



FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

2025-2026 State Officer Team

A note from the State President's desk

Welcome to another membership year, Washington FBLA! I hope everybody is looking forward to another incredible year of leadership development and growth! With our new theme "Make Your Mark", the Washington FBLA State Officer team has a lot planned and is incredibly excited to serve all our wonderful members. We cannot wait for the year ahead and empower members to make their mark!

Suzanne Xu | President

Meet the team

Teigan Bronec Executive Vice President	Ava Langford North Central Region VP
Samya Sharma Secretary	Kennady Slater Northeast Region VP
Chloe Lee Public Relations	Victoria Hunter Northwest Region VP
Deagan Martinsen Parliamentarian	Nathan Chang Puget Sound Region VP
Kavya Tayal Industry Relations Officer	Samantha Cardenas Southeast Region VP
Norianys Morales Middle School Rep	Maya Iyer Southwest Region VP
Lizeth Venegas Capital Region VP	Kayla Wijesekera West Central Region VP





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State Leadership Team

State Management Team

Angela Stone | Executive Director | executivedirector@wafbla.org

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Board of Advisers

Matthew Monnastes | Capital Region Adviser
Jess Poland | North Central Region Adviser
Adam Smith | Northeast Region Adviser
Peter Rustemeyer | Northwest Region Adviser
Laura Ramos | Puget Sound Region Adviser
Tammy Domras | Southeast Region Adviser
Kathy Scobba | Southwest Region Co-Adviser
Bob Berrigan | Southwest Region Co-Adviser
Ian Barnes | West Central Region Adviser



Board of Directors

Chantelle La Marr | Board Chair Jackie Floetke | WE-BAM Representative Chelsea Monroe | Board Vice Chair Holli Ryan-Kalaleh | OSPI/Education Liaison Reynide Dubreus | Board Secretary/Treasurer Brad Hooper | WACTA Representative Michelle Lingg | Business Representative Matthew Monnastes | Region Adviser Prasad Maroju | Business Representative Ian Barnes | Region Adviser Jacinda McLaughlin | Business Representative Suzanne Xu | State President Gabriel Saucedo | High Education Rep Preeti Maroju | Past State President Darmeny Jones | Professional Division President Angela Stone | Executive Director



Calendar

FBLA Membership Year Begins and Champion Chapter Kicks Off	August 1
Washington FBLA Adviser Conference Registration Due	September 19
Fall Leadership Conference Registration Opens	Varies by Region
Washington FBLA Adviser Conference	September 29
HS Champion Chapter: Summer Starter Deadline	September 24
Fall Leadership Conference	Varies by Region
HS Champion Chapter: Shaping Success Deadline	November 5
National Fall Leadership Conference	November 7-8
American Enterprise Day	November 15
Dressed to Impress Scholarship Deadline	
Winter Leadership Conference Registration Opens	Varies by Region
Membership Deadline for Students Competing at WLC	*January 1
Winter Leadership Conference Registration Closes	Varies by Region
HS Champion Chapter: Service Season Deadline	January 7
Winter Leadership Conference	Varies by Region
State Business Leadership Conference Registration Opens	January 21
National Career & Technical Education Month	February 1-28
FBLA Week	February 8-14
State Business Leadership Conference Registration Closes	March 1
Pre-Judged Materials Deadline	
Recognition Awards and State Scholarships Deadline	
HS Champion Chapter: CTE Celebration Deadline	March 4
Washington FBLA State Business Leadership Conference	April 21 - 24
NLC Intent to Compete Deadline	May 1
NLC Registration Deadline	May 6
NLC Competition Materials Deadline	
HS Champion Chapter: Champion Plus Deadline	
MS Champion Chapter Deadline	June 1
National Leadership Conference	June 29 – July 2



Conference Overview

https://wafbla.org/conferences

Adviser Conference | September 29 | Multiple Locations

Gives advisers an early look at key organizational updates and upcoming initiatives. Attendees gain insights into FBLA programs and competitive events, connect with peers to share best practices, and engage in professional development. Exclusive to FBLA advisers, the conference offers both inspiration and practical tools to strengthen chapters and enhance business education.

Fall Leadership Conference (FLC) | Date and Location varies by Region

An engaging event that kicks off the school year by equipping members with leadership skills, chapter development strategies, and networking opportunities. Through interactive workshops, inspiring speakers, and hands-on activities, students and advisers gain tools to strengthen their chapters and prepare for success throughout the FBLA year.

National Fall Leadership Conference (NFLC) | November 7-8 | Phoenix, AZ

Brings together FBLA Middle School and High School members and advisers for leadership development, interactive workshops, and networking. Held in different cities each year, the NFLC offers early access to national programs and hands-on training to help members grow their skills and strengthen their chapters.

Winter Leadership Conference (WLC) | Date and Location varies by Region

Members attend workshops, connect with peers, compete in events, and are recognized for their achievements. Top performers advance to the State Business Leadership Conference.

State Business Leadership Conference (SBLC) | April 21-24 | Spokane, WA

The state's premier event, bringing together members, advisers, and supporters for four days of leadership training, competition, and entertainment. Top competitors at SBLC advance to the National Leadership Conference (NLC).

National Leadership Conference (NLC) | June 29-July 2 | San Antonio, TX

Culminating event of the FBLA year, where top members from each state come together to compete, grow their leadership skills, and connect with peers from across the country. Members who qualify at the state level earn the opportunity to represent Washington at this national event.



Community Service

Alzheimer's Association

The FBLA High School National Officers are proud to launch the FBLA Virtual Walk to San Antonio in support of the Alzheimer's Association. This national service initiative raises awareness and funds for the more than 7 million Americans living with Alzheimer's and the 11 million caregivers who support them. Through this project, students come together to make a meaningful impact while promoting community engagement and leadership.

https://www.fbla.org/alzheimers-association/

Lead4Change

Lead4Change is a free, student leadership program for grades 6–12 that empowers young people to make a difference in their communities. Through hands-on service projects, student teams identify a local need, develop a plan, and take action to create real change. The program provides ready-to-use lessons aligned to national standards and gives students the opportunity to build essential leadership and life skills. Participating teams are also eligible to win grant funding to support their projects and further their impact.

https://www.fbla.org/lead4change-student-leadership-program/

Champion Chapter

Open to High School and Middle School chapters, the Champion Chapter program is a set of membership recruitment and engagement-focused challenges that chapters may complete to strengthen your chapter and earn state and national recognition!

Middle School Champion Chapter Information

Middle School Champion Chapter Tracker

High School Champion Chapter Information

High School Champion Chapter Tracker



Student Leadership Development

LEAD Awards

The LEAD Awards are an individual achievement award program open to all active, paid FBLA Middle School members. Participating students have the opportunity to enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn recognition by immersing themselves in their school and communities. https://www.fbla.org/lead-awards/

Explore Award Level 1

Members are introduced to the foundations of FBLA and learn how to best take advantage of the opportunities available to members through 3 modules.

- 1. Welcome to FBLA Middle School
- 2. Making the most of your experience
- 3. Introduction to Leadership

Aspire Award Level 2

Members select a business skill or content area that they would like to further develop.

Members can complete more than one award.

Each program is designed to be completed in 3-4 hours.

Time Management FutureSmart (in partnership with EverFi)

Business Achievement Awards

The Business Achievement Awards (BAA) is an individual recognition program for active, paid FBLA High School members. Through four award levels, students build leadership skills, expand business knowledge, serve their communities, and gain recognition for their involvement. https://www.fbla.org/business-achievement-awards/

Contributor Award Level 1

Members are introduced to the foundations of FBLA and learn how to best take advantage of the opportunities available to members.

Leader Award Level 2

Members learn the fundamentals of leadership and explore their personal leadership style

Advocate Award Level 3

Members have the opportunity to select a business skill or content area that they would like to further develop.

Capstone Award Level 4

Participating members will design, complete, and reflect on a project that solves a real-world problem.



Recognition

Pin Design Contest

The winning pin design will serve as the official trading pin for the state during the National Leadership Conference. Members are encouraged to create a pin or series design that captures Washington, the state/national theme, and/or the NLC destination. **Submission Deadline: December 1**

https://wafbla.org/pin-design-competition/

T-shirt Design Contest

The winning T-shirt will be used as the State Business Leadership Conference T-shirt. Members are encouraged to create a t-shirt design that captures Washington, the state/national theme, and/or the SBLC destination.

Submission Deadline: December 1

https://wafbla.org/t-shirt-design-competition/

Gold Seal Chapter

National recognition given to outstanding local chapters that go above and beyond in their operations, involvement and service. Middle School Chapters can earn this merit by registering to compete in the Annual Chapter Activities Presentation event at SBLC. High School chapters earn this merit by competing in Local Chapter Annual Business Report at SBLC. **Submission Deadline: March 1**

Recognition Awards

WA FBLA Recognition Awards honor the achievements and contributions of students, advisers, administrators and community partners. These awards highlight excellence in leadership, support, and service; advancing FBLA's mission. **Nomination Deadline: March 1**

https://wafbla.org/national-business-honor-roll/

https://wafbla.org/administrator-of-the-year/

https://wafbla.org/adviser-of-the-year/

https://wafbla.org/alumni-of-the-year/

https://wafbla.org/businessperson-of-the-year/

https://wafbla.org/whos-who/

https://wafbla.org/retiring-adviser/

https://wafbla.org/honorary-life-member-award/



Scholarships

Dr Eugene Kosy Scholarship

Professional Division Scholarship

WA Student National Leadership Conference Scholarship

Distinguished Business Leadership Scholarship

Dressed to Impress Scholarship (Middle School eligible)

Johnson and Wales University Scholarship

Long Island University Scholarship

National Technical Honor Society Scholarship

NLC Scholarship (Middle School Eligible)

PNC Student Solution Scholarship

Competitive Events

Quick Links:

Competitive Events Sign Up Template

25-26 Middle School Competitive Event Changes

25-26 High School Competitive Event Changes

Middle School Competitive Event Guidelines and Rating Sheets

High School Competitive Event Guidelines and Rating Sheets



Competitive Event Limits

Winter Leadership Conference

Region Competitive Event entries for competition in performance events at the Regional Winter Leadership Conferences will be based on each chapter's membership. Each chapter may enter members who qualify at a Region Winter Conference to compete at SBLC within the parameters that follow.

Chapter Membership	Competitive Event Entry Limits
1 to 30 Members	3 entries
31 to 40 Members	4 entries
41 to 50 Members	5 entries
51+ Members	6 entries

State Business Leadership Conference Event Limits

Members may compete in a maximum of 4 events. Within this is a limit of 3 event that involve a presentation.

Note: State Only and Chapter events do not count towards a competitor's event limit

National Leadership Conference

Students who place in the top 4 at SBLC qualify to compete at the NLC. Competitors may only compete in 1 event at NLC. If a student qualifies for multiple events at SBLC, they will need to select the event they want to compete in by May 1 (the Intent to Compete form is used). Students who place 5-10 at SBLC may be able to compete at NLC if the students ahead of them decline to compete.

Note: If a student places in the top 10 in an event at NLC they are ineligible to compete in that same event at WLC/SBLC/NLC in following years.

Plus One

Plus One is a student opportunity for Objective Test only events! You may enter a student into an Objective Test event at SBLC that they did not qualify for coming out of Region WLC. Each chapter is allowed 1 entry per test. Competitive Event Limits do apply.

Wild Card

Each chapter is entitled to 2 Wild Cards to use for a student(s) to compete at SBLC for which they did not qualify for. Wild Cards are to be used per event- not student and do count towards a student's competitive event limit. You do NOT have to use your Wild Card(s).



25-26 High School Competitive Events

Competitive Event	Category	Team Size	Career Cluster	Qualifier
Accounting	Objective Test	1	Financial Services	Region
Advanced Accounting	Objective Test	1	Financial Services	Region
Advertising	Objective Test	1	Marketing & Sales	Region
Agribusiness	Objective Test	1	Agriculture	Region
Banking & Financial Systems	Role Play	1 to 3	Financial Services	Region
Broadcast Journalism	Presentation	1 to 3	Arts, Entertainment, & Design	Region
Business Communication	Objective Test	1	Marketing & Sales	Region
Business Ethics	Presentation	1 to 3	Management & Entrepreneurship	Region
Business Law	Objective Test	1	Public Service & Safety	Region
Business Management	Role Play	1 to 3	Management & Entrepreneurship	Region
Business Plan	Presentation	1 to 3	Management & Entrepreneurship	State
Career Portfolio	Presentation	1	Career Ready Practice	Region
Coding & Programming	Presentation	1 to 3	Digital Technology	State
Community Service Project- Chapter Event	Presentation	1 to 3	Healthcare & Human Services	State
Computer Applications	Production	1	Management & Entrepreneurship	Region
Computer Game & Simulation Programming	Presentation	1 to 3	Digital Technology	State
Computer Problem Solving	Objective Test	1	Digital Technology	Region
Customer Service	Role Play	1	Marketing & Sales	Region
Cybersecurity	Objective Test	1	Digital Technology	Region
Data Analysis	Presentation	1 to 3	Digital Technology	Region
Data Science & AI	Objective Test	1	Digital Technology	Region
Digital Animation	Presentation	1 to 3	Arts, Entertainment, & Design	State
Digital Video Production	Presentation	1 to 3	Arts, Entertainment, & Design	Region
Economics	Objective Test	1	Financial Services	Region
Entrepreneurship	Role Play	1 to 3	Management & Entrepreneurship	Region
Esports: Super Mario Kart 8 Deluxe State Only	Demonstration	1		State
Esports: Super Smash Bros Ultimate State Only	Demonstration	2		State
Event Planning	Presentation	1 to 3	Hospitality & Event Management	Region
Financial Planning	Presentation	1 to 3	Financial Services	State
Financial Statement Analysis	Presentation	1 to 3	Financial Services	State
Future Business Educator	Presentation	1	Education	State
Future Business Leader	Presentation	1	Career Ready Practice	State
Graphic Design	Presentation	1 to 3	Arts, Entertainment, & Design	Region
Healthcare Administration	Objective Test	1	Healthcare & Human Services	Region
Hospitality & Event Management	Role Play	1 to 3	Hospitality & Event Management	Region
Human Resource Management	Objective Test	1	Management & Entrepreneurship	Region
Impromptu Speaking	Presentation	1	Marketing & Sales	Region
Insurance & Risk Management	Objective Test	1	Financial Services	Region
International Business	Role Play	1 to 3	Management & Entrepreneurship	Region
Introduction to Business Communication	Objective Test	1	Marketing & Sales	Region



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ective Test	1	Management & Entrepreneurship	Region
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ective Test	1	Management & Entrepreneurship	Region
ective Test	1	Healthcare & Human Services	Region
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sentation	1 to 3	Marketing & Sales	Region
e Play	1 to 3	Hospitality & Event Management	Region
sentation	1 to 3	Supply Chain & Transportation	Region
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25-26 Middle School Competitive Events

Competitive Event	Category	Team Size	Career Cluster	Qualifier
Annual Chapter Activities Presentation- Chapter Event	Presentation	1 to 3	Management & Entrepreneurship	State
Career Exploration	Objective Test	1	Career Ready Practice	Region
Career Research	Presentation	1	Career Ready Practice	Region
Community Service Presentation- Chapter Event	Presentation	1 to 3	Healthcare & Human Services	State
Digital Citizenship	Objective Test	1	Digital Technology	Region
Esports: Super Mario Kart 8 Deluxe State Only	Demonstration	1		State
Esports: Super Smash Bros Ultimate State Only	Demonstration	2		State
Exploring Accounting & Finance	Objective Test	1	Financial Services	Region
Exploring Agribusiness	Objective Test	1	Agriculture	Region
Exploring Animation	Presentation	1 to 3	Digital Technology	State
Exploring Business Communication	Objective Test	1	Marketing & Sales	Region
Exploring Business Concepts	Objective Test	1	Management & Entrepreneurship	Region
Exploring Business Ethics	Presentation	1 to 3	Management & Entrepreneurship	Region
Exploring Business Issues	Presentation	1 to 3	Management & Entrepreneurship	State
Exploring Coding & Programming	Presentation	1 to 3	Digital Technology	State
Exploring Computer Science	Objective Test	1	Digital Technology	Region
Exploring Customer Service	Role Play	1	Marketing & Sales	State
Exploring Digital Video Production	Presentation	1 to 3	Digital Technology	Region
Exploring Economics	Objective Test	1	Financial Services	Region
Exploring FBLA	Objective Test	1		Region
Exploring Leadership	Objective Test	1	Management & Entrepreneurship	Region
Exploring Management & Entrepreneurship	Role Play	1 to 3	Management & Entrepreneurship	Region
Exploring Marketing Concepts	Objective Test	1	Marketing & Sales	Region
Exploring Marketing Strategies	Presentation	1 to 3	Marketing & Sales	Region
Exploring Parliamentary Procedure	Objective Test	1	Public Service & Safety	Region
Exploring Personal Finance	Objective Test	1	Financial Services	Region
Exploring Professionalism	Objective Test	1	Management & Entrepreneurship	Region
Exploring Public Speaking	Presentation	1	Marketing & Sales	Region
Exploring Technology	Objective Test	1	Digital Technology	Region
Exploring Website Design	Presentation	1 to 3	Digital Technology	Region
Interpersonal Communication	Objective Test	1	Marketing & Sales	Region
On Campus Commerce- Chapter Event, State Only	Presentation	1 to 3	Management & Entrepreneurship	State
Slide Deck Applications	Production	1	Management & Entrepreneurship	Region
Spreadsheet Applications	Production	1	Management & Entrepreneurship	Region
Word Processing	Production	1	Management & Entrepreneurship	Region



Chapter Management

Blue Panda

Blue Panda is the primary registration system for WA FBLA Conferences and Events.

Instruction Sheets

Need support? Contact Register@wafbla.org

Connect

FBLA Connect is the National membership database system. It helps local chapters manage their operations, communicate with members, and access national FBLA resources. It is designed to streamline chapter management and enhance the FBLA member experience.

Quick Guides

Tutorial Videos

Questions? Contact register@wafbla.org

Branding

Following branding guidelines ensures consistency, professionalism, and recognition across all FBLA materials. It helps strengthen the organization's identity and builds trust with members, partners, and the public.

National Brand Center

Download the Brand Guidebook

National and WA Logos

Dress Code

FBLA's professional dress code prepares students for real-world business environments. It promotes confidence, respect, and leadership by encouraging members to present themselves professionally at all events.

Dress Code

In Your Classroom

Middle School Competitive Event Guidelines and Rating Sheets

High School Competitive Event Guidelines and Rating Sheets

MBA Research

Junior Achievement

Washington Business Week

Lead4Change



FBLA at the Bell

LifeSmarts & the National Consumers League

The Stock Market Game

Virtual Business Challenge

United States Academic Esports League

Washington FBLA Regions





Capital Region

Region Adviser: Matthew Monnastes, Board Chair

mmonnastes@stu.nthurston.k12.wa.us

With 10 years of experience, Matt specializes in fundraising, entrepreneurship, and design. A big fan of volleyball and travel, he's especially excited for NLC in San Antonio—his first time visiting. He also serves as Chair of the FBLA Board of Advisers.

Capital FLC

Date: 10/24

Registration: 9/3 to 10/10

Location: Grays Harbor College

Cost: \$30 per student, \$40 per adult

Capital WLC

Date: 1/30

Registration: 12/13 to 1/9

Location: Grays Harbor College

Cost: \$35 per student, \$40 per adult

Testing Dates: TBA

North Central Region

Region Adviser: Jess Poland polandi@chelanschools.org

Jess is in her sixth year as an FBLA adviser, known for helping students discover their passions and guiding them to pursue those interests through a business lens—whether in competition or career planning. She enjoys reading and spending time with her husband and dogs. In her first year as a Region Adviser, Jess is thrilled to work alongside a talented team of officers to bring brilliant ideas to life.

North Central FLC

Date: 11/5

Registration: 9/15 to 10/24

Location: Wenatchee Valley College

Cost: \$25 per attendee

North Central WLC

Date: 1/31 tentative

Registration: 11/6 to 1/9

Location: Eastmont High School

Cost: \$30 per student

Testing Dates: TBA



Northeast Region

Region Adviser: Adam Smith

AdSmith@cvsd.org

Now in his 19th year as an FBLA Adviser, Adam specializes in CS, IT, Cybersecurity, and digital tools like Adobe and Microsoft Office. He enjoys movies, video games, and baseball. This year, he's excited to grow the school's T-shirt business and see what his team can achieve.

Northeast FLC

Date: 10/16

Registration: 9/29 to 10/13

Location: Eastpoint Church

Cost: \$20 per student

Northeast WLC

Date: 1/30

Registration: 12/15 to 1/23

Location: Spokane Falls Community College

Cost: \$25 per student

Testing: Onsite

Northwest Region

Region Adviser: Peter Rustemeyer

rustemeyerp@gmail.com

In addition to being a former WA FBLA State Officer, Peter brings 7 years of FBLA Adviser experience and a passion for presentation events. He enjoys spending time with his family and is excited to support Northwest Region students for the first time!

Northwest FLC

Date: 10/21

Registration: 9/2 to 9/30

Location: Stanwood High School

Cost: \$30 per student

Northwest WLC

Date: 1/24

Registration: 12/1 to 1/9

Location: Stanwood High School

Cost: \$30 per student

Testing Dates: TBA



Puget Sound Region

Region Adviser: Laura Ramos

lramos@fifeschools.com

With a place on the FBLA Adviser Wall of Fame, Laura has been a dedicated FBLA Adviser for 32 years, known for her detailed, organized approach and unwavering commitment to student success. She has a keen ability to match students with competitive events that best suit their strength and interest. Laura loves exploring and camping with her dogs and husband. She is most excited for the changes in chapter competitive events to be able to involve more students.

Puget Sound FLC

Date: 11/14 Date: 1/31

Registration: 9/15 to 10/24 Registration: 12/13 to 1/9

Location: Peninsula College Location: Pacific Lutheran University

Cost: \$30 per attendee Cost: \$30 per attendee

Testing Dates: TBA

Puget Sound WLC

Southeast Region

Region Adviser: Tammy Domras

tdomras@psd.wednet.edu

With 8 years in as an FBLA Adviser, Tammy is an expert in Google Apps and Microsoft Office. In her spare time, she prioritizes self-care and is especially excited about some of the new FBLA competitive events this year!

Southeast FLC Southeast WLC

Date: 10/8 Date: 1/30 tentative

Registration: TBA Registration: TBA

Location: Richland Public Library Location: TBA

Cost: TBA Cost: TBA

Testing: TBA



Southwest Region

Region Co-Adviser: Bob Berrigan <u>Robert.Berrigan@evergreenps.org</u> Region Co-Adviser: Kathy Scobba

kathyscobba@gmail.com

With 26 years as an FBLA adviser, Bob brings deep experience—especially in service projects. He enjoys coaching baseball, building Legos with his kids, and is excited to work with a great officer team this year. Also with 26 years as an FBLA Adviser, Kathy brings a wealth of experience and is a self-proclaimed "jack of all trades, expert of none," (WAFBLA Disagrees!) She's currently into golf and excited to have more time to dedicate to FBLA—including launching a regional newsletter!

Southwest FLC

Date: 11/7

Registration: 8/25 to 10/23

Location: Lower Columbia College

Cost: \$25 per attendee

Southwest WLC

Date: 1/30

Registration: 12/13 to 1/8

Location: Lower Columbia College

Cost: \$30 per Student/Adviser, \$15 per Chaperone

Testing: Onsite

West Central

Region Adviser: Ian Barnes, Board Chair Elect

ibarnes@nsd.org

Ian has been an FBLA adviser for 20 years, specializing in preparing students for success in personal finance events. A lifelong soccer enthusiast, he enjoys playing, watching, and refereeing the game. For the 2025–2026 school year, Ian is most excited about inspiring the next generation of student leaders to achieve their goals.

West Central FLC

Date: 10/25

Registration: 9/22 to 10/11

Location: North Creek High School

Cost: \$10 per student

West Central WLC

Date: 1/31

Registration: 12/13 to 1/9

Location: North Creek High School

Cost: \$30 per student

Testing: TBA