

Issue Two

Washington FBLA's Newsletter



"Fall" Into FBLA!

12/15/24

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FLOC

FLC, also known as Fall Leadership Conference, is an amazing time to get your FBLA journey started. This fall season, all 8 of our Washington FBLA regions hosted an FLC, where members experienced unique keynote speeches, networked with other chapters, and engaged with new FBLA concepts. FLC was a great icebreaking conference for the new membership year!

2024

Swipe to learn more!

Capital



Capital Region FLC reigned in over 350 members to Grays Harbor College this year. Members listened to an inspiring speech about learning to live life on the positive side and attended so many incredible workshops hosted by officers and staff.

North Central

North Central FLC took place at Wenatchee Valley College where members attended workshops on public speaking, being a business owner, and more! Everyone got the opportunity to hear from the keynote speaker, K.D. Wilson, who spoke about how to take a leap of faith into their passions.





Northeast

Northeast had a record breaking FLC with over 330 members in attendance. Members heard from our amazing keynote speaker Geoff Deane as he talked about his experience as a successful entrepreneur. They also got to attend workshops, network, and learn from industry professionals.



Northwest

Northwest Region FLC was the best it ever has been with 250+ members in attendance. Our region took on a new venue this year, hosting our conference at the Washington State University, Everett Campus. Our members learned from college and state staff about FBLA opportunities and life after high school!

Puget Sound



Puget Sound had around 100 amazing members attend FLC! We had an incredible keynote and workshops that helped prep members for events and learn more about the workforce!

Southeast

FLC for the Southeast Region was better than ever! I presented 2 workshops, one about FBLA basics and one from the State Officer team and networked with members. Josiah Cruikshank accompanied us by giving a speech about giving yourself time to blossom.



Southwest

Southwest Region saw around 200 members attend their 2024 FLC! FBLA members attended inspiring leadership workshops and attended a motivational keynote speaker session by speaker K.D. Wilson. Members are now even more excited and prepared to expand their leadership at WLC!

West Central

Over 400 members, alumni, and business professionals attended West Central Region's FLC at North Creek High School. Members attended several workshop sessions to develop skills ranging from team building with friendship bracelets, effective marketing strategies, and event preparation with national competitors.

MEMBER. ADVISER. CHAPTER.
MEMBER. ADVISER. CHAPTER.
MEMBER. ADVISER. CHAPTER.

OCTOBER

MOM



Nihanth
Tatikonda

AOM



Kevin Coad

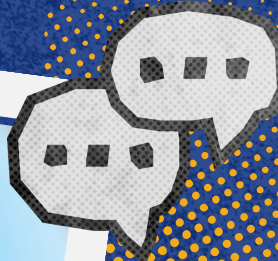


COM

Union High School

MEMBER. ADVISER. CHAPTER.
MEMBER. ADVISER. CHAPTER.
MEMBER. ADVISER. CHAPTER.

AOM



MOM



Ryan Blodgett



COM



Fife High School

Andrea Paul



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ANONYMOUS SUGGESTION BOX

Share your thoughts and ideas through our anonymous suggestion box! Whether it's feedback on state initiatives, conferences, or events, your input helps us improve and better serve our members—your voice makes a difference. Submit your comments to:
The Anonymous Suggestion Box!

Membership Campaign

FBLA WAY

Want to do fun activities with your chapter, and earn points on a game? Well look no further than the FBLA Way! This intergalactic board has you go through different tasks to earn points. Navigate your way through this galaxy, to infinity and beyond!

WAFBLA.ORG/FBLA-WAY




50 POINTS *Mars:*
Create and post promotional flyers for your chapter




150 POINTS *Jupiter*
Nominate 3 chapter members for Member of the Month




250 POINTS *Saturn*
Record a fun TikTok dance or trend with your chapter



350 POINTS *Uranus*
Submit a genuine suggestion in our anonymous suggestion box



450 POINTS *Neptune*
Record a short video on what FBLA means to you



100 POINTS *Star*
Attend a workshop hosted by a State Officer



50 POINTS *Mars:*
Follow the Washington FBLA Instagram account



150 POINTS *Jupiter*
Take a picture with your friends at a FBLA event



250 POINTS *Saturn*
Nominate your chapter for Chapter of the Month



350 POINTS *Uranus*
Have 50% of your chapter complete BAAs or LEAD Awards



450 POINTS *Neptune*
Plan and host a workshop at your school for your chapter



200 POINTS *Satellite*
Request & Host a State Officer Chapter Visit

DECEMBER 2024

CHAPTER VISITS



Chapter visits are a great way to get more in touch with FBLA! This gives you and your chapter the opportunity to have our state officers at your very own chapter meeting. A chapter visit could be useful for information about competition, bridging the local level to the state level, and engaging members with upcoming conferences. Talk to your adviser to submit a chapter request on our website!



SUBMITTING MEMBER MEDIA



Have something you want to submit? Whether that'd be a chapter success story, pictures from an FBLA activity, or anything exciting about FBLA, we can't wait to see everyone's creative stories! Email your submission to: publicrelations@wafbla.org

Alumni Opportunities

Want to get involved with your local Winter Leadership Conference (WLC)? **Eight WLCs** will take place across Washington State, offering you the opportunity to host a workshop or volunteer. This is a great way to make a statewide impact and connect with members across Washington's FBLA. Check out the dates and contact information below if you're interested!

Region	Location	Date	Email Contact
Capital	Grays Harbor College	January 31, 2025	mmonnastes@nthurston.k12.wa.us
North Central	Eastmont High School	February 1, 2025	duncang@eastmont206.org
Northeast	Spokane Falls Community College	January 31, 2025	asmith@cheneyisd.org
Northwest	Stanwood High School	February 1, 2025	sunderwood@ohsd.net
Puget Sound	Pacific Lutheran University	February 1, 2025	lramos@fifeschools.com
Southeast	Columbia Basin College	January 31, 2025	tdomras@psd.wednet.edu
Southwest	Lower Columbia College	January 24, 2025	Katherine.Sturdyvin.Scobba@washougalsd.org Robert.Berrigan@evergreenps.org
West Central	North Creek High School	February 1, 2025	ibarnes@nsd.org

OPPORTUNITIES FOR ALUMNI

Are you interested in supporting WA FBLA to help young people develop leadership and business skills again? One of our programs is the **Washington Road to Excellence Program**, which allows students to compete in nearly 100 unique events, such as Public Speaking, Broadcast Journalism, Coding & Programming, Social Media Strategies, and Political Science. This year, Washington FBLA's goal is to provide sponsored awards to our first-place winners, which will assist students with the costs associated with attending the National Leadership Conference to compete for national honors. For further information about making a tax-deductible donation, email our Development Coordinator at partner@wafbla.org.

AWARD SPONSORSHIPS

Do you have an interest in **providing insight into your profession** to WA FBLA members? If so, contact us to be a part of our new interview series *CareerCast* which gives members an opportunity to learn more about different career fields from established industry professionals! Contact westcentralvp@wafbla.org for more information.

CAREERCAST

CONTACT US!

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CONTACT US!



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