



Washington

***FBLA***

Chapter Success Guide  
2024-2025

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# FBLA Overview

## FBLA MISSION STATEMENT

FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

## HISTORY AND REACH

Future Business Leaders of America, Inc. is the largest career student organization in the world and is located in Reston, Virginia.

Washington Future Business Leaders of America (FBLA) is a state affiliate of Future Business Leaders of America. Washington became a chartered member in 1964. Articles of Incorporation were filed with the Office of the Secretary of State in 1985.

FBLA, Inc., is an international professional association and the largest career student organization in the world serving students with career interests in the field of business. Each year FBLA serves over 196,000 members. FBLA, Inc., chartered its first chapter in 1940 in Johnson City, Tennessee, because of the efforts started in 1937 by Hamden L. Forkner of Teachers College, Columbia University in New York City.

## SIZE

Each year, Washington FBLA helps over 4,000 members prepare for careers in business in chapters in high schools, middle and junior high schools, and private schools throughout the state.

## ENDORSEMENTS

FBLA is endorsed by the U. S. Department of Education, Washington Department of Education, National Business Education Association, the Business and Marketing Division of the Association for Career and Technical Education, Washington State Business Education Association, and over 50 other business-related partners and industry associations.

# Connect with Washington FBLA

Website: [wafbla.org](http://wafbla.org) • Facebook: [facebook.com/wafbla](https://facebook.com/wafbla) • Instagram: [@wafbla](https://www.instagram.com/wafbla)

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**Darmeny Jones** | Professional Division President

**Jackie Floetke** | WE-BAM Representative

**Angela Stone** | State Director

**Michelle Lingg** | Board Vice Chair

**Chelsea Monroe** | Business Representative

**Matt Monnastes** | WA FBLA Region Adviser

**Holli Ryan-Kalaleh** | OSPI/Education Liaison

**Brad Hooper** | WACTA Representative

**Preeti Maraju** | State President

**Joanne Lin** | Past State President

## WASHINGTON FBLA BOARD OF ADVISERS

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**Matt Monnastes** | Capital Region Adviser | Envision Career Academy

**Garci Duncan** | North Central Region Adviser | Eastmont High School

**Adam Smith** | Northeast Region Adviser | Spokane Valley Tech

**Sabrina Underwood** | Northwest Region Adviser | Oak Harbor High School

**Laura Ramos** | Puget Sound Region Adviser | Fife High School

**Tammy Domras** | Southeast Region Adviser | Pomeroy Jr/Sr High

**Kathy Scobba** | Southwest Region Co-Adviser | Washougal High School

**Bob Berrigan** | Southwest Region Co-Adviser | Heritage High School

**Ian Barnes** | West Central Region Adviser | North Creek High School

## 2024-2025 State Officer Team



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## 2024-2025 Washington Calendar of Events

Washington Business & Marketing Educator Conference & FBLA Adviser Conference	September 17-18
Champion Chapter: Summer Starter Submissions Due	September 25
Champion Chapter: Shaping Success Begins	September 26
Fall Leadership Conference: Southeast Region	September 30
Fall Leadership Conference: Northeast Region	October 17
Fall Leadership Conference: Southwest Region	October 25
Fall Leadership Conference: Northwest Fall Leadership Conference: North Central Fall Leadership Conference: Capital	November 1
Fall Leadership Conference: West Central	November 2
Champion Chapter: Shaping Success Submissions Due	November 6
Fall Leadership Conference: Puget Sound Champion Chapter: Service Season Begins	November 7
American Enterprise Day	November 15
Winter Leadership Conference Registration Opens	December 13
Winter Leadership Conference Registration Closes	Varies by Region
Champion Chapter: Service Season Submission Deadline	January 8
Champion Chapter: CTE Celebration Begins	January 9
State Business Leadership Conference Registration Opens Role Play Testing Registration Opens Winter Leadership Conference: Northeast	January 21
National Career & Technical Education Month	February 1-29
Winter Leadership Conference: Southwest	January 24

Winter Leadership Conference: Southeast Winter Leadership Conference: Capital	January 31
Winter Leadership Conference: North Central Winter Leadership Conference: Northwest Winter Leadership Conference: Puget Sound Winter Leadership Conference: West Central	February 1
FBLA Week	February 9-15
Role Play Testing Registration Deadline	February 7
Role Play Testing Window	February 11 – 20
Membership Deadline to be Eligible for Competition State Business Leadership Conference Registration Closes Pre-Judged Materials Deadline Submission Deadline for Recognition Awards and Scholarships	March 1
Champion Chapter: CTE Celebration Begins	March 5
SBLC Testing Window (Objective Testing & Production Testing)	March 17 – 28
Washington FBLA State Business Leadership Conference	April 23 - 26
Intent to Compete Deadline Champion Chapter: Champion+ Submission Deadline	May 1
NLC Registration Deadline NLC Competition Materials Due by 5 P.M.	May 6
National Leadership Conference	June 29 – July 2

## National Calendar of Events

Nationals has provided a Year at a Glance for both the High School and Middle School Divisions. Please review this for all national deadlines and programs.

### High School Division:

[https://www.fbla.org/media/2024/07/24-25-Year-at-a-Glance\\_HS\\_Complete.pdf](https://www.fbla.org/media/2024/07/24-25-Year-at-a-Glance_HS_Complete.pdf)

### Middle School Division:

[https://www.fbla.org/media/2024/07/24-25-Year-at-a-Glance\\_MS\\_Complete.pdf](https://www.fbla.org/media/2024/07/24-25-Year-at-a-Glance_MS_Complete.pdf)



# Guidelines to Success for Advisers

## SEPTEMBER

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- Hold first chapter meeting
- Hold recruiting events (like pizza night, bowling, etc.)
- Attend Adviser Conference
- Distribute information about Fall Leadership Conference Event
- Have students visit and review FBLA State and National Websites
- Start students in Business Achievement Awards
- Plan all competitive events with students (and start working on projects)
- Recruit members to attend the Fall Leadership Conference Event

## OCTOBER

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- Register members by October 20 to be recognized as an official chapter for fall publications
- Begin Champion Chapter Shaping Success Activities

## NOVEMBER

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- Celebrate American Enterprise Day
- Begin Champion Chapter Service Season Activities
- Plan and prepare for FBLA Week activities (FBLA week is February 9-15)
- Plan and prepare for CTE Month activities (CTE Month is February)

## OCTOBER/NOVEMBER

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- Attend the Fall Leadership Conference Event
- Receive and complete Winter Leadership Conference registration materials

## DECEMBER

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- Submit membership to receive winter publications and participate in Winter Leadership Conference (WLC)
- Register for Winter Leadership Conference (WLC)
- Hold chapter holiday celebration
- Receive and review State Business Leadership Conference (SBLC) Registration materials

## JANUARY

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- Submit interview materials for Winter Leadership Conference (WLC)
- Pay fees for Winter Leadership Conference (WLC)
- Practice for Winter Leadership Conference (speeches, topics, tests)
- Begin Champion Chapter CTE Celebration Activities

## JANUARY / FEBRUARY

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- Attend FBLA Winter Leadership Conference (WLC)

- Register for State Business Leadership Conference (SBLC)
- Finalize State Projects
- Celebrate CTE Month! (February)
- Celebrate FBLA Week! (February 9-15)
- Role Play Testing Registration Deadline
- Role Play Testing Window Open/Closes
- Role Play Testing Finalists Posted
- CTE Celebration Submissions + MERIT Award Submissions Due

## MARCH

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- National Dues Payment Deadline for NLC Competitors, National Officer Candidates, and Voting Delegates (March 1)
- Spring Stock Market Game Registration Deadline
- SBLC Registration Deadline
- Pre-judged Materials Deadline
- SBLC Hotel Reservation Window
- Online Testing/Production Testing Access to Advisers
- SBLC Registration Change Deadline
- Online Objective Testing and Production Testing Window
- SBLC Competitive Event Schedules Released

### APRIL

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- Award Submission Deadline for Recognition Awards
- Attend the State Business Leadership Conference (SBLC)

### MAY

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- Complete National Leadership Conference (NLC) Intent to Compete Form
- Submit National Leadership Conference Registration (NLC) Materials
- Ensure that the National Leadership Conference (NLC) payment has been made.
- Review and confirm national competition registration with state management.
- Submit projects/competition materials for National Leadership Conference (NLC)

### JUNE

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- Attend National Leadership Conference (NLC)
- Report success to local media outlets

### SUMMER

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- Plan for upcoming FBLA Year
- Meet with chapter officers
- Develop chapter Program of Work
- Hold team building activities
- Develop paperwork for students, parents, and supporters about FBLA dues
- Begin Champion Chapter Summer Starter/Champion + Activities
- Register for the Adviser Conference

## Membership

### FBLA DUES

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Washington FBLA Regional, State, and National Membership dues are \$24 per student. Dues in FBLA are unified. You must join the regional, state, and national organization to be an officially recognized member.

State Dues	National Dues
<b>State: \$10</b> <b>Region: \$4</b>	\$10
<b>Total Membership Dues: \$24</b>	

## Conference Overview

### ADVISER CONFERENCE

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Speakers and presenters will help you make the most of your FBLA program, share tips on integrating FBLA into your classroom, help you become an expert in competitive events, facilitate best practices and idea sharing, and much more!

### FALL LEADERSHIP CONFERENCES (FLC)

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Join members from your geographical region of the state to advance your leadership goals for this one-day conference. Members will gain a competitive edge as students convene to learn about FBLA! Attendees at this conference do not have to be members, so it is a great opportunity to introduce FBLA to new members. It's also an amazing chance to increase the excitement in your chapter with current members.

### NATIONAL FALL LEADERSHIP CONFERENCES (NFLC)

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Hear from dynamic keynote speakers, attend exciting workshops and network with members from across the country! Check out the NFLC Guide on the National website.

### WINTER LEADERSHIP CONFERENCES (WLC)

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Around the state, each respective region holds a Winter Leadership Conference. Members enjoy meeting different members, participating in competitive events, and are awarded for their efforts at the end of the conference. The top competitors from each region will compete at the State Business Leadership Conferences.

### STATE BUSINESS LEADERSHIP CONFERENCE (SBLC)

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The Washington FBLA State Business Leadership Conference (SBLC) is the premier event for Washington's FBLA members, teachers, alumni, and business supporters. Join members from across the state for four days of incredible training, intense competition, inspiration, and exciting entertainment. Top performers at the SBLC will advance to the National Leadership Conference (NLC) held in different major American cities each year.

### NATIONAL LEADERSHIP CONFERENCE (NLC)

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The National Leadership Conference is the culmination of the year for our members. If members place in the top ten at the State Business Leadership Conference, a member is then eligible to represent Washington at the National Leadership Conference. Each state can send four (4) representatives from the high school division and middle school division to compete at the national level. This conference is where over 12,000 students compete and gain leadership skills. For details on this year's National Leadership Conference visit [www.fbla.org](http://www.fbla.org).

## FBLA Competitive Events

### STATE ONLY EVENTS - NEW

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State only events do not count towards individual competitor limits and are open to high school and middle school members.

#### CONCEPT TO CAMPUS

**Category:** Report

**Type:** Individual or Team

Prepare a business plan to take to the school to start a business enterprise on campus.

Refer to the guidelines for full details of the event. <https://wafbla.org/24-25-concept-to-campus-final/>

### ON CAMPUS COMMERCE

**Category:** Report

**Type:** Individual or Team

Highlight an on-campus business and its impact on the school community.

Refer to the guidelines for full details of the event. <https://wafbla.org/24-25-on-campus-commerce-final/>

Event:	Type:	Qualifier:	Max Entries:	Category	Plus One:
<b>Concept to Campus—New Event, State Only</b>	I/T	State	3	Report	No
<b>On Campus Commerce—New Event, State Only</b>	I/T	State	1 per business	Presentation	No

## 2024-2025 MIDDLE SCHOOL TOPICS

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The topics will be used for state and national competitive events.

### EXPLORING BUSINESS ETHICS (FORMERLY BUSINESS ETHICS)

**Category:** Objective Test & Presentation

**Type:** Individual or Team

Honesty & Integrity in the Workplace – Why it Matters

Refer to the guidelines for the full scenario.

### EXPLORING BUSINESS ISSUES

**Category:** Presentation

**Type:** Individual or Team

Artificial Intelligence (AI) is quickly changing jobs. Professionals are wondering how this new technology will affect their careers.

Include answers to the following questions during your presentation:

- Which industries are likely to see the biggest changes?
- What should business leaders be doing to welcome the benefits of AI tools for their workers?
- What actions can be taken to prevent the potential harms of AI in the workplace?

### EXPLORING PUBLIC SPEAKING (FORMERLY ELEVATOR SPEECH)

**Category:** Presentation

**Type:** Individual

Choose skills that are developed when participating in community service or volunteer experiences and explain why these skills matter.

### EXPLORING WEBSITE DESIGN

**Category:** Presentation

**Type:** Individual or Team

Develop a website to showcase various clubs and organizations at your school, including their activities, achievements, and membership information. The website should include the following:

- Home Page/Navigation Menu
- Club/Organization Directory: A page listing all school clubs and organizations. Each club/organization should be presented as a "product card" that includes an image, club/organization name, and a brief description
- Event Highlights: A section showcasing past and upcoming club/organization events
- Join us: A page with information on how to join each club/organization

### VIDEO GAME CHALLENGE

**Category:** Presentation

**Type:** Individual or Team

Develop a game that introduces players to business etiquette in different cultures.

The game must:

- Be playable on PC, Mac, or tablet
- Incorporate accurate facts about business etiquette in different cultures
- Use keyboard, mouse, or touch input
- Include scoring, win/lose conditions, and at least two levels

### MIDDLE SCHOOL COMPETITIVE EVENTS ELIGIBILITY AND OVERVIEW

The following table identifies the Middle School national events that will be offered during the 2024-2025 event year.

Event:	Type:	Qualifier:	Max Entries:	Category	Plus One:
Annual Chapter Activities Presentation	C	State	1	Presentation	No
Business Etiquette	I	Region	Region Winners	Objective Test	Yes
Career Exploration	I	Region	Region Winners	Objective Test	Yes
Career Research	I	State	2	Presentation	No
Community Service Presentation	C	State	1	Presentation	No
Critical Thinking	I/T	Region	Region Winners	Case Study	Yes
Digital Citizenship	I	Region	Region Winners	Objective Test	Yes
Exploring Business Ethics – Name Change	I/T	State	2	Presentation	No
Exploring Business Issues	I/T	State	2	Case Study	No
Exploring Computer Applications– New	I	Region	Region Winners	Production	No
Exploring Computer Science	I	Region	Region Winners	Objective Test	Yes
Exploring Economics	I	Region	Region Winners	Objective Test	Yes
Exploring Leadership– Name Change	I	Region	Region Winners	Objective Test	Yes
Exploring Parliamentary Procedure – Name Change	I	Region	Region Winners	Objective Test	Yes
Exploring Public Speaking – Name Change	I	Region	Region Winners	Presentation	No
Exploring Technology	I	Region	Region Winners	Objective Test	Yes
Exploring Website Design – Name Change	I/T	State	2	Presentation	No
FBLA Concepts	I	Region	Region Winners	Objective Test	Yes
FBLA Mission & Pledge	I	State	2	Presentation	No
Financial Literacy	I	Region	Region Winners	Objective Test	Yes
Interpersonal Communication	I	Region	Region Winners	Objective Test	Yes
Learning Strategies	I	Region	Region Winners	Objective Test	Yes
Marketing Mix Challenge	I/T	State	2	Presentation	No
Video Game Challenge	I/T	State	2	Presentation	No

### 2024-2025 HIGH SCHOOL TOPICS

The topics will be used for state and national competitive events.

### BROADCAST JOURNALISM

**Category:** Presentation

**Type:** Individual or Team

Your community is known for its diverse and vibrant culture and has been struck by a major emergency. The specific nature of the emergency is left for teams to decide and can range from a natural disaster (like a hurricane or earthquake) to a large-scale industrial accident, a widespread health crisis, or even a cyber-attack affecting critical infrastructure.

You are part of your school's broadcast program. Deliver a LIVE broadcast event that includes the following:

- A story highlighting a first responder to the emergency
- Cause of emergency
- Emergency's Impact to the community
- Interview of someone impacted

### BUSINESS ETHICS (HIGH SCHOOL)

**Category:** Objective Test & Presentation

**Type:** Individual or Team

Honesty & Integrity in the Workplace – Why it Matters

*Refer to the guidelines for the full scenario.*

### CODING AND PROGRAMMING

**Category:** Presentation

**Type:** Individual/Team

Create a program that helps students manage their personal finances by tracking account balances, income and expenses. The program should allow users to input details about their income sources and expenses, including the amount, category, and date of each transaction. It should provide features to view the current balance, generate summaries of income and expenses over specified periods (e.g., weekly, monthly), and categorize expenses to show spending patterns. Additionally, the program should include functionality to update or delete existing entries and offer search and filter options to easily find specific transactions.



### COMPUTER GAME & SIMULATION PROGRAMMING

**Category:** Presentation

**Type:** Individual or Team

Create a game that encourages critical thinking and decision-making.

Include:

- Scenarios with ethical challenges
- Multiple outcomes based on player decisions
- Scoring (examples include points system, leaderboards, etc.)
- The game must:
  - Be playable on the student device using Windows 10, Mac OS, a modern web browser, or a mobile platform
  - Be secure
  - Have no game-breaking bugs

Games should consider accessibility features to accommodate players with disabilities.

### DATA ANALYSIS

**Category:** Presentation

**Type:** Individual or Team

In 2023, major wildfires in Canada caused unprecedented air quality issues in the United States, especially in New York City. HealthyCleanAir4All, a fictitious nonprofit based in New York City, was founded to improve the air quality in the city. They have asked you, a data analyst, to analyze data regarding air quality, find trends, and make recommendations about improving the air quality in New York City. Using the provided data and your own research, identify trends and make recommendations based on the data and external factors.

Datasets provided by Data.gov:

- Air Quality (<https://catalog.data.gov/dataset/air-quality>)

### DIGITAL ANIMATION

**Category:** Prejudged Projects & Presentation

**Type:** Individual or Team

“Welcome to Our School”: Create an animation that teaches a new student or teacher about your school.

### DIGITAL VIDEO PRODUCTION

**Category:** Prejudged Projects & Presentation

**Type:** Individual or Team

Importance of Tourism

*Create a video that highlights the importance of tourism in your community or state.*

### FINANCIAL STATEMENT ANALYSIS

**Category:** Presentation

**Type:** Individual or Team

You were just hired as the new Chief Financial Officer of Target. Provide a presentation to highlight the key changes in the financial statements from financial statements ending February 3, 2024, to identify the overall financial condition of the company and provide a strategy for upcoming business decisions and opportunities for growth.

### FUTURE BUSINESS EDUCATOR

**Category:** Presentation

**Type:** Individual

Competitors can choose a business-related topic from one of the following subject areas: Accounting, Economics, Entrepreneurship, Marketing, or Technology.

### GRAPHIC DESIGN

**Category:** Presentation

**Type:** Individual or Team

Your graphic design firm has been asked to create a branding package for a fictitious sports team. The package needs to showcase your creativity and highlight your skills in today's design industry.

Branding package should include:

- Team and logo design
- One uniform or jersey for the team
- Design a hat or other item to sell in the team store
- One giveaway item for a team to hand out at a game to fans
- One social media post advertising the team
- One social media post advertising a special event at a game

### INTRODUCTION TO BUSINESS PRESENTATION (9<sup>TH</sup> & 10<sup>TH</sup> GRADERS)

**Category:** Presentation

**Type:** Individual or Team

You have been asked to give a presentation at the high school career fair. The topic for the presentation is Smart Money Management Tips for High School Students.

### INTRODUCTION TO PROGRAMMING (9<sup>TH</sup> & 10<sup>TH</sup> GRADERS)

**Category:** Presentation

**Type:** Individual or Team

Write an interactive story that occasionally asks the user what they'd like to do, and changes where the story goes based on user input. Allow the user to stop interacting with the story by saying "stop."

### INTRODUCTION TO PUBLIC SPEAKING (9<sup>TH</sup> & 10<sup>TH</sup> GRADERS)

**Category:** Speech

**Type:** Individual

Develop and deliver a speech based on the following topic: *How volunteerism and community service can shape your future as a leader.*

### INTRODUCTION TO SOCIAL MEDIA STRATEGY (9<sup>TH</sup> & 10<sup>TH</sup> GRADERS)

**Category:** Presentation

**Type:** Individual or Team

Develop one social media strategy aimed at increasing donations and support for a local non-profit organization in your community. Highlight specific projects, success stories, and behind-the-scenes content to build a connection with the audience.

### MOBILE APPLICATION DEVELOPMENT

**Category:** Presentation

**Type:** Individual or Team

Design a mobile application that gamifies learning for subjects like math, science, history, or language arts, offering interactive quizzes, puzzles, and progress tracking.

#### PUBLIC SERVICE ANNOUNCEMENT

**Category:** Presentation

**Type:** Individual or Team

Produce a public service announcement about *Healthy Habits in the Workplace*.

#### PUBLIC SPEAKING

**Category:** Speech

**Type:** Individual

Develop and deliver a speech based on the following topic: The Power of Networking: Building Professional Relationships for Future Success

#### SOCIAL MEDIA STRATEGIES

**Category:** Presentation

**Type:** Individual or Team

Develop social media strategies for a new eco-friendly clothing brand. Emphasize storytelling, influencer partnerships, and user-generated content to create buzz and drive sales.

### VISUAL DESIGN

**Category:** Presentation

**Type:** Individual or Team

Your design firm has been asked to design a booth for one stand at a Local Farmers Market.

- The booth should highlight the products being sold
- The booth should show the company or farmer name and pricing of the products

### WEBSITE CODING & DEVELOPMENT

**Category:** Presentation

**Type:** Individual or Team

Create a website for your school's guidance department so students can easily search job postings and employers can easily submit them.

Your website must include the following functionalities:

- A page for employers to submit postings
- A backend panel to approve or delete postings
- A page displaying the approved postings
- A page for students to apply for the posting.

### WEBSITE DESIGN

**Category:** Presentation

**Type:** Individual or Team

Your school has opened a large gymnasium that can also be used as a 3,500-seat arena for events in the community. The community could rent the gymnasium for local sporting events, live concerts, trade shows, and other community events. You must create a website to promote this arena.

The website should include the following elements:

- A calendar of events
- A box office area to purchase tickets
- An information area that includes directions, seating charts, policies, and amenities
- A planner page that includes information on arena rental, contacts, etc.

## HIGH SCHOOL COMPETITIVE EVENT ELIGIBILITY AND OVERVIEW

The following table identifies the High School national events that will be offered during the 2024-2025 event year.

Event:	Type:	Qualifier:	Max Entries:	Category	Plus One:
Accounting I	I	Region	Region Winners	Objective Test	Yes
Accounting II	I	Region	Region Winners	Objective Test	Yes
Advertising	I	Region	Region Winners	Objective Test	Yes
Agribusiness	I	Region	Region Winners	Objective Test	Yes
American Enterprise Project	C	Chapter	1	Presentation	No
Banking & Financial Systems	I/T	Region	Region Winners	Case Study	No
Broadcast Journalism	I/T	Region	Region Winners	Presentation	No
Business Communication	I	Region	Region Winners	Objective Test	Yes
Business Ethics	I/T	Region	Region Winners	Presentation	No
Business Law	I	Region	Region Winners	Objective Test	Yes
Business Management	I/T	Region	Region Winners	Case Study	No
Business Plan	I/T	State	2	Presentation	No
Client Service	I	Region	Region Winners	Case Study	No
Coding & Programming	I/T	State	2	Presentation	No
Community Service Project	C	Chapter	1	Presentation	No
Computer Applications	I	Region	Region Winners	Production	No
Computer Game & Simulation Programming	I/T	State	2	Presentation	No
Computer Problem Solving	I	Region	Region Winners	Objective Test	Yes
Cyber Security	I	Region	Region Winners	Objective Test	Yes
Data Analysis	I/T	Region	Region Winners	Presentation	No
Digital Animation	I/T	State	2	Presentation	No
Digital Video Production	I/T	Region	Region Winners	Presentation	No
Economics	I	Region	Region Winners	Objective Test	Yes
Electronic Career Portfolio	I	Region	Region Winners	Presentation	No
Entrepreneurship	I/T	Region	Region Winners	Case Study	No
Financial Math – Name Change	I	Region	Region Winners	Objective Test	Yes
Financial Statement Analysis	I/T	State	2	Presentation	No
Future Business Educator	I	State	2	Presentation	No
Future Business Leader	I	State	2	Presentation	No
Graphic Design	I/T	Region	Region Winners	Presentation	No
Health Care Administration	I	Region	Region Winners	Objective Test	Yes
Help Desk	I	Region	Region Winners	Case Study	No
Hospitality & Event Management	I/T	Region	Region Winners	Case Study	No
Human Resource Management	I	Region	Region Winners	Objective Test	Yes
Impromptu Speaking	I	Region	Region Winners	Case Study	No
Insurance & Risk Management	I	Region	Region Winners	Objective Test	Yes
International Business	I/T	Region	Region Winners	Case Study	No

Event:	Type:	Qualifier:	Max Entries:	Category	Plus One:
Introduction to Business Communication	I	Region	Region Winners	Objective Test	Yes
Introduction to Business Concepts	I	Region	Region Winners	Objective Test	Yes
Introduction to Business Presentation	I/T	Region	Region Winners	Presentation	No
Introduction to Business Procedures	I	Region	Region Winners	Objective Test	Yes
Introduction to Event Planning	I/T	Region	Region Winners	Case Study	No
Introduction to FBLA	I	Region	Region Winners	Objective Test	Yes
Introduction to Financial Math	I	Region	Region Winners	Objective Test	Yes
Introduction to Information Technology	I	Region	Region Winners	Objective Test	Yes
Introduction to Marketing Concepts	I	Region	Region Winners	Objective Test	Yes
Introduction to Parliamentary Procedure	I	Region	Region Winners	Objective Test	Yes
Introduction to Programming	I/T	Region	Region Winners	Presentation	No
Introduction to Public Speaking	I	Region	Region Winners	Presentation	No
Introduction to Social Media Strategy	I/T	Region	Region Winners	Presentation	No
Job Interview	I	Region	Region Winners	Presentation	No
Journalism	I	Region	Region Winners	Objective Test	Yes
Local Chapter Annual Business Report	C	Chapter	1	Presentation	No
Management Information Systems	I/T	Region	Region Winners	Case Study	No
Marketing	I/T	Region	Region Winners	Case Study	No
Mobile Application Development	I/T	State	2	Presentation	No
Network Design	I/T	Region	Region Winners	Case Study	No
Networking Infrastructures	I	Region	Region Winners	Objective Test	Yes
Organizational Leadership	I	Region	Region Winners	Objective Test	Yes
Parliamentary Procedure	I/T	Region	Region Winners	Case Study	No
Partnership with Business Project	C	Chapter	1	Presentation	No
Personal Finance	I	Region	Region Winners	Objective Test	Yes
Public Policy & Advocacy	I	Region	Region Winners	Objective Test	Yes
Public Service Announcement	I/T	Region	Region Winners	Presentation	No
Public Speaking	I	Region	Region Winners	Presentation	No
Sales Presentation	I/T	Region	Region Winners	Presentation	No
Securities & Investments	I	Region	Region Winners	Objective Test	Yes
Social Media Strategies	I/T	Region	Region Winners	Presentation	No
Sports & Entertainment Management	I/T	Region	Region Winners	Case Study	No
Spreadsheet Applications	I	Region	Region Winners	Production	No
Supply Chain Management	I	Region	Region Winners	Objective Test	Yes
UX Design	I	Region	Region Winners	Objective Test	Yes
Visual Design	I/T	Region	Region Winners	Presentation	No
Website Coding & Development	I/T	Region	Region Winners	Presentation	No
Website Design	I/T	Region	Region Winners	Presentation	No
Word Processing	I	Region	Region Winners	Production	No

## REGION PERFORMANCE COMPETITIVE EVENT ENTRY LIMITS

Region Competitive Event entries for competition in performance events at the Regional Winter Leadership Conferences will be based on each chapter’s membership. Each chapter may enter members who qualify at a Region Winter Conference to compete at SBLC within the parameters that follow.

Chapter Membership	Competitive Event Entry Limits
<b>1 to 30 Members</b>	3 entries
<b>31 to 40 Members</b>	4 entries
<b>41 to 50 Members</b>	5 entries
<b>51+ Members</b>	6 entries

## FBLA Programs

### BUSINESS ACHIEVEMENT AWARDS

The Business Achievement Awards (BAA) is a high school leadership development program that is easy to integrate into your classroom. The co-curricular activities are aligned to the career clusters, NBEA standards, and FBLA goals.

Students enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn recognition by immersing themselves in their school, community, and FBLA programs.

BAA Level	Award	Deadline
Contributor	Certificate	March 1
Leader	Certificate	March 1
Advocate	Certificate	March 1
Capstone	Certificate	March 1 State Recognition May 3 National Deadline for Competitive Review

Your students receive recognition when they complete each level. Students must be members of the FBLA division.

Check out the official information at <https://www.fbla.org/divisions/fbla/fbla-education/>

## LEAD PROGRAM

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The LEAD Awards are a middle school leadership development program that aim to enhance leadership skills and familiarize themselves with the FBLA organization.

Participating students can enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn recognition by immersing themselves in their school and communities.

LEAD Awards program follows a curriculum-based structure in which students will complete modules to receive recognition. There are two levels of the LEAD Awards program, with each level increasingly challenging your students to expand their leadership skills:



Members are introduced to the foundations of FBLA and learn how to best take advantage of the opportunities available to members through three courses:

Welcome to FBLA-Middle School  
Making the Most of Your Experience  
Introduction to Leadership

These 4-hour courses take a deep dive into specialized content areas. Courses may be repeated. New courses continue to be added throughout the year.

Currently available:  
Time Management

Check out the official information at <https://www.fbla.org/divisions/fbla-middle-level/education-programs/>



## CHAMPION CHAPTER

Champion Chapter is a series of membership engagement-focused challenges that chapters may complete for national recognition. By completing activities, chapters accrue points. Completing activities across the sections (to accrue points) will result in Champion Chapter recognition, with a banner for the adviser’s classroom/meeting space or school award case. Additional incentives such as ribbons at conferences, national recognition in publications, and plaques are available.

HIGH SCHOOL DIVISION			
<b>SUMMER STARTER</b> August 1 – September 25	<b>SHAPING SUCCESS</b> September 26 - November 6	<b>SERVICE SEASON</b> November 7 – January 8	<b>CTE CELEBRATION</b> January 9 – March 5
<b>CHAMPION PLUS</b> Deadline: May 1			

MIDDLE SCHOOL DIVISION
<b>Monthly Tasks from August 2024 – May 2025</b> Deadline: June 1

Champion Chapter is open to all active chapters. The list of activities as well as more information is available on the National FBLA Website.

High School Champion Chapter Activity List & Tracker – [Click to Download](#)

Middle School Champion Chapter Activity List & Tracker - [Click to Download](#)

## FBLA PARTNER PROGRAMS

Partner programs provide opportunities for students to compete in various areas throughout the school year. Unlike the official Competitive Events, partner program activities are hosted throughout the year.

- [BusinessU: FBLA at the Bell](#)
- [Lead4Change Student Leadership Program](#)
- [LifeSmarts & the National Consumers League](#)
- [The Stock Market Game](#)
- [Virtual Business Challenge](#)

### **COMMUNITY FUNDRAISING PARTNERSHIP: ALZHEIMER'S ASSOCIATION**

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National FBLA has partnered with the Alzheimer's Association as their primary community fundraising partner. The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research.

Nearly 7 million Americans are living with Alzheimer's, and over 11 million serve as their caregivers. The Association is partnering with the Future Business Leaders of America to combine resources, knowledge and passion to ignite positive change in the fight against Alzheimer's disease and to fuel both organizations' missions to create a lasting impact.

To participate in the fundraising efforts, chapters can visit the National FBLA website for resources, <https://www.fbla.org/portfolio-items/alzheimers-association/>, or sign up with a team using the [FBLA Partner Page on the Alzheimer's Association website](#).

# State Officer Program of Work

## COMMUNICATIONS

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Goal: Increase communication between members, chapter officers, and advisers by 50% through active promotion/advertisements, workshops, and communication platforms.

- Chapter Officer Workshop: Features ways to set yourself up for a successful year as a chapter officer.
- The Washingtonian: Seasonal Newsletter released throughout the year featuring articles and pieces submitted by members. Published editions will be available in the Washington FBLA Linktree and in the FBLA Connect community.
- Chapter Officer FBLA Connect Community: A space for chapter officers to receive quick and frequent information from the State Officer Team to share with their chapter. State Officers will use the FBLA Connect community server to send POW/region updates, resources, and information directly to chapter officers.
- SBLC Merchandise Store: The merchandise store is an extension of the booth at SBLC that sells pins and shirts from past conferences. The store will combine a pre-order and in-person shop with stylish and modern designs.

## INDUSTRY RELATIONS

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Goal: To further cooperation between FBLA, businesses, and alumni to provide for the development of tomorrow's leaders and alleviate financial burden among members attending conferences.

- Champ Camp (Mentorship): One-day zoom conference where members can meet with mentors in breakout rooms to practice their competitive events or receive any help to prepare students for the winter and spring season.
- Career Internship Database/Toolkit: This toolkit serves as a place where local, state and national internships can be posted for Washington FBLA members to help career advancement and real-life work experience.
- NLC Scholarship: This will be a continuation of the NLC Scholarship from last year to help alleviate the financial burden for members in attending the National Leadership Conference.
- SBLC Scholarship: Extend the financial support model of the NLC Scholarship to the State Business Leadership Conference (SBLC).
- Industry Connect: This video series introduces past alumni of Washington FBLA to speak on how their experiences both during High School FBLA and post-high school have helped them in their current career and where they plan to go in the future.
- The Washingtonian: Alumni Edition: An additional section to The Washingtonian released by the Communications POW. This section advertises new opportunities for alumni to get involved within the FBLA community.

## MEMBERSHIP ENGAGEMENT

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Goal 1: Increase and retain **overall membership engagement** by 200%

Goal 2: Increase **region comradery and participation** by 200%

- Adviser, Chapter and Member of the Month: Three programs that aim to feature advisers, chapters and members throughout WA for their accomplishments and achievements
- FBLA Monopoly: This year's membership campaign will be Monopoly themed and is focused on helping chapters recruit and retain more members. Scores will be added based on region. This will increase region pride and enthusiasm by encouraging all chapters to complete tasks and earn points for their region.

- Welcome to FBLA Workshop: This workshop will include basic information about FBLA and how students maximize their experience as members of this organization.
- Game Night: A yearly **Game Night** serves as a community-building and casual environment where members of any region can come and play some games, get to know others, and feel more connected to the state officer team.

## RESOURCES

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Goal: Increase Top 10 awards at NLC by 50% and achieve cumulative workshop attendance of 30+ attendees and online viewership of 10,000+ views.

- **LeaderLink:** Provide members with inspirational figures from our community to learn from pertaining to competitive events, chapter management tips and running for state/national office.
- **Resources Refresh: Update resources to apply to the current program year.**
- **Dress For Success Guide: In-Depth Guide to the FBLA Dress Code outlining different clothing/outfit options.** The guide will be organized by low, medium and high price brackets with direct links to FBLA approved attire to help members look their best at conferences. This guide will also have a section dedicated to the best places to shop within your community and how to give back to your community through donations.
- **Parli Pro Guide:** The guide will be an easily digestible way for chapter officers and members to understand Robert's Rules of Order! It teaches how to run effective meetings, create agendas and write proper minutes under standard parliamentary procedure guidelines.
- **Social Media Guide:** This guide helps chapters learn how to utilize social media platforms to promote and market their chapters. This guide will educate chapters about the social media algorithm, various social platforms, as well as tips for graphic design and overall marketing strategies.

# Recognition Awards

## NATIONAL BUSINESS HONOR ROLL

The National Business Honor Roll is designed to recognize those members of FBLA who truly excel in academic preparation for college and an eventual career in the business world. Washington FBLA recognizes that to succeed as a true business leader, our members need to be well prepared in terms of their academics, career skills, and leadership development.

FBLA chapters in Washington are encouraged to nominate members to be recognized in the National Business Honor Roll who meet all the following criteria:

- High School: Overall cumulative GPA of at least 3.5 on a 4.0 scale
- Demonstrated leadership potential through service as a chapter officer, committee leader, or other participation in chapter activities
- Clearly defined career objectives

Members accepted in the National Business Honor Roll will be recognized during the State Business Leadership Conference. To nominate members, complete the online form for each nominee at: <http://www.wafbla.org>.

Access the form at this link: <https://wafbla.org/national-business-honor-roll/> by March 1 at 5 PM.

## ADMINISTRATOR OF THE YEAR

The award is designed to recognize the outstanding support of a school administrator to the local chapter adviser and members of FBLA. An administrator may be nominated by a student, educator, colleague, or parent. The recipient will be awarded and recognized at the State Business Leadership Conference.

### Procedure

The nominations will take place online. Letters of recommendation may be uploaded. Please have the following information available when completing the online nomination:

- Nominee's Name
- Nominee's Email
- Nominee's Position in School/District
- Chapter/School
- School Address/Phone
- Chapter Adviser
- Chapter Adviser Email

Submit nominations at <https://wafbla.org/administrator-of-the-year/> by March 1 at 5 PM.

## ADVISER OF THE YEAR

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The purpose of this award is to recognize an outstanding FBLA local chapter adviser of the year. The honoree is automatically nominated for recognition at the National Leadership Conference.

Washington Educators of Business and Marketing (WE-BAM) will select one adviser to honor as the Washington FBLA Adviser of the Year. The adviser must be a current WE-BAM member to be eligible for the award at the state level.

### Procedure

The nominations will take place online. Letters of recommendation may be uploaded. Please have the following information available when completing the online nomination:

- Nominee's Name
- Nominee's Email Address
- Nominee Chapter/School
- School Phone Number
- Name of Principal
- Principal's Email Address
- Name of Nominator
- Nominator Email Address
- Name of Employer (if applicable)
- Supply a letter of recommendation (no more than three) that outlines the quality of the nominee and/or addresses the information listed below.
- Personal Information and Background (20 points)
  - Educational Background
  - Professional Memberships (list the organizations and contribution(s) to the organizations)
  - Honors and Awards Received (personally, chapter-wide, and/or members)
- Contributions to the CTSO (60 points)
  - Offices held
  - Committees served on
  - Conference activities
  - Participation of students within the CTSO levels
- Impact of Letter of Recommendation (20 points)
  - No more than three letters

Submit nominations at <https://wafbla.org/adviser-of-the-year/> by March 1 at 5 PM.

## ALUMNI OF THE YEAR

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Without the returning support and enthusiasm of our past members and state officers, our program would not have the same opportunities to grow and thrive. This award is to celebrate and recognize the volunteer contributions of FBLA alumni to their local chapters, regions, and the state chapter.

### Eligibility

Nominations may come from local chapter advisers, FBLA members, Professional Division members, and alumni. When nomination forms are received in the state office, the nominees may be contacted by the state office for further information.

An alumnus may be nominated by a student, educator, colleague, or parent. The recipient will be awarded and recognized at the State Business Leadership Conference.

### Procedure

A selection committee will review information according to stated criteria, with emphasis being given to that alumnus who:

- Has a deep commitment to FBLA and its members.
- Is a current member of the FBLA Professional Division.
- Actively promotes interaction of FBLA activities.
- Supports business and career technical education through involvement and leadership in other activities.
- Serves as a role model, mentor, and champion of member and adviser success.
- Supports opportunities for members to participate in FBLA activities beyond the local level.

There will be an online form for nominating Alumni of the Year. Letters of recommendation may be uploaded at that time. Please have the following information ready:

- Name of nominating school
- Address and phone for nominating school
- Adviser of nominating school
- Email and phone of adviser nominating
- Name of nominee
- Brief description of purpose of nomination

Submit nominations at <https://wafbla.org/alumni-of-the-year/> by March 1 at 5 PM.

## **BUSINESSPERSON OF THE YEAR**

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This national event recognizes outstanding leaders from the business sector who have contributed to the success of Future Business Leaders of America on the local, state, or national levels.

### Eligibility

Each chapter is **STRONGLY ENCOURAGED** to enter one or more people in the Businessperson of the Year event. Nominees must be members of the business sector, not students or educators.

### Regulations

1. Nominees for state and national Businessperson of the Year will be selected in accordance with the regulations of the state chapter and national association.
2. Nominees must be members of the business community. Persons who are students or full-time employees of educational institutions are not eligible for this award; such nominees will be disqualified.

### Procedure

The nominations will take place online. Letters of recommendation may be uploaded. Please have the following information available when completing the online nomination:

- Nominating Chapter
- Nominating Chapter Address and Phone Number
- Adviser of Nominating Chapter
- Email and phone for nominating adviser
- Nominee Name
- Nominee Company
- Nominee Position
- Nominee phone, email, and mailing address
- Brief bio of nominee
- Attach a biographical sketch of nominee.

The biographical sketch of the nominee should include:

- Years of participation in FBLA activities
- Promotion of FBLA through presentations and seminars
- Contribution to local or state chapter projects and activities
- Financial assistance to and sponsorship of activities for local and/or state chapter(s)

Submit nominations at <https://wafbla.org/businessperson-of-the-year/> by March 1 at 5 PM.



## WHO'S WHO IN WASHINGTON FBLA

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This award honors FBLA members who have made outstanding contributions to the association at the local, state, and national levels.

### Eligibility

Each chapter may enter one (1) participant who is a member of an active local chapter and is on record in the Washington FBLA Online Registration System as having paid dues by the officially published deadline for the current school year.

### Regulations

Nominees will be selected in accordance with the regulations of the state chapter and the national association.

State and National officers automatically earn recognition in this event; therefore, chapters with State and National officers may submit another nominee.

Each chapter's nominee will be recognized as a Who's Who in Washington FBLA. The nomination form and criteria will be used to determine Washington state chapter nominee.

### Procedure

Each participant needs to complete a resume not to exceed two pages highlighting the following:

- Years of participation in FBLA activities
- Extent of participation in conference sponsored by the state chapter and national association
- Offices, chairmanships, and committee memberships held
- Contributions to local, state, and national projects
- Participation in other activities, academics, and career development
- Awards, honors, and achievements

Participants may also submit any supporting material with their resume.

Submit nominations at <https://wafbla.org/whos-who/> by March 1 at 5 PM.

## RETIRING ADVISER RECOGNITION

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Without the efforts of our chapter advisers who spend countless hours dedicated to their chapters and regions, Washington FBLA would not be able to accomplish all that it does. This award is to celebrate and recognize retiring advisers who have supported and served Washington FBLA at any or all levels within FBLA.

### Eligibility

Any adviser who has served as an FBLA adviser that is retiring during the current membership year or before the next State Business Leadership Conference is eligible for recognition.

### Procedure

Please have the following information available when completing the online recognition form:

- Name of Retiring Adviser
- School Adviser is retiring from
- Adviser Email
- Adviser Phone
- Number of Years Teaching
- Number of years as FBLA Adviser
- Sentiments to share from their time as an adviser

Submit adviser information at <https://wafbla.org/retiring-adviser/> by March 1 at 5 PM.

## HONORARY LIFE MEMBER AWARD

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Without the returning support and enthusiasm of past members and officers, advisers, and business/industry professionals, Washington State FBLA programs would not have the same opportunities to grow and thrive. This award is to celebrate and recognize the contributions of an individual who has been dedicated in support and service to Washington FBLA at any or all levels within FBLA.

### Eligibility

Nominations may come from local chapter advisers, FBLA members, Professional Division members, business/industry professionals, and alumni. When nomination forms are received in the state office, the nominee's application will be forwarded to the WA FBLA Board of Directors for final approval and consideration of selection.

Nomination forms must be uploaded via the online submission process in PDF format prior to the State Business Leadership Conference. The recipient will be awarded and recognized at the State Business Leadership Conference.

### Procedure

A selection committee will review information according to the stated criteria, with the emphasis being given to individuals who:

- Has a deep commitment to FBLA and its members.
- Actively promotes interaction of FBLA activities.
- Supports business and career technical education through involvement and leadership.
- in other activities.
- Serves as a role model, mentor, and champion of member and adviser success.
- Supports opportunities for members to participate in FBLA activities beyond the local level.

There will be an online form for nominating Honorary Life Member. Provide one (1) Letter of recommendation from someone actively involved with WA State FBLA that may be uploaded at that time. Please have the following information ready:

- Name of nominator
- Address and phone for the nominator
- Email and phone of the nominator
- Name of nominee
- Nominee Company (if applicable)
- Nominee Position (if applicable)
- Brief bio of the nominee - attach a biographical sketch of the nominee.
- Brief description of the purpose of the nomination

Submit nominations at <https://wafbla.org/honorary-life-member-award/> by March 1 at 5 PM.

## Additional Scholarship and Award Opportunities

### WASHINGTON FBLA NLC SCHOLARSHIP

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The Washington FBLA NLC Scholarship is a program designed to help fund costs for members to attend the NLC.

#### Eligibility

All High School and Middle School Washington FBLA members are eligible to apply for this scholarship. Once an applicant is selected, they **must place directly in the top four at SBLC** to be awarded this scholarship.

#### Procedure

Students will complete an electronic application with essay prompts and a few questions regarding life hardships, FBLA, and its impact on the student. After the submission deadline, the Application Review Committee will select the scholarship recipients.

During the registration process for members to attend NLC, the State Staff will waive the scholarship recipients' NLC Package (Quad Rate Value).

Submit applications at <https://wafbla.org/nlc-scholarship/> by March 1 at 5 PM.

### DR. EUGENE KOSY SCHOLARSHIP

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The Dr. Eugene Kosy Scholarship is named in honor of Dr. Kosy's significant contribution to Future Business Leaders of America (FBLA) in Washington State. We remember his work on behalf of secondary students in Washington.

To be eligible for the Dr. Eugene Kosy Scholarship, an applicant must be:

- a current member of Future Business Leaders of America (FBLA)
- of senior standing
- nominated by his/her adviser who is a current dues paying member of WE-BAM

To be considered for the Dr. Eugene Kosy Scholarship, an applicant must:

- complete an application form
- submit at least three letters of recommendation, **one of which must be from the nominating adviser**

The completed application form and supporting documents must be to the scholarship committee chair by **March 1**.

More information on the scholarship can be found <https://wafbla.org/kosy-application/>

## **WASHINGTON FBLA PROFESSIONAL DIVISION SCHOLARSHIP**

---

Washington State FBLA Professional Division will award one \$1,000 scholarship to members in recognition of outstanding achievement. It will be known as the Carl E. Jonsson Scholarship. Depending on the amounts raised, there may be additional scholarships available.

### Eligibility

To be eligible for the Washington FBLA Professional Division Scholarship, an applicant must be:

- a current member of Future Business Leaders of America (FBLA)
- of senior standing
- nominated by his/her chapter adviser, who is a dues-paying member of the professional division

### Procedure

To be considered for the Washington FBLA Professional Division Scholarship, an applicant must:

- complete the application form addressing each question
- follow all directions and guidelines
- submit at least three letters of recommendation, one of which must be from the nominating adviser

To be considered for the Washington FBLA Professional Division Scholarship, the nominating chapter adviser must be a currently paid member of Washington FBLA Professional Division by the scholarship deadline of March 1.

The completed application form must be received in the Professional Division office on or before March 1. The scholarship will be awarded at the annual State Business Leadership Conference.

Complete the application form at <https://wafbla.org/professional-division-scholarship/>

### **ACTE OUTSTANDING BUSINESS EDUCATION STUDENT AWARD APPLICATION**

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The ACTE Business Education Division will recognize secondary and postsecondary students who exceed a minimal rating for these awards. One award will be given for each Region of ACTE for the secondary level and one for the postsecondary level.

#### **Eligibility**

Students must be nominated by a member of the Business Education Division of the Association for Career and Technical Education. The nominee must be a local, state and national student member of Future Business Leaders of America-Phi Beta Lambda. The students must be enrolled in school through December of the school year of nomination.

All nominations should be sent electronically by **October 1** to [Sean Crevier](#), ACTE/ BE Division President

For more information on the nomination, please visit

<https://www.acteonline.org/about/structure/divisions/business-education-division/business-education-division-awards/>

### **DRESSED TO IMPRESS SCHOLARSHIP APPLICATION**

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National FBLA aims to provide business attire for up to three members in each state, one from each of the three student divisions.

#### **Eligibility:**

- Open to all FBLA members in good standing.
- Must be dues-paid members by the application deadline.
- Applications must be submitted by **October 15 at 11:59 PM ET**.

#### **Criteria & Application Information:**

In order to complete the application in its entirety, High School members must complete the application with an adviser.

More information on the scholarship can be found on <https://www.fbla.org/divisions/fbla/fbla-awards-recognition/>

### **NATIONAL FBLA NLC SCHOLARSHIP**

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The National Leadership Conference (NLC) Scholarship is a program designed to help fund conference and travel-related costs for FBLA High School members to attend the NLC.

The NLC Scholarship includes a \$500 check, plus a complimentary registration to the NLC (\$195).

Scholarship money must be used for conference and travel-related expenses. Up to 50 scholarships will be awarded each year.

#### **Requirements**

Members who wish to be considered for an NLC Scholarship must:

- Be on record as having paid local, state, and national dues **by March 1** of the current program year
- Submit an application with required accompanying materials by **5:00 PM ET on April 15**

More information on the scholarship can be found on <https://www.fbla.org/divisions/fbla/fbla-awards-recognition/>

### **DISTINGUISHED BUSINESS LEADER SCHOLARSHIP**

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This scholarship is designed to recognize outstanding FBLA members for their activity and involvement in the association. The number of scholarships given depends on yearly contributions to the FBLA Distinguished Business Leader Scholarship fund.

#### **Criteria & Application Information:**

- Open to graduating FBLA High School members who plan to pursue a post-secondary education and become actively involved in FBLA Collegiate at the post-secondary level.
- Must be a high school senior to apply.
- Must be dues-paid members of FBLA by March 1.
- Successful achievement of either the Advocate or Capstone level of the Business Achievement Awards (BAA) program.
- Must submit Distinguished Business Leader Scholarship Form
- Deadline is **April 15 at 11:59 PM ET**.

More information on the scholarship can be found on <https://www.fbla.org/divisions/fbla/fbla-awards-recognition/>

# State Design Competition Opportunities

**2024-2025 WASHINGTON FBLA THEME: *DARE TO LEAD***

## **WASHINGTON FBLA PIN DESIGN COMPETITION**

The Washington FBLA Pin Design Contest will continue again this year! The winning pin design will serve as the official trading pin for the state during the National Leadership Conference. The criterion for the pin design is available October 1 at <https://wafbla.org/pin-design-competition/>

## **WASHINGTON FBLA T-SHIRT DESIGN COMPETITION**

The T-Shirt contest is also back for the 2023-2024 year! The winning T-shirt will be used as the State Business Leadership Conference T-shirt. Members are encouraged to create a t-shirt design that captures Washington, the state/national theme, and/or the SBLC destination. The winning t-shirt design will be selected by the state officer team. The criterion for the t-shirt design is available October 1 at <https://wafbla.org/t-shirt-design-competition/>



## Dress Code



# DRESS CODE

Projecting a professional image in the workplace is vital for business leaders. It demonstrates seriousness of purpose and respect for clients, colleagues, and others. As Future Business Leaders of America who seek to lead and serve others, participants will dress in business attire and uphold the professional image of the association. Appropriate professional attire is required in all conference areas for all attendees—advisers, members, and guests—at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise indicated.

Conference name badges are part of the Dress Code and must be worn for all conference functions. For safety reasons, do not wear conference badges outside of the conference area. The Dress Code is gender-neutral.



### ACCEPTABLE ITEMS

#### BUSINESS PROFESSIONAL

##### Business Suit

- Suit pants and jacket
- Blouse (or) collared dress shirt with tie or scarf
- Dress shoes (or) dress boots

##### Blazer

- Dress pants (or) skirt
- Blazer
- Blouse (or) collared dress shirt with tie or scarf
- Dress shoes (or) dress boots

##### Dress

- A business dress
- Dress shoes (or) dress boots

##### Other Professional

- Dress pants (or) skirt
- Blouse (or) collared dress shirt with tie or scarf
- Dress shoes (or) dress boots

#### BUSINESS CASUAL

- Dress pants, skirt, (or) khakis
- Blouse, collared dress shirt, (or) polo shirt
- Dress shoes (or) dress boots

*NOTE: Business Casual is only available during sessions specifically noted in conference materials and is NOT appropriate for competitive events.*

### UNACCEPTABLE ITEMS



The following items are prohibited in all conference areas, including competitive events.

- ⊘ Denim or flannel clothing
- ⊘ Shorts
- ⊘ Athletic clothing
- ⊘ Leggings or graphically designed hosiery/tights
- ⊘ Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses more than 1" above the knee
- ⊘ Swimwear
- ⊘ Flip flops or casual sandals
- ⊘ Athletic shoes
- ⊘ Industrial work shoes
- ⊘ Hiking boots
- ⊘ Hats
- ⊘ Graphically printed clothing

No dress code can cover all contingencies, so FBLA members must use a certain amount of judgment in their choice of clothing to wear. Members who experience uncertainty about unacceptable attire should ask their local adviser, state leader, or conference staff.

FBLA recognizes that exceptions may need to be made and will work with advisers on a case-by-case basis to accommodate requests. Advisers should indicate the need for exceptions on the special accommodation portion of the registration form. Requests made after registration closes must be made in writing.