



# Adviser Conference

2024 | Sept 18 | Seattle, WA

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# Agenda



FBLA Agenda			
Start	End	Dream Track (new advisers)	Lead Track (experienced advisers)
7:30	8:00	State Officer Meet and Greet (Redondo)	
8:00	8:45	Welcome Breakfast (Redondo)	
9:00	9:45	FBLA Conferences (Rainier)	Connect Chapter Management (Redondo)
10:00	10:45	FBLA Systems (Rainier)	Champ Camp (Redondo)
11:00	11:45	Program of Work Lunch (Redondo)	
12:00	12:45	FBLA Competitive Events (Rainier)	100x Chpater Officer (Redondo)
1:00	1:45	Chapter Success Guide (Redondo)	
2:00	2:30	Question and Answer Session (Redondo)	



[FBLA at the Bell: Business World. Bell Ringers. A Bit of Fun. All In One. \(businessu.org\)](https://businessu.org)

# WA FBLA Scavenger Hunt



# Meet the Team

Angela Stone, State Director

Tiffany Perez, Deputy State Director

Josephine Reyes, State Officer Coach

Ashley Radke, Finance Manager

Ryan Underwood, Senior Director



# Interns



**Kai Lincoln**  
Competitive  
Events Intern



**Finn Mosher**  
Industry Intern



# Board of Advisers

## Capital Region Adviser

**Matthew Monastes**

*Envision Career Academy*

EMAIL MATTHEW

## North Central Region Adviser

**Garci Duncan**

*Eastmont High School*

EMAIL GARCI

## Northeast Region Adviser

**Adam Smith**

*Spokane Valley Tech*

EMAIL ADAM

## Northwest Region Adviser

**Sabrina Underwood**

*Oak Harbor High School*

EMAIL SABRINA

## Puget Sound Region Adviser

**Laura Ramos**

*Fife High School*

EMAIL LAURA

## Southeast Region Adviser

**Tammy Domras**

*Pomeroy Jr/Sr High School*

EMAIL TAMMY

## Southwest Region Co-Advisers

**Kathy Scobba**

*Washougal High School*

EMAIL KATHY

**Bob Berrigan**

*Heritage High School*

EMAIL BOB

## West Central Region Adviser

**Ian Barnes**

*North Creek High School*

EMAIL IAN



# Board of Directors

**Board Chair**

**Dawn Larsen**  
Starbucks

**Board Vice Chair**

**Michelle Lingg**  
Microsoft

**Board Secretary/Treasurer**

**Chantelle La Marr**  
Black Rock

**Past President**

**Joanne Lin**  
Union High School

**State President**

**Preeti Maroju**  
Fife High School

**OSPI / Education Liaison**

**Holli Ryan-Kalaleh**

**FBLA Region Adviser**

**Matt Monnastes**  
Envision Career Academy

**FBLA Region Adviser**

**Laura Ramos**  
Fife High School

**PD President**

**Darmeny Jones**  
Starbucks

**WACTA Representative**

**Brad Hooper**  
North Thurston School District

**WE-BAM Representative**

**Jackie Floetke**  
Wilson Creek School District

**Business Representative**

**Chelsea Monroe**  
City of Everett

**Business Representative**

**Reynide Dubreus**  
Marcie Parties

**State Director**

**Angela Stone**  
Washington FBLA





Business 



Junior  
Achievement™  
of Washington



CCI Learning™  
FOR A BETTER TOMORROW



# Partner Packet



2024-2025

# Partnership Guide

INSPIRE & PREPARE STUDENT LEADERS



# State Theme

**DARE TO LEAD**



# State Only Events

On Campus Commerce

Concept to Campus

MOS Excel

MOS PowerPoint

MOS Word



# National Partners

[Business U: FBLA at the Bell](#)

[Lead4Change Student Leadership Program](#)

[LifeSmarts & The National Consumers League](#)

[The Stock Market Game](#)

[Virtual Business Challenge](#)



# Branding Update



The screenshot shows the FBLA Brand Center website. At the top, there is a navigation bar with social media icons (Facebook, Twitter, Instagram, LinkedIn, YouTube) and links for ALUMNI & PROFESSIONALS, MEDIA & PUBLICATIONS, FBLA CONNECT LOGIN, SHOP, GET HELP, and DONATE. Below this is the FBLA logo and a search bar. The main content area is titled "FBLA BRAND CENTER" and contains a welcome message, links to brand factsheets, and a link to download the brand guidelines. A large image of the FBLA logo is displayed, with the tagline "Future Business Leaders of America" below it. A link to the "Brand Guidebook" is also visible.

f t i in y

ALUMNI & PROFESSIONALS MEDIA & PUBLICATIONS FBLA CONNECT LOGIN SHOP GET HELP DONATE

**FBLA**

About FBLA Divisions Conferences & Programs Advisers Q

## FBLA BRAND CENTER

Welcome to the FBLA Brand Center! Below, you will find the new brand guidelines in their entirety, as well as breakdowns of different logo types, official colors, fonts and more. To find out more about FBLA's brand history, the rebranding process and the meaning of the new brand, check out our [Brand Factsheet](#).

Need guidance on changing your official name? Check out our [Name Change Factsheet](#).

Can't find the files you need? Email [communications@fbla.org](mailto:communications@fbla.org) and a staff member will work with you to get the materials you need.



**FBLA**  
Future Business Leaders of America

[Brand Guidebook](#)

[Download the FBLA Brand Guidelines](#)

### Logos



# FBLA PLEDGE

NEW PLEDGE STARTING 24-25

I solemnly promise to support the mission of Future Business Leaders of America, abide by its Code of Ethics and Code of Conduct, and develop the qualities necessary to become a community-minded business leader.



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# Dream Track

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Advisers with 0-2 years experience



# What is FBLA?

Future Business Leaders of America, Inc. (FBLA) is the largest business Career and Technical Student Organization in the world. Each year, FBLA helps over 230,000 members prepare for careers in business.

## MISSION

FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.



# What do you do in FBLA?

- Attend Leadership Conferences
- Compete



# FBLA Conferences

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Angela Stone, State Director



# 2024-25 FBLA Conferences

## Fall Leadership Conference (FLC)

- Workshops
- Dates vary by Region
- Locations vary by Region

## Winter Leadership Conference (WLC)

- Competition
- Dates vary by Region
- Locations vary by Region

## State Business Leadership Conference (SBLC)

- Qualified Competition
- April 23-26, 2025
- Bellevue, WA

## National Leadership Conference (NLC)

- Qualified Competition
- June 29- July 2, 2025
- Anaheim, CA



# FBLA Systems

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Tiffany Perez, Deputy State Director



# FBLA Systems

# OCONNECT

Chapter Management

Learning Center

Leadership Community



# FBLA Connect 101

- [connect.fbla.org](https://connect.fbla.org)
- Membership Management/Registration
  - Member Registration
  - Chapter Management
  - Education Program
  - Recognition

# CONNECT

Chapter Management

Learning Center

Leadership Community





# FBLA CONNECT 101

## 1. Log in to [FBLA Connect!](#)

- *Make sure you have access to the chapter(s) you are responsible for.*

## 2. Update your Profile

- *Please add a photo so we can see your smiling face!*

## 3. Update your School Profile

1. *School Address*
2. *Contact Email*
3. *Phone Number*

## 4. Update list of chapter advisers associated with your chapter



The screenshot shows the FBLA Connect user interface. At the top, there is a blue header with the chapter name 'Awesome High School - Test Chapter Prospective' and the FBLA logo. Below the header is a navigation menu with links for 'Home', 'Records', 'Events', 'Members', 'Manage', and 'More...'. A red box highlights a 'Setup Wizard' button in the top right corner. The main content area features two announcements: 'Sign up for an FBLA Connect Training Session!' and 'Local Adviser Activation Emails', both with 'Read full announcement' buttons. A personalized welcome message reads 'Welcome Tiffany Perez!'. Below this are three buttons: 'Manage Membership', 'Send Email', and 'Post Event'. A 'Weekly event email digest' section asks if the user wants to receive an email every Sunday, with 'Sign me up!' and 'No thanks' buttons. On the right side, there is a 'Primary Adviser Dashboard' for 'GREEKTRACK OFFICIAL' with a 'register' button, an event listing for 'GreekTrack for New Officers 101' on Sep 11 at 5:00pm PDT with a 'show schedule' button, and a budget status of '\$0 remaining' with a 'view details' button. At the bottom of the dashboard, it shows 'Incomplete Forms' with a 'view all' button.

# FBLA CONNECT 101

## [Click to View Video](#)

### 5. Add Members

- There are multiple options available to add members to FBLA Connect:
  1. Individually add an existing (returning) member
  2. Manually enter a new member
  3. Bulk upload members using the provided template
  4. Provide your students with a registration link (so that they can add themselves to FBLA Connect)

### 6. Transition Members from Unpaid to Active

### 7. Send Activation Emails



# FBLA CONNECT 101

## Click to View Video

### Add Unpaid Student

Choose one of the four options available to add contacts to your .

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**Option 1: Add Existing Member**  
Transfer students, or students graduating from another school to yours, may already be in the system.

Search Member Database

Local Account Type  
Unpaid Student ▾

**Add Existing Member**

---

**Option 2: Manual Entry**  
Individually enter each person's contact information to add them to your roster.

Full Name  
First Name  
Preferred Name  
Person  
Local Account Type  
Unpaid Student  
**Add**

**Option 3: File Upload**  
Use a CSV file to import a list of contacts onto your roster.

Import contacts from a CSV file  
**Import Contact Data (.csv)**

---

**Option 4: Registration Link**  
Share a link to anyone who you would like to register to be added to your roster.

Send this link to your prospective chapter's public registration page. You will need to approve each account before they can log in:

<https://connect.fbla.org/awesomehighschool-testchapter/register.php>



# FBLA CONNECT 101

## [Click to View Video](#)


### Awesome High School - Test Chapter High School Chapter

Home Records Events **Members** Manage More...


[Setup Wizard »](#)


27% Complete

- View Members
- View All Chapters/Groups
- View Top Members
- View Achievements
- View Alumni Directory
- Add New Members
- ↳ View Pending Registrations
- ↳ **Send Activation Emails**
- Transition Members
- Transition Officers & Advisers
- Membership Report

 **2024-25 High School Chan**  
Are you ready for Champion Chapter

 **Community Notifications h**  
We are pleased to announce that as

 **Registration for Fall Confe**  
Registration for fall conferences is no

 **Virtual Walk to End Alzhei**  
The FBI A High School National Officers are proud to launch the FBI A Virtual Walk to Anaheim for FBI A High Schoo



# FBLA CONNECT 101

## [Click to View Video](#)

### 8. Generate invoice to view four payment options

- Pay by Mail (Check)*
- Purchase Order*
  - ACH*
  - Credit Card*



# FBLA CONNECT STUDENT BENEFITS

## [Click to View Video](#)

- High School: Business Achievement Awards
- Middle School: LEAD Awards

### How to Access:

1. Log into FBLA Connect
2. In navigation bar, select More
3. Select Courses



Courses Create Course

**BAA Contributor Level**  
In this award program, members are introduced to FBLA and ways that they can make the most out of their experience as an FBLA member.  
[Progress Report](#)

**BAA Leader Level**  
This award is designed to introduce students to leadership concepts necessary to succeed as community-minded business leaders in a global economy.  
[Progress Report](#)

Courses Create Course

**BAA Advocate**  
Take a dive into Fund Ethics Ini  
[Progress Report](#)

**BAA Capstone**  
Looking for an fourth and fina and create last  
[Progress Report](#)

**LEAD Aspire - FutureSmart Award (In Partnership with EVERFI)**  
\*FBLA Middle School\* This award is available in partnership with EVERFI, the leading K12 education technology provider. Participating students will learn key financial education skills by completing the digital course, FutureSmart.  
[Progress Report](#)

**LEAD Explore Award**  
The LEAD Explore Award is the starting place for FBLA Middle School members. Participants will be introduced to FBLA and learn key leadership skills necessary for successful futures.  
[Progress Report](#)

**LEAD Aspire - Time Management Award**  
Time. Everyone has 24 hours every day. Learn some tips and tricks to help you manage your time to be more effective in accomplishing your goals.  
[Progress Report](#)

# CHAMPION CHAPTER

## HIGH SCHOOL DIVISION

### SUMMER STARTER

*August 1 –  
September 25*

### SHAPING SUCCESS

*September 26 –  
November 6*

### SERVICE SEASON

*November 7 –  
January 8*

### CTE CELEBRATION

*January 9 –  
March 5*

### CHAMPION PLUS

*Deadline: May 1*

## MIDDLE SCHOOL DIVISION

*Monthly Tasks from August 2024 – May 2025*

*Deadline: June 1*



# FBLA CONNECT STUDENT BENEFITS

## [Click to View Video](#)

## Champion Chapter

### How to Access:

1. Log into FBLA Connect
2. In navigation bar, select More
3. Select Forms



Posted by National Center

**Due Sep 25, 2024**

**2024-25 SUMMER STARTER (August 1 - September 25)** [View Form](#)

This form is to be completed once and is due on September 25, 2024 at 11:59 pm. Please plan accordingly, as late entries will not be accepted.

**2024-25 SUMMER STARTER (August 1 - September 25)**

This form is to be completed once and is due on September 25, 2024 at 11:59 pm. Please plan accordingly, as late entries will not be accepted.

This form is due on September 25, 2024.

**SUMMER STARTER (August 1 – September 25)**

Summer Starter focuses on chapter development and membership strategy. Tasks are designed to help chapters set the foundation for a successful membership year, including electing officers, developing a student-led Program of Work, setting goals, and mapping out activities throughout the program year.

School Name (please type out the full school name, no "HS", etc.) \*

Chapter Number \*

State \*

Primary Adviser Name \*

Primary Adviser Email \*

Chapter Mailing Address \*

Address Line 1



# FBLA CONNECT CHAPTER TOOLS

## Create/Assign Chapter Officer Positions



Define Officer Positions
Assign Members to Positions

Manage Officer Positions	
Officer Positions	Actions
President <span>👤 President (Primary)</span>	
Communications <span>👤 Communications</span>	
Competitive Events <span>👤 Competitive Events</span>	
Historian <span>👤 Historian</span>	
Membership <span>👤 Membership</span>	
Parliamentarian <span>👤 Parliamentarian</span>	
Secretary <span>👤 Secretary</span>	
State Adviser <span>👤 State Adviser</span>	
State Officer <span>👤 State Officer</span>	
State Staff <span>👤 State Staff</span>	
Treasurer <span>👤 Treasurer</span>	
Vice President <span>👤 Vice President</span>	
Adviser Positions	
	Actions
Primary Adviser <span>👤 Primary Adviser (Primary)</span>	
Co-Adviser <span>👤 Co-Adviser</span>	

Add an officer position

**Title**

**Roles**

Roles help define what this officer position does. Your national staff will be able to send relevant resources to your officers based upon the roles tagged to each officer.

- 👤 Co-Adviser
- 👤 Communications
- 👤 Competitive Events
- 👤 Historian
- 👤 Membership
- 👤 Parliamentarian
- 👤 President
- 👤 Primary Adviser
- 👤 Secretary
- 👤 State Accountant
- 👤 State Adviser
- 👤 State Chair
- 👤 State Officer
- 👤 State Staff
- 👤 Treasurer
- 👤 Vice President

**Applies To**

Can this position be held by only officers, advisers, or either one?

- Officers Only
- Advisers Only
- Both Officers and Advisers

# FBLA CONNECT CHAPTER TOOLS

## Assign Chapter Officer Privileges



**Allow** officers to  
**Complete Forms** for  
Champion Chapter  
Access



Edit Officer Position Privileges: President		
Access Privileges	Allow	Disallow
Configure Site Settings (Site Admin) <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Invite/Approve New Users to this Site & Manage Users' Account Type/Status Members with this privilege will receive an email notification each time someone registers and needs approval.	<input type="radio"/>	<input type="radio"/>
Edit Member Profile Information <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Manage Fundraising Campaigns <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Post Announcements <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Send Bulk Emails <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Send Bulk SMS <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Manage Achievements <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Manage Meeting Minutes <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Excuse Absences for Required Events <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Manage Awards and Award Voting <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Upload Files to the File Manager <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Create Forms <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Complete Forms Requested by Future Business Leaders of America staff <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Manage Courses, Course Content, Setup Quiz Answer Keys, and Grade Quizzes <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Manage High School Chapter Store <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Manage Communities <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Manage External Sales Tools: Companies, Employees, Products, and external Invoices. <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>

# FBLA CONNECT CHAPTER TOOLS

## [Click to View Video](#)

### Chapter Calendar



[+ Add Event](#) [Manage Event Types](#)

#### Event Calendar

[Awesome High School - Test Chapter's Calendar](#) [Central Section Calendar](#) [California - High School Calendar](#)  
[National Calendar](#)

Filter events by: [Meetings](#) [Service Projects](#) [Other Events](#)

[« September 2024 »](#) today

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18 6:00pm Industry Connect: Set Yourself Apart in a Competitive World	19	20	21
22	23	24	25	26	27	28
29	30					

# FBLA CONNECT CHAPTER TOOLS

## [Click to View Video](#)

### Email



## Email Campaign Manager

Send emails to your subscribers or general announcements to your membership.

[Compose Email](#)

[Manage Email Templates](#)

### Email Subscriptions

[Create Subscription](#)

Your members may opt-in to any of your **subscriptions** to receive email related to a specific topic.

Subscription	Subscribers	Actions
<i>You have no subscriptions.</i>		

### Saved Audiences

[Create Audience](#)

**Saved Audiences** are segments of your membership. Recipients are determined dynamically based on the filters you define.

Audience	Actions
<i>You have no saved audiences.</i>	

### Recent Emails

[View All Emails](#)

Subject	Date ▾	Sent By	Actions
<i>You haven't sent any emails yet. <a href="#">Compose Email</a></i>			

# FBLA CONNECT CHAPTER TOOLS

## [Click to View Video](#)

**SMS –  
Send a text**



### Send SMS

Choose who you want to send a SMS message to, enter the message, and Send SMS!

<b>Core Filter</b>	<input checked="" type="radio"/> All members of the Awesome High School - Test Chapter site
<b>Account Type Filter</b>	<input type="checkbox"/> Unpaid Students <input checked="" type="checkbox"/> Officers <input checked="" type="checkbox"/> Active Members <input checked="" type="checkbox"/> Advisers <input type="checkbox"/> Alumni

**To:** Sending to 3 members from the filters above.

**Message:**   
126 characters max

or cancel

# FBLA CONNECT CHAPTER TOOLS

## [Click to View Video](#)

### *Announcements*



**Post Announcement**

Subject of your announcement

**Optional Message**  
Shown when a member clicks on your announcement banner.

**B** *I* U ~~S~~ **A** **A** Verdana 11pt

**When to show?**  Show immediately  
 Show on

**When to hide?**  Show until removed  
 Hide on


Post Announcement

# FBLA CONNECT CHAPTER TOOLS

## [Click to View Video](#)

### Files

## Awesome High School - Test Chapter High School Chapter



Home Records Events Members Manage More... [Setup Wizard >](#)

9% Complete 1 of 11

### Files

Create Folder

My High School Chapter Files Shared with Others Shared by Others Shared by National Office Public

Upload files and share with: [?](#)  
Initiated Members  Drag & Drop Files

[Create Folder](#) [Share External Link](#)

*This folder is empty. Upload new files using the space above.*



# FBLA CONNECT CHAPTER TOOLS

## [Click to View Video](#)

### Forms



Create Form

Form Title

Form Description:

B I U S A - A - [Text Alignment Icons] [List Icons] [Link Icon] [Image Icon] [Table Icon] Verdana 11pt [Undo] [Redo] [Fullscreen]

Target Audience:  Members of Awesome High School - Test Chapter

Account Type Filter:  Unpaid Students  Advisers  Principals  Officers  Alumni  Active Members  Chaperones

Availability:

This form can be completed multiple times and is always available.  
 This form is to be completed once and is due on [ ] .

Hide Form Until:

Immediately show this form.  
 Hide this form until [ ] 12:00am chapter's local time.

Hide Form After:

Don't auto-hide this form. Accept late submissions if there's a due date.  
 Hide this form after [ ] 11:59pm chapter's local time.



# FBLA CONNECT CHAPTER TOOLS

## Communities

[+ New Post](#)

Recent   Most Liked   Most Commented

**Collegiate Advisory Council**

Hello

 **Colt Doolittle**  
Posted in [Collegiate Advisory Council](#) on September 13th at 8:41am

Fourscore and seven years ago our fathers brought forth, on this continent, a new nation, conceived in liberty, and dedicated to the proposition that all men are created equal. Now we are engaged in a great civil war, testing whether that nation, or any nation so conceived, and so dedicated, can long endure. We are met on a great battle-field of that war. We have come to dedicate a portion of that field, as a final resting-place for those who here gave their lives, that that nation might live. It is altogether fitting and proper that we should do this. But, in a larger sense, we cannot dedicate—we cannot consecrate—we cannot hallow—

**Communities to follow**

-  Elections Committee General Discussion  
47 members [+ Join](#)
-  Collegiate Advisory Council  
33 members [+ Join](#)
-  Adviser Community  
219 members [+ Join](#)

[View all](#)


### Create a Community

**Basic Info**  
How should this community appear to your members?

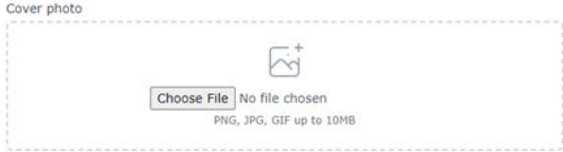
Title

Description

Theme color



Cover photo



**Visibility**  
Who can see this community?

Target Audience  Members of Awesome High School - Test Chapter

**+ Account Type Filter**

<input type="checkbox"/> Unpaid Students	<input checked="" type="checkbox"/> Officers	<input checked="" type="checkbox"/> Active Members
<input checked="" type="checkbox"/> Advisers	<input type="checkbox"/> Alumni	<input type="checkbox"/> Chaperones
<input type="checkbox"/> Principals		

**State**  
Is this community open for new posts?

Open  
Members may view this community and post new content.

Locked  
Members can view past posts but cannot create any new posts or replies.

Archived  
Members will not be able to see this community but you can still review past posts.

**File Attachments**  
Allow anyone to attach files?

Allow file attachments on posts, comments, and community resources by non-moderators

**Moderation**  
Require moderator approval for each post and comment?

**Community Moderation Required**

Not Required  
Allow posts and comments to be immediately visible to other members.

Approval Required  
Require a moderator's approval before each post and comment may be shown to other members.

[Cancel](#) [Create Community](#)

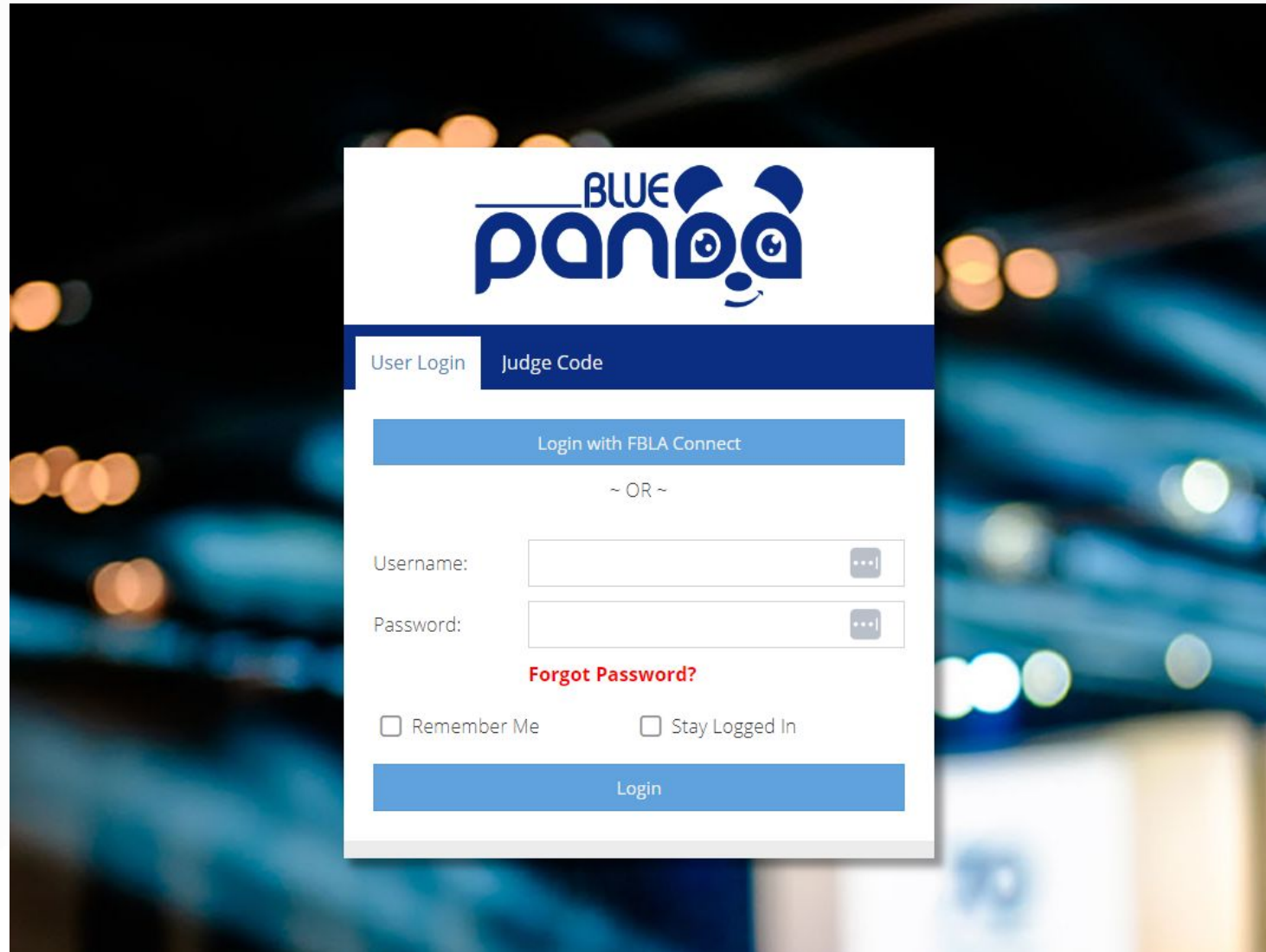


# BluePanda


- [app.gobluepanda.com](http://app.gobluepanda.com)
- Conference Management/Registration
  - Event Registration
  - Competition Registration
  - Housing



# BluePanda

The image shows a login interface for BluePanda. At the top is the BluePanda logo, which consists of the word "BLUE" in a simple sans-serif font above the word "panda" in a stylized, rounded font. The "panda" part is blue, and the eyes are represented by two white circles with blue outlines. Below the logo is a dark blue horizontal bar with two tabs: "User Login" (which is active) and "Judge Code". Under the "User Login" tab, there is a blue button labeled "Login with FBLA Connect". Below this button is the text "~ OR ~". There are two input fields: "Username:" and "Password:". Each field has a small grey icon with three dots on the right side. Below the password field is a red link that says "Forgot Password?". At the bottom of the form are two checkboxes: "Remember Me" and "Stay Logged In". A final blue button labeled "Login" is at the very bottom of the form. The background of the entire interface is a blurred image of blue and orange bokeh lights.

# BluePanda

Tiffany Perez ▾

Group:  [Refresh](#)

### Fife High School

Name: Fife High School  
Organization: Washington HS  
Address: Fife, WA 98424  
Phone Number:  
Fax Number:

### My Events

[📅 Current Events](#) [📅 Past Events](#)

**2024 NFLC - Columbus, OH (Middle & High School)** Not Started

HYATT REGENCY & GREATER COLUMBUS CONVENTION CENTER  
11/8/2024 - 11/9/2024  
Registration Window: 9/5/2024 - 10/15/2024  
Deadline: 10/15/2024 12:00 PM

[Click here for the registration guide.](#)

[Register](#)



# BluePanda

## Registration

### 2024 NFLC - Columbus, OH (Middle & High School) - Fife High School

- General
- Attendees (0)
- Competitions
- Store
- Final Questions

Status	Options
Status: In Progress	<input type="button" value="Submit"/> <input type="button" value="Cancel"/>

**Welcome to the 2024 National Fall Leadership Conference!**

**INSTRUCTIONS**  
Advisers should click the tabs to the left to complete both conference registration.  
[Click here for step-by-step registration instructions.](#)

**PRE-REGISTRATION CHECKLIST**  
In order to successfully register for the conference, you will need the following information for each attendee that you are planning to register:

- Full Name
- Preferred Pronouns
- Email Address – please use a personal email address to ensure students are able to receive conference communications!
- Morning and afternoon business and leadership skill lab selections (see Skill Labs on the website for more information)
- Special Accommodation & Dietary Requests
- Accident Insurance Opt-In
- Conference Social Opt-In

**CHANGE POLICY**

**2 Issues**   **0 Adjustments**



# FBLA Competitive Events

---

Angela Stone and Tiffany Perez



# Competitive Events

- Types
- Preparedness



# Event Types

- **Objective Tests:** An online, objective test administered at the conference focusing on business knowledge.
- **Presentation Events:** The presentation of a project, speech, or interview in front of judges
- **Production Events:** A production event consists of two parts: a production test and an objective test administered on-site at the NLC
- **Role Play Events:** An objective test, with a final round of competition consisting of an extemporaneous response to a prompt





# Competitive Event At a Glance

High School Poster:

<https://www.fbla.org/media/2024/07/24-25-HS-Competitive-Events-Posterpdf.pdf>

Middle School Poster:

<https://www.fbla.org/media/2024/07/24-25-MS-Competitive-Events-Poster.pdf>



# Lead Track

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Experienced Advisers



# Connect Chapter Management

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Tiffany Perez



# FBLA CONNECT 101

## 1. Log in to [FBLA Connect!](#)

- *Make sure you have access to the chapter(s) you are responsible for.*

## 2. Update your Profile

- *Please add a photo so we can see your smiling face!*

## 3. Update your School Profile

1. *School Address*
2. *Contact Email*
3. *Phone Number*

## 4. Update list of chapter advisers associated with your chapter



The screenshot shows the FBLA Connect user interface. At the top, there is a blue header with the chapter name 'Awesome High School - Test Chapter Prospective' and the FBLA logo. Below the header is a navigation menu with links for 'Home', 'Records', 'Events', 'Members', 'Manage', and 'More...'. A red box highlights a 'Setup Wizard' button in the top right corner. The main content area features two announcements: 'Sign up for an FBLA Connect Training Session!' and 'Local Adviser Activation Emails', both with 'Read full announcement' buttons. A personalized welcome message reads 'Welcome Tiffany Perez!'. Below this are three buttons: 'Manage Membership', 'Send Email', and 'Post Event'. A 'Weekly event email digest' section asks if the user wants to receive an email every Sunday. On the right side, there is a 'Primary Adviser Dashboard' with a yellow background, showing 'GREEKTRACK OFFICIAL' with a 'register' link, 'GreekTrack for New Officers 101' on 'Sep 11 @ 5:00pm PDT' with a 'show schedule' link, 'Budget: \$0 remaining' with a 'view details' link, and 'Incomplete Forms' with a 'view all' link.

# FBLA CONNECT 101

## [Click to View Video](#)


### Awesome High School - Test Chapter High School Chapter

Home Records Events **Members** Manage More...


[Setup Wizard »](#)


27% Complete

- View Members
- View All Chapters/Groups
- View Top Members
- View Achievements
- View Alumni Directory
- Add New Members
- ↳ View Pending Registrations
- ↳ **Send Activation Emails**
- Transition Members
- Transition Officers & Advisers
- Membership Report

 **2024-25 High School Chan**  
Are you ready for Champion Chapter

 **Community Notifications h**  
We are pleased to announce that as

 **Registration for Fall Confe**  
Registration for fall conferences is no

 **Virtual Walk to End Alzhei**  
The FBI A High School National Officers are proud to launch the FBI A Virtual Walk to Anaheim for FBI A High Schoo



# CHAMPION CHAPTER

## HIGH SCHOOL DIVISION

### SUMMER STARTER

*August 1 –  
September 25*

### SHAPING SUCCESS

*September 26 –  
November 6*

### SERVICE SEASON

*November 7 –  
January 8*

### CTE CELEBRATION

*January 9 –  
March 5*

### CHAMPION PLUS

*Deadline: May 1*

## MIDDLE SCHOOL DIVISION

*Monthly Tasks from August 2024 – May 2025*

*Deadline: June 1*



# FBLA CONNECT CHAPTER TOOLS

## Create/Assign Chapter Officer Positions



Define Officer Positions
Assign Members to Positions

Manage Officer Positions	
Officer Positions	Actions
President  President (Primary)	
Communications  Communications	
Competitive Events  Competitive Events	
Historian  Historian	
Membership  Membership	
Parliamentarian  Parliamentarian	
Secretary  Secretary	
State Adviser  State Adviser	
State Officer  State Officer	
State Staff  State Staff	
Treasurer  Treasurer	
Vice President  Vice President	
Adviser Positions	
	Actions
Primary Adviser  Primary Adviser (Primary)	
Co-Adviser  Co-Adviser	

Add an officer position

**Title**

**Roles**

Roles help define what this officer position does. Your national staff will be able to send relevant resources to your officers based upon the roles tagged to each officer.

- Co-Adviser
- Communications
- Competitive Events
- Historian
- Membership
- Parliamentarian
- President
- Primary Adviser
- Secretary
- State Accountant
- State Adviser
- State Chair
- State Officer
- State Staff
- Treasurer
- Vice President

**Applies To**

Can this position be held by only officers, advisers, or either one?

- Officers Only
- Advisers Only
- Both Officers and Advisers

# FBLA CONNECT CHAPTER TOOLS

## Assign Chapter Officer Privileges



**Allow** officers to  
**Complete Forms** for  
Champion Chapter  
Access



Edit Officer Position Privileges: President		
Access Privileges	Allow	Disallow
Configure Site Settings (Site Admin) <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Invite/Approve New Users to this Site & Manage Users' Account Type/Status Members with this privilege will receive an email notification each time someone registers and needs approval.	<input type="radio"/>	<input type="radio"/>
Edit Member Profile Information <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Manage Fundraising Campaigns <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Post Announcements <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Send Bulk Emails <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Send Bulk SMS <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Manage Achievements <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Manage Meeting Minutes <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Excuse Absences for Required Events <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Manage Awards and Award Voting <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Upload Files to the File Manager <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Create Forms <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Complete Forms Requested by Future Business Leaders of America staff <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Manage Courses, Course Content, Setup Quiz Answer Keys, and Grade Quizzes <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Manage High School Chapter Store <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Manage Communities <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>
Manage External Sales Tools: Companies, Employees, Products, and external Invoices. <a href="#">?</a>	<input type="radio"/>	<input type="radio"/>



# FBLA CONNECT CHAPTER TOOLS

## [Click to View Video](#)

### Chapter Calendar



[+ Add Event](#) [Manage Event Types](#)

#### Event Calendar

[Awesome High School - Test Chapter's Calendar](#) [Central Section Calendar](#) [California - High School Calendar](#)  
[National Calendar](#)

Filter events by: [Meetings](#) [Service Projects](#) [Other Events](#)

[« September 2024 »](#) today

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18 6:00pm Industry Connect: Set Yourself Apart in a Competitive World	19	20	21
22	23	24	25	26	27	28
29	30					

# FBLA CONNECT CHAPTER TOOLS

## [Click to View Video](#)

### Email



## Email Campaign Manager

Send emails to your subscribers or general announcements to your membership.

[Compose Email](#)

[Manage Email Templates](#)

### Email Subscriptions

[Create Subscription](#)

Your members may opt-in to any of your **subscriptions** to receive email related to a specific topic.

Subscription	Subscribers	Actions
<i>You have no subscriptions.</i>		

### Saved Audiences

[Create Audience](#)

**Saved Audiences** are segments of your membership. Recipients are determined dynamically based on the filters you define.

Audience	Actions
<i>You have no saved audiences.</i>	

### Recent Emails

[View All Emails](#)

Subject	Date ▾	Sent By	Actions
<i>You haven't sent any emails yet. <a href="#">Compose Email</a></i>			

# FBLA CONNECT CHAPTER TOOLS

## [Click to View Video](#)

**SMS –  
Send a text**



### Send SMS

Choose who you want to send a SMS message to, enter the message, and Send SMS!

Core Filter	<input checked="" type="radio"/> All members of the Awesome High School - Test Chapter site		
Account Type Filter	<input type="checkbox"/> Unpaid Students	<input checked="" type="checkbox"/> Officers	<input checked="" type="checkbox"/> Active Members
	<input checked="" type="checkbox"/> Advisers	<input type="checkbox"/> Alumni	

**To:** Sending to 3 members from the filters above.

**Message:**   
126 characters max

or cancel

# FBLA CONNECT CHAPTER TOOLS

## [Click to View Video](#)

### *Announcements*



**Post Announcement**

Subject of your announcement

**Optional Message**  
Shown when a member clicks on your announcement banner.

**B** *I* U ~~S~~ **A** **A** Verdana 11pt

**When to show?**  Show immediately  
 Show on

**When to hide?**  Show until removed  
 Hide on


Post Announcement

# FBLA CONNECT CHAPTER TOOLS

## [Click to View Video](#)

### Files

## Awesome High School - Test Chapter High School Chapter



Home Records Events Members Manage More... [Setup Wizard >](#)

9% Complete 1 of 11

### Files

Create Folder

My High School Chapter Files Shared with Others Shared by Others Shared by National Office Public

Upload files and share with: [?](#)  
Initiated Members  Drag & Drop Files

[Create Folder](#) [Share External Link](#)

*This folder is empty. Upload new files using the space above.*



# FBLA CONNECT CHAPTER TOOLS

## [Click to View Video](#)

### Forms



Create Form

Form Title

Form Description:

B I U S A - A - [Text Alignment Icons] [List Icons] [Link Icon] [Image Icon] [Table Icon] Verdana 11pt [Undo] [Redo] [Fullscreen]

Target Audience:  Members of Awesome High School - Test Chapter

Account Type Filter:  Unpaid Students  Advisers  Principals  Officers  Alumni  Active Members  Chaperones

Availability:

This form can be completed multiple times and is always available.  
 This form is to be completed once and is due on [ ] .

Hide Form Until:

Immediately show this form.  
 Hide this form until [ ] 12:00am chapter's local time.

Hide Form After:

Don't auto-hide this form. Accept late submissions if there's a due date.  
 Hide this form after [ ] 11:59pm chapter's local time.

# FBLA CONNECT CHAPTER TOOLS

## Communities

The screenshot shows the FBLA Connect interface. On the left is a navigation sidebar with a '+ New Post' button and links for 'All', 'Home', 'Communities', '+ New community', and 'State Leaders'. The main content area features a post from the 'Collegiate Advisory Council' community. The post is by 'Colt Doolittle' and is titled 'Hello'. The text of the post is a quote: 'Fourscore and seven years ago our fathers brought forth, on this continent, a new nation, conceived in liberty, and dedicated to the proposition that all men are created equal. Now we are engaged in a great civil war, testing whether that nation, or any nation so conceived, and so dedicated, can long endure. We are met on a great battle-field of that war. We have come to dedicate a portion of that field, as a final resting-place for those who here gave their lives, that that nation might live. It is altogether fitting and proper that we should do this. But, in a larger sense, we cannot dedicate... we cannot consecrate—we cannot hallow—'. On the right, there is a 'Communities to follow' section with three options: 'Elections Committee General Discussion' (47 members), 'Collegiate Advisory Council' (33 members), and 'Adviser Community' (219 members), each with a '+ Join' button. A 'View all' button is also present.

The 'Create a Community' form is shown in the 'Basic Info' section. It includes a 'Title' field, a 'Description' field, and a 'Theme color' selection with five colored circles (pink, purple, blue, green, yellow). Below these is a 'Cover photo' section with a dashed box and a 'Choose File' button. The text 'No file chosen' and 'PNG, JPG, GIF up to 10MB' is displayed below the button.

The 'Create a Community' form continues with the 'State' and 'Moderation' sections. The 'State' section asks 'Is this community open for new posts?' and has three options: 'Open' (selected), 'Locked', and 'Archived'. The 'Community State' section has three options: 'Open' (selected), 'Locked', and 'Archived'. The 'File Attachments' section asks 'Allow anyone to attach files?' and has a checked option 'Allow file attachments on posts, comments, and community resources by non-moderators'. The 'Moderation' section asks 'Require moderator approval for each post and comment?' and has two options: 'Not Required' (selected) and 'Approval Required'. The 'Community Moderation Required' section has two options: 'Not Required' (selected) and 'Approval Required'. At the bottom right, there are 'Cancel' and 'Create Community' buttons.



# Champ Camp

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Laura Ramos, Fife High School Adviser, Board of Advisers Chair





# What is Champ Camp?

Champ Camp is an opportunity for students to showcase, practice and work directly with a mentor in a specific competitive event. before attending NLC!



# Host your own Chapter Champ Camp!

- Select a location (not at your school)
- Ask the WA FBLA Board of Directors, your own Advisory Committee and business partners to be mentors
- Presentation Events only



# Champ Camp Agenda

1. Welcome
2. Tips and Tricks about Competition
3. Tips and Tricks about General Presentation
4. Presentation Breakouts
5. NLC Experience Sharing



# Presentation Breakout

1:1 Mentorship

Blank Rating Sheet and SBLC Rating Sheet

Student gives presentation

Feedback given

Student gives presentation again

(approximately a 2 hour process)



# 100x Chapter Officer

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Josephine Reyes, State Officer Coach



# WHAT IS THE 100X OFFICER

# 100X



**100%**  
**Health**

100% of desired personal transformation:

- emotional intelligence,
- mental ability,
- holistic leadership strength,
- effectiveness

## Multiply

- Provide resources,
- Develop students greater skills for a greater impact
- Embracing growth
- Engaging in leadership

# Revisiting the Program of Work

## Mission & Vision

- Align chapter's long-term sustainability with FBLA and school standards.
- Encourages students to explore their interests with support

01

## SMART Goals

- Are the goals ambitious but achievable? Do they allow students to measure their leadership growth?

02

## Complex Projects & Teamwork

- How can we encourage students to take ownership of larger, and/or more impactful projects?
- Stepping stones of leadership for those entering chapter officer positions
- Multiplying Leadership

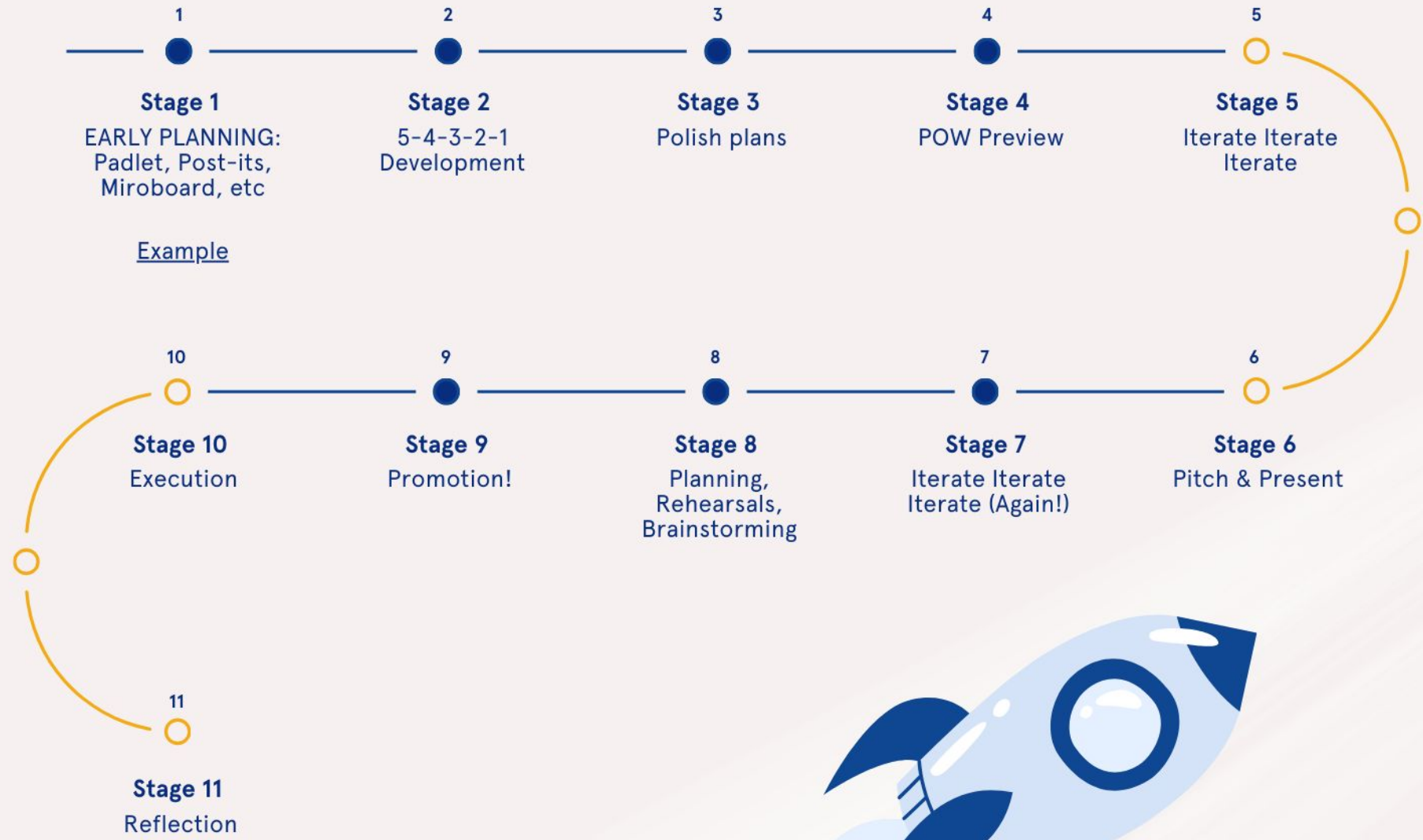
03

## Resource Maximization

- Are we using our chapter's resources—whether financial, human, or technological—as effectively as possible?

04

# PROGRAM OF WORK GENERAL TIMELINE





**6**

***GROW GOALS***

**5**

***MINUTES***

**4**

***ACTIONS PER OBJECTIVE***

**3**

***OBJECTIVES PER GOAL***

**2**

***TEAMMATES (MINIMUM)***

**1**

***PERSON W/ OWNERSHIP***



# POW GOAL SETTING

GROW  
MEMBERSHIP 

GROW  
CAPITAL 

GROW  
ENTHUSIASM 

GROW  
RECOGNITION 

  
**THE 100X  
OFFICER  
GROW GOALS**

GROW  
ENGAGEMENT 

GROW  
LEADERSHIP 

# POW GOAL SETTING

## STATE OFFICER PADLET

### GROW CAPITAL



- Fundraising
- Student Store
- Sponsorships

### GROW MEMBERSHIP



- Recruitment
- Retainment
- Membership Fairs

### GROW LEADERSHIP



- Chapter Officer Training
- Leadership Opportunities
- Workshops
- Competition Practice and Preparation
- College readiness
- Alumni Networks

### GROW ENGAGEMENT



- Chapter Meetings
- Committees
- Collaboration with other FBLA Chapters or CTSOs at school
- Increase Social Media Following
- Increase interest in business and leadership on campus
- Conferences

### GROW RECOGNITION



- Awards
- Competition Support
- Chapter Shoutouts
- Local community support
- Elections

### GROW ENTHUSIASM



- Social Media
- Events
- Merch
- Chapter Specific prizes, events, and celebrations

# STATE OFFICER POW GROUPS & GOALS

## COMMUNICATIONS

### GOALS:

- Increase communication between members, chapter officers, and advisers by 50% through active promotion/advertisements, workshops, and communication platforms.

## INDUSTRY RELATIONS

### GOALS:

- Alleviate financial burden among members in relation to conferences.
- Increase cooperation and presence between Washington FBLA, business professionals, and alumni to provide for tomorrow's business leaders.
- Assist in facilitating the transition between middle/high school and work through professional development and career readiness opportunities.

## MEMBERSHIP ENGAGEMENT

### GOALS:

- Increase and retain overall membership engagement by 200%
- Increase region comradery and participation by 200%

## RESOURCES

### GOALS:

- Increase Top 10 awards at the 2025 NLC by 50%
- Achieve cumulative workshop attendance of 30+ attendees
- Achieve online viewership of 10,000+ views

**GOAL: Increase Top 10 awards at NLC by 50% and achieve cumulative workshop attendance of 30+ attendees and online viewership of 10,000+ views**

**LEADER: Hunter**  
**MEMBERS: Suzanne, Kayla, Teigan**

**(All, Josephine, Irene)**

Objectives	Action Items	Partner	Due Date
<b>Continue the <u>LeaderLINK</u> interview series</b>  <b>3 interviews per person, 12 in total</b>	Enhance interview sign-ups links through a free Calendly interface connected to Zoom - Each person will have their own Calendly <u>LeaderLINK</u> sign-up link	Hunter	June 15 <sup>th</sup>
	Create a list of interviewees and write general scripts to be approved by Josephine	All & Josephine	July 15 <sup>th</sup>
	Begin interview scheduling	All	October 1 <sup>st</sup>
	Interviews posted on @wafbla Instagram and YouTube - Interviews will be approved by Josephine before sending to Irene for posting	All	Various dates; 2 per month from October to March
<b>Refresh our current resources with new updated information for the 2024-25 program year</b>	Organize a meeting to review each guide/resource	All	July 15 <sup>th</sup>
	Create document with list of changes	All	July 17 <sup>th</sup>
	Review changes with Josephine & Hunter via zoom meeting	Teigan, Hunter & Josephine	TBD
	Update all competitive event resources with the 2024-25 national event changes	Teigan & Hunter	November 1 <sup>st</sup>
	Update/check all links throughout the webpage and guides	Teigan	November 1 <sup>st</sup>
<b>Create the Washington FBLA Dress for Success Guide</b>	Organize a meeting to create a brainstorm document for the guide	All	July 5 <sup>th</sup>
	Create rough draft of the guide based off the brainstorm document	Suzanne & Hunter	August 15 <sup>th</sup>
	Create a list of links to be embedded into the guide in the shopping section	Suzanne	August 15 <sup>th</sup>

**3 OBJECTIVES**

**4 ACTIONS**

**GOAL: Increase Top 10 awards at NLC by 50% and achieve cumulative workshop attendance of 30+ attendees and online viewership of 10,000+ views**

**LEADER: Hunter**  
**MEMBERS: Suzanne, Kayla, Teigan**  
**(All, Josephine, Irene)**

**2**  
**TEAMMATES**

Objectives	Action Items	Partner	Due Date
<b>Continue the <u>LeaderLINK</u> interview series</b>  <b>3 interviews per person, 12 in total</b>	Enhance interview sign-ups links through a free Calendly interface connected to Zoom - Each person will have their own Calendly <u>LeaderLINK</u> sign-up link	Hunter	June 15 <sup>th</sup>
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**1**  
**OWNER**

# GOING B.I.G.

## BASELINE

Based on historical achievement, what is a goal that won't take much time, effort, or resources

## IMPROVEMENT

What can be achieved with more time, attention, and organization

## GRAND SLAM

HUGE GOALS! Will take a lot of time, effort, and a dedicated team. Produces a MAJOR impact

---

# BASELINE INITIATIVES

## COMMUNICATIONS

- **Washingtonian Newsletter Series**

- This Newsletter Series will be uploaded to the WA FBLA Website as well as available through the Linktree in our bio.



## INDUSTRY RELATIONS

- **NLC Scholarship**

- This will be a continuation of the NLC Scholarship from last year



## MEMBERSHIP ENGAGEMENT

- **Member/Chapter/Adviser of the Month**

- Continuations of previous programs with an addition of Adviser of the Month



## RESOURCES

- **Resources Refresh**

- Member Success Guide, Competitive Events 101, Exploring Competitive Events, Online resource access.





# IMPROVEMENT INITIATIVES

## COMMUNICATIONS

- **Chapter Officer Workshop Series & Community**

- Intent on creating more resources for Chapter Officers specifically and creating opportunities for them to network and collaborate with other executive teams.



## INDUSTRY RELATIONS

- **Career/Volunteer Internship Database**

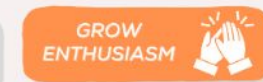
- *Sourcing local volunteer and internship opportunities that a member can apply to*



## MEMBERSHIP ENGAGEMENT

- **Member Game Night**

- Singular State-wide game night hosted by the POW.



## RESOURCES

- **LeadeLINK Interviews:**

- These interviews will be pre-recorded with a focus on talking to inspirational figures from our community to learn from on competitive events, chapter management tips and running for state/national office.

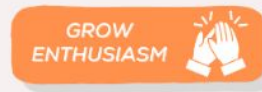


# GRAND SLAM INITIATIVES

## COMMUNICATIONS

- **Merchandise Pop-Up Store**

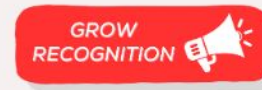
- Pre-order items special to Washington FBLA that utilizes creative fashion and design to create a unique experience in the state & to help grow capital.



## INDUSTRY RELATIONS

- **Champ Camp**

- *Recruiting Alumni, Volunteers, and general support in collaboration with the Resources POW*



## MEMBERSHIP ENGAGEMENT

- **Monopoly Membership Campaign**

- Yearly membership activity campaign to promote healthy competition and active member participation throughout the term.



## RESOURCES

- **Champ Camp:**

- Logistically planning: schedule, content, moderation, and hosting for a one-day Virtual Champ Camp that is created as a “kit” for chapter officers to bring to their own schools/communities.



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# MULTIPLY ON A TEAM

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## Some strategies used in the 100X Program:

- **Strategic Delegation:** Let students manage subcommittees or lead teams.
- **Conflict Resolution:** Coach them on handling team dynamics independently. [GO TO THE SOURCE]
- **Cross-Chapter Collaboration:** Encourage collaboration between chapters in your region to broaden their network.
- **Sustained Leadership:** Push for year-long projects with milestones rather than single events.
  - Or overarching goals with events planned within them
- **Autonomy**
  - Allow students to lead process from start to finish, including problems
  - Challenges, hurdles, and failures



---

# MULTIPLY AS AN ADVISER

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- **Celebrating Success:**

- Establish recognition mechanisms that motivate and model leadership for future students.
- Keeps students motivated and shows future members what they can aspire to.

- **Leveraging Technology:**

- Discuss how to integrate tools like task managers and collaborative platforms for student leaders.

- **Building an Inclusive Leadership Pipeline:**

- Encourage leadership roles for all students, not just officers.
- Fosters culture of leadership
- Encouraging underclassmen to take on leadership roles early helps create continuity in your chapter.

# MULTIPLY AS AN ADVISER

- POW teaching goals: situational leadership, resilience, and delegation.
- **Building a Legacy Leadership Pipeline:**
  - Train students to mentor future officers, creating sustainability in leadership.
  - Legacy Toolkits \* End of Year Project/Reflection
- **Goal Setting for Long-Term Impact:**
  - How to guide students in setting multi-year goals that benefit the chapter after they graduate.



# Adviser Resources

## Chapter Resources

[General Chapter Resources](#)



[Middle School Chapter Resources](#)



[High School Chapter Resources](#)



[Program Tutorials & Guides](#)



## Weekly Adviser Updates

[Weekly Updates Archive](#)

[September 4, 2024](#)

[August 28, 2024](#)

[August 21, 2024](#)

[August 14, 2024](#)

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# WAFBLA.ORG/ADVISER-RESOURCES

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# Chapter Success Guide

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Angela Stone, State Director



What does a bowling lane,  
Brad Pitt, a dart board and  
WA FBLA have in common?





# Q&A

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