

FBLA
Future Business Leaders of America



WAFBLA NEWSLETTER



WASHINGTONIAN ISSUE 3: COMPETITION SEASON



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MEMBER-CREATED

Media

HEY WASHINGTON FBLA!
DO YOU LIKE

WRITING

Articles

OR HAVE A PASSION FOR

Graphic
DESIGN?

We are looking for FBLA-related content that is appropriate for Washington FBLA's audience of middle and high school members and advisers. We want to feature media that highlights and recognizes the achievements of individual members and chapters, whether in the form of articles about community service projects, fundraisers, chapter meetings, or graphic designs showcasing your members at conferences or community events.

Once we have approved your submission, you may begin the creation process. Please ensure that all final products are submitted by March 18th at 11:59 PM to make sure they are published in the next edition of the newsletter.

Do you want to promote your chapter on a statewide level? Do you like writing immersive articles or creating eye-catching graphics? If you or someone from your chapter is interested in having their work published in Washington FBLA's quarterly newsletter, please email publicrelations@wafbla.org with the following information:

1. Your name, grade, and school
2. Title of your submission
3. Brief description of media to be published
4. Format of media to be published

Please note that you will be submitting your idea for a page in our newsletter.

EMAIL

PUBLICRELATIONS@WAFBLA.ORG

NAME

GRADE
SCHOOL

With

Title OF YOUR
SUBMISSION

BRIEF DESCRIPTION AND FORMAT OF
MEDIA TO BE PUBLISHED

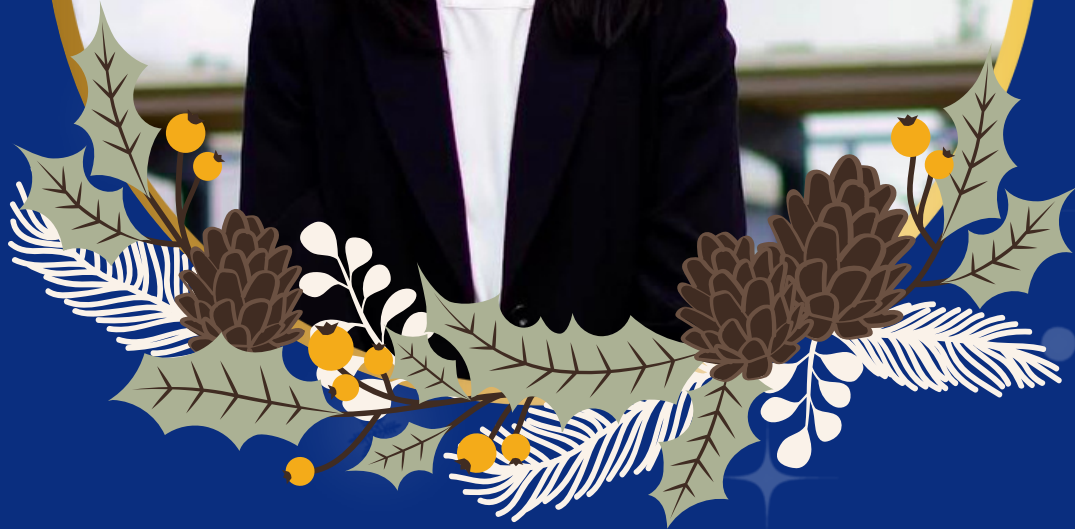
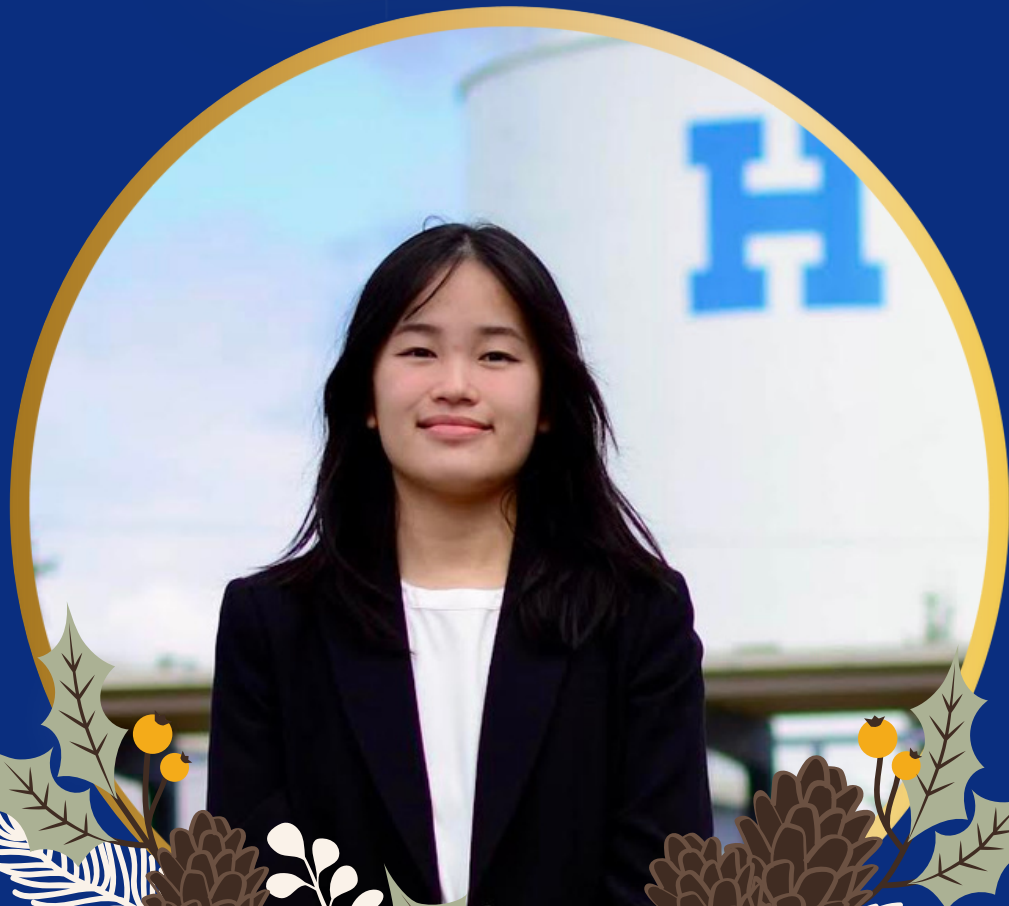
MEMBER OF THE *Month*

NOVEMBER: NIKHIL KASHYAP



HENRY M. JACKSON HIGH SCHOOL

MEMBER OF THE
Month



DECEMBER: CHLOE PANH
HAZEN HIGH SCHOOL



CHAPTER OF THE *Month*

NOVEMBER: KAHLOTUS HIGH SCHOOL



CHAPTER OF THE *Month*

DECEMBER: HENRY M. JACKSON HIGH SCHOOL

Request a...

CHAPTER VISIT

Whether you want to learn more about FBLA, get tips on how to study for competitive events, or talk about running for State Office, chapter visits provide opportunities for members to learn about a variety of topics from the State Officers!

How to request a Chapter Visit:

1

Go to wafbla.org

Resources: Chapter
Visit Request

2

3

Fill out the form and
submit!

FBLA MOUNTAIN

Membership Campaign



CONGRATULATIONS!

Winner
Bothell High School

FLAMINGO BINGO

Engagement Campaign

FLAMINGO Bingo				
Follow Region VPs social	Have every member memorize the FBLA mission statement	Request & Host a State Officer Chapter Visit	Chapter Karaoke Night	Chapter Game Night
Chapter Spirit Day	Create a fun FBLA Chant	Create a 1-minute elevator speech about FBLA	Post flyers at school for your chapter	Host a Chapter Social
Host a Chapter Holiday Party	Collective 10 hours of Community Service	Free Space!	Host a scavenger hunt	Host a fundraiser with your chapter
Make socials for your chapter	Follow the WA FBLA social media accounts	Apply to be Member of the Month	Design shirts for your chapter	Apply to be Chapter of the Month
75% chapter members complete the BAAs or Lead Award	Have chapter officers film a lip sync video	Attend WLC with your chapter	Attend a WA FBLA State Officer Workshop	Attend a WA FBLA Virtual Game Night

Submission Key

- * ----- Screenshot
- ~ ----- Photo/Selfie
- ^ ----- Record a video

1. Follow your regions VPs socials *
2. Have every member memorize the FBLA Mission Statement^
3. Request & Host a State Officer Chapter Visit ~
4. Host a Chapter Karaoke Night ^
5. Chapter Game Night~
6. Chapter Spirit Day ~
7. Make a fun (and appropriate!) FBLA Chant with your chapter ^
8. Create a 1-minute elevator speech about FBLA ^
9. Post flyers at your school for your Chapter ~
10. Host a Chapter Social~
11. Host a Chapter Holiday Party ~
12. Have a collective 10 hours Community service ~
13. Have a scavenger hunt ~
14. Host a fundraiser with your chapter ~
15. Make social media account(s) for your chapter *
16. Follow the WA FBLA social media accounts *
17. Submit a nomination for Member of the Month *
18. Design shirts for your chapter ~
19. Submit a nomination for Chapter of the Month *
20. Have 75% of chapter members complete the BAAs/Lead Award *
21. Have chapter officers film a lip sync video ^
22. Attend WLC with your chapter ~
23. Attend a WA FBLA State Officer workshop ~
24. Attend a WA FBLA Virtual Game Night *

submit at:
wafbla.org/flamingo-bingo

The second membership campaign for the 2023-2024 membership year, Flamingo Bingo focuses on maintaining FBLA engagement during the period before SBLC. Chapters who complete a bingo will be recognized at SBLC and the first chapter to get a blackout will receive a Flamingo Bingo stuffed animal.

WAFBLA.ORG/FLAMINGO-BINGO/

ENDS
March 1st

COMPETITIVE EVENT

2023 - 2024

Resources

Exploring

COMPETITIVE EVENTS

This competitive event guide combines two national-level resources, the Competitive Event Guidelines and the Choose Your Event resource, into one easy-to-understand guide for all your competition needs. Exploring Competitive Events features in-depth event categorizations, including descriptions and formatting for each event. Perfect for newer members, this resource also provides links to the national guidelines specific to each event.



TABLE OF CONTENTS	
How to Use This Guide	1
A description of this guide's various contents with a sneak peek at more resources to come!	
Competitive Event Categories	2
Descriptions and tips for the five official FBLA event categories: Objective Tests, Presentation Events, Production Events, Role Play Events, and Chapter Events.	
Sub-Categories	8
Skill Clusters	9
Each of the events divided into categories based on corresponding skills or areas of interest.	
Study Resources	15
Links to National FBLA resources and FBLA Quizzes to help with competitive event preparation.	
Contact Page	18

Formerly known as the Ultimate Competitive Events Guide, Competitive Events 101 provides an introduction to competitive event types and career areas, including initial preparation resources and competition tips for each event type. Updated with the latest competitive event information from FBLA Nationals and reformatted career clusters, this resource will help you succeed on the regional, state, and national levels of competition.

COMPETITIVE
Events
101

EVENT SPONSORSHIPS

Road to Excellence

SPONSOR AN EVENT!

Support an SBLC Champion or Championship Team from one of our 100+ competitions by sponsoring their road to the 2024 National FBLA Leadership Conference in Orlando, Florida.

Your sponsorship will directly cover the NLC conference registration fee for the champion student/team of an event of your choosing. The donation amount for each event varies and is available through our partner form.

CONTACT INFO

PARTNER@WAFBLA.ORG

[HTTPS://WAFBLA.ORG/PARTNER/](https://wafbla.org/partner/)



ALUMNI OPPORTUNITIES

STATE BUSINESS LEADERSHIP CONFERENCE

Are you interested in volunteering, judging, hosting a workshop, or presenting an exhibit at the annual Washington FBLA State Business Leadership Conference? This is an excellent opportunity to expand your impact in WA FBLA and impact members statewide. SBLC will be held in Spokane, Washington from April 23 to April 27, 2024. For further information, email the Washington FBLA State Director, Angela Stone, at statedirector@wafbla.org.

Additionally, the Alumni Reception will be held at SBLC. This is an event to connect various Washington FBLA alumni across our state, share stories, and provide opportunities to stay further connected to this organization. If interested, please email our Industry Relations Vice President, Finn Mosher, at industryvp@wafbla.org

LAST CALL FOR WA FBLA PROCONNECT

ProConnect seeks to increase collaboration and connection between FBLA members and industry professionals by establishing mentor/mentee relationships, simultaneously improving member performance.



TIPS FOR MENTORS

- Familiarize yourself with FBLA and its functions
- Keep in regular communication with your mentee

COMMITMENT

- Mentors will train and prepare 3-4 members for their specific event
- Mentors are able to attend regional and state conferences to show support
- An estimate of 5 to 10 hours weekly.

TIMELINE

Work will begin in early January, and end in mid-April. During this period the mentees will:

- Meet with mentees weekly
- Attend their regional conference to compete. Mentors may attend if they wish.
- Attend the State Business Leadership Conference where all mentors will be recognized

CONTACT INFO

president@wafbla.org | westcentralvp@wafbla.org | <https://wafbla.org/proconnect/>

CONTACT US!



@WAFBLA



**WASHINGTON
STATE FBLA**



WAFBLA.ORG



**WASHINGTON
FBLA**

CONTACT US!

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