



23-24 PARTNERSHIP GUIDE

WWW.WAFBLA.ORG
PARTNER@WAFBLA.ORG

ABOUT WASHINGTON FBLA

Future Business Leaders of America (FBLA) inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.



3,485

STUDENT &
PROFESSIONAL
MEMBERS



189

ACTIVE
CHAPTERS
ACROSS STATE



100+

COMPETITIVE
EVENTS

Invest in the Lives of Washington's Student Business Leaders

FBLA is the premier organization for student leaders preparing for careers in business, management, entrepreneurship, and technology.

For over 70 years FBLA has been the place where more than 15 million students have found the keys to unlocking the doors to career success, personal achievement, and business leadership. Along with the Middle School and Collegiate Division (formerly Phi Beta Lambda), FBLA is the place where business and education comes to life for students!

Through FBLA's motto of SERVICE, EDUCATION, and PROGRESS more than 250,000 students participate in innovative leadership and career development programs that bring together members on the local, regional, state, national, and international levels.

PARTNER WITH FBLA

SUBMIT PARTNER FORM AT:

WWW.WAFBLA.ORG/PARTNER-FORM

\$ 500 - BRONZE SPONSOR

- Exhibit table at the State Business & Leadership Conference
- Ad in conference program
- Recognition in annual report
- Opportunity to add promotional items to registration packages.
- Recognition as bronze sponsor on conference marketing collateral

\$ 1,000 - SILVER SPONSOR

All bronze benefits PLUS:

- Digital ad on our website for a year
- Featured promotion to all our teacher/advisers in adviser communication and conference briefing session
- Recognition as silver sponsor on conference marketing collateral

\$ 3,000 - GOLD SPONSOR

All bronze and silver benefits PLUS:

- Video/presentation during conference general session
- Social media highlight post monthly for a year
- Featured promotion at annual Adviser Professional Development Conference.
- Organization name and logo included on conference t-shirt for which we distributed to each conference attendee.

ROAD TO EXCELLENCE

Sponsor an SBLC champion or championship team from one of our 100+ contests and support their road to the National Conference in Orlando, FL. Your sponsorship will directly cover their NLC conference registration fee for the champion student/team of the event of your choosing. Donor logo recognition will be displayed in the event room, conference program and at the Awards Session. Donation amount for each event varies and is available through our partner form.

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\$ 150 EXHIBITOR SPACE

The Washington FBLA State Business Leadership Conference (SBLC) is the premier event. This event will welcome over 2,000 conference participants. Connect with a particulate talent pool and potentially recruit future employee, intern or post-secondary students and promote your brand!

Exhibitors will receive the following:

- One table booth and complimentary conference registration
- Recognition as an exhibitor on conference marketing collateral, social media channels, conference digital program and on-screen during general sessions.

Location: Davenport Grand - Spokane, WA

Date: April 26, 2024

Exhibitor Set-Up Time: 8:00 AM

Exhibition Hours: 9:00 AM - 4:00 PM

WORKSHOP PRESENTER

Host a career industry focus or leadership workshop during at SBLC. Enhance the conference experience and take this opportunity to have dedicated time with our members. In our gratitude for your time, we will provide partner recognition on conference marketing collateral and an exhibitor table at SBLC at no cost!

GIVE THE GIFT OF TIME

Partake in the FBLA experience by sharing your expertise and advice with the next generation of leaders as a volunteer judge. Judges are needed for **April 25-26**. Organizations that provide 15+ volunteers will receive logo recognition on our conference digital program. Come for a few hours or make it an annual event--either way, leave knowing you made an impact.

Sign up today! www.wafbla.org/sbhc-judge-sign-up



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