



WELCOME TO THE
**SCHOLARSHIPS
TOOLKIT**



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INTRODUCTION

WHY SCHOLARSHIPS?

The main reason? **College is expensive.** But, below is a more in-depth description.

As of 2023, the average cost of attendance at a public 4-year in-state institution is \$26,027 per year or **\$104,108 over 4 years**. Out-of-state students pay \$27,091 per year or **\$108,364 over 4 years**. Private, nonprofit university students pay \$55,840 per year or **\$223,360 over 4 years**. Given these numbers, it is unsurprising that college has become **unaffordable** for the majority of American students. Fortunately, there is a **solution**: scholarships.

Scholarships are a **crucial opportunity** for undergraduates to pay for their degrees and obtain a quality higher education. Unlike student loans, scholarship funds are **genuine financial aid** and need not repaid. This allows students to apply to those schools without being deterred by the financial commitment, **focusing on their academics** rather than their debt.

The world of scholarships is essentially a jungle. It is no stretch to say that there are thousands of open scholarships in existence, most of which are unfamiliar to students. Some of these are essay-based while others are not. Whatever the format, there are **countless opportunities** that juniors and seniors should strongly consider applying for. Regardless of whether you are successful in your scholarship efforts, be reassured that the experience of applying for selective scholarship programs will develop skills that will prove invaluable when the time comes for **college admissions**.



INTRODUCTION

TOOLKIT FEATURES

This toolkit features a catalog of the **most popular and renowned scholarship programs**, categorizing them across each of the main FBLA career clusters. These clusters are mapped to the **FBLA competitive events**, so that members can gauge which scholarships are most relevant to the interests they have pursued through FBLA. Additionally, no toolkit can be fully exhaustive so we have linked several additional sources that provide a more **details compilation of scholarships** as well as guides providing tips on how to approach the scholarship applications.

Are you ready to begin the journey through our Scholarships Toolkit? If so, **buckle in and get ready for an adventure of a lifetime....**

We'll start with a comprehensive profile of different guides that provide tips on writing scholarship applications. Next, we'll provide a brief description of each of the eight (8) career clusters we've categorized. All competitive events will be listed with each career cluster, allowing easy access to determine which events correspond to your field of interest. Finally, we'll finish off the toolkit with a closing message.

We can't wait for you to utilize this toolkit and **maximize the resources and opportunities** provided to you. See you on the other side!



TIPS & TRICKS

WRITING AN APPLICATION

Congratulations on your decision to apply for a scholarship! This section of the toolkit will contain some general tips and tricks on writing the application itself. We have compiled several known **resources** for helping you craft an application that are linked below. Feel free to scour around the web for more resources. Remember, writing a scholarship application takes **time** and cannot be done in an hour. You have to chance to earn **money**, so be thoughtful with your responses!

Top 10 Tips for Writing Effective Scholarship Essays (Scholarships.com):

1. Make sure you read the instructions and UNDERSTAND the prompts before you start writing.
2. Organize your thoughts and make a plan before you begin writing.
3. Begin writing with an outline. This can include the thesis statement, supporting statements, or even direct anecdotes you want to include in your essay.
4. Use clear and concise language throughout your essay. Try varying up the sentence structure throughout your essay to avoid repeats.
5. Confidently write about your accomplishments, however, avoid bragging.
6. Make sure your spelling, grammar, and conventions are correct!
7. Be mindful of your word count.
8. Follow the standard essay format.
9. Reread the essay prompt again and again to make sure your essay addresses all parts of it.
10. Have a friend, teacher, or other adult proofread your essay before you submit.



TIPS & TRICKS

Website: <https://www.scholarships.com/financial-aid/college-scholarships/scholarship-application-strategies/top-10-tips-for-writing-effective-scholarship-essays/>

5 Ways to Make Your Scholarship Essay Stand Out (USnews.com):

- Get personal and specific
- Tell a story
- Tailor the scholarship essay to the prompt
- Don't tailor yourself to the prompt
- Follow all the directions

Website: <https://www.usnews.com/education/best-colleges/paying-for-college/articles/ways-to-make-your-scholarship-essay-stand-out>

15 Expert Tips on How to Apply for Scholarships (myscholly.com):

- Create a list of your unique traits
- Search for scholarships based on these traits
- Develop a list of scholarship opportunities, including deadlines and size of grant
- Don't rush your scholarship applications! Take your time and start early.
- Beware of scholarship scams
- Clean up your social media accounts
- Check your spam folder
- Don't give up!

Website: <https://myscholly.com/how-to-win-college-scholarships/>



CAREER CLUSTERS

FBLA CLUSTER

Scholarships come in handy not only for college tuition, but also FBLA-related expenses. Attending the National Leadership Conference and purchasing business professional attire, for instance, also may serve as a financial burden for members. Fortunately, the national organization provides multiple scholarships for members to fully reap the benefits of FBLA membership. Additionally, FBLA partner organizations have provided generous scholarships solely open to FBLA members.

Competitive Events:

- Future Business Leader - Presentation Category
 - Pre-judged Component: Resume and Cover Letter
 - Objective Test: 50 minutes, 100 questions
 - Presentation Time: 10-minute interview
- Introduction to FBLA - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions

Want More Information?

Detailed guidelines for each competitive event can be accessed on the National FBLA website: <https://www.fbla.org/divisions/fbla/fbla-competitive-events/>.

If you want more resources to help you prepare for your presentation or test, view this page: <https://www.fbla.org/divisions/fbla/fbla-competitive-events/>.



CAREER CLUSTERS

Scholarships:

- Dressed to Impress
 - Provides business attire for up to three members in each state, one from each of the three student divisions: FBLA Middle School, FBLA High School, and FBLA Collegiate.
 - <https://www.fbla.org/divisions/pbl/pbl-awards-recognition/>
- Johnson & Wales University Scholarship
 - The Johnson & Wales University offers scholarships to FBLA members who are applying or are attending the school.
 - <https://www.fbla.org/portfolio-items/johnson-wales-university/>
- National Technical Honor Society (NTHS)
 - The NTHS provides two scholarships to active FBLA members who are also current NTHS members in good standing, and provides funding for two FBLA National Conference events each year.
 - <https://www.fbla.org/divisions/pbl/pbl-awards-recognition/>
- Professional Division Scholarship
 - The WA FBLA Professional Division will award one \$1,000 scholarship to members in recognition of outstanding achievement.
 - <https://wafbla.org/wp-content/uploads/2022/02/PD-Scholarship-Form-Revised-2021-22.pdf>
- Dr. Eugene Kosy Scholarship
 - This scholarship is named in honor of Dr. Kosy's significant contribution to FBLA in Washington State.
 - <https://wafbla.org/wp-content/uploads/2021/01/Kosy-Scholarship-2020.pdf>



CAREER CLUSTERS

STEM CLUSTER

STEM is an umbrella term for science, technology, engineering, and mathematics, encompassing diverse fields such as software development, statistics, aerospace engineering, among countless others. These four fields share an emphasis on innovation, problem-solving, and critical thinking. The fastest growing industry in the market, BLS employment projections forecast an increase of 798,000 by 2031 and more than half (449,200) are predicted to belong to computer and mathematical occupations.

Competitive Events:

- Business Calculations - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Coding & Programming - Presentation Category
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Computer Applications - Production Category
 - Objective Test Time: 50 minutes, 100 questions
 - Production Test Time: 2 hours
- Computer Game & Simulation Programming - Presentation Category
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Computer Problem Solving - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Cyber Security - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions



CAREER CLUSTERS

Competitive Events:

- Data Analysis - Presentation Category
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Database Design & Applications - Production Category
 - Objective Test Time: 50 minutes, 100 questions
 - Production Test Time: 60 minutes
- Introduction to Information Technology - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Introduction to Programming - Presentation Category
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Management Information Systems - Role Play Category
 - Objective Test Time: 50 minutes, 100 questions
 - Role Play Time: 20-minute preparation time, 7-minute presentation time
- Mobile Application Development - Presentation Category
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Network Design - Role Play Category
 - Objective Test Time: 50 minutes, 100 questions
 - Role Play Time: 20-minute preparation time, 7-minute presentation time
- Networking Infrastructures - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Spreadsheet Applications - Production Category
 - Objective Test Time: 50 minutes, 100 questions
 - Production Test Time: 60 minutes
- Website Coding & Development - Presentation Category
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Word Processing - Production Category
 - Objective Test Time: 50 minutes, 100 questions
 - Production Test Time: 60 minutes



CAREER CLUSTERS

Scholarships:

- Regeneron Science Talent Search (STS)
 - Recognizes promising young scientists to solve society's most urgent challenges with up to a \$250,000 scholarship.
 - <https://www.societyforscience.org/regeneron-sts/>
- Breakthrough Junior Challenge
 - A global science video competition for high-school students to win up to a \$250,000 scholarship and additional award money for your school lab and supporting teacher.
 - <https://breakthroughjuniorchallenge.org>
- Davidson Fellows Scholarships
 - A prestigious scholarship for 18+ year-old students who have completed a significant piece of work.
 - <https://www.davidsongifted.org/gifted-programs/fellows-scholarship/>
- U.S. Department of Defense STEM Scholarships
 - A scholarship program that provides students with the necessary tools needed to pursue higher education in STEM.
 - <https://www.smartscholarship.org/smart>
- Toshiba/NSTA ExploraVision
 - A competition for K-12 students to win up to \$10,000 through solving a real-world problem with technology.
 - <https://www.exploravision.org/>
- Regeneron International Science and Engineering Fair (ISEF)
 - The largest international STEM competition for teens to create and present projects, competing for awards up to \$75,000.
 - <https://www.societyforscience.org/isef/>



CAREER CLUSTERS

BUSINESS MANAGEMENT AND ADMINISTRATION CLUSTER

As its name suggests, this cluster is the essence of FBLA competitive events. Careers in the business management and administration relate to planning, organizing, directing and evaluating business functions essential to efficient and productive business operations. Studying business management allows you to develop a broad understanding of businesses and provides you subject-specific knowledge in markets, customers, finance, operations, communication, information technology and business policy and strategy.

Competitive Events:

- Agribusiness - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- American Enterprise Project (Chapter Event) - Chapter Category
 - Pre-judged Component: 17-page report
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Business Management - Role Play Category
 - Objective Test Time: 50 minutes, 100 questions
 - Role Play Time: 20-minute preparation time, 7-minute presentation time
- Business Plan - Presentation Category
 - Pre-judged Component: 17-page report
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Electronic Career Portfolio - Presentation Category
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time



CAREER CLUSTERS

Competitive Events:

- Entrepreneurship – Role Play Category
 - Objective Test Time: 50 minutes, 100 questions
 - Role Play Time: 20-minute preparation time, 7-minute presentation time
- Hospitality & Event Management – Role Play Category
 - Objective Test Time: 50 minutes, 100 questions
 - Role Play Time: 20-minute preparation time, 7-minute presentation time
- Human Resource Management – Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- International Business – Role Play Category
 - Objective Test Time: 50 minutes, 100 questions
 - Role Play Time: 20-minute preparation time, 7-minute presentation time
- Introduction to Business Concepts – Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Introduction to Business Presentation – Presentation Category
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Introduction to Business Procedures – Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Introduction to Event Planning – Role Play Category
 - Objective Test Time: 50 minutes, 100 questions
 - Role Play Time: 20-minute preparation time, 7-minute presentation time
- Local Chapter Annual Business Report (Chapter Event) – Chapter Category
 - Pre-judged Component: 17-page report
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Organizational Leadership – Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Partnership with Business Project (Chapter Event) – Chapter Category
 - Pre-judged Component: 17-page report
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time



CAREER CLUSTERS

Competitive Events:

- Sports & Entertainment Management - Role Play Category
 - Objective Test Time: 50 minutes, 100 questions
 - Role Play Time: 20-minute preparation time, 7-minute presentation time
- Supply Chain Management - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions

Scholarships:

- Abbott & Fenner Scholarship
 - A \$1,000 scholarship available to high school juniors and seniors registered for post-secondary institutions.
 - <https://abbottandfenner.com/scholarships.php>
- Kitchen Cabinet Kings' Entrepreneur Scholarship
 - A \$5,000 scholarship for any incoming/current college student based on a new business idea.
 - <https://kitchencabinetkings.com/scholarship>
- Barbara J. DeVaney Memorial Scholarship Fund
 - A scholarship for female-identifying individuals focused on trades, STEM, or the medical field to win up to \$10,000.
 - <https://bold.org/scholarships/barbara-j-devaney-memorial-scholarship-fund/>
- Jessie Koci Future Entrepreneurs Scholarship
 - A \$1,000 scholarship for incoming/first-year college students to start their own business.
 - <https://bold.org/scholarships/jessie-koci-future-entrepreneurs-scholarship/>
- Colby R. Eggleston and Kyla Lee Entrepreneurship Award
 - A \$1,500 scholarship for students who are interested in becoming business owners so they can afford to complete their college degrees.
 - <https://bold.org/scholarships/colby-r-eggleston-and-kyla-lee-entrepreneurship-award/>



CAREER CLUSTERS

ARTS, A/V TECHNOLOGY, & COMMUNICATION CLUSTER

The Arts, A/V Technology and Communications (AAVTC) Career Cluster encompasses audio/video technology and film, journalism and broadcasting, performing arts, printing technology, telecommunications, and visual arts. Due to this broadness, the arts have applications across industries. Anyone who considers themselves creative, these events may be for you!

Competitive Events:

- Broadcast Journalism - Presentation Category
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Business Communication - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Digital Animation - Presentation Category
 - Pre-judged Component: Video URL
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Digital Video Production - Presentation Category
 - Pre-judged Component: Video URL
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Graphic Design - Presentation Category
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Impromptu Speaking - Presentation Category
 - Presentation Time: 10-minute preparation time, 5-minute presentation time



CAREER CLUSTERS

Competitive Events:

- Introduction to Business Communication - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Introduction to Public Speaking - Presentation Category
 - Presentation Time: 5-minute presentation time
- Journalism - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Public Speaking - Presentation Category
 - Presentation Time: 5-minute presentation time
- UX Design - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Visual Design - Presentation Category
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Website Design - Presentation Category
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time

Scholarships:

- YoungArts Dance Scholarship
 - A national competition for 15 to 18-year-olds to perform literary, visual, or performing arts and win up to \$10,000
 - https://youngarts.org/discipline/dance/?_vsrefdom=adwords&gclid=cjwkcaiygkqbhbbeiwaapqw3kyop4lawxxx3degi8seg5zifc1tb0pgkzbgire78fz6ig-k3ikzmxock4ggavd_bwe
- Creativity Takes Courage
 - A \$500 scholarship for incoming/current college students studying any form of visual and/or performing arts, including but not limited to painting, dance, photography, digital art, creative writing, theater, sculpture, theater, and film.
 - <https://scholarships360.org/scholarships/search/creativity-takes-courage-scholarship-for-art-students/>



CAREER CLUSTERS

Scholarships:

- Carl's Music Matters Scholarship
 - A \$500 scholarship for high school seniors to pursue music and achieve their creative goals.
 - <https://bold.org/scholarships/carls-music-matters-scholarship/#ref=exclusive-scholarships>
- Create-A-Greeting-Card Scholarship
 - A \$10,000 scholarship for an original work on the front of a greeting card, eligible to any student 14 years or older.
 - <https://www.gallerycollection.com/greeting-cards-scholarship.htm>
- Additional Resources
 - This website contains a large database of art-based scholarships for high school and college students.
 - <https://scholarships360.org/scholarships/top-art-scholarships/>

FINANCE CLUSTER

Finance covers careers in financial and investment planning, banking, insurance and business financial management. Finance career opportunities are available in every sector of the economy and require organization, time management, customer service and communication skills. Even for those not planning on entering a career in the industry, financial acumen remains of high importance both in workplaces and in daily life.



CAREER CLUSTERS

Competitive Events:

- Accounting I - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Accounting II - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Banking & Financial Systems - Role Play Category
 - Objective Test Time: 50 minutes, 100 questions
 - Role Play Time: 20-minute preparation time, 7-minute presentation time
- Economics - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Financial Statement Analysis - Presentation Category
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Insurance & Risk Management - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Introduction to Financial Math - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Personal Finance - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Securities & Investments - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions

Scholarships:

- Golden Door Scholars
 - A \$30,000 scholarship for high-performing students with DACA, TPS, or undocumented students that are interested in pursuing one of the following career paths: software engineering, nursing, data analytics, business analytics, and digital marketing.
 - <https://www.scholarships.com/financial-aid/college-scholarships/scholarship-directory/academic-major/finance/golden-door-scholars#>



CAREER CLUSTERS

Scholarships:

- Stantec Equity and Diversity Scholarship
 - A scholarship for Black, Indigenous, people of color (BIPOC) groups awarding up to \$10,000.
 - <https://www.scholarships.com/financial-aid/college-scholarships/scholarship-directory/academic-major/finance/stantec-equity-and-diversity-scholarship#>
- Doc Cohen Franchising Scholarship
 - This scholarship awards winners with a travel stipend to attend the IFA Annual Convention. Scholarship candidates should be enrolled in an accredited U.S. college or university, studying business, finance, marketing, food service, hospitality, franchising, or entrepreneurship.
 - <https://www.scholarships.com/financial-aid/college-scholarships/scholarship-directory/academic-major/finance/doc-cohen-franchising-scholarship>
- Accounting Careers: Limitless Opportunities Scholarship Contest
 - A \$5,000 scholarship for U.S. high school students from 13-19 years old. The student must complete at least one Accounting Careers: Limitless Opportunities course module.
 - <https://everfi.com/k-12/scholarships-contests/>
- Truist Financial Foundations Scholarship
 - A scholarship for high school students who have completed at least three of the EVERFI - Financial Literacy digital lessons. The prize is award money up to \$3,000.
 - <https://everfi.com/k-12/scholarships-contests/>
- OneMain Financial Credit Worthy Scholarship
 - A scholarship for U.S. high school students who have completed Build - Credit Fundamentals, or a minimum of three modules of the Keys to Your Future, EVERFI: Financial Literacy and/or Venture courses within OneMain Financial's footprint.
 - <https://everfi.com/k-12/scholarships-contests/>



CAREER CLUSTERS

MARKETING & SALES CLUSTER

Specifically, marketing involves promoting and selling products or services to customers. It includes sales and advertising, and focuses on influencing consumers' buying behavior and generating sales. Marketing is in relation to the business cluster as they work together to help a business thrive.

Competitive Events:

- Advertising - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Introduction to Marketing Concepts - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Introduction to Social Media Strategy - Presentation Category
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Marketing - Roleplay Category
 - Objective Test Time: 50 minutes, 100 questions
 - Roleplay Time: 20-minute preparation time, 7-minute presentation time
- Sales Presentation - Presentation Category
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Social Media Strategies - Presentation Category
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time



CAREER CLUSTERS

Scholarships:

- Nellie Martin Carman Scholarship
 - A \$2,000 scholarship for high school seniors of King, Snohomish, and Pierce Counties in Washington State.
 - <https://www.scholarships.com/financial-aid/college-scholarships/scholarships-by-major/marketing-scholarships/nellie-martin-carman-scholarship#>
- IAEE Helen Brett Scholarship
 - A \$5,000 scholarship to assist individuals who are enrolled in a four-year degree program with a focus on the study of exhibition and event management.
 - <https://www.scholarships.com/financial-aid/college-scholarships/scholarships-by-major/marketing-scholarships/iaee-helen-brett-scholarship#>
- 10X Digital Marketing Scholarship
 - A \$4,000 scholarship for two high school seniors or undergraduates majoring in business, tech, marketing, or communications.
 - <https://scholarships360.org/scholarships/search/10x-digital-marketing-scholarship/>
- TLMi Two-Year Degree Scholarship
 - A \$2,500 scholarship for applicants enrolled in an accredited two-year college or technical program pursuing a degree in printing.
 - <https://www.scholarships.com/financial-aid/college-scholarships/scholarships-by-major/marketing-scholarships/tlmi-two-year-degree-scholarship#>
- TLF Undergraduate Scholarships
 - A \$2,500 scholarship for undergraduate minority students studying advertising, marketing, public relations, or a related field. Winners will receive academic support and professional guidance as well.
 - <https://scholarships360.org/scholarships/search/tlf-undergraduate-scholarships/>



CAREER CLUSTERS

GOVERNMENT, LAW, & ADVOCACY CLUSTER

Government, Law, & Advocacy connects to providing government legislative services at the federal, state, and local levels. It also touches the legal aspects of business management. These events should be very helpful for those looking to enter fields like law and public administration, as well as those interested in Parliamentary Procedure.

Competitive Events:

- Business Ethics - Presentation Category
 - Objective Test Time: 30 minutes, 50 questions
 - Pre-judged Component: Three-page report
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Business Law - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Introduction to Parliamentary Procedure - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Parliamentary Procedure - Roleplay Category
 - Objective Test Time: 50 minutes, 100 questions
 - Roleplay Time: 20-minute preparation time, 9-11-minute presentation time
- Public Policy & Advocacy - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Public Service Announcement - Presentation Category
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time



CAREER CLUSTERS

Scholarships:

- Jose E. Serrano Educational Partnership Program with Minority Serving Institutions Undergraduate Scholarship Program
 - This program provides scholarships and internships to outstanding students studying at Minority Serving Institutions and awards up to \$45,000 for your junior and senior years of college.
 - <https://www.noaa.gov/office-education/epp-msi/undergraduate-scholarship>
- Dr. Aura-Lee A. and James Hobbs Pittenger American History Scholarship
 - A \$5,000 scholarship for four college students in an accredited university or college in the United States majoring in American history.
 - <https://www.dar.org/national-society/scholarships/history-etc>
- National Washington Crossing Foundation Scholarship
 - A scholarship for students interested in a career in government service, eligible to win up to \$5,000.
 - <https://www.gwcf.org/scholarship>
- Udall Undergraduate Scholarship
 - A scholarship for college sophomores and juniors for leadership, public service, and commitment to issues related to Native American nations or the environment. Eligible applicants can win up to \$7,000.
 - <https://www.udall.gov/OurPrograms/Scholarship/Scholarship.aspx>
- JFK Profile in Courage Essay
 - A \$10,000 scholarship for high school students with a love for United States History. This is a essay writing contest about a historical event.
 - <https://scholarships360.org/scholarships/search/jfk-profile-in-courage-essay-contest/>



CAREER CLUSTERS

HUMAN SERVICES CLUSTER

Broadly, human services work to improve quality of life and promote healthy communities. These human services include social assistance programs and help others through government or other non-profit organizations. These assistance programs can involve healthcare, shelter, and food to maintain the welfare of the people that require extra help.

Competitive Events:

- Client Service - Roleplay Category
 - Roleplay Time: 10-minute preparation time, 5-minute presentation time
- Community Service Project (Chapter Event) - Chapter Category
 - Pre-judged Component: 17-page report
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Future Business Educator - Presentation Category
 - Pre-judged Component: Lesson Plan
 - Presentation Time: 3-minute set-up, 7-minute presentation time, 3-minute question & answer time
- Health Care Administration - Objective Test Category
 - Objective Test Time: 50 minutes, 100 questions
- Help Desk - Roleplay Category
 - Objective Test Time: 50 minutes, 100 questions
 - Roleplay Time: 10-minute preparation time, 5-minute presentation time
- Job Interview - Presentation Category
 - Pre-judged Component: Resume and Cover Letter
 - Presentation Time: 10-minute interview



CAREER CLUSTERS

Scholarships:

- Brake It Down Scholarship
 - A \$2,000 scholarship for teens to take a quiz on tips and advice to stay safe on and around the roads.
 - <https://www.scholarships.com/financial-aid/college-scholarships/scholarship-directory/academic-major/human-services/brake-it-down-scholarship>
- The Obama-Chesky Voyager Scholarship for Public Service
 - A two-year scholarship open to students entering their junior year of college in the United States.
 - <https://www.scholarships.com/financial-aid/college-scholarships/scholarship-directory/academic-major/human-services/the-obama-chesky-voyager-scholarship-for-public-service#>
- Edith Schwab Memorial Scholarship
 - A \$1,000 scholarship for graduate students pursuing a degree and career in public service. This includes, but is not limited to fields of study such as public administration, teaching, public health, or social work.
 - <https://www.scholarships.com/financial-aid/college-scholarships/scholarship-directory/academic-major/human-services/edith-schwab-memorial-scholarship>
- David Malcolm Scholarship
 - A \$2,500 scholarship for high school seniors and college students who have demonstrated exceptional perseverance in overcoming obstacles.
 - <https://www.scholarships.com/financial-aid/college-scholarships/scholarship-directory/academic-major/human-services/david-malcolm-scholarship>
- Horatio Alger Association Scholarship Program
 - A \$25,000 scholarship to assist high school students who have faced and overcame great obstacles in their young lives.
 - <https://scholars.horatioalger.org/about-our-scholarship-programs/national-scholarships//>



CONCLUSION

FINAL WORDS

Rising college costs continue to make pursuing a degree financially unattainable for many. The solution to this challenge lies in scholarships – **vital opportunities for students to obtain a quality higher education without burdensome debt**. This toolkit exists to guide WA FBLA members through the often overwhelming procedure of finding scholarships.

Encompassing STEM, finance, government, the arts, and beyond, this toolkit has **curated a selection of renowned scholarships** tailored to different FBLA career clusters. In addition, our overview of reputable scholarship resources should make the application process less opaque. Those who have read through the work in its entirety should have newfound leverage in exploring opportunities aligned with their interests.

It's **never too early to start securing your future**, and hopefully, this toolkit provides a solid foundation for your scholarship endeavors. Scholarship hunting may be challenging, but with determination, the possibilities are endless, and your educational dreams are within reach.



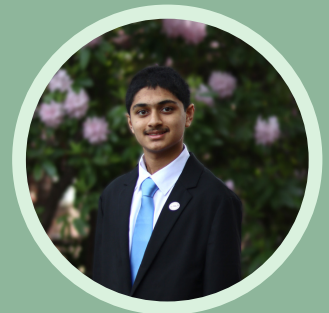
Joanne Lin
State President



Finn Mosher
Industry Relations VP



Jeffrey Anton
Southwest Region VP



Advait Vijayakumar
West Central Region VP

