





HIGH SCHOOL EDITION







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## How to Use: EVENT GROUPS

This resource contains multiple pages centered around grouping all FBLA high school competitive events in various ways. These pages are meant to facilitate event exploration, grouping events by category, contents, skillsets, and interests. With so many options, there's something for all types of FBLA members! Each page includes:

A description of the event group

#### **Objective Tests**

Objective tests are 100 question multiple choice tests on specific topics, with a time limit of 50 minutes. Each test covers an array of competencies listed in the national guidelines.

"An online, objective test administered at the conference focusing on business knowledge."

MATIONAL WEBSITE

Accounting 1
Accounting 2
Advertising
Agribusiness
Business Calculations
Business Communication
Business Law
Computer Problem Solving
Cyber Security
Economics
Healthcare Administration
Human Resource Management
Insurance & Risk Management
Intro to Business Communication
Intro to Business Concepts

Intro to Business Procedures
Intro to FBLA
Intro to Financial Math
Intro to Information Technology
Intro to Marketing Concepts
Intro to Parliamentary Procedure
Journalism
Networking Infrastructures
Organizational Leadership
Personal Finance
Public Policy & Advocacy
Securities & Investments
Supply Chain Management
UX Design

A list of events in the group, each with a clickable link that will send you to the corresponding event summary page

A link to corresponding resources on the national website if applicable



## How to Use: EVENT SUMMARIES

Each competitive event has a page containing some introductory information. These pages are meant to give you a glimpse into the event before you choose which events to explore in depth. Each page includes:

The event category and grade levels it is available to A convenient clickable ACCOUNTING "Back to Top" feature Objective Test | Grades 9-12 Description **Format** Accounting I provides competitors Individual with the opportunity to demonstrate A brief description knowledge around introductory Details on the of the event competencies in accounting. This 100 multiple choice event format competitive event consists of an questions in 50 minutes objective test. It aims to inspire members to learn about accounting. **NATIONAL GUIDELINES** 

A clickable link to the full National Guidelines for the event





## NATIONAL RESOURCES

While this resource exists to help members choose their competitive events, once you have identified some potential events to compete in you can go to the FBLA national website for more in depth information on those events.

Along with the link below, links to various parts of the national website have been integrated throughout this resource to supplement your event exploration. We wish you the best of luck on your competitive event journey!



### ALLEVENTS

### PART 1

Accounting 1 Accounting 2 Advertising Agribusiness American Enterprise Project Banking & Financial Systems Broadcast Journalism **Business Calculations Business Communication Business Ethics Business Law** 

Business Ethics
Business Law
Business Management
Business Plan
Client Service

Coding & Programming Community Service Project Computer Applications Computer Game & Simulation Programming Computer Problem Solving Cyber Security Data Analysis Database Design & Applications

**Digital Animation** 

Digital Video Production

**Economics** 

**Electronic Career Portfolio** Entrepreneurship Financial Statement Analysis **Future Business Educator Future Business Leader** Graphic Design Healthcare Administration Help Desk **Hospitality & Event Management** Human Resource Management Impromptu Speaking Insurance & Risk Management International Business

Intro to Business Communication

## ALL EVENTS PART 2

| Intro to Business Concepts       |
|----------------------------------|
| Intro to Business Presentation   |
| Intro to Business Procedures     |
| Intro to Event Planning          |
| Intro to FBLA Lo                 |
| Intro to Financial Math          |
| Intro to Information Technology  |
| Intro to Marketing Concepts      |
| Intro to Parliamentary Procedure |
| Intro to Programming             |
| Intro to Public Speaking         |
| Intro to Social Media Strategy   |
| Job Interview                    |
| Journalism                       |

Local Chapter Annual Business Report Management Information Systems Marketing Mobile Application Development **Network Design Networking Infrastructures** Organizational Leadership Parliamentary Procedure Partnership with Business Project Personal Finance

Public Policy & Advocacy **Public Service Announcement Public Speaking** Sales Presentation Securities & Investments Social Media Strategies **Sports & Entertainment Management** Spreadsheet Applications Supply Chain Management **UX** Design Visual Design Website Coding & Development Website Design

**Word Processing** 



## Objective Tests

Objective tests are 100 question multiple choice tests on specific topics, with a time limit of 50 minutes. Each test covers an array of competencies listed in the national guidelines.

"An online, objective test administered at the conference focusing on business knowledge."



Accounting 1
Accounting 2
Advertising

Agribusiness

**Business Calculations** 

**Business Communication** 

**Business Law** 

Computer Problem Solving

Cyber Security

**Economics** 

**Healthcare Administration** 

**Human Resource Management** 

Insurance & Risk Management

Intro to Business Communication

Intro to Business Concepts

Intro to Business Procedures

Intro to FBLA

Intro to Financial Math

Intro to Information Technology

Intro to Marketing Concepts

Intro to Parliamentary Procedure

Journalism

**Networking Infrastructures** 

Organizational Leadership

Personal Finance

Public Policy & Advocacy

Securities & Investments

**Supply Chain Management** 

**UX** Design

## Presentation Events

"The presentation of a project, speech, or interview in front of judges. Competitors may be allowed to use technology, equipment, and/or visual aids as part of the presentation. Check the specific guidelines for each event to determine what is allowed."



Broadcast Journalism

**Business Ethics** 

**Business Plan** 

Coding & Programming

Computer Game & Simulation

Programming

Data Analysis

**Digital Animation** 

Digital Video Production

**Electronic Career Portfolio** 

Financial Statement Analysis

**Future Business Educator** 

**Future Business Leader** 

Graphic Design

Impromptu Speaking

Intro to Business Presentation

Intro to Programming

Intro to Public Speaking

Intro to Social Media Strategy

Job Interview

Mobile Application Development

Public Service Announcement

**Public Speaking** 

**Sales Presentation** 

Social Media Strategies

Visual Design

Website Coding & Development

Website Design

# Role Play Events

Competitors will be given two note cards, a prompt, and an allotted preparation time in the role play round.

"Typically, an objective test administered during the NLC. For team events, competitors will test individually, and competitors' scores will be averaged to determine the team score. The top 15 scoring individuals/teams will advance to the final round of competition, consisting of an extemporaneous response to a prompt. Judges may interact with competitors."



**Banking & Financial Systems** 

**Business Management** 

Client Service

Entrepreneurship

Help Desk

Hospitality & Event Management

International Business

Intro to Event Planning

Management Information Systems

Marketing

Network Design

Parliamentary Procedure

Sports & Entertainment Management

## Production Events

Production Tests involve completing a set of tasks on a computer and submitting the results. The Production Test is 85% of the event score while the Objective Test is 15%.

"A production test typically consists of two parts: a production test administered and proctored prior to the NLC and an objective test administered on-site at the NLC."



Computer Applications

Database Design & Applications

Spreadsheet Applications

Word Processing

## **Chapter Events**

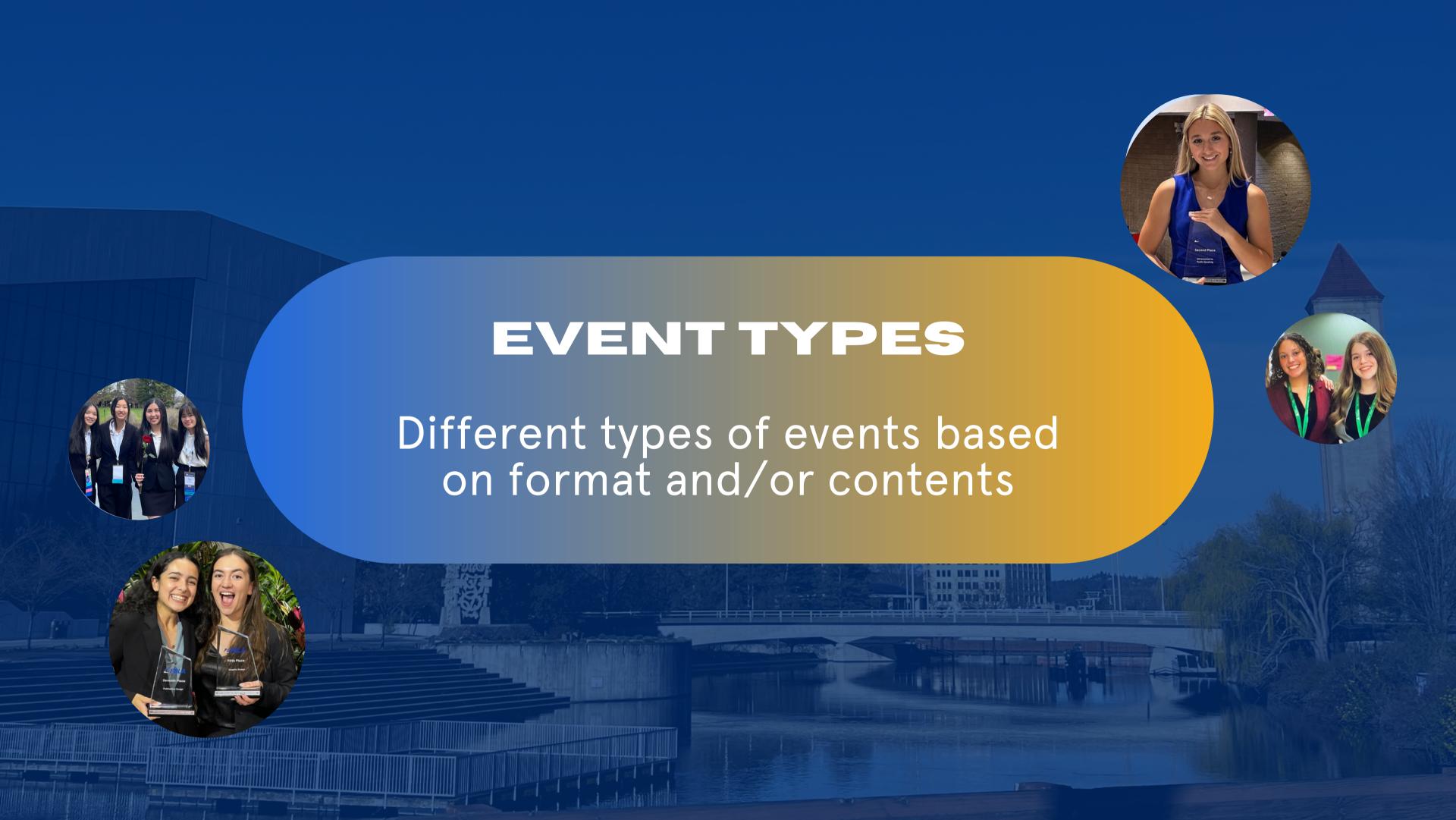
Chapter Events are large, often year long commitments that require a written report detailing various aspects of the project.

"A chapter project that a team of competitors presents at the NLC."

Community Service Project
Local Chapter Annual Business Report
Partnership with Business Project

American Enterprise Project





## Introduction Events

"The events listed below are open to High School members in 9th or 10th grade only."



Introduction to Business Communication Introduction to Business Concepts Introduction to Business Presentation Introduction to Business Procedures Introduction to Event Planning Introduction to FBLA Introduction to Financial Math Introduction to Information Technology Introduction to Marketing Concepts Introduction to Parliamentary Procedure Introduction to Programming Introduction to Public Speaking Introduction to Social Media Strategy

## Beyond Introduction Events

Because Introduction Events are only available to 9th and 10th graders, some 11th graders may have to look for new events to replace their favorite Intro Event.

Fear not! While some Intro Events are incredibly broad, connecting to a multitude of other events, most Intro Events have a corresponding non Intro Event focused on the same concepts. Here are some suggestions for those of you who have just graduated from Intro Events!

| Introduction Event                      | Corresponding Non Introduction Event |
|---|--------------------------------------|
| Introduction to Business Communication  | Business Communication               |
| Introduction to Business Concepts       | Various Events                       |
| Introduction to Business Presentation   | Sales Presentation                   |
| Introduction to Business Procedures     | Various Events                       |
| Introduction to Event Planning          | Hospitality & Event Management       |
| Introduction to FBLA                    | Future Business Leader               |
| Introduction to Financial Math          | Business Calculations                |
| Introduction to Information Technology  | Various Events                       |
| Introduction to Marketing Concepts      | Marketing                            |
| Introduction to Parliamentary Procedure | Parliamentary Procedure              |
| Introduction to Programming             | Coding & Programming                 |
| Introduction to Public Speaking         | Public Speaking                      |
| Introduction to Social Media Strategy   | Social Media Strategies              |

# Events with a Topic

Some presentation events have specific topics for competitors to follow, which can be found on the national website.

**Broadcast Journalism Business Ethics** Coding & Programming Computer Game & Simulation Programming Data Analysis **Digital Animation** Digital Video Production Financial Statement Analysis Graphic Design Intro to Business Presentation Intro to Programming
Intro to Public Speaking
Intro to Social Media Strategy
Mobile Application Development
Public Service Announcement
Public Speaking
Social Media Strategies
Visual Design
Website Coding & Development
Website Design



## Written Reports

All chapter events and two presentation events require a written report to be submitted for pre-judging.

American Enterprise Project
Business Ethics
Business Plan
Community Service Project
Local Chapter Annual Business Report
Partnership with Business Project

### Interviews

Two presentation events require a resume and cover letter to be submitted for pre-judging. These events also include an interview for the presentation portion.

## Future Business Leader Job Interview

### **Team Events**

Many role play and presentation events allow members to compete in teams of up to three members (with the exception of Parliamentary Procedure which requires four or five members).

American Enterprise Project

Banking & Financial Systems

**Broadcast Journalism** 

**Business Ethics** 

**Business Management** 

**Business Plan** 

Coding & Programming

**Community Service Project** 

Computer Game & Simulation

Programming

Data Analysis

Digital Animation

Digital Video Production

Entrepreneurship

Financial Statement Analysis

Graphic Design

Hospitality & Event Management Website Coding & Development

**International Business** 

Intro to Business Presentation

Intro to Event Planning

Intro to Programming

Intro to Social Media Strategy

Local Chapter Annual Business Report

**Management Information Systems** 

Marketing

Mobile Application Development

**Network Design** 

Parliamentary Procedure

Partnership with Business Project

**Public Service Announcement** 

Sales Presentation

Social Media Strategies

Sports & Entertainment Management

Visual Design

Website Design



# Presenting a Product

Events that require the creation and presentation of a tangible "product."

Coding & Programming

Computer Game & Simulation Programming

Digital Animation

Digital Video Production

Graphic Design

Intro to Programming

Mobile Application Development

Public Service Announcement

Sales Presentation

Visual Design

Website Coding & Development

Website Design

# Presenting an Idea

Events that require the presentation of an "idea": an experience, solution, analysis, plan, report, or opinion.

American Enterprise Project **Business Ethics Business Plan** Community Service Project Data Analysis **Electronic Career Portfolio** Financial Statement Analysis Intro to Business Presentation Intro to Public Speaking Intro to Social Media Strategy Local Chapter Annual Business Report Partnership with Business Public Speaking Social Media Strategies

# Computers & Technology

Events specifically requiring knowledge of the workings of computers, software, and/or other technology,

Coding & Programming **Computer Applications** Computer Game & Simulation Programming Computer Problem Solving Cyber Security Data Analysis Database Design & Applications **Digital Animation** Digital Video Production Intro to Business Procedures Intro to Information Technology Intro to Programming **Management Information Systems** Mobile Application Development Network Design **Networking Infrastructures Public Service Announcement Spreadsheet Applications UX** Design Website Coding & Development Website Design **Word Processing** 

### Finance

Events involving finance and monetary calculations.

Accounting 1

Accounting 2

Agribusiness

Banking & Financial Systems

**Business Calculations** 

**Business Management** 

**Business Plan** 

**Economics** 

Entrepreneurship

Financial Statement Analysis

**International Business** 

Intro to Business Concepts

Intro to Business Procedures

Intro to Financial Math

Personal Finance

Securities & Investments

# Management & Leadership

Events involving various aspects of leadership, including business, event, and team management.

Agribusiness

American Enterprise Project

Business Management

Business Plan

Community Service Project

Entrepreneurship

Future Business Leader

Healthcare Administration

Hospitality & Event Management

Human Resource Management

Insurance & Risk Management

Intro to Business Concepts
Intro to Business Procedures
Intro to Event Planning
Local Chapter Annual Business Report
Management Information Systems
Organizational Leadership
Partnership with Business Project
Sports & Entertainment Management
Supply Chain Management

# Media & Entertainment

Events relating to the creation of various forms of media and/or entertainment.

Broadcast Journalism

Coding & Programming

Computer Game & Simulation

Programming

**Digital Animation** 

Digital Video Production

Graphic Design

Intro to Business Presentation

Intro to Programming

Intro to Social Media Strategy

Journalism

Mobile Application Development

**Public Service Announcement** 

**Sales Presentation** 

Social Media Strategies

Sports & Entertainment

Management

Visual Design

Website Coding & Development

Website Design

# Service & Hospitality

Events involving customer service, public service, or hospitality.

American Enterprise Project Client Service Community Service Project Future Business Educator Healthcare Administration Help Desk Hospitality & Event Management Intro to Event Planning Public Service Announcement

## Government, Law, & Advocacy

Events involving knowledge in the realms of government, law, and advocacy.

Banking & Financial Systems

**Business Ethics** 

**Business Law** 

Economics

Entrepreneurship

International Business

Intro to Parliamentary Procedure

Parliamentary Procedure

Public Policy & Advocacy

## Psychology

Events with aspects relating to psychology, often specifically in consumer psychology.

Advertising Client Service Help Desk Hospitality & Event Management Intro to Event Planning Intro to Marketing Concepts Intro to Social Media Strategy Marketing Organizational Leadership Sales Presentation Social Media Strategies

## Writing

Events where quality of writing and/or understanding of writing conventions is particularly important.

American Enterprise Project

**Broadcast Journalism** 

**Business Communication** 

**Business Ethics** 

**Business Plan** 

**Community Service Project** 

**Electronic Career Portfolio** 

**Future Business Educator** 

**Future Business Leader** 

Intro to Business Communication

Intro to Public Speaking

Job Interview

Journalism

Local Chapter Annual Business Report

Partnership with Business Project

Public Speaking

**Word Processing** 

### Life Skills

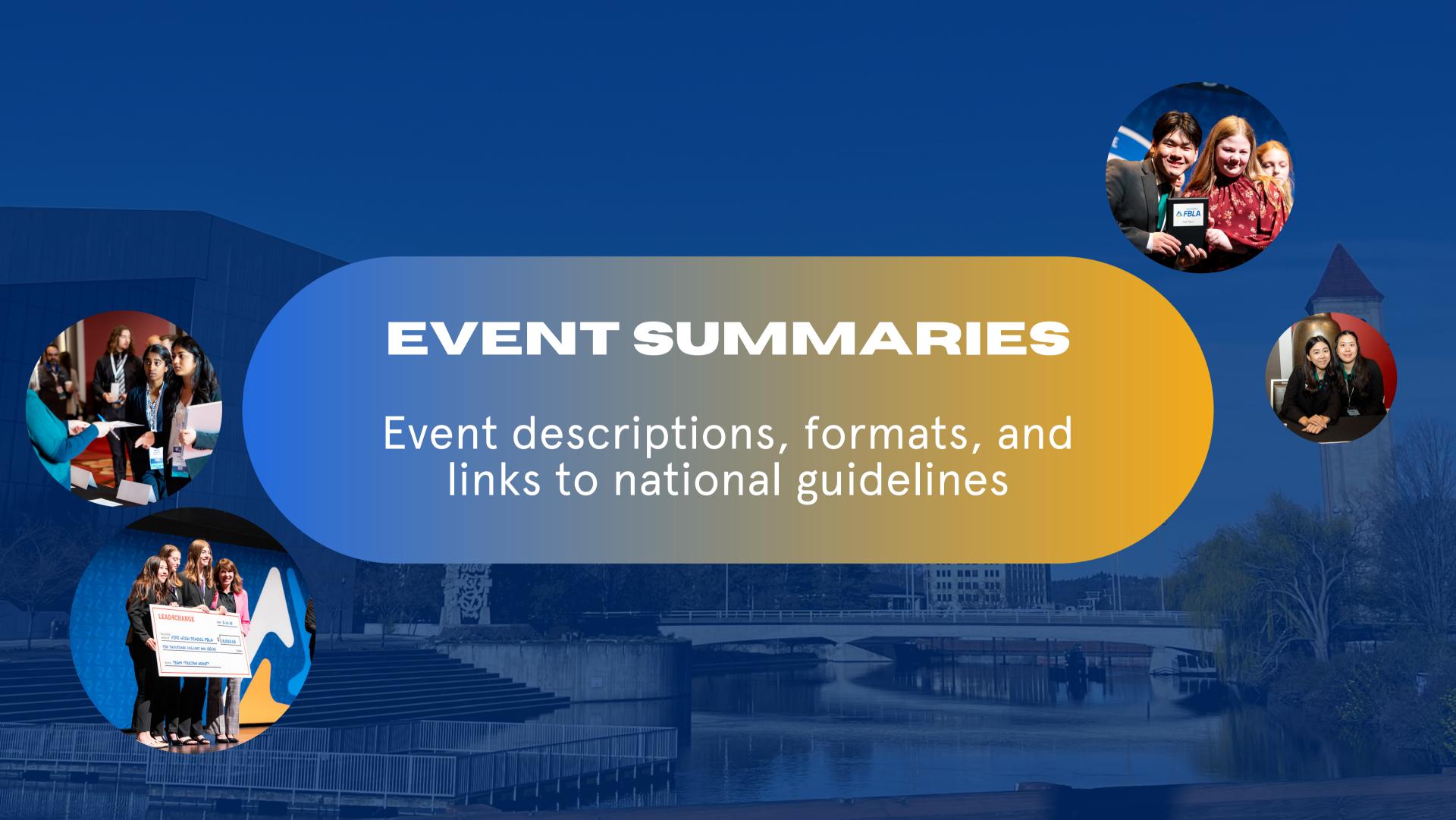
Events pertaining to skills and knowledge that are generally useful throughout life.

**Business Communication Computer Applications** Computer Problem Solving **Electronic Career Portfolio** Impromptu Speaking Intro to Business Communication Intro to Financial Math Intro to Information Technology Intro to Public Speaking Job Interview Organizational Leadership Personal Finance Public Speaking Securities & Investments

### **FBLA**

Events involving prompts or skills largely specific to FBLA.

American Enterprise Project Community Service Project Future Business Leader Intro to FBLA Intro to Parliamentary Procedure Local Chapter Annual Business Report Parliamentary Procedure Partnership with Business Project



### ACCOUNTINGI

Objective Test | Grades 9-12

Description

**Format** 

Accounting I provides competitors with the opportunity to demonstrate knowledge around introductory competencies in accounting. This competitive event consists of an objective test. It aims to inspire members to learn about accounting.

Individual

100 multiple choice questions in 50 minutes



## ACCOUNTINGII

Objective Test | Grades 9-12

Description

**Format** 

Accounting II provides members with the opportunity to gain knowledge around more advanced competencies in accounting. This competitive event consists of an objective test. This event aims to inspire members to learn about accounting.

Individual

100 multiple choice questions in 50 minutes



# ADVERTISING

Objective Test | Grades 9-12

Description

**Format** 

Advertising provides members with the opportunity to gain knowledge around advertising. This competitive event consists of an objective test.

This event aims to inspire members to learn about advertising.

Individual



# AGRIBUSINESS

Objective Test | Grades 9-12

Description

**Format** 

Agribusiness provides members with the opportunity to gain knowledge around business in agriculture. This competitive event consists of an objective test. This event aims to inspire members to learn about agribusiness.

Individual



#### AMERICAN ENTERPRISE PROJECT

Chapter Event | Grades 9-12

Description

**Format** 

American Enterprise Project provides chapter members with the opportunity to showcase their understanding of the economic system under which they live and to develop a concept in which they share it with their community. This competitive event consists of a pre-judged report and presentation component.

Team of 1-3 members

17-page pre-judged report



#### BANKING & FINANCIAL SYSTEMS

Role Play Event | Grades 9-12

#### Description

Banking & Financial Systems provides members with the opportunity to understand how financial institutions operate and how those operations are important to successful business ownership and management, as well as to personal financial success. This competitive event consists of an objective test and a role play scenario.

#### **Format**

Team of 1-3 members

100 multiple choice questions in 50 minutes

7-minute presentation with 20-minute preparation time



# BROADCAST JOURNALISM

Presentation Event | Grades 9-12

Description

Format

Broadcast Journalism provides
members with the opportunity to
emphasize communication, with the
creating and presentation of a news
broadcast to judges on a variety of
stories. This competitive
event consists of a
presentation component.

Team of 1-3 members



# BUSINESS CALCULATIONS

Objective Test | Grades 9-12

Description

**Format** 

Business Calculations provides
members with the opportunity to gain
knowledge around calculations in the
business world. This competitive
event consists of an objective test.
This event aims to inspire members to
learn about math in the
business world.

Individual



### BUSINESS COMMUNICATION

Objective Test | Grades 9-12

Description

**Format** 

Business Communication provides members with the opportunity to gain knowledge about communication in the business world. This competitive event consists of an objective test. This event aims to inspire members to learn about communication skills in the business world.

Individual



# BUSINESS ETHICS

Presentation Event | Grades 9-12

#### Description

Business Ethics recognizes members who demonstrate the ability to present solutions to ethical situations encountered in the business world and the workplace. This competitive event consists of an individual objective test, report and presentation.

#### **Format**

Team of 1-3 members

50 multiple choice questions in 30 minutes

3-page pre-judged report



# BUSINESSLAW

Objective Test | Grades 9-12

Description

**Format** 

Business Law provides members with the opportunity to gain knowledge about legal systems and implications in the business world. This competitive event consists of an objective test. This event aims to inspire members to learn about legal aspects in the business world.

Individual



# BUSINESSMANAGEMENT

Role Play Event | Grades 9-12

Description

**Format** 

Business Management provides members with the opportunity to gain knowledge around management themes. This competitive event consists of an objective test and a role play scenario.

Team of 1-3 members

100 multiple choice questions in 50 minutes

7-minute presentation with 20-minute preparation time



# BUSINESSPLAN

Presentation Event | Grades 9-12

#### Description

**Format** 

Business plans are an effective tool for evaluating, organizing, and selling a new business concept. A well-developed business plan can be a key component of a successful business start-up. Business Plan provides members with the opportunity to prepare a business plan. This competitive event consists of a pre-judged report and presentation component.

Team of 1-3 members

17-page pre-judged report



# CLIENT SERVICE

Role Play Event | Grades 9-12

Description

**Format** 

Client Service provides members with an opportunity to develop and demonstrate skills in interacting with internal and external clients to provide an outstanding client service experience. The competitor engages clients in conversations regarding products, handles inquiries, and solves problems. This competitive event consists of a role play scenario.

Individual

5-minute presentation with 10-minutes preparation time



# CODING & PROGRAMMING

Presentation Event | Grades 9-12

Description

Format

Coding & Programming provides members with the opportunity to design and implement a standalone application to accomplish a task. This competitive event consists of a presentation component.

Team of 1-3 members



### COMMUNITY SERVICE PROJECT

Chapter Event | Grades 9-12

Description

**Format** 

Community Service Project provides chapter members with the opportunity to showcase their community service projects within their school and/or community. The project must be in the interest of the community and designed for chapter participation. This competitive event consists of a pre-judged report and presentation component.

Team of 1-3 members

17-page pre-judged report



# COMPUTERAPPLICATIONS

Production Event | Grades 9-12

Description

Computer Applications provides members with the opportunity to demonstrate knowledge around competencies in different applications in computing. This competitive event consists of an

objective test and production test.

**Format** 

Individual

100 multiple choice questions in 50 minutes

2-hour production test



# COMPUTER GAME & SIMULATION PROGRAMMING

Presentation Event | Grades 9-12

Description

**Format** 

Computer Game & Simulation
Programming provides members with
the opportunity to design and implement
a computer game based on a specific
topic. Interactive computer games and
simulations have achieved broad
implementation in a wide variety of
business and educational disciplines.

Team of 1-3 members



### COMPUTER PROBLEM SOLVING

Objective Test | Grades 9-12

Description

**Format** 

Computer Problem Solving provides members with the opportunity to demonstrate knowledge about operating systems, networks and hardware. This competitive event consists of an objective test. This event aims to inspire members to learn about computer problem solving.

Individual



# CYBERSECURITY

Objective Test | Grades 9-12

Description

**Format** 

Cyber Security provides members
with the opportunity to demonstrate
knowledge about defending and
attacking viruses, spam, and spyware.
This competitive event consists of an
objective test. This event aims to
inspire members to learn about
cyber security.

Individual



### DATAANALYSIS

Presentation Event | Grades 9-12

Description

**Format** 

Data Analysis provides members with the opportunity to deep dive into a data set and provide analysis. This competitive event consists of a presentation component for the judges.

Team of 1-3 members



#### DATABASE DESIGN & APPLICATIONS

Production Event | Grades 9-12

Description

**Format** 

Database Design & Applications provides members with the opportunity to demonstrate knowledge around competencies in the organization of data and information in business. This competitive event consists of an objective test and production test. It aims to inspire members to learn about skills for understanding database usage and development in business.

Individual

100 multiple choice questions in 50 minutes

1-hour production test



# DIGITALANINATION

Presentation Event | Grades 9-12

Description

**Format** 

Digital Animation provides members with the opportunity to design an animated video. This event is designed to measure understanding and application of basic animation design. This competitive event consists of a pre-judged project and presentation component.

Team of 1-3 members

Pre-judged video



# DIGITAL VIDEO PRODUCTION

Presentation Event | Grades 9-12

Description

**Format** 

Digital Video Production has become a prominent and effective way of conveying new ideas and products. This event provides recognition for members who demonstrate the ability to create an effective video to present an idea to a specific audience. This competitive event consists of a pre-judged project and presentation component.

Team of 1-3 members

Pre-judged video



### ECONOMICS

Objective Test | Grades 9-12

Description

**Format** 

Economics provides members with the opportunity to demonstrate knowledge about economic concepts and principles. This competitive event consists of an objective test. This event aims to inspire members to learn about economics.

Individual



#### ELECTRONIC CAREER PORTFOLIO

Presentation Event | Grades 9-12

Description

**Format** 

Sometimes, a basic resume is not always enough. Electronic Career Portfolio provides members with the opportunity to present a portfolio showcasing their ability to combine all of their achievements, growth, vision, skills, education, training and career goals into an electronic format. This competitive event consists of a presentation component where the portfolio is shown to the judges.

Individual



# ENTREPRENEURSHIP

Role Play Event | Grades 9-12

Description

**Format** 

Entrepreneurship provides members with the opportunity to gain understanding of the knowledge and skills needed to establish and manage a business. This competitive event consists of an objective test and a role play scenario.

Team of 1-3 members

100 multiple choice questions in 50 minutes

7-minute presentation with 20-minute preparation time



#### FINANCIAL STATEMENT ANALYSIS

Presentation Event | Grades 9-12

Description

**Format** 

Financial Statement Analysis provides members with the opportunity to apply knowledge in accounting and analyzing financial information. This competitive event consists of a presentation component, with a specific topic.

Team of 1-3 members



### FUTURE BUSINESS EDUCATOR

Presentation Event | Grades 9-12

Description

Format

Future Business Educator provides competitors with the opportunity to demonstrate their skills in the business education field. This competitive event consists of pre-judged materials and presentation components.

Individual

Pre-judged lesson plan



### FUTURE BUSINESS LEADER

Presentation Event | Grades 9-12

Description

Future Business Leader is the premier competitive event where outstanding FBLA members who have demonstrated leadership qualities, participation in FBLA, and evidence of knowledge and skills essential for successful careers in business are recognized. This competitive event consists of pre-judged materials, objective test and presentation (interview) components.

**Format** 

Individual

100 multiple choice questions in 50 minutes

Pre-judged resume and cover letter

10-minute interview



# GRAPHIC DESIGN

Presentation Event | Grades 9-12

Description

**Format** 

Graphic Design provides members with the opportunity to showcase their skills in designing. This competitive event consists of a presentation component where the program is demonstrated for the judges.

Team of 1-3 members



#### HEALTHCARE ADMINISTRATION

Objective Test | Grades 9-12

Description

**Format** 

Healthcare Administration provides members with the opportunity to demonstrate knowledge about office procedures and medical terminology. This competitive event consists of an objective test. This event aims to inspire members to learn about healthcare administration.

Individual



# HELP DESK

Role Play Event | Grades 9-12

#### Description

Help Desk provides members with the opportunity to demonstrate knowledge around competencies in help desk operations. This competitive event consists of an objective test and a roleplay scenario. It aims to inspire members to learn about the skills in the general operations of the various components of the help desk sector.

#### **Format**

Individual

100 multiple choice questions in 50 minutes

5-minute presentation with 10-minute preparation time



# HOSPITALITY & EVENT MANAGEMENT

Role Play Event | Grades 9-12

Description

**Format** 

Hospitality & Event Management provides members with the opportunity to gain knowledge in the hospitality management and event planning industries. This competitive event consists of an objective test and a role play scenario.

Team of 1-3 members

100 multiple choice questions in 50 minutes

7-minute presentation with 20-minute preparation time



#### HUMAN RESOURCE MANAGEMENT

Objective Test | Grades 9-12

Description

**Format** 

Human Resource Management provides members with the opportunity to demonstrate knowledge about staffing, training and development. This competitive event consists of an objective test. This event aims to inspire members to learn about human resource management.

Individual



# IMPROMPTU SPEAKING

Presentation Event | Grades 9-12

Description

**Format** 

Impromptu Speaking provides members with the opportunity to demonstrate their skills around preparing and delivering a speech extemporaneously. This competitive event consists of a speech, with the topic being given on site.

Individual

5-minute speech with 10-minute preparation time



#### INSURANCE & RISK MANAGEMENT

Objective Test | Grades 9-12

Description

**Format** 

Insurance & Risk Management provides members with the opportunity to demonstrate knowledge about risk management processes and different types of insurance. This competitive event consists of an objective test. This event aims to inspire members to learn about insurance and risk management.

Individual



### INTERNATIONAL BUSINESS

Role Play Event | Grades 9-12

#### Description

The global economy is a complex; continually flowing and constantly changing network of information, goods, services, and culture.

International Business offers members a chance to dive into these concepts. This competitive event consists of an objective test and a role play scenario.

#### **Format**

Team of 1-3 members

100 multiple choice questions in 50 minutes

7-minute presentation with 20-minute preparation time



### INTRODUCTION TO BUSINESS COMMUNICATION

Objective Test | Grades 9-10

Description

**Format** 

Introduction to Business Communication provides members with the opportunity to demonstrate knowledge around introductory competencies in communication. This competitive event consists of an objective test. It aims to inspire members to learn about the process of sharing information in and outside of a company.

Individual



# INTRODUCTION TO BUSINESS CONCEPTS

Objective Test | Grades 9-10

Description

**Format** 

Introduction to Business Concepts provides members with the opportunity to demonstrate knowledge around introductory competencies in business. This competitive event consists of an objective test. It aims to inspire members to learn about the different functions of businesses.

Individual



### INTRODUCTION TO BUSINESS PRESENTATION

Presentation Event | Grades 9-10

Description

**Format** 

Introduction to Business Presentation provides members with the opportunity to showcase their skills in using a presentation software program as an aid in delivering a business presentation. This competitive event consists of a presentation component.

Team of 1-3 members



#### INTRODUCTION TO BUSINESS PROCEDURES

Objective Test | Grades 9-10

Description

**Format** 

Introduction to Business Procedures provides members with the opportunity to demonstrate knowledge around introductory competencies in the procedures of a business. This competitive event consists of an objective test. It aims to inspire members to learn about offices skills, procedures, and business decisions.

Individual



# INTRODUCTION TO EVENT PLANNING

Role Play Event | Grades 9-10

Description

**Format** 

Introduction to Event Planning provides members with the opportunity to gain knowledge in the event planning industry. This competitive event consists of an objective test and a role play scenario.

Team of 1-3 members

100 multiple choice questions in 50 minutes

7-minute presentation with 20-minute preparation time



## INTRODUCTION TO FBLA

Objective Test | Grades 9-10

Description

**Format** 

Introduction to FBLA provides members with the opportunity to demonstrate knowledge around introductory competencies in the FBLA organization. This competitive event consists of an objective test. It aims to inspire members to learn about the background and current information of FBLA.

Individual



# INTRODUCTION TO FINANCIAL MATH

Objective Test | Grades 9-10

#### Description

**Format** 

Introduction to Financial Math provides members with the opportunity to demonstrate knowledge around introductory competencies in the area of math relating to business. This competitive event consists of an objective test. It aims to inspire members to learn about various math concepts used in business and industry.

Individual



# INTRODUCTION TO INFORMATION TECHNOLOGY

Objective Test | Grades 9-10

Description

**Format** 

Introduction to Information Technology provides members with the opportunity to demonstrate knowledge around introductory competencies information technology. This competitive event consists of an objective test. It aims to inspire members to learn about the various aspects of technology to manage and deliver information.

Individual



# INTRODUCTION TO MARKETING CONCEPTS

Objective Test | Grades 9-10

Description

**Format** 

Introduction to Marketing Concepts
provides members with the opportunity to
demonstrate knowledge around
introductory competencies in marketing.
This competitive event consists of an
objective test. It aims to inspire members
to learn about basic marketing principles,
actions needed to promote and sell
products or services.

Individual



### INTRODUCTION TO PARLIAMENTARY PROCEDURE

Objective Test | Grades 9-10

Description

**Format** 

Introduction to Parliamentary Procedure provides members with the opportunity to demonstrate knowledge around introductory competencies in principles of parliamentary procedure. This competitive event consists of an objective test. It aims to inspire members to learn about the structure, the order, and the rules of how to conduct a meeting.

Individual



#### INTRODUCTION TO PROGRAMMING

Presentation Event | Grades 9-10

Description

**Format** 

Introduction to Programming provides members with the opportunity to code a program based on a specific topic. This competitive event consists of a presentation component where the program is demonstrated for the judges.

Team of 1-3 members



# INTRODUCTION TO PUBLIC SPEAKING

Presentation Event | Grades 9-10

Description

**Format** 

Introduction to Public Speaking provides members with the opportunity to develop and present a speech on a topic. This competitive event consists of a presentation component.

Individual

5-minute speech



#### INTRODUCTION TO SOCIAL MEDIA STRATEGY

Presentation Event | Grades 9-10

Description

**Format** 

Introduction to Social Media Strategy provides members with the opportunity to showcase their skills in developing a marketing strategy using one social media platform. This competitive event consists of a presentation component.

Team of 1-3 members



## JOBINTERVIEW

Presentation Event | Grades 9-12

Description

**Format** 

Job Interview is a competitive event demonstrating members creation of job materials and interviewing techniques. This competitive event consists of pre-judged materials and presentation (interview) components.

Individual

Pre-judged resume and cover letter

10-minute interview



### JOURNALISM

Objective Test | Grades 9-12

Description

**Format** 

Journalism provides members with the opportunity to demonstrate knowledge around competencies in the area of journalism. This competitive event consists of an objective test. It aims to inspire members to learn about the economics and business of journalism.

Individual



# LOCAL CHAPTER ANNUAL BUSINESS REPORT

Chapter Event | Grades 9-12

Description

**Format** 

Local Chapter Annual Business Report provides chapter members with the opportunity to share their chapter's Program of Work and activities for the year. This competitive event consists of a pre-judged report and presentation component.

Team of 1-3 members

17-page pre-judged report



#### MANAGEMENT INFORMATION SYSTEMS

Role Play Event | Grades 9-12

Description

**Format** 

Management Information Systems provides members with the opportunity to gain knowledge around outlining a small business' environment and needs. This competitive event consists of an objective test and a role play scenario.

Team of 1-3 members

100 multiple choice questions in 50 minutes

7-minute presentation with 20-minute preparation time



## MARKETING

Role Play Event | Grades 9-12

Description

**Format** 

Marketing provides members with the opportunity to gain knowledge around marketing. This competitive event consists of an objective test and a role play scenario.

Team of 1-3 members

100 multiple choice questions in 50 minutes

7-minute presentation with 20-minute preparation time



# MOBILE APPLICATION DEVELOPMENT

Presentation Event | Grades 9-12

Description

**Format** 

Mobile Application Development provides members with the opportunity to develop a mobile application based on a given topic. This competitive event consists of a presentation component where the application is demonstrated for the judges.

Team of 1-3 members



## NETWORK DESIGN

Role Play Event | Grades 9-12

Description

**Format** 

Network Design provides members with the opportunity to gain knowledge around networking in technology. This competitive event consists of an objective test and a role play scenario.

Team of 1-3 members

100 multiple choice questions in 50 minutes

7-minute presentation with 20-minute preparation time



#### **NETWORKING INFRASTRUCTURES**

Objective Test | Grades 9-12

Description

**Format** 

Networking Infrastructures provides members with the opportunity to demonstrate knowledge around competencies in network administration.

This competitive event consists of an objective test. It aims to inspire members to learn about networks in today's connected workplace.

Individual



### ORGANIZATIONAL LEADERSHIP

Objective Test | Grades 9-12

Description

**Format** 

Organizational Leadership provides members with the opportunity to demonstrate knowledge around competencies in the leadership of an organization. This competitive event consists of an objective test. It aims to inspire members to learn about the different leadership concepts in the business environment.

Individual



### PARLIAMENTARY PROCEDURE

Role Play Event | Grades 9-12

Description

**Format** 

Parliamentary Procedure provides members with the opportunity to showcase their knowledge around parliamentary procedure concepts.

This competitive event consists of an objective test and a role play scenario.

Team of 4-5 members

100 multiple choice questions in 50 minutes

9–11 minute presentation with 20-minute preparation time



## PARTNERSHIP WITH BUSINESS PROJECT

Chapter Event | Grades 9-12

#### Description

**Format** 

Partnership with Business Project provides chapter members with the opportunity to share their chapter's development and implementation of an innovative, creative, and effective partnership with a business to benefit the greater good. This competitive event consists of a pre-judged report and presentation component.

Team of 1-3 members

17-page pre-judged report



## PERSONAL FINANCE

Objective Test | Grades 9-12

Description

**Format** 

Personal Finance provides members with the opportunity to demonstrate knowledge around introductory competencies in financial skills. This competitive event consists of an objective test. It aims to inspire members to learn how to manage personal finances.

Individual



## PUBLIC POLICY & ADVOCACY

Objective Test | Grades 9-12

Description

**Format** 

Public Policy & Advocacy provides members with the opportunity to demonstrate knowledge around competencies in policy and advocacy. This competitive event consists of an objective test. It aims to inspire members to learn about the government's role in society and the interaction between economic and political life.

Individual



### PUBLIC SERVICE ANNOUNCEMENT

Presentation Event | Grades 9-12

Description

**Format** 

Public Service Announcements are basic messages to the public that raise awareness on a specific issue. Public Service Announcement (PSA) provides members with the research, form an objective and create a 30-second video on a topic. This competitive event consists of a presentation component where the PSA is shown for the judges and the development process explained.

Team of 1-3 members



## PUBLIC SPEAKING

Presentation Event | Grades 9-12

Description

**Format** 

Public Speaking provides members with the opportunity to develop and present a speech on a topic. This competitive event consists of a presentation component.

Individual

5-minute speech



## SALES PRESENTATION

Presentation Event | Grades 9-12

Description

**Format** 

Sales Presentation provides members with the opportunity to demonstrate their ability to sell a product or service they choose. This competitive event consists of an interactive presentation.

Team of 1-3 members

7-minute interactive presentation (judges may ask questions throughout)



## SECURITIES & INVESTMENTS

Objective Test | Grades 9-12

Description

**Format** 

Securities & Investments provides members with the opportunity to demonstrate knowledge around competencies in securities and investments. This competitive event consists of an objective test. It aims to inspire members to learn about an individual's knowledge of investing.

Individual



## SOCIAL MEDIA STRATEGIES

Presentation Event | Grades 9-12

Description

Format

Social Media Strategies provides members with the opportunity to showcase their skills in developing a marketing strategy using multiple social media platforms. This competitive event consists of a presentation component.

Team of 1-3 members



## SPORTS & ENTERTAINMENT MANAGEMENT

Role Play Event | Grades 9-12

Description

**Format** 

Sports & Entertainment Management provides members with the opportunity to gain knowledge around understanding of sports and entertainment issues within today's society. This competitive event consists of an objective test and a role play scenario.

Team of 1-3 members

100 multiple choice questions in 50 minutes

7-minute presentation with 20-minute preparation time



### SPREADSHEET APPLICATIONS

Production Event | Grades 9-12

Description

Spreadsheet Applications provides members with the opportunity to demonstrate knowledge around competencies in converting data to information in business. This competitive event consists of an objective test and production test. It aims to inspire members to learn about the skills for spreadsheet development.

**Format** 

Individual

100 multiple choice questions in 50 minutes

1-hour production test



### SUPPLY CHAIN MANAGEMENT

Objective Test | Grades 9-12

Description

**Format** 

Supply Chain Management provides
members with the opportunity to
demonstrate knowledge around
competencies supply chain management.
This competitive event consists of an
objective test. It aims to inspire members
to learn about the management of the
flow of goods, data, and finances related
to a product or service.

Individual



### UX DESIGN

Objective Test | Grades 9-12

Description

**Format** 

UX Design provides members with the opportunity to demonstrate knowledge around competencies in user experience design. This competitive event consists of an objective test. It aims to inspire members to learn about the process of building products that are easy and enjoyable for people to use.

Individual



## VISUAL DESIGN

Presentation Event | Grades 9-12

Description

**Format** 

Visual Design provides members with the opportunity to showcase their skills in designing. This competitive event consists of a presentation component where the use of design principles are shared with the judges.

Team of 1-3 members



#### WEBSITE CODING & DEVELOPMENT

Presentation Event | Grades 9-12

Description

**Format** 

Website Coding & Development provides members with the opportunity to code a website based on a specific topic. This competitive event consists of a presentation component where the website is shown to the judges. The focus of this event is the backend coding and development of the website.

Team of 1-3 members



## WEBSITE DESIGN

Presentation Event | Grades 9-12

Description

**Format** 

Website Design provides members with the opportunity to design a website based on a specific topic. This competitive event consists of a presentation component where the website is shown to the judges. The focus of this event is the forward-facing website design.

Team of 1-3 members



## WORD PROCESSING

Production Test | Grades 9-12

Description

**Format** 

Word Processing provides members with the opportunity to demonstrate knowledge around competencies in the utilization of word processing software. This competitive event consists of an objective test and production test. It aims to inspire members to learn about how to use a computer to create, edit, save, and print documents.

Individual

100 multiple choice questions in 50 minutes

1-hour production test



### Contact Us



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## Contributor

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