

FBLA
Future Business Leaders of America



WAFBLA NEWSLETTER



ISSUE 1: KICKOFF THE FBLA YEAR!



TABLE OF CONTENTS

Meet Your State Officers	-----	1-3
NLC Recap	-----	4-12
MOM and COM	-----	13
Program of Work	-----	14-16
Membership Year Overview	---	17
Alumni Newsletter	-----	18-19
Contact Information	-----	20



Meet Your

**STATE
OFFICERS**



STATE WA FBLA OFFICERS



**JOANNE
LIN**

State President
Union HS
Junior



**SAMARA
WIJESEKRA**

Executive VP
Holy Names Academy
Senior



**PREETI
MAROJU**

State Secretary
Fife HS
Junior



**KATIE
DUONG**

Public Relations Officer
Hazen HS
Senior



**KENNADY
SLATER**

Middle School VP
Westwood MS
8th



**MICHELLE
LI**

State Parliamentarian
Bothell HS
Senior



**FINN
MOSHER**

Industry Relations VP
Walla Walla HS
Senior



STATE WA FBLA OFFICERS



AUBREY HEGNER

Capital VP
Timberline HS
Freshman



MICAH SANDBERG

North Central VP
Ephrata HS
Sophomore



ALEX SWENSON

Northeast VP
Cheney HS
Junior



HUNTER SPARROW

Northwest VP
Stanwood HS
Junior



IRENE LEE

Puget Sound VP
Fife HS
Junior



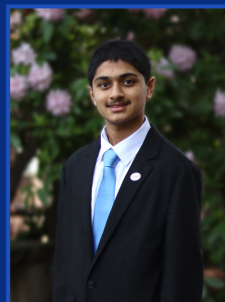
KAI LINCOLN

Southeast VP
Walla Walla HS
Senior



JEFFREY ANTON

Southwest VP
Union HS
Junior



ADVAITH VIJAYAKUMAR

West Central VP
North Creek HS
Junior

NILC *Recaps*

ONE ASSOCIATION



JUNE

27-30

2023

255 COURTLAND STREET NE
ATLANTA, GEORGIA, 30303

OVERVIEW



WA FBLA State Officers at
NLC Closing Ceremony

Congratulations to everyone who attended the National Leadership Conference this past year. Last June, members across the nation were brought together in Atlanta, Georgia where aspiring young entrepreneurs and business leaders engaged in a series of workshops, competitions, and networking opportunities designed to hone their skills and foster innovation. NLC not only celebrated their accomplishments but also served as a testament to the bright future of business leadership in Washington. We had a total of **243 competitors** who attended NLC, **60 of which made finals**, and **51 who then placed top 10 in the nation!** Washington FBLA is immensely proud to have had such an outstanding finale to our 2022-2023 membership year.

In addition, we are proud to announce that after a long application and campaign process, our very own Executive VP **Samara Wijesekera** was selected by the membership as the new National Western Region Vice President for the 2023-2024 FBLA membership year!

AWARDS

TOP 3 PLACERS:



1st Place

Congratulations to Emran,
Vijayakumar, and Yalla from
North Creek High School in
Coding & Programming!

Congratulations to Rex Torgesen
from ***Manson Secondary School***
in ***Entrepreneurship!***



2nd Place

Congratulations to Brooke Berry from ***Stanwood High School*** in ***Introduction to Public Speaking!***

Congratulations to Ansari, Bansal, and Singh from ***North Creek High School*** in ***Network Design!***

Congratulations to Aggarwal and Somujayabalan from ***STEM High School*** in ***Website Design!***

AWARDS

TOP 3 PLACERS: HIGH SCHOOL



3rd Place

Congratulations to Filiz, Kalgi, and Plavsic from *International Community School* in *Business Plan!*

Congratulations to Dhanush Eashwar from *North Creek High School* in *Coding & Programming!*

Congratulations to Samikshaa Prabhu from *Woodinville High School* in *Health Care Administration!*

Congratulations to Caitlyn Eggert from *Woodinville High School* in *Hospitality & Event Management!*

Congratulations to Zander Samuel from *North Creek High School* in *Introduction to Information Technology!*

Congratulations to Andrew Norton from *Stanwood High School* in *Job Interview!*

Congratulations to Mundra, Rana, and Ravi from *North Creek High School* in *Mobile Application Development!*

Congratulations to Madeline Tsai from *STEM High School* in *UX Design!*

Middle Level

3rd Place

Congratulations to Taylor Galvin from *Montesano Junior High School* in *Exploring Business Issues!*

AWARDS

CONT



- 7th in **Advertising** | Srisha Prasanna from **North Creek High School**
- 9th in **American Enterprise Project** | Bruce, Odenrider, and Wynecoop
from **Davenport High School**
- 5th in **American Enterprise Project** | Christopherson, Dutka, and Maroju
from **Fife High School**
- 6th in **Broadcast Journalism** | Dave and Trivedi from **STEM High School**
- 9th in **Business Calculations** | Harini Thiagarajan
from **North Creek High School**
- 10th in **Business Etiquette** | Ari Lindsay from **Komachin Middle School**
- 9th in **Client Service** | Kate Schneider from **Freeman High School**
- 4th in **Community Service Project** | Khatkar and Wakatsuki
from **Lynden High School**
- 9th in **Computer Game & Simulation Programming** | Prabhu and Vuriti
from **Cedarcrest High School**
- 6th in **Computer Game & Simulation Programming** | Gabrielle Pesito
from **Hazen High School**
- 8th in **Database Design & Application** | Navarra Chappell
from **Pe Ell High School**
- 7th in **Electronic Career Portfolio** | Samara Wijesekera
from **Holy Names Academy**
- 9th in **Electronic Career Portfolio** | Sophia Yan from **Union High School**
- 8th in **Exploring Technology** | Lane Kollin from **Komachin Middle School**
- 8th in **FBLA Concepts** | Jordan Kaye from **Komachin Middle School**
- 10th in **Financial Literacy** | Everleigh Lawson from **Eastmont Junior High**
- 8th in **Future Business Leader** | Rohana Joshi from **Cedarcrest High School**
- 6th in **Graphic Design** | Anderson and Clemmons from **Hazen High School**
- 5th in **Graphic Design** | Gabriella Samaniego
from **Marysville Getchell High School**

AWARDS

CONT



5th in *Introduction to Business Concepts* | Hayden Pappas
from *Stanwood High School*

10th in *Introduction to Information Technology* | Fengyou Liu
from *Sehome High School*

9th in *Introduction to Marketing Concepts* | Emily Millegan
from *Anacortes High School*

5th in *Learning Strategies* | Daisy Conway
from *Mountain View High School-Middle Level*

7th in *Mobile Application Development* | Junu, Karthik, and Koppolu
from *STEM High School*

9th in *Multimedia & Website Development* | Gabriel Barta
from *Komachin Middle School*

4th in *Network Design* | Assonken, Mink, and Woller from *Cheney High School*

5th in *Network Design* | Carter, Gall, and Lisonbee from *Cheney High School*

7th in *Partnership with Business Project* | Denenny, Schneider, and Schneider
from *Freeman High School*

9th in *Partnership with Business Project* | Deife, Iverson, and Nelson
from *Odessa High School*

6th in *Personal Finance* | Vidit Khandelia from *STEM High School*

4th in *Political Science* | Jason Hatfield from *Cheney High School*

6th in *Public Speaking* | Jack Schneider from *Freeman High School*

6th in *Publication Design* | Cameron Lamotte from *Freeman High School*

7th in *Publication Design* | Sabrina Neal
from *Marysville Getchell High School*

10th in *Sports & Entertainment Management* | Molly Coonfield
from *Wenatchee High School*

6th in *Video Game Challenge* | Rowel Penaflor from *Komachin Middle School*

9th in *Video Game Challenge* | Liliana Solis from *Touchet Middle School*

ADDITIONAL RECOGNITION

Cindy Chen of *STEM High School* was recognized as Washington's *Who's Who in FBLA* recipient in the conference program; one of FBLA's highest honors.

Scott Moore of *Freeman High School* was recognized as Washington's *Outstanding Local Adviser*, one of the highest honors an adviser can receive.

Mike Oechsner, former Executive Director of Washington FBLA, was inducted into the *Adviser Wall of Fame*, the most prestigious honor for any FBLA adviser.

Kevin Connelly was recognized as Washington's *Businessperson of the Year*.

Fife High School received two (2) \$10,000 Lead4Change grants.

Komachin Middle School was recognized as the 3rd place *Middle School Fundraiser* for the March of Dimes.

Komachin Middle School received 1st Place in the *Middle School Merit Award*.

Washington State received 2nd Place in the *State Middle School Merit Award*.

Samara Wijesekera from *Holy Names Academy* was recognized for her service on the *Western Region Council* as Communications Director.

Samantha Venegas from *Elma High School* was recognized as a *Western Region Pen Pals Program* participant.

MEMBER OF THE MONTH

Part of the Membership Program of Work, WA FBLA Member of the Month initiative is designed to recognize members who demonstrate passion and dedication to Washington FBLA's mission and programs. Nominations for Member of the Month can be submitted online by the local chapter adviser, a chapter officer, or a chapter member. Applications roll over from month to month and will be considered for all subsequent months. The deadline to submit will be the 27th of each month.

APPLY NOW! | <https://wafbla.org/mom/>

CHAPTER OF THE MONTH

The Washington FBLA Chapter of the Month initiative is designed to recognize outstanding chapters that demonstrate diligence and devotion to Washington FBLA. Nominations for Chapter of the Month will be submitted online by the local chapter adviser, a chapter officer, or a chapter member. Applications not selected will be rolled over from month to month and will be considered for all subsequent months. The deadline to submit the form will be each month on the 27th from October to March. The nominated chapter who is chosen will be notified by the 30th of the month through an email to the chapter president and chapter adviser(s). All selected chapters will also be honored at the State Business Leadership Conference.

APPLY NOW! | <https://wafbla.org/com/>

ADMIT ONE
2023 - 2024
**MEMBERSHIP
YEAR**

**PROGRAM
OF
WORK**



FEATURING:
COMMUNICATIONS
**MEMBERSHIP
ENGAGEMENT**
**INDUSTRY
RELATIONS**
RESOURCES

TOGETHER, WE ACHIEVE!



WWW.WAFBLA.ORG



COMMUNICATIONS

The Communications POW aims to increase communications among members, chapter officers, and advisers by 50%.

We have created a Slack server for chapter officers to network, ask questions, and stay updated on state affairs. Additionally, an anonymous suggestion box has been created for members and advisers to submit suggestions regarding local and state chapter programs and initiatives. A seasonal newsletter, *The Washingtonian*, will also be published. This newsletter will include conference recaps, state officer updates, and member-created media.

MEMBERSHIP ENGAGEMENT

The Membership Engagement POW's goal is to increase overall membership engagement by 200%, and increase middle school membership by 150%.

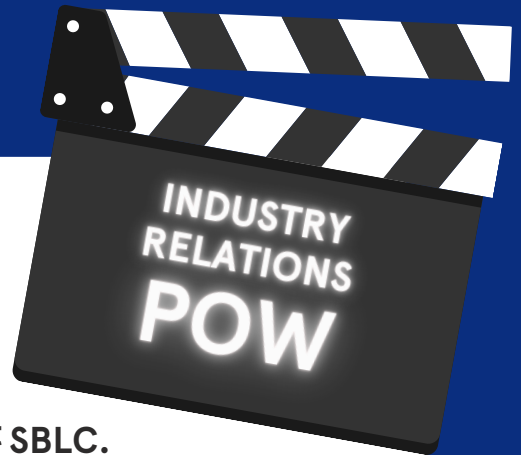
To increase middle and high school membership, a series of workshops and events will be hosted to promote engagement among local chapters. The Member/Chapter of the Month Program will highlight achievements of the winning member/chapter. Finally, the membership campaigns, FBLA Mountain and Flamingo Bingo, aim to encourage members to participate in weekly challenges and compete for points.



INDUSTRY RELATIONS

The Industry Relations POW's overall goal is to further financial cooperation between WA FBLA, businesses, and alumni to provide for the development of tomorrow's business leaders, and to provide funding for all events at SBLC.

Our goal is to source funding for event sponsorships, provide scholarship opportunities, and resources for all WA FBLA members. Additionally, ProConnect, a program that allows for members to receive mentorship from industry professionals, will be offered by the Industry Relations POW. We will also release a fundraising toolkit designed for the use of local chapters.



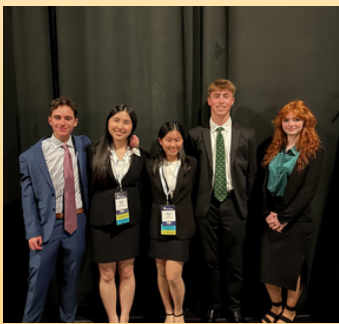
RESOURCES

The Resources POW aims to increase the presence of WA FBLA competitors on the national stage by 30%, increase the presence of middle school at SBLC by 100%, and provide an interactive resource media series

They are currently working to update existing member resources, and compiling material to create new, more up-to-date guides. Lastly, workshops and video series will be published to provide all WA FBLA members with on-demand information on chapter activities and competitive events.



MEMBERSHIP YEAR 2023 2024 OVERVIEW



**OCT 4 - NOV 25
FALL LEADERSHIP
CONFERENCE**



**JAN 22 - FEB 3
WINTER LEADERSHIP
CONFERENCE**



**APRIL 24 - 27
STATE BUSINESS
LEADERSHIP CONFERENCE**



**JUNE 29 - JULY 2
NATIONAL LEADERSHIP
CONFERENCE**

ALUMNI OPPORTUNITIES

FALL LEADERSHIP CONFERENCES

Are you interested in volunteering or hosting a workshop at a Fall Leadership Conference (FLC)? Eight FLCs will be held across Washington State in different regions. This is an excellent opportunity to expand your impact in WA FBLA and impact members statewide. If interested, listed below are the FLC dates and contact information!

Region	Date	Location	Region Adviser	Region Adviser Contact
Capital	November 3, 2023	Pierce Steilacoom Community College	Matthew Monnastes	mmonnastes@nthurston.k12.wa.us
North Central	October 25, 2023	Wenatchee Valley College	Garci Duncan	duncang@eastmont206.org
Northeast	October 19, 2023	Eastpoint Church	Adam Smith	asmith@cheneysd.org
Northwest	October 21, 2023	Stanwood High School	Sabrina Udnerwood	sunderwood@ohsd.org
Puget Sound	November 9, 2023	Peninsula College	Laura Ramos	lramos@fifeschools.com
Southeast	October 4, 2023	Richland Public Library	Tammy Domras	tdomras@psd.wednet.edu
Southwest	October 20, 2023	Lower Columbia College	Katherine Scobba & Robert Berrigan	katherine.sturdyvin.scobba@washougalsd.org robert.berrigan@evergreenps.org
West Central	November 4, 2023	North Creek High School	Ian Barnes	ibarnes@nsd.org

WA FBLA PROCONNECT

ProConnect seeks to increase collaboration and connection between FBLA members and industry professionals by establishing mentor/mentee relationships, simultaneously improving member performance.



TIPS FOR MENTORS

- Familiarize yourself with FBLA and its functions
- Keep in regular communication with your mentee

COMMITTMENTS

- Mentors will train and prepare 3-4 members for their specific event
- Mentors are able to attend regional and state conferences to show support
- An estimate of 5 to 10 hours weekly.

TIMELINE

Work will begin in early January, and end in mid-April. During this period the mentees will:

- Meet with mentees weekly
- Attend their regional conference to compete. Mentors may attend if they wish.
- Attend the State Business Leadership Conference where all mentors will be recognized

CONTACT INFO

president@wafbla.org | westcentralvp@wafbla.org | <https://wafbla.org/proconnect/>

CONTACT US!



@WAFBLA



**WASHINGTON
STATE FBLA**



WAFBLA.ORG

CONTACT US!

NAME	POSITION	EMAIL
Joanne Lin	President	president@wafbla.org
Samara Wijesekera	Executive VP	executivevp@wafbla.org
Preeti Maroju	Secretary	secretary@wafbla.org
Katie Duong	Public Relations	publicrelations@wafbla.org
Kennady Slater	Middle School VP	middleschoolvp@wafbla.org
Michelle Li	Parliamentarian	parliamentarian@wafbla.org
Finn Mosher	Industry Relations VP	industryvp@wafbla.org
Aubrey Hegner	Capital Region VP	capitalvp@wafbla.org
Micah Sandberg	North Central Region VP	northcentralvp@wafbla.org
Alex Swenson	Northeast Region VP	northeastvp@wafbla.org
Hunter Sparrow	Northwest Region VP	northwestvp@wafbla.org
Irene Lee	Puget Sound VP	pugetsoundvp@wafbla.org
Kai Lincoln	Southeast Region VP	southeastvp@wafbla.org
Jeffrey Anton	Southwest Region VP	southwestvp@wafbla.org
Advaith Vijayakumar	West Central Region VP	westcentralvp@wafbla.org