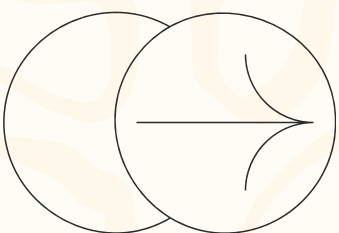




WELCOME TO THE MIDDLE SCHOOL WORKSHOP

WASHINGTON FBLA 2023-2024



INTRODUCING THE MEMBERSHIP ENGAGEMENT POW



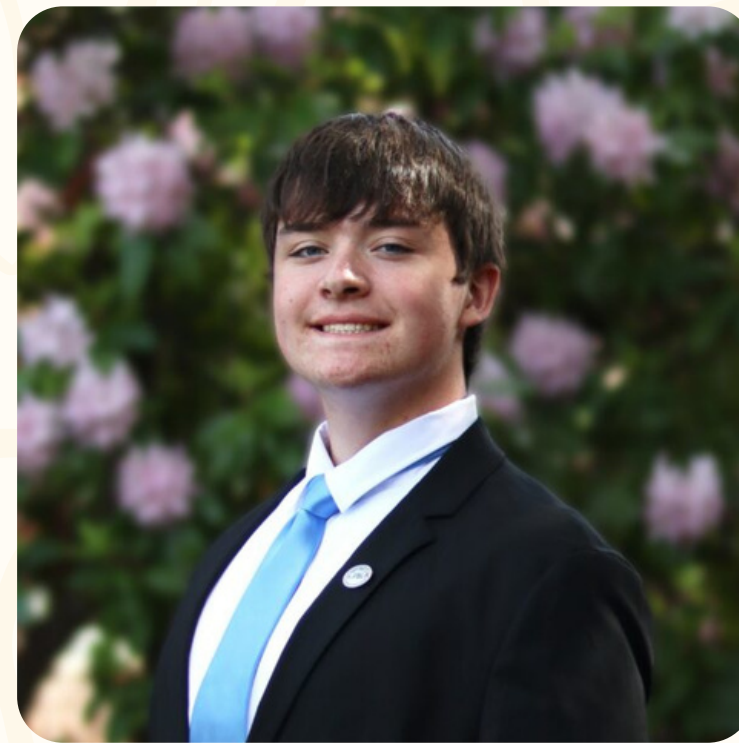
Preeti Maroju

State Secretary
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Secretary@wafbla.org



Kennady Slater

Middle School VP
Westwood MS
middleschoolvp@wafbla.org



Micah Sandberg

North Central VP
Ephrata HS
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Alex Swenson

Northeast VP
Cheney HS
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POW - Program of Work

FUN FACTS

1937 - Beginnings of FBLA

- Founded by Dr. Hamden L. Forkner
- First high school chapter was created in Tennessee
- First State Chapter was Iowa!

1994 - Middle Level

The FBLA–FBLA Middle School division is formed for students in grades 5–9.

WA FBLA Middle School Instagram!

Main Instagram Account: @Wafbla
Middle School Info: @MiddleSchoolVP





DRESS CODE

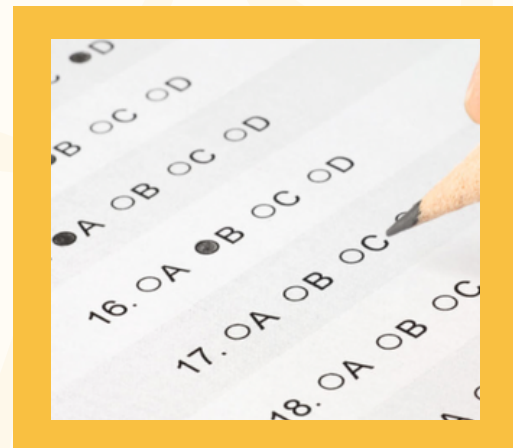
- In all conferences and competitive events, **you must be wearing professional attire**
- Only wear comfortable clothing when it is appropriate or allowed by your adviser

FORBIDDEN FABRIC

- Denim is the "forbidden fabric" when it comes to professional clothes
- You may receive a penalty at competition for not being in professional clothing



MIDDLE SCHOOL **COMPETITIVE EVENTS**



Objective Tests

45 minute-long tests
Don't bring any electronics



Presentation Events

Logistics are different for every event



Case Study Events

Only one event offered
15 minutes to prepare a speech

... CONFERENCES

- **Fall Leadership Conference**
 - Workshops, Keynote Speakers, Networking
- **National Fall Leadership Conference (NFLC)**
- **Winter Leadership Conference (WLC)**
 - Competitive Events!
- **State Business Leadership Conference (SBLC)**
 - Only four Middle School members per EVENT
move on to compete at NLC
- **National Leadership Conference (NLC)**
 - Compete with Middle School Members from
across the nation (and maybe other countries!)



HOW TO GET INVOLVED

FBLA MOUNTAIN

- **September 21 - November 30**
- Membership Engagement Activity for the Fall Season hosted by the State Officer Team
- Get to know members in your chapter and learn how to promote it to new students!

Send in your submissions at
wafbla.org/fblamountain

6. Bring a Buddy to a meeting

5. [3] Social Media Posts

4. Host a game night for officers

3. Attend a Workshop

2. Promo Posters

1. Info Meeting

7. Celebrate an outstanding member

8. Host a social for members

9. Follow WA FBLA on Socials

10. Have 3 members apply to MOM

11. Create a FBLA newsletter

12. Stock Market Game

13. Apply for COM




HOW TO GET INVOLVED


FLAMINGO BINGO

- **December 5 - March 1**
- Membership Engagement Activity for the Winter Season!
- Get competitive with the rest of Washington



FLAMINGO BINGO

Follow Region VPs social	Have every member memorize mission statement	Request & Host a State Officer Chapter Visit	Host a karaoke night	Chapter Game night
Chapter spirit day	Make a FBLA Chant	Create a one minute elevator speech about FBLA	Hang flyers up for your Chapter	Host a social with Chapter
Host a Holiday Party	Have a collective 10 hours Community service	 Free Space	Have a scavenger hunt	Host a fundraiser with your chapter
Make socials for your chapter	Follow WA FBLA social media	Apply to be member of the season	Create chapter shirts	Apply to be chapter of the season
Have 75% of chapter members complete the BAAs or Lead award	Have chapter officers film a lip sync video	Have your chapter members attend WLC	Attend a workshop hosted by a state officer	Attend a game night hosted by a state officer



insert link later - per Josephine

LEAD Awards

“The LEAD Awards are the individual achievement award program for FBLA Middle School members. Participating members have the opportunity to enhance their leadership skills, expand their business knowledge, and earn recognition by immersing themselves in their school and communities. There are two levels to the LEAD Award.”

How to access:

1. Login to FBLA Connect
2. Click on “Courses”
3. Go to “LEAD Awards”

***Middle School ONLY**





FBLA OFFICERS

- 9 National Officers
- 15 State Officers
- The State Officers are here to help Washington FBLA members in any way we can!

NATIONAL OFFICERS

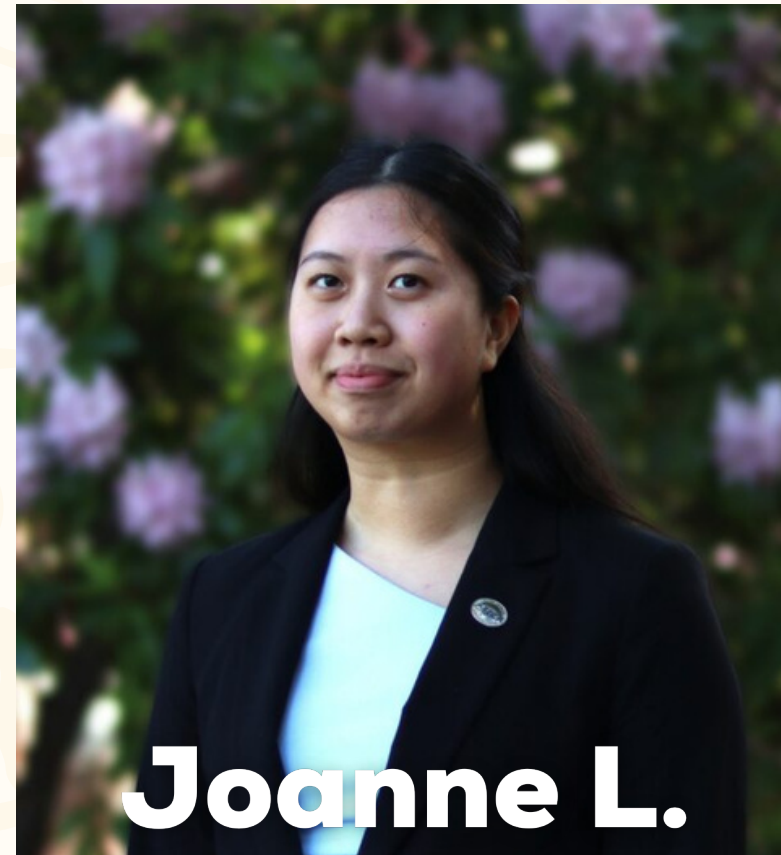
“There are nine National Officers who represent FBLA High School’s membership. The National President, National Secretary, National Treasurer, National Parliamentarian, and five Regional Vice Presidents. These Regional Vice Presidents represent the following Regions: Eastern, Mountain Plains, North Central, Southern, and Western.”



Samara Wijesekera is Washington FBLA’s very own Executive Vice President!



State Officers



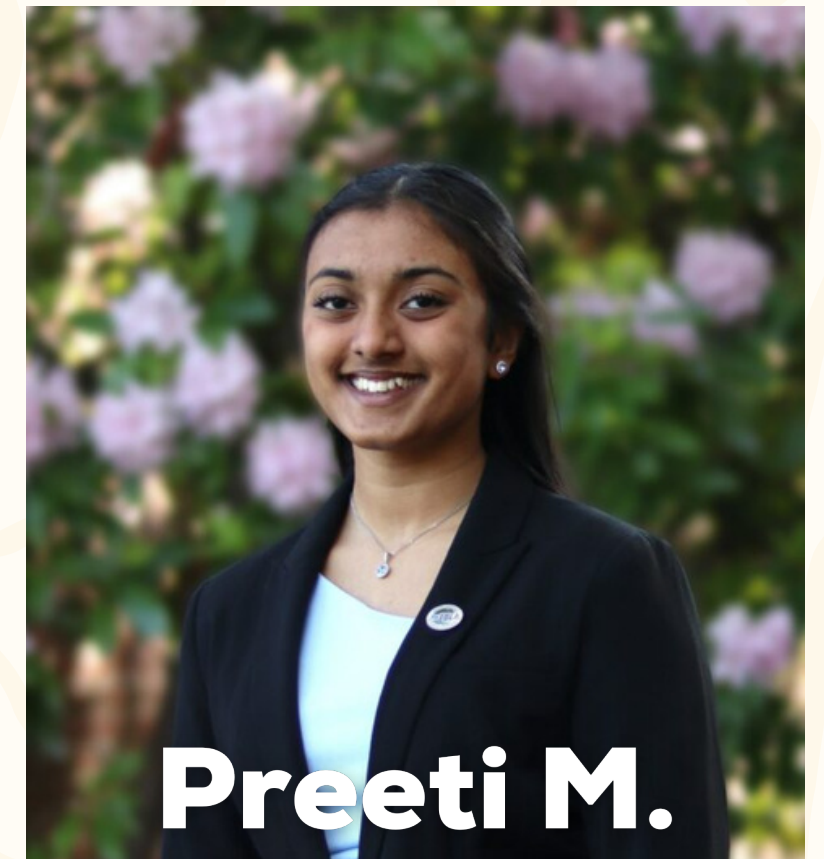
Joanne L.

President



Samara W.

Executive VP



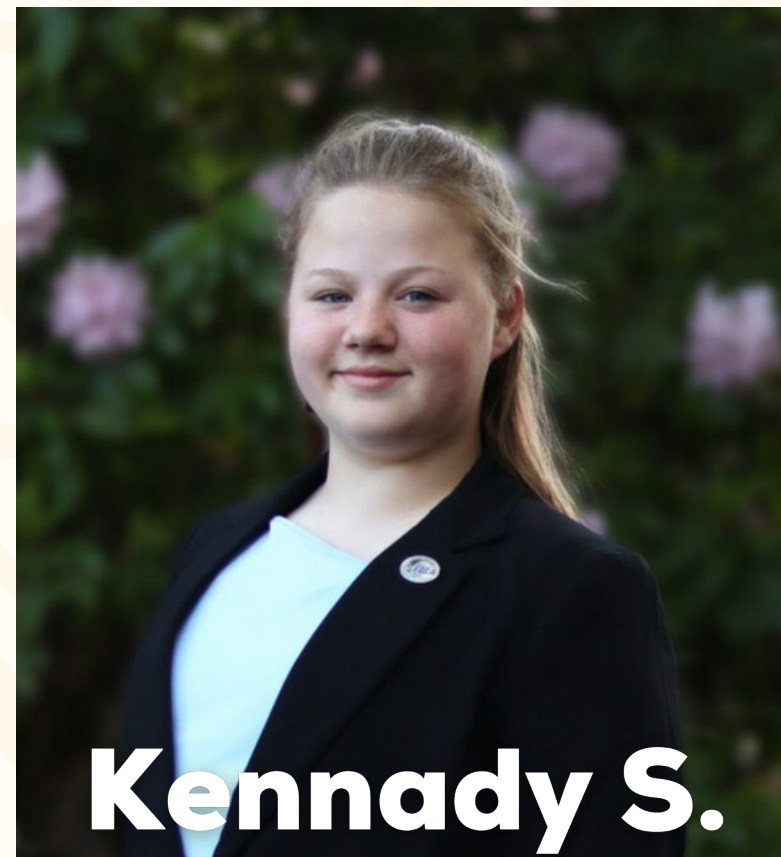
Preeti M.

Secretary



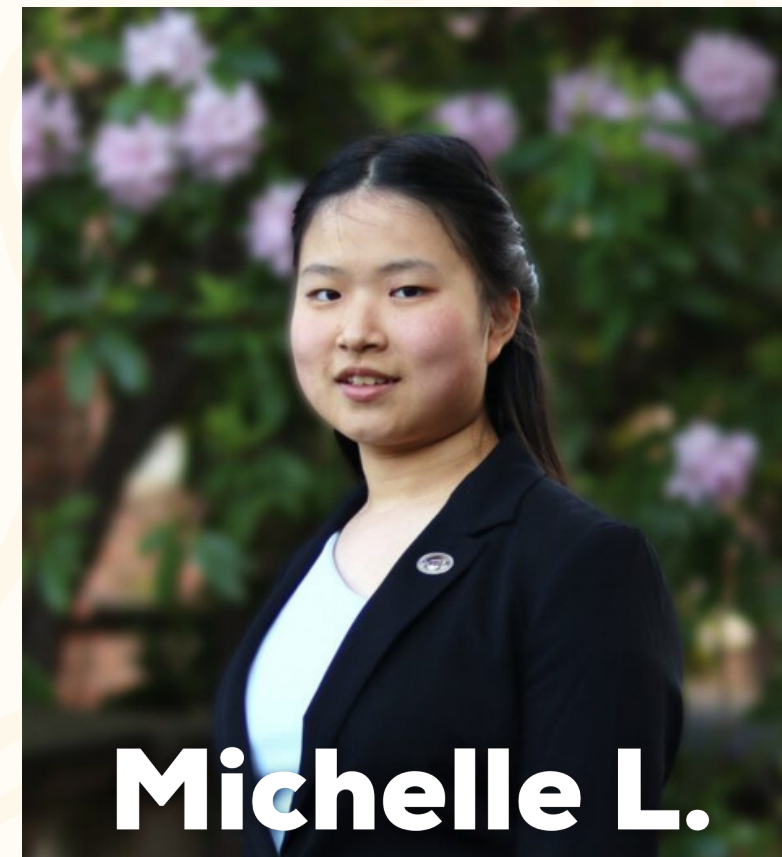
Katie D.

Public Relations



Kennady S.

Middle School VP



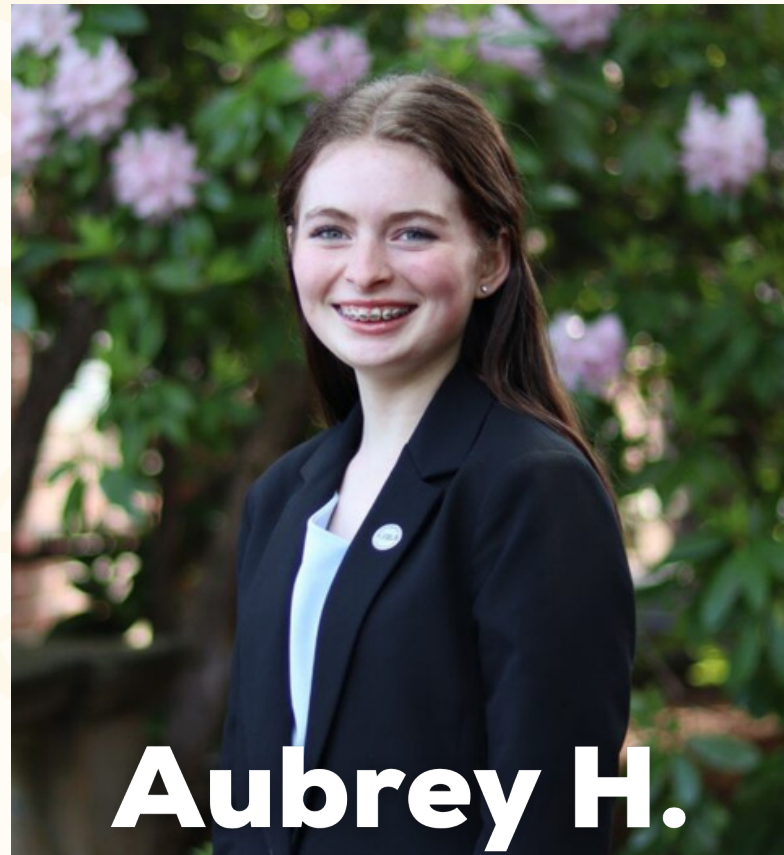
Michelle L.

Parliamentarian



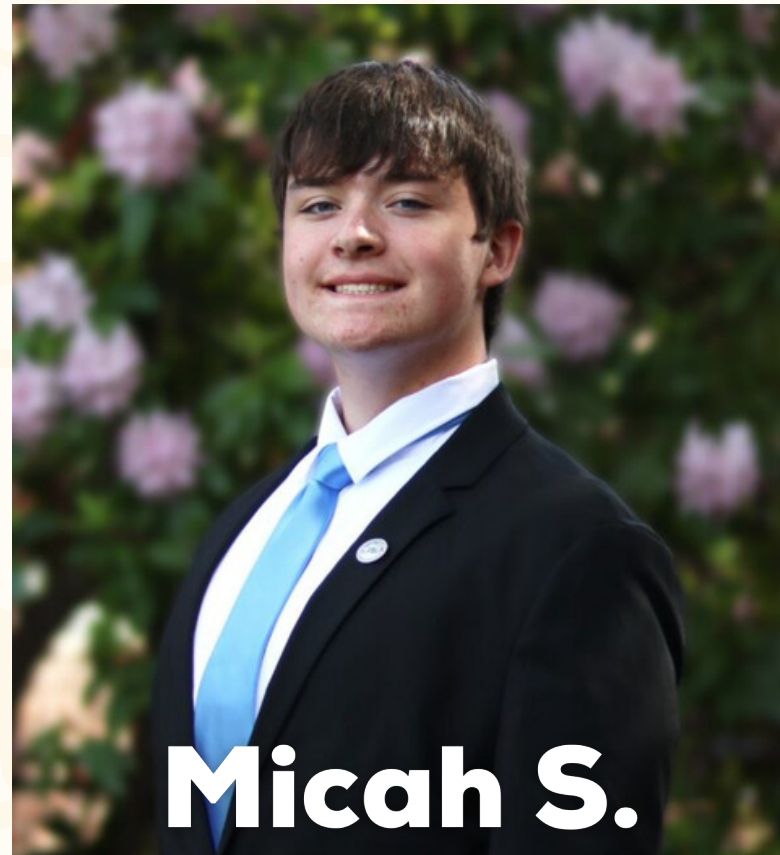
Finn M.

Industry Relations VP



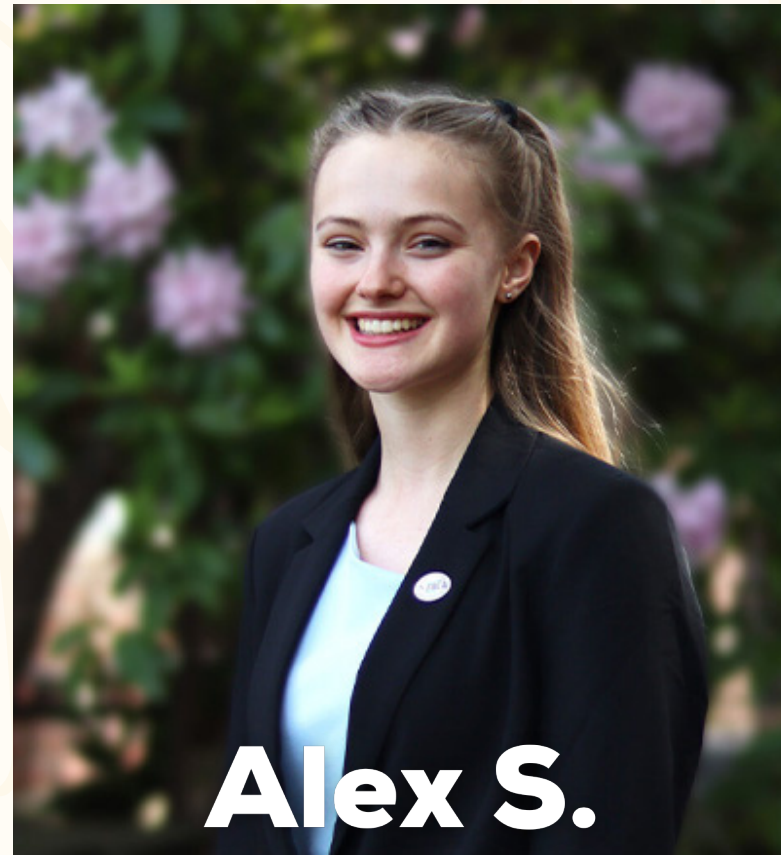
Aubrey H.

Capital VP



Micah S.

North Central VP



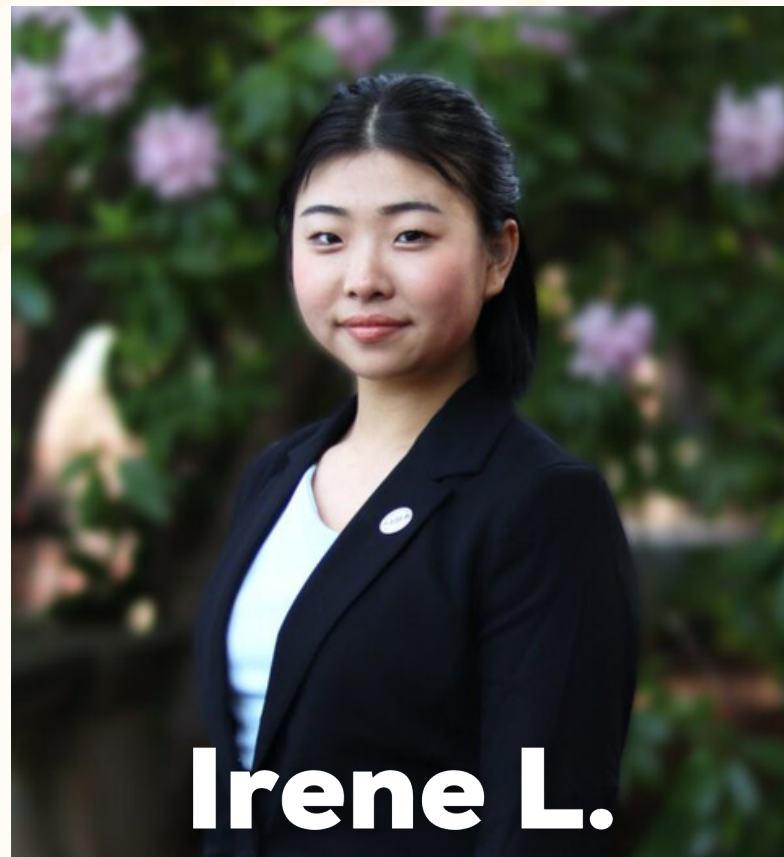
Alex S.

Northeast VP



Hunter S.

Northwest VP



Irene L.

Puget Sound VP



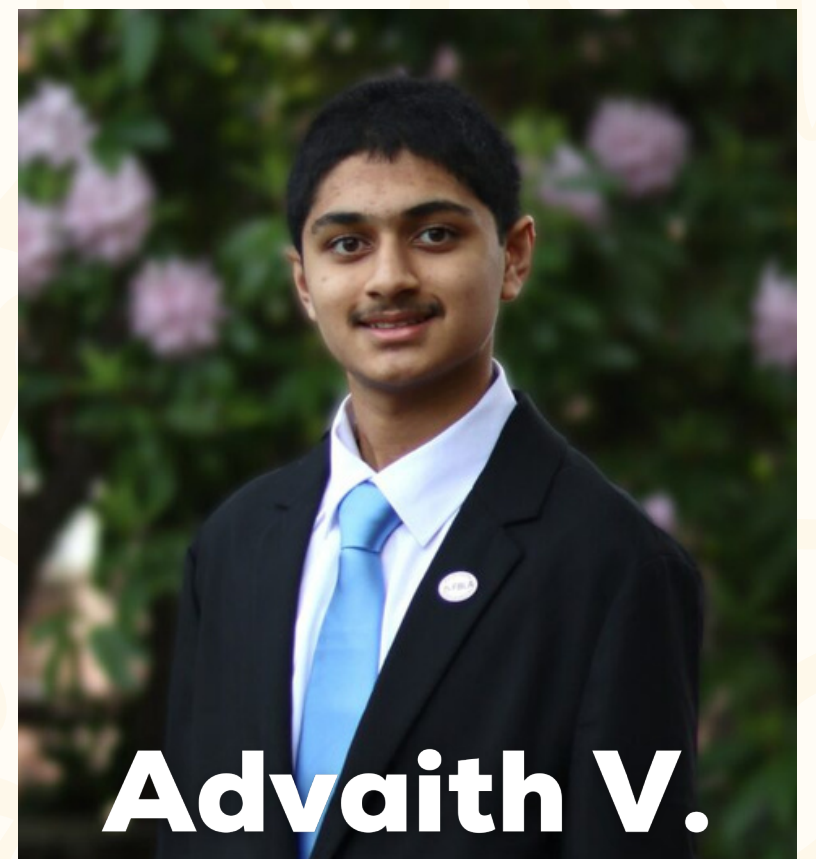
Kai L.

Southeast VP



Jeffrey A.

Southwest VP



Advait V.

West Central VP



**YOUR QUESTIONS,
ANSWERED!**



THANK YOU!



△ FBLA

CONTACT US



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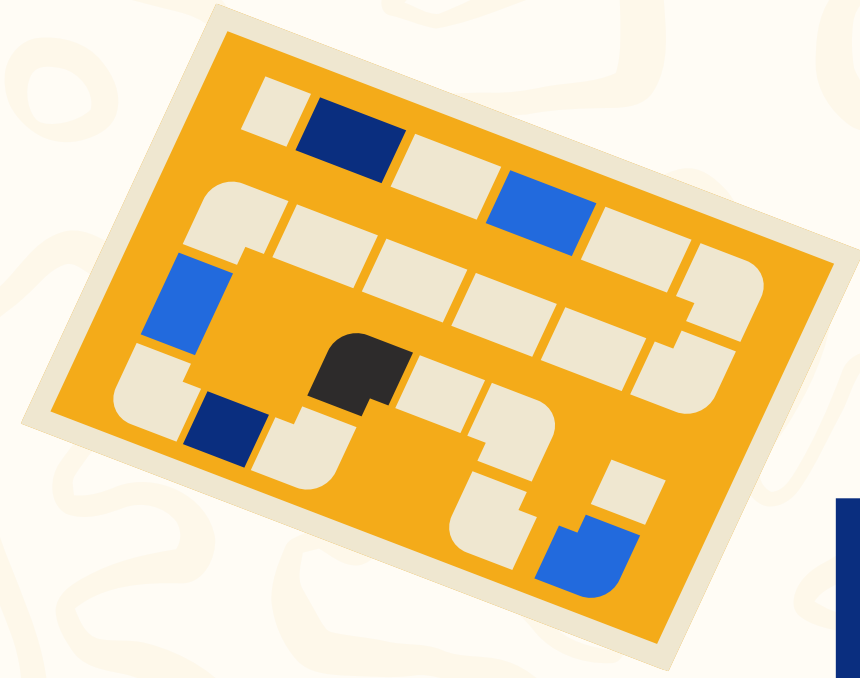
Northeast VP
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@wafbla | Washington FBLA

**WHATS YOUR
FAVORITE...**

WHATS YOUR FAVORITE...



Board Game

-or-

Video Game



WHATS YOUR FAVORITE...



TV Show

-or-

Movie



WHATS YOUR...

Favorite Food

