



CHAPTER SUCCESS GUIDE

2023-2024

Table of Contents

Table of Contents	1
FBLA Overview	3
FBLA Mission Statement	3
History and Reach	3
Size	3
Endorsements	3
FBLA Fact Sheets	4
High School	4
Middle School	5
Connect with Washington FBLA.....	6
Washington FBLA State Management Team	6
Washington FBLA Board of Directors.....	7
Washington FBLA Board of Advisers.....	7
Washington FBLA State Officer Team.....	8
Connect with National FBLA	9
2023-2024 Calendar of Events.....	10
Guidelines to Success for Advisers.....	13
Membership.....	16
FBLA Dues	16
Voting Delegates.....	16
Conference Overview.....	17
FBLA Competitive Events	18
2023-2024 Middle School Topics	19
Middle School Competitive Event Eligibility and Overview	19
2023-2024 High School Topics	20
High School Competitive Event Eligibility and Overview	24
Region Performance Competitive Event Entry Limits.....	27
SBLC Wild Cards	27
SBLC Competition Parameters	27
Role Play Competitive Events	27
FBLA Programs	28
Business Achievement Awards	28
FBLA Middle School LEAD Program	29

Champion Chapter	30
Student Challenges	30
March of Dimes Partnerships	31
State Officer Program of Work	31
Recognition Awards	34
National Business Honor Roll.....	34
Administrator of the Year	34
Adviser of the Year	35
Alumni of the Year	35
Businessperson of the Year.....	36
Who's Who in Washington FBLA	37
Retiring Adviser Recognition.....	38
Honorary life member award	39
Washington FBLA Professional Division Scholarship	40
State Competition Opportunities.....	41
Washington FBLA Pin Design Competition	41
Washington FBLA T-Shirt Design Competition.....	41
Dress Code	42

FBLA Overview

FBLA MISSION STATEMENT

FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

HISTORY AND REACH

Future Business Leaders of America, Inc. is the largest career student organization in the world and is located in Reston, Virginia.

Washington Future Business Leaders of America (FBLA) is a state affiliate of Future Business Leaders of America. Washington became a chartered member in 1964. Articles of Incorporation were filed with the Office of the Secretary of State in 1985.

FBLA, Inc., is an international professional association and the largest career student organization in the world serving students with career interests in the field of business. Each year FBLA serves over 196,000 members. FBLA, Inc., chartered its first chapter in 1940 in Johnson City, Tennessee, because of the efforts started in 1937 by Hamden L. Forkner of Teachers College, Columbia University in New York City.

SIZE

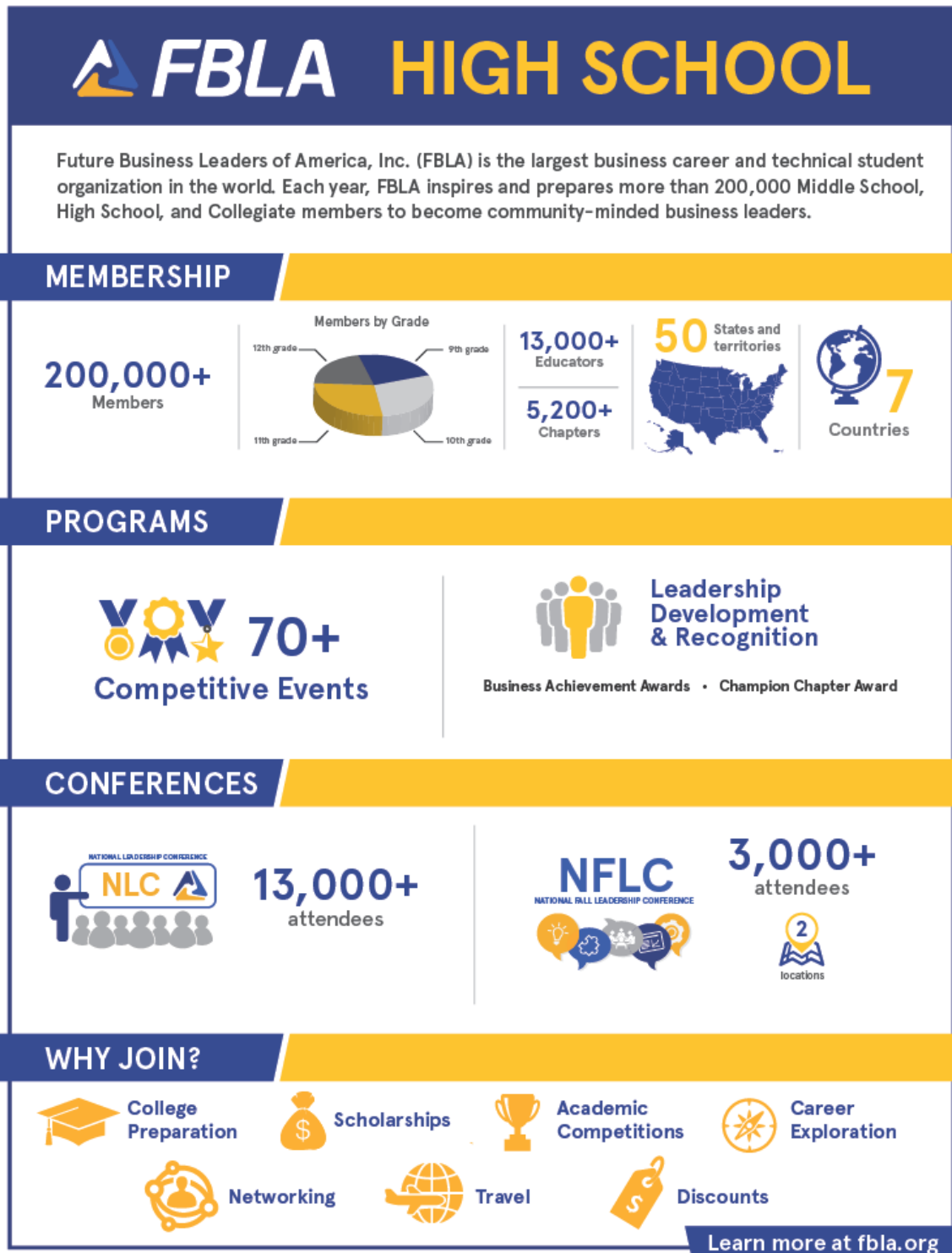
Each year, Washington FBLA helps 4,000 members prepare for careers in business in chapters in high schools, middle and junior high schools, and private schools throughout the state.

ENDORSEMENTS

FBLA is endorsed by the U. S. Department of Education, Washington Department of Education, National Business Education Association, the Business and Marketing Division of the Association for Career and Technical Education, Washington State Business Education Association, and over 50 other business-related partners and industry associations.

FBLA Fact Sheets

HIGH SCHOOL



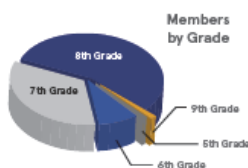
MIDDLE SCHOOL

FBLA MIDDLE SCHOOL

Future Business Leaders of America, Inc. (FBLA) is the largest business career and technical student organization in the world. Each year, FBLA inspires and prepares more than 200,000 Middle School, High School, and Collegiate members to become community-minded business leaders.

MEMBERSHIP

16,000+
Members



1,000+
Educators

650+
Chapters



PROGRAMS

 **20+**
Competitive Events



**Leadership
Development
& Recognition**

LEAD Awards • MERIT Award

Connect with Washington FBLA

Website: wafbla.org • Facebook: facebook.com/wafbla • Instagram: [@wafbla](https://www.instagram.com/wafbla)

WASHINGTON FBLA STATE MANAGEMENT TEAM



ANGELA STONE
STATE DIRECTOR
STATEDIRECTOR@WAFBLA.ORG



TIFFANY PEREZ
DEPUTY STATE DIRECTOR
HELLO@WAFBLA.ORG



KYLE DeVOS
DEVELOPMENT DIRECTOR
PARTNER@WAFBLA.ORG



JOSEPHINE REYES
OFFICER PROGRAM COACH
COACH@WAFBLA.ORG



VACANT
JUDGE COORDINATOR
PARTNER@WAFBLA.ORG



ASHLEY RADKE
FINANCE SPECIALIST
FINANCE@WAFBLA.ORG



SEAN ROBINSON
SENIOR DIRECTOR
SENIORDIRECTOR@WAFBLA.ORG



RYAN UNDERWOOD
SENIOR DIRECTOR
SENIORDIRECTOR@WAFBLA.ORG

WASHINGTON FBLA BOARD OF DIRECTORS

Dawn Larsen | Board Chair

Chantell La Mar | Board Vice Chair

Greg Olsen | Board Secretary/Treasurer

Denise Gibbs | Business Representative

Bill Young | Business Representative

Jacinda McLaughlin | Business Representative

Michelle Ling | Business Representative

Matt Monnastes | WA FBLA Region Adviser

Laura Ramos | WA FBLA Region Adviser

Holli Ryan-Kalaleh | OSPI/Education Liaison

Darmeny Jones | Professional Division President

Brad Hooper | WACTA Representative

Joanne Lin | State President

Cindy Chen | Past State President

Angela Stone | State Director

WASHINGTON FBLA BOARD OF ADVISERS

Matthew Monnastes | Capital Region Adviser | Envision Career Academy
mmonnastes@nthurston.k12.wa.us

Garci Duncan | North Central Region Adviser | Eastmont High School
duncang@eastmont206.org

Adam Smith | Northeast Region Adviser | Cheney High School
asmith@cheneysd.org

Sabrina Underwood | Northwest Region Adviser | Oak Harbor High School
sunderwood@ohsd.net

Laura Ramos | Puget Sound Region Adviser | Fife High School
lramos@fifeschools.com

Tammy Domras | Southeast Region Adviser | Pomeroy Jr/Sr High
tdomras@psd.wednet.edu

Kathy Scobba | Southwest Region Co-Adviser | Washougal High School
katherine.sturdyvin.scobba@washougalsd.org

Bob Berrigan | Southwest Region Co-Adviser | Heritage High School
Robert.Berrigan@evergreenps.org

Ian Barnes | West Central Region Adviser | North Creek High School
ibarnes@nsd.org

WASHINGTON FBLA STATE OFFICER TEAM



JOANNE LIN

STATE PRESIDENT
PRESIDENT@WAFBLA.ORG
UNION HIGH SCHOOL



SAMARA WIJESEKERA

EXECUTIVE VICE PRESIDENT
EXECUTIVEVP@WAFBLA.ORG
HOLY NAMES ACADEMY



PREETI MAROJU

STATE SECRETARY
SECRETARY@WAFBLA.ORG
FIFE HIGH SCHOOL



KATIE DUONG

PUBLIC RELATIONS OFFICER
PUBLICRELATIONS@WAFBLA.ORG
HAZEN HIGH SCHOOL



KENNADY SLATER

MIDDLE SCHOOL VP
MIDDLESCHOOLVP@WAFBLA.ORG
WESTWOOD MIDDLE SCHOOL



MICHELLE LI

STATE PARLIAMENTARIAN
PARLIAMENTARIAN@WAFBLA.ORG
BOTHELL HIGH SCHOOL



FINN MOSHER

INDUSTRY RELATIONS VP
INDUSTRYVP@WAFBLA.ORG
WALLA WALLA HIGH SCHOOL



AUBREY HEGNER

CAPITAL REGION VP
CAPITALVP@WAFBLA.ORG
TIMBERLINE HIGH SCHOOL



MICAH SANDBERG

NORTH CENTRAL REGION VP
NORTHCENTRALVP@WAFBLA.ORG
EPHRATA HIGH SCHOOL



ALEX SWENSON

NORTHEAST REGION VP
NORTHEASTVP@WAFBLA.ORG
CHENEY HIGH SCHOOL



HUNTER SPARROW

NORTHWEST REGION VP
NORTHWESTVP@WAFBLA.ORG
STANWOOD HIGH SCHOOL



IRENE LEE

PUGET SOUND REGION VP
PUGETSOUNDVP@WAFBLA.ORG
FIFE HIGH SCHOOL



KAI LINCOLN

SOUTHEAST REGION VP
SOUTHEASTVP@WAFBLA.ORG
WALLA WALLA HIGH SCHOOL



JEFFREY ANTON

SOUTHWEST REGION VP
SOUTHWESTVP@WAFBLA.ORG
UNION HIGH SCHOOL



ADVAITH VIJAYAKUMAR

WEST CENTRAL REGION VP
WESTCENTRALVP@WAFBLA.ORG
NORTH CREEK HIGH SCHOOL

Connect with National FBLA

Follow National FBLA on social media

www.fbla.org • facebook.com/FutureBusinessLeaders • [@FutureBusinessLeaders](https://twitter.com/FutureBusinessLeaders)



ALEX T. GRAHAM
PRESIDENT & CEO



MARY AIT
STAFF ACCOUNTANT



DIANA ARAGON
ADMIN. ASSISTANT



BRADLEY BROOKS
COLLEGIATE PROGRAM MANAGER



PRECIOUS COOPER
MEMBERSHIP SERVICES SPECIALIST



EVAN DEAN
DIGITAL MARKETING SPECIALIST



ROBERT HOLST
DIRECTOR OF FINANCE



MIKE HYATT
DEVELOPMENT MANAGER



ERIC JONES
COMMUNICATIONS SPECIALIST



SHARI WEINSTEIN, CMP
EVENTS & LOGISTICS
CONSULTANT



KATERA POMA
MEMBERSHIP SERVICES SPECIALIST



GAYLE ROBINSON
DIRECTOR OF EDUCATION
PROGRAMS



MARY LYNN J. RYNKIEWICZ
DIRECTOR OF COMMUNICATIONS
& MARKETING



LISA SMOTHERS
DIRECTOR OF MEMBERSHIP



ROBERT SMOTHERS
EDUCATION PROGRAMS
REGISTRAR



JEN STALEY
DIRECTOR OF AWARDS &
RECOGNITION

2023-2024 Calendar of Events

2023 Business & Marketing Educator Conference & FBLA Adviser Conference	September 26 -27
Champion Chapter: Summer Starter Submissions Due	September 27
Champion Chapter: Shaping Success Begins	September 28
Virtual Business Challenge Registration Opens	October 2
Fall Stock Market Game Begins	October 9
ACTE Outstanding Business Education Student Award Application Deadline Dress to Impress Scholarship Application Deadline	October 15
Fall Life Smarts Competition Begins	October 16
Fall Virtual Business Challenge Begins	October 17
National Fall Leadership Conference Registration Deadline	October 18
Fall Leadership Conference: Northeast Eastpoint Church	October 19
Fall Leadership Conference: Southwest Lower Columbia College	October 20
Fall Leadership Conference: Northwest Stanwood High School	October 21
Fall Leadership Conference: North Central Wenatchee Valley College	October 25
Fall Stock Market Game Registration Deadline	October 27
Fall Leadership Conference: Capital Pierce Steilacoom Community College	November 3
Fall Leadership Conference: West Central North Creek High School	November 4
Champion Chapter: Shaping Success Submissions Due	November 8
Fall Leadership Conference: Puget Sound Peninsula College	November 9
Champion Chapter: Service Season Begins	November 9

Fall Virtual Business Challenge & Fall LifeSmarts Competition Ends	November 10
National Fall Leadership Conference: Providence, RI Dallas, TX	November 10-11 November 17-18
American Enterprise Day	November 15
March of Dimes World Prematurity Day	November 17
Winter Leadership Conference Registration Opens	Varies by Region
Fall Stock Market Game Ends	December 15
Winter Leadership Conference Registration Closes	Varies by Region
Winter Leadership Conferences	Varies by Region
Spring Stock Market Game Registration Opens	January 1
Champion Chapter: Service Season Submission Deadline	January 10
Champion Chapter: CTE Celebration Begins	January 11
State Business Leadership Conference Registration Opens	January 22
Spring LifeSmarts Competition Begins	January 29
Spring Virtual Business Challenge Begins	January 31
Intuit Social Innovation Challenge (Spring)	TBD
National Career & Technical Education Month	February 1-29
First Deadline for Lead4Change	February 9
FBLA Week	February 11 -17
Spring Stock Market Game Begins	February 12
Spring Virtual Business Challenge & Spring LifeSmarts Competition Ends	February 23
Membership Deadline to be Eligible for Competition State Business Leadership Conference Registration Closes	March 1

Pre-Judged Materials Deadline Submission Deadline for Recognition Awards	
Role Play Testing Finalists Posted	March 4
Spring Stock Market Game Registration Deadline	March 8
State Business Leadership Conference Change Deadline	March 9
SBLC Housing Window	March 13 – 15
SBLC Testing Window (Objective Testing & Production Testing)	March 18 – 29
FBLA-National Technical Honor Society Scholarship Application Deadline National Bylaw Amendment Proposal Submission Deadline	April 1
Spring Stock Market Game Ends	April 19
Washington FBLA State Business Leadership Conference	April 24 - 27
Intent to Compete Deadline	May 1
Champion Chapter: Champion+ Submission Deadline	May 1
NLC Registration Deadline NLC Competition Materials Due by 5 P.M.	May 3
BAA Capstone Submission Deadline for Competitive Review	May 3
National Competitor Deadline (Tentative)	May 7
Second Deadline for Lead4Change	May 10
National Officer Candidate Application Submission Deadline MERIT Award Submission Deadline (MS) LEAD Awards Submission Deadline for NLC Recognition	May 15
BAA Deadline for NLC Recognition	May 30
National Leadership Conference: Orlando, FL	June 29 – July 2

Guidelines to Success for Advisers

SEPTEMBER

- ☐ Hold first chapter meeting
- ☐ Hold recruiting events (like pizza night, bowling, etc.)
- ☐ Attend CTSO Adviser Conference
- ☐ Distribute information about Fall Leadership Conference Event
- ☐ Have students visit and review FBLA State and National Websites
- ☐ Start students in Business Achievement Awards
- ☐ Plan all competitive events with students (and start working on projects)
- ☐ Recruit members to attend the Fall Leadership Conference Event

OCTOBER

- ☐ Register members by October 20 to be recognized as an official chapter for fall publications
- ☐ Begin Champion Chapter Shaping Success Activities

NOVEMBER

- ☐ Celebrate American Enterprise Day
- ☐ Begin Champion Chapter Service Season Activities
- ☐ Plan and prepare for FBLA Week activities (FBLA week is February 11-17)
- ☐ Plan and prepare for CTE Month activities (CTE Month is February)

OCTOBER/NOVEMBER

- ☐ Attend the Fall Leadership Conference Event
- ☐ Receive and complete Winter Leadership Conference registration materials

DECEMBER

- ☐ Submit membership to receive winter publications and participate in Winter Leadership Conference (WLC)
- ☐ Register for Winter Leadership Conference (WLC)
- ☐ Hold chapter holiday celebration
- ☐ Receive and review State Business Leadership Conference (SBLC) Registration materials

JANUARY

- ☐ Submit interview materials for Winter Leadership Conference (WLC)
- ☐ Pay fees for Winter Leadership Conference (WLC)
- ☐ Practice for Winter Leadership Conference (speeches, topics, tests)
- ☐ Begin Champion Chapter CTE Celebration Activities

JANUARY / FEBRUARY

- ☐ Attend FBLA Winter Leadership Conference (WLC)
- ☐ Register for State Business Leadership Conference (SBLC)
- ☐ Finalize State Projects
- ☐ Celebrate CTE Month! (February)
- ☐ Celebrate FBLA Week! (February 11-17)
- ☐ Role Play Testing Registration Deadline
- ☐ Role Play Testing Window Open
- ☐ CTE Celebration Submissions + MERIT Award Submissions Due

MARCH

- ☐ National Dues Payment Deadline for NLC Competitors, National Officer Candidates, and Voting Delegates (March 1)
- ☐ Role Play Testing Window Closes
- ☐ Role Play Testing Finalists Posted
- ☐ Spring Stock Market Game Registration Deadline
- ☐ SBLC Registration Deadline
- ☐ Pre-judged Materials Deadline
- ☐ SBLC Hotel Reservation Window
- ☐ Online Testing/Production Testing Access to Advisers
- ☐ SBLC Registration Change Deadline
- ☐ Online Objective Testing and Production Testing Window
- ☐ SBLC Competitive Event Schedules Released

APRIL

- ☐ Award Submission Deadline for Recognition Awards
- ☐ Attend the State Business Leadership Conference (SBLC)

MAY

- ☐ Complete National Leadership Conference (NLC) Intent to Compete Form
- ☐ Submit National Leadership Conference Registration (NLC) Materials
- ☐ Ensure that the National Leadership Conference (NLC) payment has been made.
- ☐ Review and confirm national competition registration with state management.
- ☐ Submit projects/competition materials for National Leadership Conference (NLC)

JUNE

- ☐ Attend National Leadership Conference (NLC)
- ☐ Report success to local media outlets

SUMMER

- ☐ Plan for upcoming FBLA Year
- ☐ Meet with chapter officers
- ☐ Develop chapter Program of Work
- ☐ Hold team building activities
- ☐ Develop paperwork for students, parents, and supporters about FBLA dues
- ☐ Begin Champion Chapter Summer Starter/Champion + Activities
- ☐ Register for the Adviser Conference

Membership

FBLA DUES

Washington FBLA Regional, State, and National Membership dues are \$24 per student. Dues in FBLA are unified. This means you must join the regional, state, and national organization to be an officially recognized member.

State Dues	National Dues
State: \$10 Region: \$4	\$10: First increase in dues since 1989
Total Membership Dues: \$24	

VOTING DELEGATES

As a volunteer-led association, the power to change, direct, and propel the association rests with student voting delegates. Voting delegates elect state officers and approve amendments to the Student Bylaws.

At the State Business Leadership Conference, Voting Delegates are required to attend the opening session/campaign rally, visit campaign booths, and attend the Washington FBLA Annual Business Meeting and Voting Session. Guests are welcome to attend the Annual Business Meeting but are seated in a separate section from the voting delegates.

Each chapter receives voting delegates in accordance with the table below. The number of voting delegates for each chapter is automatically calculated based on March 1 membership numbers.

Number of Chapter Voting Delegates

1-50 Members	2 delegates
51-100 Members	3 delegates
101+ Members	4 delegates

*Each additional 50 members
shall have one additional vote*

Conference Overview

ADVISER CONFERENCES

Speakers and presenters will help you make the most of your FBLA program, share tips on integrating FBLA into your classroom, help you become an expert in competitive events, facilitate best practices and idea sharing, and much more! Office hours will be available for this event.

FALL LEADERSHIP CONFERENCES (FLC)

Join members from your geographical region of the state to advance your leadership goals for this one-day conference. Members will gain a competitive edge as students convene to learn about FBLA! Attendees at this conference do not have to be members, so it is a great opportunity to introduce FBLA to new members. It's also an amazing chance to increase the excitement in your chapter with current members. Please check the yearly calendar for the date of your regional conference.

NATIONAL FALL LEADERSHIP CONFERENCES (NFLC)

Attend one of the two National Fall Leadership Conferences and learn more about what ***Together, We Achieve***. Hear from dynamic keynote speakers, attend exciting workshops, and network with members from across the country! Check out the NFLC Guide on the National website.

WINTER LEADERSHIP CONFERENCE (WLC)

Around the state each respective region holds a Winter Leadership Conference. Members enjoy meeting different members in their region, participating in competitive events, and are awarded for their efforts at the end of the conference. Each region will qualify its top competitors to compete at the State Business Leadership Conferences. Please check the yearly calendar for the date of your region conference.

STATE BUSINESS LEADERSHIP CONFERENCE (SBLC)

The Washington FBLA State Business Leadership Conference (SBLC) is the premier event for Washington's FBLA members, teachers, alumni, and business supporters. Join members from across the state in Spokane for four days of incredible training, intense competition, inspiration, and exciting entertainment. Top performers at the SBLC will advance to the National Leadership Conference (NLC) held in different major American cities each year.

NATIONAL LEADERSHIP CONFERENCE (NLC)

The National Leadership Conference is the culmination of the year for our members. If members place in the top ten at the State Business Leadership Conference, a member is then eligible to represent Washington at the National Leadership Conference. Each state can send four (4) representatives from the high school division and middle school division to compete at the national level. This conference is where over 12,000 students gather from around the United States, Germany, Canada, China, and the Virgin Islands to compete and gain leadership skills. For details on this year's National Leadership Conference visit www.fbla.org.

FBLA Competitive Events

2023-2024 MIDDLE SCHOOL TOPICS

The topics will be used for state and national competitive events.

BUSINESS ETHICS (MIDDLE SCHOOL)

Category: Objective Test & Presentation

Type: Individual or Team

Artificial Intelligence: What implications will the invention of applications such as ChatGPT and Dalle have on the world of business?

ELEVATOR SPEECH

Category: Presentation

Type: Individual

You and the other FBLA Middle School members at your school have been asked to speak at the next school board meeting about the benefits of Career and Technical Student Organization (CTSO) membership in middle school. In a 3-minute elevator speech, share with the school board how you have benefited from membership in FBLA and why more public funding should be made available to allow more students to participate.

EXPLORING BUSINESS ISSUES

Category: Presentation

Type: Individual or Team

The traditional work environment is changing as technology provides employees with the ability to work from anywhere, including from their home. More Americans are working from home, for longer periods of time. Employees are looking to push companies to break down the long-established structures and policies that traditionally have influenced workdays.

Include answers to the following questions during your presentation:

- How does this trend positively affect businesses?
- How does this trend negatively affect businesses?
- Examples of trends to discuss include collaboration, environmental impact, productivity, etc. (additional points/topics can be added)

MULTIMEDIA & WEBSITE DEVELOPMENT

Category: Presentation

Type: Individual or Team

You have been asked by a local small business in your community to develop a website that will promote their business. The website must include the following elements:

- Home Page/Navigation Menu
- A header that promotes the business and its products/services
- An "About Us/Contact" page
- A page to register for the business' rewards program

Feel free to include any other elements to enhance the website.

Note: Partnering with an actual local business is encouraged, but not mandated.

VIDEO GAME CHALLENGE

Category: Presentation

Type: Individual or Team

Create an animated game, in any language or game/animation engine, with keyboard and/or mouse input.

MIDDLE SCHOOL COMPETITIVE EVENT ELIGIBILITY AND OVERVIEW

The following table identifies the Middle School national events that will be offered during the 2023-2024 event year.

Event:	Type:	Qualifier:	Max Entries:	Category	Plus One:
Annual Chapter Activities Presentation	C	State	1	Presentation	No
Business Ethics	I/T	State	2	Presentation	No
Business Etiquette	I	Region	Region Winners	Objective Test	Yes
Career Exploration	I	Region	Region Winners	Objective Test	Yes
Career Research	I	State	2	Presentation	No
Community Service Presentation	C	State	1	Presentation	No
Critical Thinking	I/T	Region	Region Winners	Case Study	Yes
Digital Citizenship	I	Region	Region Winners	Objective Test	Yes
Elevator Speech	I	Region	Region Winners	Presentation	No
Exploring Business Issues	I/T	State	2	Case Study	No
Exploring Computer Science	I	Region	Region Winners	Objective Test	Yes
Exploring Economics	I	Region	Region Winners	Objective Test	Yes
Exploring Technology	I	Region	Region Winners	Objective Test	Yes
FBLA Concepts	I	Region	Region Winners	Objective Test	Yes
FBLA Mission & Pledge	I	State	2	Presentation	No
Financial Literacy	I	Region	Region Winners	Objective Test	Yes
Interpersonal Communication	I	Region	Region Winners	Objective Test	Yes
Leadership	I	Region	Region Winners	Objective Test	Yes
Learning Strategies	I	Region	Region Winners	Objective Test	Yes
Marketing Mix Challenge	I/T	State	2	Presentation	No
Multimedia & Website Development	I/T	State	2	Presentation	No
Running an Effective Meeting	I	Region	Region Winners	Objective Test	Yes
Video Game Challenge	I/T	State	2	Presentation	No

2023-2024 HIGH SCHOOL TOPICS

The topics will be used for state and national competitive events.

BROADCAST JOURNALISM

Category: Presentation Event

Type: Individual or Team

You and your team are a part of your school's broadcast program. Deliver a LIVE broadcast event that includes the following:

- Community service project highlights.
- College preparation tips.
- Career/military exploration information.
- Cafeteria offerings.
- A story of an inspiring person in your school or community.

BUSINESS ETHICS (HIGH SCHOOL)

Category: Objective Test & Presentation

Type: Individual or Team

Artificial Intelligence: What implications will the invention of applications such as ChatGPT and Dalle have on the world of business?

CODING AND PROGRAMMING

Category: Demonstration

Type: Individual/Team

Create a program that allows your school's Career and Technical Education Department to collect and store information about local business and community partners. This program should include information on at least 25 different partners, with details such as, but not limited to, type of organization, resources available, and direct contact information for an individual. The program should enable users to search and filter the information as needed.

COMPUTER GAME & SIMULATION PROGRAMMING

Category: Demonstration

Type: Individual or Team

Create an adventure game with a storyline. The game must:

- Be playable on the student device using Windows 10, Mac OS, or a modern web browser.
- Be compatible with a maximum ESRB rating of E10+.
- Be secure and bug-free.
- Include:
 - A hero that is an FBLA member.
 - At least one villain.
 - Storyline incorporating FBLA goals, concepts, and/or history.
 - Use of arrow keys for movement and can incorporate other keys for other actions.
 - Scoring.
 - Win/lose screens.
 - At least two levels of play.

DATA ANALYSIS

Category: Presentation Event

Type: Individual or Team

Sun Motor Company is a fictitious auto manufacturer selling internal combustion (gas-powered) vehicles primarily in the United States. Sun Motor Company executives have expressed interest in the growing field of electric vehicles and are interested in the potential they could bring to the business. As a consultant working on Sun Motor Company's data analysis team, you oversee making data-driven recommendations for Sun Motor Company's executives. Using the datasets given, in addition to your own supplemental research, analyze the data and provide analyses and recommendations about the opportunities and challenges facing the business. Not all datasets need to be included in the analysis and you are encouraged to include outside research. (The datasets will be included in the guidelines when released.)

DIGITAL ANIMATION (FORMERLY KNOWN AS 3-D ANIMATION)

Category: Prejudged Projects & Presentation

Type: Individual or Team

Create an animated educational video that teaches a business concept related to any FBLA competitive event.

DIGITAL VIDEO PRODUCTION

Category: Prejudged Projects & Presentation

Type: Individual or Team

Create a video that instructs others how to use a technology tool found in a business setting. All video content must be original.

GRAPHIC DESIGN

Category: Presentation

Type: Individual or Team

You are interviewing for a graphic designer job at a new business in your community. Your interviewers have asked you to create a branding package that showcases your unique style and highlights your skills in today's design industry.

Included in your branding package will be:

- Brand and logo design.
- Infographic or brochure for your given business.
- Advertisements for the promotion of your business.
 - Magazine advertisement
 - Billboard
 - Two different social media posts

INTRODUCTION TO BUSINESS PRESENTATION (9TH & 10TH GRADERS)

Category: Presentation

Type: Individual or Team

Why do businesses fail? Develop a presentation exploring the reasons behind business failures and explain strategies that a business can use to avoid failures.

INTRODUCTION TO PROGRAMMING (9TH & 10TH GRADERS)

Category: Presentation

Type: Individual or Team

Create a program that allows students at your school to calculate their grade point average. Use your school's grading scale to calculate both weighted and unweighted grade point averages.

INTRODUCTION TO PUBLIC SPEAKING (9TH & 10TH GRADERS)

Category: Speech

Type: Individual

Develop and deliver a speech based on the following topic: What is essential for you to secure your first job?

INTRODUCTION TO SOCIAL MEDIA STRATEGY (9TH & 10TH GRADERS)

Category: Presentation

Type: Individual or Team

Your marketing firm has been asked to present a social media plan for your state FBLA community service project's online summer fundraising event. The online summer fundraising event is used to secure new donors and to increase existing donors' support to the service project. You are being asked to present your social media campaign idea to the state FBLA Board of Directors at their annual meeting.

Address the following in your social media strategy, focusing on ONE social media platform:

- A schedule of social media posts.
- An example of a social media post.
- A plan to develop an awareness of the community service project.

Do not create live accounts.

MOBILE APPLICATION DEVELOPMENT

Category: Presentation

Type: Individual or Team

Create a mobile application that enables students to create a portfolio of their high school experiences. This app should allow students to showcase their academic achievements, athletic participation, performing arts experience, clubs and organization memberships, community service hours, honors classes, and other related items.

PUBLIC SERVICE ANNOUNCEMENT

Category: Presentation

Type: Individual or Team

There's more to FBLA than competitions! Create a public service announcement to share the benefits and opportunities around FBLA that are not a part of the Competitive Events Program.

PUBLIC SPEAKING

Category: Speech

Type: Individual

Develop and deliver a speech based on the following topic: What are the legal and ethical implications of cybercrime? What can be done to help combat cybercrime?

SOCIAL MEDIA STRATEGIES

Category: Presentation

Type: Individual or Team

Your marketing firm has been asked to create a social media campaign for the local animal shelter to promote adoptions.

Address the following in your social media strategy:

- A schedule of social media posts.
- Three examples of social media posts on multiple platforms.
- Promotional plan of the campaign.
- Plan to develop awareness of the animal shelter.

Do not create live accounts without permission from the animal shelter.

VISUAL DESIGN

Category: Presentation

Type: Individual or Team

Design a storefront display for a local business' holiday promotion. Include pictures or sketches of a window, door, and sidewalk display highlighting the promotion for the business.

WEBSITE CODING & DEVELOPMENT

Category: Presentation

Type: Individual or Team

A community business has approached your team and has asked you to develop a website that advertises open jobs at the business. The website must include the following:

- A page including information about benefits and/or reasons to work at the company.
- A page including at least three different job openings at the company.
- At least one online job application form that allows applicants to apply for jobs at the company.
- At least three graphic elements.

Do not create live websites without permission from the community business.

WEBSITE DESIGN

Category: Presentation

Type: Individual or Team

You have been asked by a non-profit organization in your community to develop a website that promotes the benefits of partnering with them on an annual basis. In addition to promoting these benefits, the non-profit is sponsoring a gala in the next 90 days to help raise funds needed to support their mission. They have asked you to develop a website that will promote the non-profit organization and the gala.

The website should include the following elements:

- Navigation menu.
- A header that promotes the non-profit organization and its activities.
- A sub-section highlighting the gala and relevant information.
- An online form page to donate to a non-profit organization.
- An online form page to register for the gala.

Do not create live websites without permission from a non-profit organization.

HIGH SCHOOL COMPETITIVE EVENT ELIGIBILITY AND OVERVIEW

The following table identifies the High School national events that will be offered during the 2023-2024 event year.

Event:	Type:	Qualifier:	Max Entries:	Category	Plus One:
Accounting I	I	Region	Region Winners	Objective Test	Yes
Accounting II	I	Region	Region Winners	Objective Test	Yes
Advertising	I	Region	Region Winners	Objective Test	Yes
Agribusiness	I	Region	Region Winners	Objective Test	Yes
American Enterprise Project	C	Chapter	1	Presentation Event	No
Banking & Financial Systems	I/T	Region	Region Winners	Case Study	No
Broadcast Journalism	I/T	Region	Region Winners	Presentation Event	No
Business Calculations	I	Region	Region Winners	Objective Test	Yes
Business Communication	I	Region	Region Winners	Objective Test	Yes
Business Ethics	I/T	Region	Region Winners	Presentation Event	No
Business Law	I	Region	Region Winners	Objective Test	Yes
Business Management	I/T	Region	Region Winners	Case Study	No
Business Plan	I/T	State	2	Presentation Event	No
Client Service	I	Region	Region Winners	Case Study	No
Coding & Programming	I/T	State	2	Presentation Event	No
Community Service Project	C	Chapter	1	Presentation Event	No
Computer Applications	I	Region	Region Winners	Production	No
Computer Game & Simulation Programming	I/T	State	2	Presentation Event	No
Computer Problem Solving	I	Region	Region Winners	Objective Test	Yes
Cyber Security	I	Region	Region Winners	Objective Test	Yes
Data Analysis	I/T	Region	Region Winners	Presentation Event	No
Database Design & Applications	I	Region	Region Winners	Production	No
Digital Animation	I/T	State	2	Presentation Event	No
Digital Video Production	I/T	Region	Region Winners	Presentation Event	No
Economics	I	Region	Region Winners	Objective Test	Yes
Electronic Career Portfolio	I	Region	Region Winners	Presentation Event	No
Entrepreneurship	I/T	Region	Region Winners	Case Study	No
Financial Statement Analysis — <i>New Event</i>	I/T	State	2	Presentation	No
Future Business Educator — <i>New Event</i>	I	State	2	Presentation Event	No

Event:	Type:	Qualifier:	Max Entries:	Category	Plus One:
Future Business Leader	I	State	2	Presentation Event	No
Graphic Design	I/T	Region	Region Winners	Presentation Event	No
Health Care Administration	I	Region	Region Winners	Objective Test	Yes
Help Desk	I	Region	Region Winners	Case Study	No
Hospitality & Event Management	I/T	Region	Region Winners	Case Study	No
Human Resource Management	I	Region	Region Winners	Objective Test	Yes
Impromptu Speaking	I	Region	Region Winners	Case Study	No
Insurance & Risk Management	I	Region	Region Winners	Objective Test	Yes
International Business	I/T	Region	Region Winners	Case Study	No
Introduction to Business Communication	I	Region	Region Winners	Objective Test	Yes
Introduction to Business Concepts	I	Region	Region Winners	Objective Test	Yes
Introduction to Business Presentation	I/T	Region	Region Winners	Presentation Event	No
Introduction to Business Procedures	I	Region	Region Winners	Objective Test	Yes
Introduction to Event Planning	I/T	Region	Region Winners	Case Study	No
Introduction to FBLA	I	Region	Region Winners	Objective Test	Yes
Introduction to Financial Math	I	Region	Region Winners	Objective Test	Yes
Introduction to Information Technology	I	Region	Region Winners	Objective Test	Yes
Introduction to Marketing Concepts	I	Region	Region Winners	Objective Test	Yes
Introduction to Parliamentary Procedure	I	Region	Region Winners	Objective Test	Yes
Introduction to Programming — <i>New Event</i>	I/T	Region	Region Winners	Presentation Event	No
Introduction to Public Speaking	I	Region	Region Winners	Presentation Event	No
Introduction to Social Media Strategy	I/T	Region	Region Winners	Presentation Event	No
Job Interview	I	Region	Region Winners	Presentation Event	No
Journalism	I	Region	Region Winners	Objective Test	Yes
Local Chapter Annual Business Report	C	Chapter	1	Presentation Event	No
Management Information Systems	I/T	Region	Region Winners	Case Study	No
Marketing	I/T	Region	Region Winners	Case Study	No
Mobile Application Development	I/T	State	2	Presentation Event	No
Network Design	I/T	Region	Region Winners	Case Study	No
Networking Infrastructures	I	Region	Region Winners	Objective Test	Yes
Organizational Leadership	I	Region	Region Winners	Objective Test	Yes
Parliamentary Procedure	I/T	Region	Region Winners	Case Study	No

Event:	Type:	Qualifier:	Max Entries:	Category	Plus One:
Partnership with Business Project	C	Chapter	1	Presentation Event	No
Personal Finance	I	Region	Region Winners	Objective Test	Yes
Public Policy & Advocacy — <i>Name Change</i>	I	Region	Region Winners	Objective Test	Yes
Public Service Announcement	I/T	Region	Region Winners	Presentation Event	No
Public Speaking	I	Region	Region Winners	Presentation Event	No
Sales Presentation	I/T	Region	Region Winners	Presentation Event	No
Securities & Investments	I	Region	Region Winners	Objective Test	Yes
Social Media Strategies	I/T	Region	Region Winners	Presentation Event	No
Sports & Entertainment Management	I/T	Region	Region Winners	Case Study	No
Spreadsheet Applications	I	Region	Region Winners	Production	No
Supply Chain Management	I	Region	Region Winners	Objective Test	Yes
UX Design	I	Region	Region Winners	Objective Test	Yes
Visual Design — <i>Name Change</i>	I/T	Region	Region Winners	Presentation Event	No
Website Coding & Development — <i>New Event</i>	I/T	Region	Region Winners	Presentation Event	No
Website Design	I/T	Region	Region Winners	Presentation Event	No
Word Processing	I	Region	Region Winners	Production	No

REGION PERFORMANCE COMPETITIVE EVENT ENTRY LIMITS

Region Competitive Event entries for competition in performance events at the Regional Winter Leadership Conferences will be based on each chapter's membership. Each chapter may enter members who qualify at a Region Winter Conference to compete at SBLC within the parameters that follow.

Chapter Membership	Competitive Event Entry Limits
1 to 30 Members	3 entries
31 to 40 Members	4 entries
41 to 50 Members	5 entries
51+ Members	6 entries

SBLC WILD CARDS

Each chapter will receive two (2) Wild Card entries for the State Business Leadership Conference (SBLC). This means that your chapter may enter two events at SBLC that are beyond your eligibility (i.e., if you have no region winners in an event, or you want to enter more than 2 in a straight-to-state event). This is two entries, not two people—so it could be two team events. This is applicable for all events regardless of the number of regional qualifiers. **Wild Cards cannot be used to enter competitors in Role Play events once the online testing for those events has been completed and the top 15 competitors for SBLC have been determined.**

SBLC COMPETITION PARAMETERS

Each member may enter a **maximum of four (4) competitive event competitions** at the State Business Leadership Conference (SBLC). **Three (3) of these four competitive event competitions may be performance events.**

FBLA Programs

BUSINESS ACHIEVEMENT AWARDS

The Business Achievement Awards (BAA) is a high school leadership development program that is easy to integrate into your classroom. The co-curricular activities are aligned to the career clusters, NBEA standards, and FBLA goals.

Students enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn recognition by immersing themselves in their school, community, and FBLA programs.

BAA Level	Award	Deadline
CONTRIBUTOR	Certificate	March 1
LEADER	Certificate	March 1
ADVOCATE	Certificate	March 1
CAPSTONE	Certificate	March 1 State Recognition May 3 National Deadline for Competitive Review

Your students receive recognition when they complete each level. Students must be members of the FBLA division. Each level of the BAA covers these core activities and concepts:

Service—Uncover the link between a community and the success of a business. Your members focus on activities that improve the member's school, area businesses, community, and state.

Education—Understand business and the world of work. Your members focus on activities and curriculum that prepare them for corporate America, develop an appreciation of entrepreneurship, and understand the benefits of continuing education.

Progress—Explore the local, state, and national levels of FBLA and how they complement one another. Your members focus on activities that promote FBLA at the local, regional/district, state, and national levels.

Check out the official information at <https://www.fbla-pbl.org/divisions/fbla/fbla-education/>

FBLA MIDDLE SCHOOL LEAD PROGRAM

The LEAD Awards are a middle school leadership development program that is aimed to enhance leadership skills and familiarize themselves with the FBLA organization.

Participating students can enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn recognition by immersing themselves in their school and communities.

LEAD Awards program follows a curriculum-based structure in which students will complete modules to receive recognition. There are two levels of the LEAD Awards program, with each level increasingly challenging your students to expand their leadership skills:



Members are introduced to the foundations of FBLA and learn how to best take advantage of the opportunities available to members through three courses:

Welcome to FBLA-Middle School
Making the Most of Your Experience
Introduction to Leadership

These 4-hour courses take a deep dive into specialized content areas. Courses may be repeated. New courses continue to be added throughout the year.

Currently available:
Time Management
Check out the official information in the FBLA-PBL Learning Center

CHAMPION CHAPTER

Champion Chapter is a series of membership engagement-focused challenges that chapters may complete for national recognition. By completing activities, chapters accrue points. Completing activities across four sections (to accrue points) will result in Champion Chapter recognition, with a banner for the adviser's classroom/meeting space or school award case. Additional incentives such as ribbons at conferences, national recognition in publications, and plaques are available.

- **Summer Starter**
August 1 to September 30
- **Shaping Success**
October 1 to November 10
- **Service Season**
November 11 to December 31
- **CTE Celebration**
January 1 to March 1
- **Champion Plus**
Deadline: May 1

Champion Chapter is open to all active chapters. The list of activities as well as more information is available on the [National FBLA Website](#).

Champion Chapter Activity List & Tracker – [Click to Download](#)

STUDENT CHALLENGES

Student challenges provide opportunities for students to compete in a variety of areas throughout the school year. Unlike the official Competitive Events, student challenges are typically hosted by our partners throughout the year.

Currently Available Challenges

- Virtual Business Management Challenge (Fall 2023)
FBLA members are given the chance to be the boss of their own company in an online business simulation.
- Virtual Business Personal Finance Challenge (Fall 2023)
FBLA members test their financial literacy skills by making personal finance decisions for a simulated person.

Check out the official information through the FBLA Learning Center through FBLA Connect.

MARCH OF DIMES PARTNERSHIPS

Founded by President Franklin D. Roosevelt, the March of Dimes is a non-profit organization that has saved millions of premature babies over the course of the last 75 years through funding medical research and providing support for families in need.

Through the 40 years of partnership with the March of Dimes, FBLA has consistently ranked as the top organization's fund-raising partner, raising over \$15 million. March of Dimes has connected hundreds of thousands of FBLA members across the nation with its inspiring mission, vision, and values.

Through our unique partnership with the March of Dimes, chapters have an opportunity to apply for the March of Dimes grant. The grant recognizes chapters with innovative ideas and projects that enhance the growth, recognition, and support of FBLA and the March of Dimes partnership. Local chapters may receive grants up to \$1,000. More information will be released by National FBLA.

Washington FBLA has been a proud partner of the March of Dimes and continues to bring innovative ideas to their fundraising efforts. There are many opportunities for members to participate with the March of Dimes, such as the [March for Babies](#) event.

State Officer Program of Work

COMMUNICATIONS

Goal: Increase communications among members, chapter officers, and advisers by 50% through workshops, newsletters, and messenger channels.

- Chapter Officer Workshop: Features ways to set yourself up for a successful year as a chapter officer.
- The Washingtonian: Seasonal Newsletter released throughout the year featuring articles and pieces submitted by members. All posts will be approved by the Communications Program of Work Team as well as State Management.
- Chapter Officer Slack: A space for chapter officers to receive quick and frequent information from the State Officer Team to share with their chapter. Will have a general channel for overall information as well as individual channels for the regions. The State Officer Coach, Josephine Reyes, will be moderating this Slack server.

INDUSTRY RELATIONS

Goal: To further financial cooperation between FBLA, businesses, and alumni to provide for the development of tomorrow's leaders.

- ProConnect: Serves to connect industry professionals with members to obtain mentorship on their competitive events.
- Fundraising Toolkit: Provides resources and strategies for organizing successful fundraisers to lower the costs of attending conferences for members. It also includes case studies of previously successful fundraisers done by various chapters across Washington.
- The Washingtonian: Alumni Edition: An additional section to The Washingtonian released by the Communications POW. This section advertises new opportunities for alumni to get involved within the FBLA community.

MEMBERSHIP ENGAGEMENT

Goal 1: Increase middle school membership numbers by 150%

- Middle School Expansion Plan: A series of workshops and events catered to introducing potential new middle school members to FBLA
- Middle School Workshop: This workshop specifically works towards introducing new middle school members and advisers to FBLA and the benefits of being a part of the organization.

Goal 2: Increase overall membership engagement by 200%

- Game Nights: 4 monthly game nights led by this POW for members throughout WA to attend
- Chapter and Member of the Month: Two programs that aim to feature chapters and members throughout WA for their accomplishments and achievements

- FBLA Mountain: First of two membership campaigns that focuses on recruiting new members as the school year begins. Chapters have 13 total challenges to complete for the chance to win prizes.
- Flamingo Bingo: The second membership campaign for this year that aims to engage the members recruited through FBLA Mountain. Winners will be chosen based on submission speed and quality of completion and will also receive prizes.
- Welcome to FBLA Workshop: This workshop will include basic information about FBLA and how students maximize their experience as members of this organization.

RESOURCES

Goal 1: Increase the number of competitors in the Top 10 at the national level by 30%.

- Choosing Your Competitive Events: A resource that will help members choose their events with in-depth event categorization and condensed descriptions of every event. Will be easy to update for any future changes.

Goal 2: Increase the presence of Middle School at SBLC by 100%.

- Meet In The Middle: A Middle School interview series that members can watch to get tips on their events, explore potential interest in different events, and obtain even more information about Middle School FBLA.

Goal 3: Provide an interactive resource media series (social media, website and workshops) and achieve a total of 4000+ views or 20+ attendees.

- Resource Workshops: Three workshops focused on the navigation of new and old resources. These workshops will focus on general resources on the website and social media, resources for competitive events, and resources for middle schoolers.

Recognition Awards

NATIONAL BUSINESS HONOR ROLL

The National Business Honor Roll is designed to recognize those members of FBLA who truly excel in academic preparation for college and an eventual career in the business world. Washington FBLA recognizes that in order to succeed as a true business leader, our members need to be well prepared in terms of their academics, career skills, and leadership development.

FBLA chapters in Washington are encouraged to nominate members to be recognized in the National Business Honor Roll who meet all of the following criteria:

- High School: Overall cumulative GPA of at least 3.5 on a 4.0 scale
- Demonstrated leadership potential through service as a chapter officer, committee leader, or other participation in chapter activities
- Clearly defined career objectives

Members accepted in the National Business Honor Roll will be recognized during the State Business Leadership Conference. In order to nominate members, complete the online form for each nominee at: <http://www.wafbla.org>.

Access the form at this link: <https://wafbla.org/national-business-honor-roll/> by March 1 at 5 PM.

ADMINISTRATOR OF THE YEAR

The award is designed to recognize the outstanding support of a school administrator to the local chapter adviser and members of FBLA. An administrator may be nominated by a student, educator, colleague, or parent. The recipient will be awarded and recognized at the State Business Leadership Conference.

Procedure

The nominations will take place online. Letters of recommendation may be uploaded. Please have the following information available when completing the online nomination:

- Nominee's Name
- Nominee's Email
- Nominee's Position in School/District
- Chapter/School
- School Address/Phone
- Chapter Adviser
- Chapter Adviser Email

Submit nominations at <https://wafbla.org/administrator-of-the-year/> by March 1 at 5 PM.

ADVISER OF THE YEAR

The purpose of this award is to recognize an outstanding FBLA local chapter adviser of the year. The honoree is automatically nominated for recognition at the National Leadership Conference.

Washington Educators of Business and Marketing (WE-BAM) will select one adviser to honor as the Washington FBLA Adviser of the Year. The adviser must be a current WE-BAM member to be eligible for the award at the state level.

Procedure

The nominations will take place online. Letters of recommendation may be uploaded. Please have the following information available when completing the online nomination:

- Nominee's Name
- Nominee's Email Address
- Nominee Chapter/School
- School Phone Number
- Name of Principal
- Principal's Email Address
- Name of Nominator
- Nominator Email Address
- Name of Employer (if applicable)
- Supply a letter of recommendation (no more than three) that outlines the quality of the nominee and/or addresses the information listed below.
- Personal Information and Background (20 points)
 - Educational Background
 - Professional Memberships (list the organizations and contribution(s) to the organizations)
 - Honors and Awards Received (personally, chapter-wide, and/or members)
- Contributions to the CTSO (60 points)
 - Offices held
 - Committees served on
 - Conference activities
 - Participation of students within the CTSO levels
- Impact of Letter of Recommendation (20 points)
 - No more than three letters

Submit nominations at <https://wafbla.org/adviser-of-the-year/> by March 1 at 5 PM.

ALUMNI OF THE YEAR

Without the returning support and enthusiasm of our past members and state officers, our program would not have the same opportunities to grow and thrive. This award is to celebrate and recognize the volunteer contributions of FBLA alumni to their local chapters, regions, and the state chapter.

Eligibility

Nominations may come from local chapter advisers, FBLA members, Professional Division members, and alumni. When nomination forms are received in the state office, the nominees may be contacted by the state office for further information.

Nomination forms must be uploaded via the online submission process in PDF format prior to the State Business Leadership Conference. An alumnus may be nominated by a student, educator, colleague, or parent. The recipient will be awarded and recognized at the State Business Leadership Conference.

Procedure

A selection committee will review information according to stated criteria, with emphasis being given to that alumnus who:

- Has a deep commitment to FBLA and its members.
- Is a current member of the FBLA Professional Division.
- Actively promotes interaction of FBLA activities.
- Supports business and career technical education through involvement and leadership in other activities.
- Serves as a role model, mentor, and champion of member and adviser success.
- Supports opportunities for members to participate in FBLA activities beyond the local level.

There will be an online form for nominating Alumni of the Year. Letters of recommendation may be uploaded at that time. Please have the following information ready:

- Name of nominating school
- Address and phone for nominating school
- Adviser of nominating school
- Email and phone of adviser nominating
- Name of nominee
- Brief description of purpose of nomination

State Awards

Based on the number of entries, Washington FBLA will recognize one overall alumnus to honor as the Washington FBLA Alumni of the Year.

Submit nominations at <https://wafbla.org/alumni-of-the-year/> by March 1 at 5 PM.

BUSINESSPERSON OF THE YEAR

This national event recognizes outstanding leaders from the business sector who have contributed to the success of Future Business Leaders of America on the local, state, or national levels.

Eligibility

Each chapter is STRONGLY ENCOURAGED to enter one or more people in the Businessperson of the Year event. Nominees must be members of the business sector, not students or educators.

Regulations

1. The entry form must be completed by the chapter adviser or designee and must be submitted online in PDF format via our online submission tool, with the nominee's biographical sketch, to include the bullets under the procedure section.

2. Nominees for state and national Businessperson of the Year will be selected in accordance with the regulations of the state chapter and national association.
3. Nominees must be members of the business community. Persons who are students or full-time employees of educational institutions are not eligible for this award; such nominees will be disqualified.

Procedure

The nominations will take place online. Letters of recommendation may be uploaded. Please have the following information available when completing the online nomination:

- Nominating Chapter
- Nominating Chapter Address and Phone Number
- Adviser of Nominating Chapter
- Email and phone for nominating adviser
- Nominee Name
- Nominee Company
- Nominee Position
- Nominee phone, email, and mailing address
- Brief bio of nominee
- Attach a biographical sketch of nominee.

The biographical sketch of the nominee should include:

- Years of participation in FBLA activities
- Promotion of FBLA through presentations and seminars
- Contribution to local or state chapter projects and activities
- Financial assistance to and sponsorship of activities for local and/or state chapter(s)

Submit nominations at <https://wafbla.org/businessperson-of-the-year/> by March 1 at 5 PM.

WHO'S WHO IN WASHINGTON FBLA

This award honors FBLA members who have made outstanding contributions to the association at the local, state, and national levels.

Eligibility

Each chapter may enter one (1) participant who is a member of an active local chapter and is on record in the Washington FBLA Online Registration System as having paid dues by the officially published deadline for the current school year.

Regulations

The entry materials must be submitted as a PDF file in the online submission tool by the deadline. Do not mail anything to the state office.

Nominees will be selected in accordance with the regulations of the state chapter and the national association.

State and National officers automatically earn recognition in this event; therefore, chapters with State and National officers may submit another nominee. However, if a state officer wishes to be considered as the state chapter nominee at NLC, all materials need to be completed and submitted.

Each chapter's nominee will be recognized as a Who's Who in Washington FBLA. The nomination form and criteria will be used to determine Washington state chapter nominee.

Procedure

Each participant needs to complete a resume not to exceed two pages highlighting the following:

- Years of participation in FBLA activities
- Extent of participation in conference sponsored by the state chapter and national association
- Offices, chairmanships, and committee memberships held
- Contributions to local, state, and national projects
- Participation in other activities, academics, and career development
- Awards, honors, and achievements

Participants may also submit any supporting material with their resume.

Submit nominations at <https://wafbla.org/whos-who/> by March 1 at 5 PM.

RETIRING ADVISER RECOGNITION

Without the efforts of our chapter advisers who spend countless hours dedicated to their chapters and regions, Washington FBLA would not be able to accomplish all that it does. This award is to celebrate and recognize retiring advisers who have supported and served Washington FBLA at any or all levels within FBLA.

Eligibility

Any adviser who has served as an FBLA adviser that is retiring during the current membership year or before the next State Business Leadership Conference is eligible for recognition.

Procedure

Please have the following information available when completing the online recognition form:

- Name of Retiring Adviser
- School Adviser is retiring from
- Adviser Email
- Adviser Phone
- Number of Years Teaching
- Number of years as FBLA Adviser
- Sentiments to share from their time as an adviser

Submit adviser information at <https://wafbla.org/retiring-adviser/> by March 1 at 5 PM.

HONORARY LIFE MEMBER AWARD

Without the returning support and enthusiasm of past members and officers, advisers, and business/industry professionals, Washington State FBLA programs would not have the same opportunities to grow and thrive. This award is to celebrate and recognize the contributions of an individual who has been dedicated in support and service to Washington FBLA at any or all levels within FBLA.

Eligibility

Nominations may come from local chapter advisers, FBLA members, Professional Division members, business/industry professionals, and alumni. When nomination forms are received in the state office, the nominee's application will be forwarded to the WA FBLA Board of Directors for final approval and consideration of selection.

Nomination forms must be uploaded via the online submission process in PDF format prior to the State Business Leadership Conference. The recipient will be awarded and recognized at the State Business Leadership Conference.

Procedure

A selection committee will review information according to the stated criteria, with the emphasis being given to individuals who:

- Has a deep commitment to FBLA and its members.
- Actively promotes interaction of FBLA activities.
- Supports business and career technical education through involvement and leadership.
- in other activities.
- Serves as a role model, mentor, and champion of member and adviser success.
- Supports opportunities for members to participate in FBLA activities beyond the local level.

There will be an online form for nominating Honorary Life Member. Provide one (1) Letter of recommendation from someone actively involved with WA State FBLA that may be uploaded at that time. Please have the following information ready:

- Name of nominator
- Address and phone for the nominator
- Email and phone of the nominator
- Name of nominee
- Nominee Company (if applicable)
- Nominee Position (if applicable)
- Brief bio of the nominee - attach a biographical sketch of the nominee.
- Brief description of the purpose of the nomination

Submit nominations at <https://wafbla.org/honorary-life-member-award/> by March 1 at 5 PM.

WASHINGTON FBLA PROFESSIONAL DIVISION SCHOLARSHIP

Washington State FBLA Professional Division will award one \$1,000 scholarship to members in recognition of outstanding achievement. It will be known as the Carl E. Jonsson Scholarship. Depending on amounts raised, there may be additional scholarships available.

Eligibility

To be eligible for the Washington FBLA Professional Division Scholarship, an applicant must be:

1. a current member of Future Business Leaders of America (FBLA)
2. of senior standing
3. nominated by his/her chapter adviser, who is a dues-paying member of the professional division

Procedure

To be considered for the Washington FBLA Professional Division Scholarship, an applicant must:

1. complete the application form addressing each question
2. follow all directions and guidelines
3. submit at least three letters of recommendation, one of which must be from the nominating adviser

To be considered for the Washington FBLA Professional Division Scholarship, the nominating chapter adviser must be a current paid member of Washington FBLA Professional Division by the scholarship deadline of March 1.

The completed application form must be received in the Professional Division office on or before March 1. The scholarship will be awarded at the annual State Business Leadership Conference.

Complete the application form at <https://wafbla.org/professional-division-scholarship/>

State Competition Opportunities

2023-2024 Washington FBLA Theme:
Together, We Achieve

WASHINGTON FBLA PIN DESIGN COMPETITION

The Washington FBLA Pin Design Contest will continue again this year! The winning pin design will serve as the official trading pin for the state during the National Leadership Conference. The criterion for the pin design is listed below.

- Design must be original student work.
- Design must be submitted online in PDF format
- Design must identify that the pin is for Washington FBLA—this does not need to use the theme or the full WA FBLA logo—but it must identify itself as being WA FBLA
- Washington FBLA reserves the right to modify the design to meet production needs.
- The pin design may have a maximum of four colors. Washington FBLA reserves the right to increase or reduce the number of colors on winning pin.
- The winner will receive 25 extra trading pins at the State Business Leadership Conference

Submissions can be uploaded online by midnight on December 31, 2023, at:

<https://wafbla.org/pin-design-competition/>

WASHINGTON FBLA T-SHIRT DESIGN COMPETITION

The T-Shirt contest is also back for the 2023-2024 year! The winning T-shirt will be used as the State Business Leadership Conference T-shirt. Members are encouraged to create a t-shirt design that captures Washington, the state/national theme, and/or the SBLC destination. The winning t-shirt design will be selected by the state officer team. The criterion for the t-shirt design is listed below.

- Design must be original student work.
- Design must be submitted online in PDF format
- Design must incorporate the following elements:
 - Washington FBLA
 - 2024 State Business Leadership Conference
 - Our theme “Together, We Achieve.”
- Design may have a maximum of three colors.
- Design should be for printing on the front side of the shirt only.
- Washington FBLA reserves the right to modify the design to meet production needs, including adjusting size, images, number of colors, etc.
- The winner will receive 10 extra shirts in sizes of their choice at the State Business Leadership Conference

Submissions can be uploaded online by midnight on December 31, 2023, at:

<https://wafbla.org/t-shirt-design-competition/>

Dress Code

At any time during the conference while on-site (including hotels), attendees must be in casual or business attire.



DRESS CODE

Projecting a professional image in the workplace is vital for business leaders. It demonstrates seriousness of purpose and respect for clients, colleagues, and others. As Future Business Leaders of America who seek to lead and serve others, participants will dress in business attire and uphold the professional image of the association. Appropriate professional attire is required in all conference areas for all attendees—advisers, members, and guests—at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise indicated.

Conference name badges are part of the Dress Code and must be worn for all conference functions. For safety reasons, do not wear conference badges outside of the conference area. The Dress Code is gender-neutral.



ACCEPTABLE ITEMS

BUSINESS PROFESSIONAL

Business Suit

- Suit pants and jacket
- Blouse (or) collared dress shirt with tie or scarf
- Dress shoes (or) dress boots

Blazer

- Dress pants (or) skirt
- Blazer
- Blouse (or) collared dress shirt with tie or scarf
- Dress shoes (or) dress boots

Dress

- A business dress
- Dress shoes (or) dress boots

Other Professional

- Dress pants (or) skirt
- Blouse (or) collared dress shirt with tie or scarf
- Dress shoes (or) dress boots

BUSINESS CASUAL

- Dress pants, skirt, (or) khakis
- Blouse, collared dress shirt, (or) polo shirt
- Dress shoes (or) dress boots

NOTE: Business Casual is only available during sessions specifically noted in conference materials and is NOT appropriate for competitive events.

UNACCEPTABLE ITEMS

The following items are prohibited in all conference areas, including competitive events.



- ⊘ Denim or flannel clothing
- ⊘ Shorts
- ⊘ Athletic clothing
- ⊘ Leggings or graphically designed hosiery/tights
- ⊘ Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses more than 1" above the knee
- ⊘ Swimwear
- ⊘ Flip flops or casual sandals
- ⊘ Athletic shoes
- ⊘ Industrial work shoes
- ⊘ Hiking boots
- ⊘ Hats
- ⊘ Graphically printed clothing

No dress code can cover all contingencies, so FBLA members must use a certain amount of judgment in their choice of clothing to wear. Members who experience uncertainty about unacceptable attire should ask their local adviser, state leader, or conference staff.

FBLA recognizes that exceptions may need to be made and will work with advisers on a case-by-case basis to accommodate requests. Advisers should indicate the need for exceptions on the special accommodation portion of the registration form. Requests made after registration closes must be made in writing.