

Welcome!

Please sit within your Region

September 27, 2023



Agenda



9:00 Welcome

10:00 FBLA Program & Event Updates

10:30 Break

10:45 FBLA Connect

12:15 Lunch

1:30 Roundtable Discussions

3:30 Wrap Up

3:45 Closing





SBLC Adviser Registration



Welcome!

Check In Table
Name Badge
Swag Bag
Clock Hours- Sign In



PD Enroller

Scholarship Extension- Friday 9/29



Gold Seal Chapter

2022-2023



What's in a name?





ANGELA STONE
STATE DIRECTOR
STATEDIRECTOR@WAFBLA.ORG
(she/her)



TIFFANY PEREZ
DEPUTY STATE DIRECTOR
HELLO@WAFBLA.ORG
(non-binary)



KYLE DeVOS
DEVELOPMENT DIRECTOR
PARTNER@WAFBLA.ORG
(he/him)



JOSEPHINE REYES
OFFICER PROGRAM COACH
COACH@WAFBLA.ORG
(she/her)



VACANT
JUDGE COORDINATOR
PARTNER@WAFBLA.ORG



ASHLEY RADKE
FINANCE SPECIALIST
FINANCE@WAFBLA.ORG
(she/her)



SEAN ROBINSON
SENIOR DIRECTOR
SENIORDIRECTOR@WAFBLA.ORG
(he/him)



RYAN UNDERWOOD
SENIOR DIRECTOR
SENIORDIRECTOR@WAFBLA.ORG
(he/him)



CONNECT WITH US



SEND US AN EMAIL
statedirector@wafbla.org
hello@wafbla.org



GIVE US A CALL
206-801-0009
(8:00 AM- 5:00 PM)



LIVE CHAT WITH US
Visit wafbla.org
(9:00 AM- 5:00 PM)

ADVISER HUDDLES

Every 2st Wednesday of the month
In Zoom





FBLA Backpack





STATE OFFICER TEAM UPDATES

SEPTEMBER 27, 2023



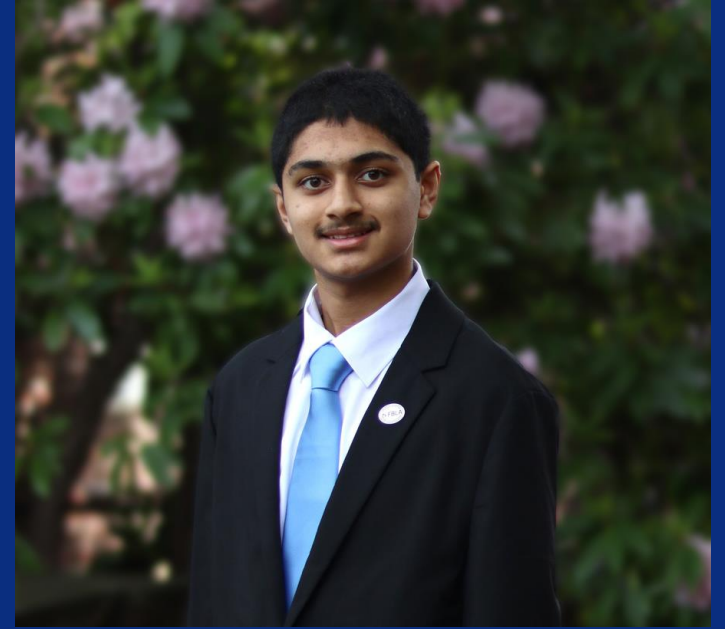
JOANNE LIN

State President
Union High School



SAMARA WIJESEKERA

Executive Vice President
Holy Names Academy



ADVAITH VIJAYAKUMAR

West Central Region VP
North Creek High School

Introductions



BY THE NUMBERS

- 452 Members
- 50 Top-Ten Event Placers
- 2 National Officer Candidates

NLC 2023 RECAP

JUNE 29-JULY 2, 2023



FOR IMMEDIATE RELEASE

[Washington Future Business Leaders of America](#)

Contact: [Tiffany Perez](#)
P: [426.2158.2133](#)
E: statedirector@wafbla.org

Washington FBLA Members Show that We are One Association at National Leadership Conference and Bring Home State Recognition

Atlanta, GA—Over 452 of Washington's top business education students traveled to Atlanta, Georgia, for the Future Business Leaders of America National Leadership Conference and joined over 13,000 fellow future business leaders from around the world to show that as One Association for Service, Education, and Progress, we are striving to develop the next generation of leaders through leadership development and global competition.

Only the top 3% of FBLA's 250,000 high school and middle school students had the opportunity to attend the National Leadership Conference and compete in the international business leadership competitive events. More than 8,700 High School members from nearly 1,600 high schools and more than 850 Middle School members from more than 250 middle schools competed for cash prizes in more than 100 competitive events over four days. Students also engaged in learning workshops, met with representatives from more than 60 colleges, universities, and employers, and heard from Jordan Davis, an educational speaker and FBLA alumnus, during the opening ceremony.

Washington FBLA was proud to endorse two candidates for national office. Samara Wijesekera of Holy Names Academy and Olivia Hale of Fife High School both ran for Western Region Vice President and National Parliamentarian, respectively. After a long application and campaign process, Samara was selected by the membership as the new National Western Region Vice President for the 2023-2024 FBLA membership year.

"Our student members did an exceptional job in wowing the judges with their keen understanding of areas as diverse as accounting, cyber security, and health care administration," FBLA President & CEO Alexander T. Graham said. "They headed home with a renewed sense of accomplishment, a robust network of peers from across the country, and connections to colleges and employers as they explore future career opportunities."



NLC 2023 RECAP

JUNE 29-JULY 2, 2023

OTHER HIGHLIGHTS

- Komachin MS earned 1st Place Middle School Merit Award.
- WA FBLA earned 2nd place Middle School Merit Award.
- Fife HS received two \$10,000 Lead4Change grants.
- Scott Moore (Freeman HS) was recognized as Washington's Outstanding Local Adviser.
- Mike Oechsner was inducted into the Adviser Wall of Fame.
- Kevin Connelly was recognized as Washington's Businessperson of the Year.
- Samara Wijesekera was elected as FBLA National Western Region VP



MEET THE TEAM

2023-2024 STATE OFFICERS

Team Demographics:

- Capital - 1
- North Central - 1
- Northeast - 2
- Northwest - 1
- Puget Sound - 2
- Southeast - 2
- Southwest - 2
- West Central - 4



2023-2024 POW GOALS

AND A CLOSER LOOK INTO OUR INITIATIVES FOR THE YEAR

COMMUNICATION

Increase communications among members, chapter officers, and advisers by 50% through workshops, newsletters, and messenger channels.

RESOURCES

Increase Top 10 placers at NLC by 30%, increase the presence of Middle School members at SBLC by 100%, and provide a media series and achieve a total of 4000+ views.

MEMBERSHIP ENGAGEMENT

Increase middle school membership numbers by 150%.

Increase overall membership engagement by 200%.

INDUSTRY RELATIONS

Further financial cooperation between FBLA, businesses, and alumni to provide for the development of tomorrow's leaders.



COMMUNICATION

CHAPTER OFFICER WORKSHOP

A series of workshops designed for chapter officers, teaching ways to set their members up for a successful year.

THE WASHINGTONIAN

A seasonal newsletter released throughout the year featuring member-submitted articles and pieces.

CHAPTER OFFICER SLACK

A space for chapter officers to receive quick, frequent information from the State Officer Team to share with their chapter.

MEMBERSHIP ENGAGEMENT

FLAMINGO BINGO & FBLA MOUNTAIN

Two competitive membership campaigns focused on recruitment and retainment of members for chapters. Chapters will receive prizes based on time of completion.

CHAPTER & MEMBER OF THE MONTH

Monthly programs focused on highlighting the achievements of outstanding members and chapters in Washington State.

MIDDLE SCHOOL EXPANSION PLAN

A series of workshops and events catered to introducing potential new middle school members to FBLA.

RESOURCES

CHOOSING YOUR COMPETITIVE EVENTS

A resource that will help members choose their events with in-depth event categorization and condensed descriptions of every event.

MEET IN THE MIDDLE

A Middle School interview series that members can watch to get tips on their events and explore potential interest in different events.

RESOURCE WORKSHOPS

Three workshops focused on the navigation of new and old general resources located on the website and social media.

INDUSTRY RELATIONS

PROCONNECT

A program connecting industry professionals with members seeking to obtain mentorship for their competitive events.

FUNDRAISING TOOLKIT

Provides resources and strategies for organizing successful fundraisers to lower the costs of attending conferences for members.

THE WASHINGTONIAN: ALUMNI EDITION

An additional section to The Washingtonian advertising new opportunities for alumni to get involved within the FBLA community.

THANK YOU, ADVISERS!

Any questions, comments, or
concerns?





FBLA Backpack



Updates from National FBLA



Florida Legislative Update

Temporary Injunction

Senate Bill 254 (2023) Granting Florida courts temporary emergency jurisdiction over a child present in the state if the child has been subjected to or is threatened with being subjected to sex-reassignment prescriptions or procedures .

Senate Bill 1718 (2023) Invalidates drivers licenses and permits issued by other states to unauthorized immigrants and making them invalid in Florida. It goes further to criminalize entering the state with people who they know, or should know, are undocumented, which would be a charge of a third-degree felony and punishable with up to five years in prison; however, if that person is found guilty of traveling with a minor who meets the criteria, this becomes a second-degree felony, with up to 15 years in prison.



2023-24 FBLA Theme



Adviser Welcome Kits

- Printed Adviser Guide
- Posters
- Adviser Posted Notes Book
- Computer Sticker Sheet
- Landing page on Website with Expanded Chapter Management Handbook

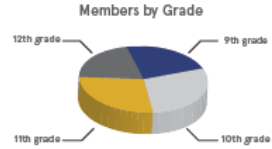


FBLA HIGH SCHOOL

Future Business Leaders of America, Inc. (FBLA) is the largest business career and technical student organization in the world. Each year, FBLA inspires and prepares more than 200,000 Middle School, High School, and Collegiate members to become community-minded business leaders.

MEMBERSHIP

200,000+ Members



13,000+ Educators



5,200+ Chapters

PROGRAMS

70+
Competitive Events



Leadership Development & Recognition

Business Achievement Awards • Champion Chapter Award

CONFERENCES



13,000+ attendees



3,000+ attendees



WHY JOIN?



College Preparation



Scholarships



Academic Competitions



Career Exploration



Networking



Travel



Discounts

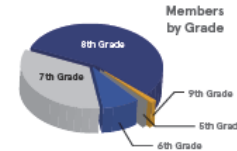
Learn more at fbla.org

FBLA MIDDLE SCHOOL

Future Business Leaders of America, Inc. (FBLA) is the largest business career and technical student organization in the world. Each year, FBLA inspires and prepares more than 200,000 Middle School, High School, and Collegiate members to become community-minded business leaders.

MEMBERSHIP

16,000+ Members



1,000+ Educators



650+ Chapters

PROGRAMS

20+
Competitive Events



Leadership Development & Recognition

LEAD Awards • MERIT Award

CONFERENCES



13,000+ attendees



3,000+ attendees



WHY JOIN?



College Preparation



Scholarships



Academic Competitions



Career Exploration



Networking



Travel



Discounts

Learn more at fbla.org



SAVE THE DATE

2023 FBLA National Fall Leadership Conferences



PROVIDENCE, RI
NOV. 10-11, 2023

DALLAS, TX
NOV. 17-18, 2023

Mark your calendars for the NFLCs and prepare for your future at this can't-miss event!

- Refine your business skills through interactive workshops
- Connect with colleges and universities
- Create a national network with other FBLA members
- Immerse yourself in a new city and new experiences

The National Fall Leadership Conferences are an opportunity for Middle School and High School members to develop both personally and professionally by participating in motivational general sessions, professional development workshops, and networking with like-minded students from around the country.

**LOOK FOR MORE INFORMATION COMING SOON AT
FBLA.ORG/NFLC!**



SAVE THE DATE

2024 National Leadership Conference (NLC)



ORLANDO, FLORIDA

FBLA COLLEGIATE NLC
JUNE 24-27, 2024

FBLA MIDDLE SCHOOL AND HIGH SCHOOL NLC
JUNE 29-JULY 2, 2024

Plan ahead for FBLA's biggest event of the year!

Orange County Convention Center • 9800 International Dr, Orlando, FL 32819

All conference programming will be held at the Orange County Convention Center.

**MORE INFORMATION WILL BE AVAILABLE IN FALL 2023 AT
FBLA.ORG/NLC**

FBLA Program



Business Achievement Awards



CONTRIBUTOR AWARD (Level One)

Members are introduced to the foundations of FBLA and learn how to best take advantage of the opportunities available to members.



LEADER AWARD (Level Two)

Members learn the fundamentals of leadership and explore their personal leadership style.



ADVOCATE AWARD (Level Three)

Members have the opportunity to select a business skill or content area that they would like to further develop. Once completed, members have the choice of continuing on to the Capstone Project (Level Four) or selecting a new business skill or concept to earn an additional Advocate Award.



CAPSTONE AWARD (Level Four)

Participating members will design, complete, and reflect on a project that solves a real-world problem. Interested members can submit their project for competitive review at the National Leadership Conference.





CHAMPION CHAPTER TRACKER

Champion Chapter is a series of membership-focused challenges that High School chapters may complete for national recognition. By completing the activities below, chapters accrue points. Chapters may accrue points by participating in some or all of the five sections.

Champion Chapters are recognized at the following levels:

- BRONZE: 2,000 – 2,999 POINTS**
- SILVER: 3,000 – 5,999 POINTS**
- GOLD: 6,000 – 8,500 POINTS**

All eligible Champion Chapters will earn a banner for the adviser's classroom/meeting space or a school award case. Added incentives—such as ribbons at the National Leadership Conference (NLC) and other recognition—will also be awarded. Chapters need a minimum of 600 points in each section for challenge recognition.

HOW TO PARTICIPATE: Keep track of your chapter's activities and save your documents so you have access to them later when you complete the submission form. Look for more information on fbla.org.

SUMMER STARTER

(August 1 – September 27)

Focuses on chapter development and membership strategy. Tasks are designed to help chapters set the foundation for a successful membership year, including electing officers, developing a student-led Program of Work, setting goals, and mapping out activities throughout the program year.

ACTIVITY	Points Earned	Max Points
<input type="checkbox"/> 1 Develop a chapter Program of Work for the fall with at least three membership recruitment activities.		500
<input type="checkbox"/> 2 Elect Local Officers and plan an officer training session.		200
<input type="checkbox"/> 3 Come up with an idea for a community service project.		100
<input type="checkbox"/> 4 Write cards or emails to members over the summer encouraging them to join again in the fall.		100
<input type="checkbox"/> 5 Review the FBLA Sponsorship Toolkit and prepare a target list of at least five potential sponsors.		100
<input type="checkbox"/> 6 Set up a communication channel between Local Officers and members.		100
<input type="checkbox"/> 7 Create a survey for your returning members to capture feedback about the previous program year and opportunities they would like to pursue in the new program year. Then, draft a one-page summary about your findings.		100
<input type="checkbox"/> 8 Develop a chapter T-shirt design that complies with the FBLA Brand Guidelines.		100
<input type="checkbox"/> 9 Hold an informational meeting for prospective members.		100
<input type="checkbox"/> 10 Develop a letter to invite guest speakers to meetings during the membership year.		100
<input type="checkbox"/> 11 Create a Member of the Month program.		100
<input type="checkbox"/> 12 Prepare a chapter budget for the membership year.		100
Total		1700

Submitted by: _____ Submitted to: _____
Deadline: September 27

SHAPING SUCCESS

(September 28 – November 8)

Focuses on member recruitment and retention. Tasks are designed to promote membership benefits and foster engagement, such as hosting special events, securing guest speakers, and planning projects.

ACTIVITY	Points Earned	Max Points
<input type="checkbox"/> 1 Submit membership dues for 10 members.		500
<input type="checkbox"/> 2 Create a project plan for chapter membership recruitment.		200
<input type="checkbox"/> 3 Buddy up! Encourage each returning member to connect with a new member. Plan at least one fun "buddy" activity.		100
<input type="checkbox"/> 4 Organize a special outing for FBLA members to a business, professional sports game, or amusement park.		100
<input type="checkbox"/> 5 Host a chapter Spirit Day in which all members show up to school in either FBLA shirts or in blue and gold; post a photo to social media and tag @FBLA_National.		100
<input type="checkbox"/> 6 Using the letter you developed in Summer Starter, secure a guest speaker for a chapter meeting.		100
<input type="checkbox"/> 7 Send a letter to one of the sponsors on your contact list created during Summer Starter.		100
<input type="checkbox"/> 8 Create a Community Service Project Committee.		100
<input type="checkbox"/> 9 Meet with your officers and review your Program of Work.		100
<input type="checkbox"/> 10 Review the 2023-24 Competitive Events Guidelines at a chapter meeting and create a sign-up for members.		100
<input type="checkbox"/> 11 Have one of your officers record a one-minute elevator speech about the benefits of joining FBLA and share it on social media, tagging @FBLA_National.		100
<input type="checkbox"/> 12 Review your budget, identify areas of financial need, and plan a fundraiser.		100
Total		1700

Submitted by: _____ Submitted to: _____
Deadline: November 8

SERVICE SEASON

(November 9 – January 10)

Focuses on service and engagement. Tasks are designed to meet the core of the FBLA mission: being community-minded business leaders. Contribute to the community and connect with FBLA alumni and other business/industry professionals.

ACTIVITY	Points Earned	Max Points
<input type="checkbox"/> 1 Celebrate American Enterprise Day (November 15) by planning an activity.		500
<input type="checkbox"/> 2 Host a thank-you-note event for members to write letters of appreciation to a group of your choice, such as first responders, veterans, or senior citizens.		200
<input type="checkbox"/> 3 Lead a community service event based on your planning in Summer Starter and Shaping Success.		100
<input type="checkbox"/> 4 Accumulate 10 hours of community service (chapter members' hours combined).		100
<input type="checkbox"/> 5 Host an in-person or virtual business tour for members.		100
<input type="checkbox"/> 6 Host a competitive events study night.		100
<input type="checkbox"/> 7 Identify an area of need in your community and host a critical needs drive, like a sock drive, food drive, or toy drive.		100
<input type="checkbox"/> 8 Present a workshop to a middle school about FBLA and the importance of servant leadership in business.		100
<input type="checkbox"/> 9 Meet with your officers and review your Program of Work.		100
<input type="checkbox"/> 10 Send a thank-you note to each of your sponsors sharing how their contributions have impacted your chapter this year.		100
<input type="checkbox"/> 11 Adviser: Post a description of one of your successful projects with a resource in the Adviser community.		100
<input type="checkbox"/> 12 Have one member volunteer to help your adviser with chapter management tasks.		100
Total		1700

Submitted by: _____ Submitted to: _____
Deadline: January 10

CTE CELEBRATION

(January 11 – February 28)

Focuses on chapter excellence and Career and Technical Education (CTE) awareness. Tasks are designed to showcase FBLA excellence and achievements, as well as promote the mission of the organization.

ACTIVITY	Points Earned	Max Points
<input type="checkbox"/> 1 Review the FBLA Week Toolkit and decide as a chapter which events you will participate in.		500
<input type="checkbox"/> 2 Have your officers or members complete a PSA, flyer, bulletin, display, or video about the importance of CTE.		200
<input type="checkbox"/> 3 Ask an elected official to sign an FBLA Week proclamation.		100
<input type="checkbox"/> 4 Prepare a report about your community service project that you planned through the Champion Chapter program.		100
<input type="checkbox"/> 5 Have at least one member participate in an FBLA Week forum or panel by submitting one question.		100
<input type="checkbox"/> 6 Plan a social activity for your chapter during FBLA Week.		100
<input type="checkbox"/> 7 Have at least one member share their story on social media during FBLA Week and tag @FBLA_National.		100
<input type="checkbox"/> 8 Sponsor a teacher/adviser appreciation activity.		100
<input type="checkbox"/> 9 Give a presentation about CTE and the Career and Technical Student Organizations at your school to your administration/School Board.		100
<input type="checkbox"/> 10 Prepare a memo to your school administrators about the number of competitors your chapter plans to send to regional and/or state conferences.		100
<input type="checkbox"/> 11 Invite an FBLA alum or community business leader to speak at a local chapter meeting.		100
<input type="checkbox"/> 12 Invite an FBLA Collegiate member to join your meeting and talk about the FBLA experience at the college level.		100
Total		1700

Submitted by: _____ Submitted to: _____
Deadline: February 28

CHAMPION +

(May 1)

Focuses on national programs and conferences, sponsors and partners, and recruitment. These activities may be done at any time during the program year before May 1.

ACTIVITY	Points Earned	Max Points
<input type="checkbox"/> 1 Complete Connect Ten.		500
<input type="checkbox"/> 2 Have at least two members complete a level of the Business Achievement Awards (BAAs).		200
<input type="checkbox"/> 3 Participate in Lead4Change.		100
<input type="checkbox"/> 4 Participate in the Stock Market Game.		100
<input type="checkbox"/> 5 Participate in Intuit's Social Innovation Challenge.		100
<input type="checkbox"/> 6 Participate in the LifeSmarts Challenge.		100
<input type="checkbox"/> 7 Participate in the Virtual Business Management Challenge or the Virtual Business Personal Finance Challenge by Knowledge Matters.		100
<input type="checkbox"/> 8 Invite a National Officer to attend a chapter meeting virtually.		100
<input type="checkbox"/> 9 Attend the 2023 National Fall Leadership Conference in Dallas, Texas, or Providence, Rhode Island.		100
<input type="checkbox"/> 10 Write a letter to middle school graduates inviting them to join your FBLA chapter for a special meeting.		100
<input type="checkbox"/> 11 Register for the 2024 NLC in Orlando, Florida.		100
<input type="checkbox"/> 12 Adviser Bonus: Attend the Fundraising Best Practices or Recruitment Best Practices webinar hosted by the National Center.		100
Total		1700

Submitted by: _____ Submitted to: _____
Deadline: May 1

Series of Membership Engagement Focused Challenges

Designed to Build a Local Chapter Program of Work

Chapters Compete for National Recognition by earning points across sections for:

- Bronze Champion Chapter – 2,000 to 2,999 Points
- Silver Champion Chapter – 3,000 to 5,999 Points
- Gold Champion Chapter – 6,000 to 8,500 Points

LEAD Awards



EXPLORE AWARD (Level One)

Members are introduced to the foundations of FBLA and learn how to best take advantage of the opportunities available to members through three courses:

1. Welcome to FBLA Middle School
2. Making the Most of Your Experience
3. Introduction to Leadership



ASPIRE AWARD (Level Two)

These 4-hours courses take a deep dive into specialized content areas. Courses may be repeated. New courses continue to be added throughout the year.

- Time Management

**More options coming soon!*





MIDDLE SCHOOL MERIT AWARD

A prequel to Champion Chapter

The Middle School MERIT Award is a membership engagement-focused challenge that chapters may complete for recognition from the National Center. Added incentives, such as ribbons and plaques at conferences, are available. Build your 2023-24 Program of Work by completing activities. Point totals are included for each activity.

AUGUST 2023

- 1. Elect Chapter Officers. (100)
- 2. Plan a "Welcome Back" event for returning members and prospective members. (100)
- 3. Create a Membership Committee. (50)
- 4. Create a Community Service Committee. (50)
- 5. Hold a "Lunch & Learn" with members to discuss FBLA benefits, projects, and activities. (50)

SEPTEMBER 2023

- 1. Plan a chapter meeting. (100)
- 2. Plan a recruitment drive. (100)
- 3. Participate in the fall FBLA LifeSmarts Challenge. (50)
- 4. Participate in the fall Stock Market Game. (50)
- 5. Plan an icebreaker for a chapter meeting. (50)

OCTOBER 2023

- 1. Have at least two members sign up for a competitive event at the district/regional or state level. (100)
- 2. Submit dues for at least five members. (100)
- 3. Plan a community service project. (50)
- 4. Plan a Member Appreciation Day. (50)
- 5. Help your adviser with a task or project. (50)

NOVEMBER 2023

- 1. Have at least one member attend the National Fall Leadership Conference in Providence, RI or Dallas, TX. (100)
- 2. Plan an activity to promote American Enterprise Day. (100)
- 3. Tour a business. (50)
- 4. Invite a business leader to speak at one of your meetings. (50)
- 5. Sponsor a Spirit Day where all members wear blue and gold. (50)

DECEMBER 2023

- 1. Complete the Chapter Checklist. (100)
- 2. Plan a community service activity. (100)
- 3. Invite your principal to attend a local chapter meeting or event. (100)
- 4. Sponsor a Member Appreciation Breakfast. (50)
- 5. Plan a joint activity with another FBLA chapter in your area. (50)
- 6. Host a competitive events study night. (50)

JANUARY 2024

- 1. Host a "bring-a-friend" meeting. (100)
- 2. Have at least two members register for one of the levels of the LEAD awards. (100)
- 3. Participate in the spring FBLA LifeSmarts Challenge. (50)
- 4. Participate in the spring Stock Market Game. (50)
- 5. Discuss an article from *Tomorrow's Business Leader* at a chapter meeting. (50)
- 6. Plan a fundraiser. (50)

FEBRUARY 2024

- 1. Plan activities to promote FBLA Week. (100)
- 2. Participate in at least one of the panels or forums presented by the National Center during FBLA Week. (100)
- 3. Ask an elected official to sign a proclamation for FBLA Week. (50)
- 4. Submit a photo and caption to *Tomorrow's Business Leader*. (50)
- 5. Host a "Dress for Success" day for members to dress in professional business attire. (50)

MARCH 2024

- 1. Meet or beat your membership numbers from the previous program year. (100)
- 2. Attend a State Leadership Conference. (100)
- 3. Host a themed movie night for members. (50)
- 4. Plan a literacy project (e.g., a tutoring or reading program for elementary school students or a book drive). (50)
- 5. Host a trivia or game night for members. (50)

APRIL 2024

- 1. Have at least two members shadow an FBLA High School member for the day. (100)
- 2. Have your Chapter Officers make a presentation about FBLA Middle School to a service club, class of incoming middle school students, or school administration. (100)
- 3. Have your chapter members perform at least 10 hours of combined community service. (50)
- 4. Develop a video or paper scrapbook of your chapter activities. (50)
- 5. Have at least one member apply for a National Leadership Conference Scholarship. (50)

MAY 2024

- 1. Submit a project for the Lead4Change Challenge. (100)
- 2. Sponsor an end-of-the-year celebration. (100)
- 3. Have at least one member register for the 2024 National Leadership Conference (NLC). (100)
- 4. Participate in a community service project or volunteer for a nonprofit, such as an animal shelter, homeless shelter, or food bank. (50)
- 5. Have your Chapter Officers write letters to government officials about the benefits of career and technical student organizations and FBLA Middle School. (50)

POINTS

DUE: May 15

**MERIT Achievement Award
1,500 Points**
• Digital Certificate

**MERIT Excellence Award
2,500 Points**
• Certificate at NLC
• Ribbons at NLC

NATIONAL LEADERSHIP CONFERENCE

June 29–July 2

Orlando, Florida

**Visit fbla.org/nlc
for more details**

Automated Form

Designed to Help Develop a Program of Work through a Calendar of Activities

Recognition

Certificate

Ribbons for NLC Delegates

Top 3 States and Chapters
Receive Plaques and Banners
and 4-7 Receive Banners

FBLA Week February 11-17, 2024

- Sunday Spotlight
- Motivational Monday
- Tuesday Talks
- Work Wednesday
- Thoughtful Thursday
- Fundraising Friday
- Spirit Saturday



Competitive Event Updates



Competitive Event Seasons

August to October

- Learn about competitive events and topics
- Select competitive event

November to January

- Prepare to participate in Regional Skills Conferences

February to April

- Prepare to participate in the State Business Leadership Conference

April to June

- Prepare to participate in National Leadership Conference



OBJECTIVE TESTING UPDATES

New time
for 100-question tests

50 minutes

New time
for 50-question tests

30 minutes

New test
tie breakers

- 1. Pre-selected 10 questions**
- 2. Pre-selected 20 questions**
- 3. Time**



OBJECTIVE TESTING UPDATES

Political Science name change to

Public Policy & Advocacy

**(student cannot repeat if placed in top 10
in Political Science at a previous NLC)**



PRESENTATION EVENT UPDATES

New set-up time

3 minutes

New time limit for
Impromptu Speaking and
Introduction to Public Speaking

5 minutes

New time limit for
Public Service Announcement

7 minutes



PRESENTATION EVENT UPDATES

Retired events

~~Business Financial Plan~~

~~E-Business~~

~~Publication Design~~

Future Business Leader
and Job Interview

**Collect resume and
cover letter before
you leave**



PRESENTATION EVENT UPDATES

New presentation events (All starting at SBLC)

Financial Statement Analysis

Future Business Educator

Introduction to Programming

* grades 9-10 only

Visual Design

Website Coding & Development



MIDDLE SCHOOL EVENT UPDATES

Top 4

advance to National Leadership
Conference

New time limit for
for FBLA Mission & Pledge

3 minutes



Competitive Events Guidelines and Prep materials

National guidelines, topics and prep materials available now

FBLA.org > Divisions > Middle School or High School Competitive Events

The screenshot shows the FBLA website interface. At the top, there are social media icons (Facebook, Twitter, Instagram) and navigation links: ALUMNI & PROFESSIONALS, MEDIA & PUBLICATIONS, FBLA CONNECT LOGIN, and SHOP. Below this is the FBLA logo and a main navigation bar with links for ABOUT FBLA, DIVISIONS, CONFERENCES & PROGRAMS, and ADVISERS. A search icon is also present.

The main content area is divided into three columns for FBLA Middle School, FBLA High School, and FBLA Collegiate. Each column lists various categories with expandable arrows. In the FBLA High School column, the 'COMPETITIVE EVENTS' link is highlighted with a red box.

Below the navigation is a section titled '2023-24 GUIDELINES, RATING SHEETS, & RESOURCES'. It features a vertical list of event categories on the left, with 'All Competitive Events' at the top. The categories are: Chapter Events, Objective Tests, Presentation Events, Production Events, Role Play Events, and Resources. To the right of this list is a list of specific events, with the text 'Choose an event below to download its complete 2023-24 Guidelines.' above it. The events listed are: Accounting I, Accounting II, Advertising, Agribusiness, American Enterprise Project, Banking & Financial Systems, Broadcast Journalism, Business Calculations, Business Communication, Business Ethics, Business Law, Business Management, Business Plan, Client Service, Coding & Programming, Community Service Project, Computer Applications, Computer Game & Simulation Programming, Computer Problem Solving, and Cyber Security.

On the right side of the page, there is a promotional banner for 'COMPETING?' featuring a trophy and the text 'Sample Objective Tests & Case Studies are available to help you prepare for the year ahead!' with a 'LEARN MORE' button. Below this is an 'ANNOUNCEMENTS' section with two items: '2023-24 Competitive Events Topics Now Available' and '2023 National Competitive Events Winners'.



New Format for Guidelines!

Partnership with MBA Research to rewrite test bank

2023-24 Competitive Events Guidelines

Accounting I



Accounting I provides competitors with the opportunity to demonstrate knowledge around introductory competencies in accounting. This competitive event consists of an objective test. It aims to inspire members to learn about accounting.

Event Overview

Division: High School

Event Type: Individual

Event Category: Objective Test, 100-multiple choice questions (breakdown of question by competencies below)

Objective Test Time: 50 minutes

NACE Connections: Career & Self-Development

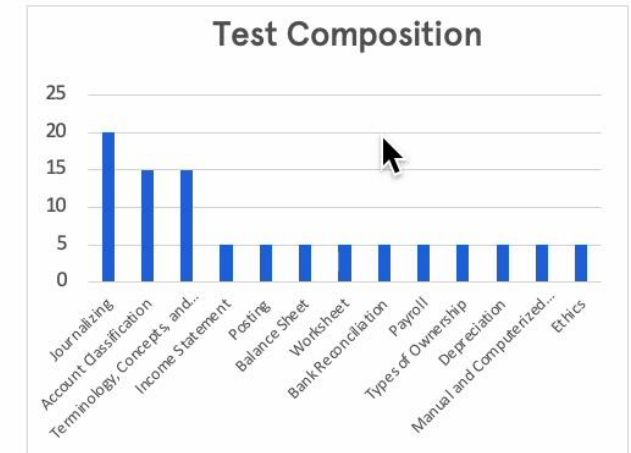
Equipment Competitor Must Provide: Pencil

Equipment FBLA Provides: One piece of scratch paper per competitor

Competitors must not have had more than two (2) semesters or one (1) semester equivalent to a full year in block scheduling in high school accounting instruction.

Objective Test Competencies

- Journalizing
- Account Classification
- Terminology, Concepts, and Practices
- Income Statement
- Posting
- Balance Sheet
- Worksheet
- Bank Reconciliation
- Payroll
- Types of Ownership
- Depreciation
- Manual and Computerized Systems
- Ethics



Break





FBLA Backpack





FBLA Connect



Getting Started with FBLA Connect



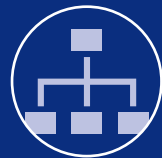
Getting Started Annually



FBLA Connect 101



Student Benefits



Chapter Management



Getting Started with FBLA Connect



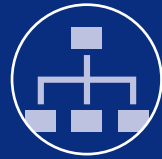
Getting Started Annually



FBLA Connect 101



Student Benefits



Chapter Management



GETTING STARTED

Get Ready to
Start

Access to
FBLA Connect

Upload
Members

Payment to
National FBLA
(60 days)



Getting Started with FBLA Connect



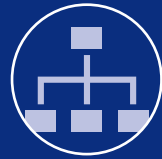
Getting Started Annually



FBLA Connect 101



Student Benefits



Chapter Management



FBLA Connect 101

1. Log in to FBLA Connect!

- Make sure you have access to the chapter(s) you are responsible for.

2. Update your Profile

- Please add a photo so we can see your smiling face!

3. Update your School Profile

1. School Address
2. Contact Email
3. Phone Number

4. Update list of chapter advisers associated with your chapter

The screenshot shows the FBLA Connect website for an "Awesome High School - Test Chapter Prospective Chapter". The page features a navigation menu with "Home", "Records", "Events", "Members", "Manage", and "More...". A "Setup Wizard" button is highlighted with a red box, indicating the next step in the process. Below the navigation, there are two announcements: "Sign up for an FBLA Connect Training Session!" and "Local Adviser Activation Emails". A personalized welcome message for "Tiffany Perez!" is displayed, along with buttons for "Manage Membership", "Send Email", and "Post Event". A "Weekly event email digest" section asks if the user wants to receive an email every Sunday. On the right, a "Primary Adviser Dashboard" shows a "GreeKTrack Official" announcement for "GreeKTrack for New Officers 101" on Sep 11 at 5:00pm PDT, a budget of "\$0 remaining", and a link to "view details".



FBLA CONNECT 101

[Click to View Video](#)

5. Add Members

- There are multiple options available to add members to FBLA Connect:
 1. Individually add an existing (returning) member
 2. Manually enter a new member
 3. Bulk upload members using the provided template
 4. Provide your students with a registration link (so that they can add themselves to FBLA Connect)

6. Transition Members from Unpaid to Active

- *Upon this step, members automatically gain access to FBLA Connect!*



FBLA CONNECT 101

[Click to View Video](#)

Add Unpaid Student

Choose one of the four options available to add contacts to your .

Option 1: Add Existing Member

Transfer students, or students graduating from another school to yours, may already be in the system.

Search Member Database

Local Account Type

Add Existing Member

Option 2: Manual Entry

Individually enter each person's contact information to add them to your roster.

Full Name

<input type="text" value="First Name"/>	<input type="text" value="Middle Name"/>
<input type="text" value="Preferred First Name"/>	

Personal E-mail

Local Account Type

Add Contact

Option 3: File Upload

Use a CSV file to import a list of contacts onto your roster.

Import contacts from a CSV file

Import Contact Data (.csv)

Option 4: Registration Link

Share a link to anyone who you would like to register to be added to your roster.

Send this link to your prospective chapter's public registration page. You will need to approve each account before they can log in:

<https://connect.fbla.org/awesomehighschool-testchapter/register.php>



FBLA Connect 101

Unpaid Student

Includes the *Unpaid Student* account type.

+ Add Unpaid Students

With selected unpaid students...

Transition to Member >

Only available in August, September:

Graduate Members >>

Select All

-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-

Member

Includes the *Active Member, Officer* account types.

With selected members...

Graduate Members >

Select All

-
-
-
-
-
-
-
-
-
-
-
-
-

Alumni

Includes the *Alum* account type.



FBLA CONNECT 101

[Click to View Video](#)

7. Generate invoice to view three payment options

- Pay by Mail (Check)*
- Purchase Order*
- Credit Card*

NOTE: 60 days to make payment! If payment is not received, you and your students will no longer have FBLA Connect access



FBLA CONNECT 101

8. Connect to FBLA Connect!

There are so many features and benefits in this new system. Take some time to check out everything FBLA Connect has to offer.



Getting Started with FBLA Connect



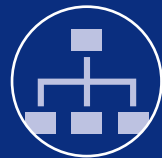
Getting Started Annually



FBLA Connect 101



Student Benefits



Chapter Management



FBLA CONNECT STUDENT BENEFITS

[Click to View Video](#)

Business Achievement Awards (High School)

How to Access:

1. Log into FBLA Connect
2. In navigation bar, select More
3. Select Courses

BAA Contributor Level

In this award program, members are introduced to FBLA and ways that they can make the most out of their experience as an FBLA member.

[Progress Report](#)

BAA Leader Level

This award is designed to introduce students to leadership concepts necessary to succeed as community-minded business leaders in a global economy.

[Progress Report](#)

BAA Advocate Level: Understanding Ethics

Take a dive into fundamentals of ethical leadership based on the principles of Bill Daniels and the Daniels Fund Ethics Initiative.

[Progress Report](#)

BAA Capstone Project Guidelines

Looking for an opportunity to put what you've learned in school into action? The Capstone Project is the fourth and final level of the Business Achievement Awards and is your opportunity to show off your skills and create lasting change. Participating stu

[Progress Report](#)



FBLA CONNECT STUDENT BENEFITS

[Click to View Video](#)

LEAD Awards (Middle School)

How to Access:

1. Log into FBLA Connect
2. In navigation bar, select More
3. Select Courses

Courses Create Course

- LEAD Aspire - FutureSmart Award (In Partnership with EVERFI)**
FBLA Middle School This award is available in partnership with EVERFI, the leading K12 education technology provider. Participating students will learn key financial education skills by completing the digital course, FutureSmart.
[Progress Report](#)
- LEAD Explore Award**
The LEAD Explore Award is the starting place for FBLA Middle School members. Participants will be introduced to FBLA and learn key leadership skills necessary for successful futures.
[Progress Report](#)
- LEAD Aspire - Time Management Award**
Time. Everyone has 24 hours every day. Learn some tips and tricks to help you manage your time to be more effective in accomplishing your goals.
[Progress Report](#)



CHAMPION CHAPTER TRACKER

Champion Chapter is a series of membership-focused challenges that High School chapters may complete for national recognition. By completing the activities below, chapters accrue points. Chapters may accrue points by participating in some or all of the five sections.

Champion Chapters are recognized at the following levels:

- BRONZE: 2,000 – 2,999 POINTS**
- SILVER: 3,000 – 5,999 POINTS**
- GOLD: 6,000 – 8,500 POINTS**

All eligible Champion Chapters will earn a banner for the adviser's classroom/meeting space or a school award case. Added incentives—such as ribbons at the National Leadership Conference (NLC) and other recognition—will also be awarded. Chapters need a minimum of 600 points in each section for challenge recognition.

HOW TO PARTICIPATE: Keep track of your chapter's activities and save your documents so you have access to them later when you complete the submission form. Look for more information on fbla.org.

SUMMER STARTER

(August 1 – September 27)

Focuses on chapter development and membership strategy. Tasks are designed to help chapters set the foundation for a successful membership year, including electing officers, developing a student-led Program of Work, setting goals, and mapping out activities throughout the program year.

ACTIVITY	Points Earned	Max Points
<input type="checkbox"/> 1 Develop a chapter Program of Work for the fall with at least three membership recruitment activities.		500
<input type="checkbox"/> 2 Elect Local Officers and plan an officer training session.		200
<input type="checkbox"/> 3 Come up with an idea for a community service project.		100
<input type="checkbox"/> 4 Write cards or emails to members over the summer encouraging them to join again in the fall.		100
<input type="checkbox"/> 5 Review the FBLA Sponsorship Toolkit and prepare a target list of at least five potential sponsors.		100
<input type="checkbox"/> 6 Set up a communication channel between Local Officers and members.		100
<input type="checkbox"/> 7 Create a survey for your returning members to capture feedback about the previous program year and opportunities they would like to pursue in the new program year. Then, draft a one-page summary about your findings.		100
<input type="checkbox"/> 8 Develop a chapter T-shirt design that complies with the FBLA Brand Guidelines.		100
<input type="checkbox"/> 9 Hold an informational meeting for prospective members.		100
<input type="checkbox"/> 10 Develop a letter to invite guest speakers to meetings during the membership year.		100
<input type="checkbox"/> 11 Create a Member of the Month program.		100
<input type="checkbox"/> 12 Prepare a chapter budget for the membership year.		100
Total		1700

Submitted by: _____ Submitted to: _____
Deadline: September 27

SHAPING SUCCESS

(September 28 – November 8)

Focuses on member recruitment and retention. Tasks are designed to promote membership benefits and foster engagement, such as hosting special events, securing guest speakers, and planning projects.

ACTIVITY	Points Earned	Max Points
<input type="checkbox"/> 1 Submit membership dues for 10 members.		500
<input type="checkbox"/> 2 Create a project plan for chapter membership recruitment.		200
<input type="checkbox"/> 3 Buddy up! Encourage each returning member to connect with a new member. Plan at least one fun "buddy" activity.		100
<input type="checkbox"/> 4 Organize a special outing for FBLA members to a business, professional sports game, or amusement park.		100
<input type="checkbox"/> 5 Host a chapter Spirit Day in which all members show up to school in either FBLA shirts or in blue and gold; post a photo to social media and tag @FBLA_National.		100
<input type="checkbox"/> 6 Using the letter you developed in Summer Starter, secure a guest speaker for a chapter meeting.		100
<input type="checkbox"/> 7 Send a letter to one of the sponsors on your contact list created during Summer Starter.		100
<input type="checkbox"/> 8 Create a Community Service Project Committee.		100
<input type="checkbox"/> 9 Meet with your officers and review your Program of Work.		100
<input type="checkbox"/> 10 Review the 2023-24 Competitive Events Guidelines at a chapter meeting and create a sign-up for members.		100
<input type="checkbox"/> 11 Have one of your officers record a one-minute elevator speech about the benefits of joining FBLA and share it on social media, tagging @FBLA_National.		100
<input type="checkbox"/> 12 Review your budget, identify areas of financial need, and plan a fundraiser.		100
Total		1700

Submitted by: _____ Submitted to: _____
Deadline: November 8

SERVICE SEASON

(November 9 – January 10)

Focuses on service and engagement. Tasks are designed to meet the core of the FBLA mission: being community-minded business leaders. Contribute to the community and connect with FBLA alumni and other business/industry professionals.

ACTIVITY	Points Earned	Max Points
<input type="checkbox"/> 1 Celebrate American Enterprise Day (November 15) by planning an activity.		500
<input type="checkbox"/> 2 Host a thank-you-note event for members to write letters of appreciation to a group of your choice, such as first responders, veterans, or senior citizens.		200
<input type="checkbox"/> 3 Lead a community service event based on your planning in Summer Starter and Shaping Success.		100
<input type="checkbox"/> 4 Accumulate 10 hours of community service (chapter members' hours combined).		100
<input type="checkbox"/> 5 Host an in-person or virtual business tour for members.		100
<input type="checkbox"/> 6 Host a competitive events study night.		100
<input type="checkbox"/> 7 Identify an area of need in your community and host a critical needs drive, like a sock drive, food drive, or toy drive.		100
<input type="checkbox"/> 8 Present a workshop to a middle school about FBLA and the importance of servant leadership in business.		100
<input type="checkbox"/> 9 Meet with your officers and review your Program of Work.		100
<input type="checkbox"/> 10 Send a thank-you-note to each of your sponsors sharing how their contributions have impacted your chapter this year.		100
<input type="checkbox"/> 11 Advisers: Post a description of one of your successful projects with a resource in the Adviser community.		100
<input type="checkbox"/> 12 Have one member volunteer to help your adviser with chapter management tasks.		100
Total		1700

Submitted by: _____ Submitted to: _____
Deadline: January 10

CTE CELEBRATION

(January 11 – February 28)

Focuses on chapter excellence and Career and Technical Education (CTE) awareness. Tasks are designed to showcase FBLA excellence and achievements, as well as promote the mission of the organization.

ACTIVITY	Points Earned	Max Points
<input type="checkbox"/> 1 Review the FBLA Week Toolkit and decide as a chapter which events you will participate in.		500
<input type="checkbox"/> 2 Have your officers or members complete a PSA, flyer, bulletin, display, or video about the importance of CTE.		200
<input type="checkbox"/> 3 Ask an elected official to sign an FBLA Week proclamation.		100
<input type="checkbox"/> 4 Prepare a report about your community service project that you planned through the Champion Chapter program.		100
<input type="checkbox"/> 5 Have at least one member participate in an FBLA Week forum or panel by submitting one question.		100
<input type="checkbox"/> 6 Plan a social activity for your chapter during FBLA Week.		100
<input type="checkbox"/> 7 Have at least one member share their story on social media during FBLA Week and tag @FBLA_National.		100
<input type="checkbox"/> 8 Sponsor a teacher/adviser appreciation activity.		100
<input type="checkbox"/> 9 Give a presentation about CTE and the Career and Technical Student Organizations at your school to your administration/School Board.		100
<input type="checkbox"/> 10 Prepare a memo to your school administrators about the number of competitors your chapter plans to send to regional and/or state conferences.		100
<input type="checkbox"/> 11 Invite an FBLA alum or community business leader to speak at a local chapter meeting.		100
<input type="checkbox"/> 12 Invite an FBLA Collegiate member to join your meeting and talk about the FBLA experience at the college level.		100
Total		1700

Submitted by: _____ Submitted to: _____
Deadline: February 28

CHAMPION +

(May 1)

Focuses on national programs and conferences, sponsors and partners, and recruitment. These activities may be done at any time during the program year before May 1.

ACTIVITY	Points Earned	Max Points
<input type="checkbox"/> 1 Complete Connect Ten.		500
<input type="checkbox"/> 2 Have at least two members complete a level of the Business Achievement Awards (BAAs).		200
<input type="checkbox"/> 3 Participate in Lead4Change.		100
<input type="checkbox"/> 4 Participate in the Stock Market Game.		100
<input type="checkbox"/> 5 Participate in Intuit's Social Innovation Challenge.		100
<input type="checkbox"/> 6 Participate in the LifeSmarts Challenge.		100
<input type="checkbox"/> 7 Participate in the Virtual Business Management Challenge or the Virtual Business Personal Finance Challenge by Knowledge Matters.		100
<input type="checkbox"/> 8 Invite a National Officer to attend a chapter meeting virtually.		100
<input type="checkbox"/> 9 Attend the 2023 National Fall Leadership Conference in Dallas, Texas, or Providence, Rhode Island.		100
<input type="checkbox"/> 10 Write a letter to middle school graduates inviting them to join your FBLA chapter for a special meeting.		100
<input type="checkbox"/> 11 Register for the 2024 NLC in Orlando, Florida.		100
<input type="checkbox"/> 12 Adviser Bonus: Attend the Fundraising Best Practices or Recruitment Best Practices webinar hosted by the National Center.		100
Total		1700

Submitted by: _____ Submitted to: _____
Deadline: May 1

Series of Membership Engagement Focused Challenges

Designed to Build a Local Chapter Program of Work

Chapters Compete for National Recognition by earning points across sections for:

- Bronze Champion Chapter 2,000 to 2,999 Points
- Silver Champion Chapter 3,000 to 5,999 Points
- Gold Champion Chapter 6,000 to 8,500 Points





MIDDLE SCHOOL MERIT AWARD

A prequel to Champion Chapter

The Middle School MERIT Award is a membership engagement-focused challenge that chapters may complete for recognition from the National Center. Added incentives, such as ribbons and plaques at conferences, are available. Build your 2023-24 Program of Work by completing activities. Point totals are included for each activity.

AUGUST 2023

- 1. Elect Chapter Officers. (100)
- 2. Plan a "Welcome Back" event for returning members and prospective members. (100)
- 3. Create a Membership Committee. (50)
- 4. Create a Community Service Committee. (50)
- 5. Hold a "Lunch & Learn" with members to discuss FBLA benefits, projects, and activities. (50)

SEPTEMBER 2023

- 1. Plan a chapter meeting. (100)
- 2. Plan a recruitment drive. (100)
- 3. Participate in the fall FBLA LifeSmarts Challenge. (50)
- 4. Participate in the fall Stock Market Game. (50)
- 5. Plan an icebreaker for a chapter meeting. (50)

OCTOBER 2023

- 1. Have at least two members sign up for a competitive event at the district/regional or state level. (100)
- 2. Submit dues for at least five members. (100)
- 3. Plan a community service project. (50)
- 4. Plan a Member Appreciation Day. (50)
- 5. Help your adviser with a task or project. (50)

NOVEMBER 2023

- 1. Have at least one member attend the National Fall Leadership Conference in Providence, RI or Dallas, TX. (100)
- 2. Plan an activity to promote American Enterprise Day. (100)
- 3. Tour a business. (50)
- 4. Invite a business leader to speak at one of your meetings. (50)
- 5. Sponsor a Spirit Day where all members wear blue and gold. (50)

DECEMBER 2023

- 1. Complete the Chapter Checklist. (100)
- 2. Plan a community service activity. (100)
- 3. Invite your principal to attend a local chapter meeting or event. (100)
- 4. Sponsor a Member Appreciation Breakfast. (50)
- 5. Plan a joint activity with another FBLA chapter in your area. (50)
- 6. Host a competitive events study night. (50)

JANUARY 2024

- 1. Host a "bring-a-friend" meeting. (100)
- 2. Have at least two members register for one of the levels of the LEAD awards. (100)
- 3. Participate in the spring FBLA LifeSmarts Challenge. (50)
- 4. Participate in the spring Stock Market Game. (50)
- 5. Discuss an article from *Tomorrow's Business Leader* at a chapter meeting. (50)
- 6. Plan a fundraiser. (50)

FEBRUARY 2024

- 1. Plan activities to promote FBLA Week. (100)
- 2. Participate in at least one of the panels or forums presented by the National Center during FBLA Week. (100)
- 3. Ask an elected official to sign a proclamation for FBLA Week. (50)
- 4. Submit a photo and caption to *Tomorrow's Business Leader*. (50)
- 5. Host a "Dress for Success" day for members to dress in professional business attire. (50)

MARCH 2024

- 1. Meet or beat your membership numbers from the previous program year. (100)
- 2. Attend a State Leadership Conference. (100)
- 3. Host a themed movie night for members. (50)
- 4. Plan a literacy project (e.g., a tutoring or reading program for elementary school students or a book drive). (50)
- 5. Host a trivia or game night for members. (50)

APRIL 2024

- 1. Have at least two members shadow an FBLA High School member for the day. (100)
- 2. Have your Chapter Officers make a presentation about FBLA Middle School to a service club, class of incoming middle school students, or school administration. (100)
- 3. Have your chapter members perform at least 10 hours of combined community service. (50)
- 4. Develop a video or paper scrapbook of your chapter activities. (50)
- 5. Have at least one member apply for a National Leadership Conference Scholarship. (50)

MAY 2024

- 1. Submit a project for the Lead4Change Challenge. (100)
- 2. Sponsor an end-of-the-year celebration. (100)
- 3. Have at least one member register for the 2024 National Leadership Conference (NLC). (100)
- 4. Participate in a community service project or volunteer for a nonprofit, such as an animal shelter, homeless shelter, or food bank. (50)
- 5. Have your Chapter Officers write letters to government officials about the benefits of career and technical student organizations and FBLA Middle School. (50)

POINTS

DUE: May 15

MERIT Achievement Award
1,500 Points
• Digital Certificate

MERIT Excellence Award
2,500 Points
• Certificate at NLC
• Ribbons at NLC

NATIONAL LEADERSHIP CONFERENCE

June 29–July 2

Orlando, Florida

Visit fbla.org/nlc for more details

Automated Form

Designed to Help Develop a Program of Work through a Calendar of Activities

Recognition

Certificate

Ribbons for NLC Delegates

Top 3 States and Chapters

Receive Plaques and Banners

and 4-7 Receive Banners



FBLA CONNECT STUDENT BENEFITS

[Click to View Video](#)

Champion Chapter (High School)

How to Access:

1. Log into FBLA Connect
2. In navigation bar, select More
3. Select Forms

Available Forms [Manage Forms](#) [+ Create Form](#)

Posted by National Center

Due Sep 27, 2023

2023-24 SUMMER STARTER (August 1 - September 27) [View Form](#)

This form is to be completed once and is due on September 27, 2023 at 11:59 pm.

Due May 1, 2024

2023-24 CHAMPION+ (Deadline MAY 1)

This form is to be completed once and is due on May 1, 2024 at 11:59 pm.

[Test Shared Chapter Form](#)

[Competitive Events Recommendations](#)

Have an idea for a new event? A topic idea? A suggestion to improve a current event? to make FBLA's competitive events program even better? Let us know! The submission goes to the National FBLA Competitive Events Committee.

2023-24 SUMMER STARTER (August 1 - September 27)

This form is to be completed once and is due on September 27, 2023 at 11:59 pm.

This form is due on September 27, 2023.

SUMMER STARTER (August 1 – September 27)

Summer Starter focuses on chapter development and membership strategy. Tasks are designed to help chapters set the foundation for a successful membership year, including electing officers, developing a student-led Program of Work, setting goals, and mapping out activities throughout the program year.

School Name (please type out the full name, no "HS", etc.) *

State *

Primary Adviser Name *

Primary Adviser Email *

ACTIVITIES

Please upload a PDF for each activity your chapter has completed.

Please note: You do not need to upload a file for each activity, only the ones your chapter has completed.

FBLA CONNECT STUDENT BENEFITS

[Click to View Video](#)

Merit Award (Middle School)

How to Access:

1. Log into FBLA Connect
2. In navigation bar, select More
3. Select Forms

Available Forms Manage Forms Create Form

Posted by National Center

Due Nov 30, 2023

2023-24 Middle School MERIT Award (AUGUST 1 - NOVEMBER 30)
This form is to be completed once and is due on November 30, 2023 at 11:59 pm. View Form

Competitive Events Recommendations
Have an idea for a new event? A topic idea? A suggestion to make FBLA's competitive events program even better? Let the National FBLA Competitive Events Committee.

2023-24 Middle School MERIT Award (AUGUST 1 - NOVEMBER 30)

This form is to be completed once and is due on November 30, 2023 at 11:59 pm.
This form is due on November 30, 2023.

A prequel to Champion Chapter

The Middle School MERIT Award is a membership engagement-focused challenge that chapters may complete for recognition from the National Center. Added incentives, such as ribbons and plaques at conferences, are available. Build your 2023-24 Program of Work by completing activities. Point totals are included for each activity. Please see the activities on the following pages.

School Name (please type out the full name, no "HS", etc.) *

Primary Adviser Name *

Primary Adviser Email *



Getting Started with FBLA Connect



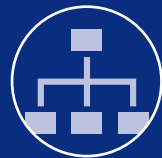
Getting Started Annually



FBLA Connect 101



Student Benefits



Chapter Management



FBLA CONNECT CHAPTER TOOLS

Create/Assign Chapter Officer Positions

Define Officer Positions
Assign Members to Positions

Manage Officer Positions

Officer Positions	Actions
President President (Primary)	
Communications Communications	
Competitive Events Competitive Events	
Historian Historian	
Membership Membership	
Parliamentarian Parliamentarian	
Secretary Secretary	
State Adviser State Adviser	
State Officer State Officer	
State Staff State Staff	
Treasurer Treasurer	
Vice President Vice President	
Adviser Positions	Actions
Primary Adviser Primary Adviser (Primary)	
Co-Adviser Co-Adviser	

Add an officer position

Title

Roles
Roles help define what this officer position does. Your national staff will be able to send relevant resources to your officers based upon the roles tagged to each officer.

- Co-Adviser
- Communications
- Competitive Events
- Historian
- Membership
- Parliamentarian
- President
- Primary Adviser
- Secretary
- State Accountant
- State Adviser
- State Chair
- State Officer
- State Staff
- Treasurer
- Vice President

Applies To
Can this position be held by only officers, advisers, or either one?

- Officers Only
- Advisers Only
- Both Officers and Advisers



FBLA CONNECT CHAPTER TOOLS

Assign Chapter Officer Privileges

Allow officers to
Complete Forms
for Champion
Chapter Access



Edit Officer Position Privileges: Parliamentarian		
Access Privileges	Allow	Disallow
Configure Site Settings (Site Admin) ⓘ	<input type="radio"/>	<input checked="" type="radio"/>
Invite/Approve New Users to this Site & Manage Users' Account Type/Status <small>Members with this privilege will receive an email notification each time someone registers and needs approval.</small>	<input type="radio"/>	<input checked="" type="radio"/>
Edit Member Profile Information ⓘ	<input checked="" type="radio"/>	<input type="radio"/>
Manage Fundraising Campaigns ⓘ	<input type="radio"/>	<input checked="" type="radio"/>
Post Announcements ⓘ	<input checked="" type="radio"/>	<input type="radio"/>
Send Bulk Emails ⓘ	<input checked="" type="radio"/>	<input type="radio"/>
Send Bulk SMS ⓘ	<input checked="" type="radio"/>	<input type="radio"/>
Manage Achievements ⓘ	<input type="radio"/>	<input checked="" type="radio"/>
Manage Meeting Minutes ⓘ	<input checked="" type="radio"/>	<input type="radio"/>
Excuse Absences for Required Events ⓘ	<input checked="" type="radio"/>	<input type="radio"/>
Manage Awards and Award Voting ⓘ	<input checked="" type="radio"/>	<input type="radio"/>
Upload Files to the File Manager ⓘ	<input checked="" type="radio"/>	<input type="radio"/>
Create Forms ⓘ	<input checked="" type="radio"/>	<input type="radio"/>
Complete Forms Requested by Future Business Leaders of America staff ⓘ	<input checked="" type="radio"/>	<input type="radio"/>
Manage Courses, Course Content, Setup Quiz Answer Keys, and Grade Quizzes ⓘ	<input type="radio"/>	<input checked="" type="radio"/>
Manage High School Chapter Score ⓘ	<input type="radio"/>	<input checked="" type="radio"/>
Manage Communities ⓘ	<input type="radio"/>	<input checked="" type="radio"/>



FBLA CONNECT CHAPTER TOOLS

[Click to View Video](#)

Chapter Calendar

[+ Add Event](#)
[Manage Event Types](#)

Event Calendar

[Awesome High School - Test Chapter's Calendar](#)
[Central Section Calendar](#)
[California - High School Calendar](#)
[National Calendar](#)

Filter events by:
 [Meetings](#)
[Service Projects](#)
[Other Events](#)

<< **September 2023** >> today

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5 8:00am FBIA Collegiate Office Hours	6	7 4:30pm Training for FBIA Connect	8	9
10	11	12 1:00pm FBIA Collegiate Office Hours	13	14	15	16
17	18	19	20	21	22	23



FBLA CONNECT CHAPTER TOOLS

[Click to View Video](#)

Email

Email Campaign Manager

Send emails to your subscribers or general announcements to your membership.

[Compose Email](#)
[Manage Email Templates](#)

Email Subscriptions

[Create Subscription](#)

Your members may opt-in to any of your **subscriptions** to receive email related to a specific topic.

Subscription	Subscribers	Actions
You have no subscriptions.		

Saved Audiences

[Create Audience \(coming soon\)](#)

Saved Audiences are segments of your membership. Recipients are determined dynamically based on the filters you define.

Audience	Actions
You have no saved audiences.	

Recent Emails

[View All Emails](#)

Subject	Date ▾	Sent By	Actions
You haven't sent any emails yet. Compose Email			



FBLA CONNECT CHAPTER TOOLS

[Click to View Video](#)

SMS – Send a text

Send SMS

Choose who you want to send a SMS message to, enter the message, and Send SMS!

Core Filter All members of the [redacted] Chapter site

Account Type Filter Unpaid Students Officers Active Members
 Advisers Alumni

To: Sending to 3 members from the filters above.

Message:
126 characters max

or



FBLA CONNECT CHAPTER TOOLS

[Click to View Video](#)

Announcements

Post Announcement

Subject of your announcement

Optional Message
Shown when a member clicks on your announcement banner.

B I U S A - [color] - [background color] [bulleted list] [numbered list] [link] [image] [table] - Verdana - 11pt - [font size] [direction] [refresh]

When to show?

- Show immediately
- Show on [calendar icon]

When to hide?

- Show until removed
- Hide on [calendar icon]

Post Announcement



FBLA CONNECT CHAPTER TOOLS

[Click to View Video](#)

Files

The screenshot shows the 'Files' section of the FBLA Connect interface for a chapter named 'Awesome High School - Test Chapter High School Chapter'. The page has a blue header with the chapter name and the FBLA logo. Below the header is a navigation bar with links for 'Home', 'Records', 'Events', 'Members', 'Manage', and 'More...'. To the right of the navigation bar is a 'Setup Wizard' link and a progress indicator showing '9% Complete' and '1 of 11' steps. The main content area is titled 'Files' and includes a 'Create Folder' button. Below this are several filter tabs: 'My High School Chapter Files', 'Shared with Others', 'Shared by Others', 'Shared by National Office', and 'Public'. The 'My High School Chapter Files' tab is selected. Below the tabs is an 'Upload files and share with:' section with a dropdown menu set to 'Initiated Members', an 'Upload' button, and a 'Drag & Drop Files' area. There are also links for 'Create Folder' and 'Share External Link'. At the bottom of the main content area, a message states: 'This folder is empty. Upload new files using the space above.'

FBLA CONNECT CHAPTER TOOLS

[Click to View Video](#)

Forms

Create Form

Form Title

Form Description:

B I U S A - A - [List Icons] [Link Icon] [Image Icon] [Table Icon] Verdana 11pt [Undo] [Redo] [Fullscreen]

Target Audience: Members of Awesome High School - Test Chapter

Account Type Filter: Unpaid Students Advisers Principals Officers Alumni Active Members Chaperones

Availability:

This form can be completed multiple times and is always available.
 This form is to be completed once and is due on [Date].

Hide Form Until:

Immediately show this form.
 Hide this form until [Date] 12:00am chapter's local time.

Hide Form After:

Don't auto-hide this form. Accept late submissions if there's a due date.
 Hide this form after [Date] 11:59pm chapter's local time.



Lunch



Roundtable Discussions- (4) 25 minutes

Chapter Success Guide | Angela Stone | Washington FBLA

Competitive Events | Terri King | Odessa High School FBLA

FBLA Programs | Laura Ramos | Fife High School FBLA

Development and Fundraising | Kyle DeVos | Washington FBLA

New(er) to FBLA | Tiffany Perez | Washington FBLA



Washington Educators of Business & Marketing

Join WE-BAM today!

<https://www.we-bam.org/>

Open Board Positions:

President-Elect

Secretary

Membership Director

Professional Development Director





NLC Adviser Registration



Lollipop Leadership



REFLECTION



Thank you!
