



Washington Educators of
Business & Marketing



2023 Business & Marketing Educator Conference

SEPTEMBER 25-27, 2023 | DOUBLETREE HOTEL, TUKWILA, WA

Our multi-day conference will provide high-quality trainings and workshops, specifically curated to help business and marketing teachers prepare for a great year.

Get ready to learn from industry experts and teachers who will be sharing their insights on how to apply the latest business and tech trends to your classroom. We guarantee you'll leave feeling energized and inspired to take your students to the next level!

STEP 1



REGISTER



ONE-DAY ATTENDEES: \$75
PAY HERE

STEP 2



TWO-DAY ATTENDEES: \$150
PAY HERE



THREE-DAY ATTENDEES: \$225
PAY HERE

STEP 3



HOTEL PAYMENT:
PAY HOTEL DIRECTLY

DAY 1: DECA DAY



ACCELERATE YOUR CLASSROOM
MONDAY, SEPTEMBER 25



8:00 a.m. - 8:30 a.m.

CHECK-IN AND FUEL UP AT BREAKFAST

Available for attendees in the hotel block

8:30 a.m. - 9:00 a.m.

DECA AND OSPI UPDATE

9:00 a.m. - 12:00 p.m.

ACCELERATING INTO WORKSHOPS

- Industry specific topics relevant to today's workforce
- Competition tricks and tips
- New Advisor workshops
- Implementing AI into your classroom

12:00 p.m. - 1:15 p.m.

LUNCH PITSTOP

Luncheon Keynote

1:30 p.m. - 3:15 p.m.

SHIFT BACK INTO WORKSHOPS

- School-based Enterprises
- Effectively teach your students financial statements
- Competition panel Q+A
- High level written projects
- Using technology effectively

3:15 p.m.

COOKIE BREAK

Clock hour and lesson plan pick-up

3:30 p.m.

COMPETITION PANEL Q+A

4:15 p.m.

ADJOURN

5:30 p.m. - 8:00 p.m.

AREA LEADERS DINNER & MEETING



Washington Educators of Business & Marketing

Tuesday, September 26, 2023

DAY 2: FOR ALL BUSINESS & MARKETING EDUCATORS

BELOW IS A DRAFT AGENDA. FINAL AGENDA POSTED AUGUST 2023

Time/Location: Dashpoint/Redondo	Description or Contents
9:00 - 10:00 Dashpoint/Redondo	<i>Registration, Presidents Welcome, Opening Activity by Empowered</i>
10:00 - 12:00 Break out session in Alki I, II, III	<i>Session topics may include: Financial Literacy, CCI Learning, MBA Research & Ethics Curriculum, Student Store Operations, AI - ChatGPT, Classroom Management Techniques, Prosecuting Attorney Case Study Session</i>
12:00 - 1:30 Dashpoint/Redondo	Visit Vendors, Lunch OSPI Update - Holli Kalaleh
1:30 - 3:45	<i>Session topics may include: Handling Teacher Burnout, Frameworks, Project Management, Computer Science Curriculum, Roundtable Project Exchange, Economics for all</i>

DAY 3: FBLA DAY

Washington FBLA Adviser Conference

Wednesday, September 27

9:00 a.m.	Welcome & Opening Session
10:00 a.m.	FBLA Program & Competitive Event Updates
10:30 a.m.	BREAK
10:45 a.m.	New National Database FBLA Connect (GreekTrack)
12:15 p.m.	Lunch and Learn
1:30 p.m.	Roundtable Discussions (25-minute sessions)

Session topics may include:

- *Industry Partnerships & Fundraising*
- *Competitive Events*
- *Chapter Leadership & Recognition*
- *Chapter Management*
(Finance, Conference Prep, Chapter Officers)

3:30 p.m.	Wrap Up Activity
3:45 p.m.	Day End

