

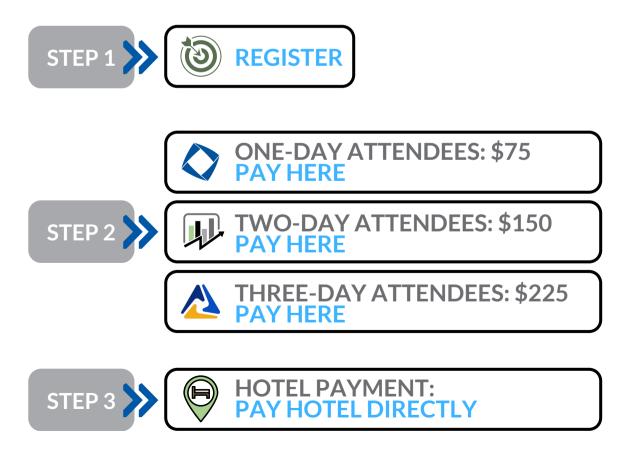


## 2023 Business & Marketing Educator Conference

#### SEPTEMBER 25-27, 2023 | DOUBLETREE HOTEL, TUKWILA, WA

Our multi-day conference will provide high-quality trainings and workshops, specifically curated to help business and marketing teachers prepare for a great year.

Get ready to learn from industry experts and teachers who will be sharing their insights on how to apply the latest business and tech trends to your classroom. We guarantee you'll leave feeling energized and inspired to take your students to the next level!



#### DAY I: DECA DAY ACCELERATE YOUR CLASSROOM MONDAY, SEPTEMBER 25 CHECK-IN AND FUEL UP AT BREAKFAST 8:00 a.m. - 8:30 a.m. Available for attendees in the hotel block Deca and Ospi update 8:30 a.m. - 9:00 a.m. ACCELERATING INTO WORKSHOPS 9:00 a.m. - 12:00 p.m. Industry specific topics relevant to today's workforce Competition tricks and tips New Advisor workshops Implementing AI into your classroom LUNCH PITSTOP 12:00 p.m. - 1:15 p.m. Luncheon Kevnote SHIFT BACK INTO WORKSHOPS 1:30 p.m. - 3:15 p.m. School-based Enterprises Effectively teach your students financial statements Competition panel Q+A High level written projects Using technology effectively 3:15 p.m. COOKIE BREAK **Clock hour and lesson plan pick-up** COMPETITION PANEL Q+A 3:30 p.m. ADJOURN 4:15 p.m. AREA LEADERS DINNER & MEETING 5:30 p.m. - 8:00 p.m.



Washington Educators of

**Business & Marketina** 



# Washington Educators of Business & Marketing

Tuesday, September 26, 2023

#### DAY 2: FOR ALL BUSINESS & MARKETING EDUCATORS

#### **BELOW IS A DRAFT AGENDA. FINAL AGENDA POSTED AUGUST 2023**

Time/Location: Dashpoint/Redondo	Description or Contents
9:00 - 10:00 Dashpoint/Redondo	Registration, Presidents Welcome, Opening Activity by Empowered
10:00 - 12:00 Break out session in Alki I, II, III	Session topics may include: Financial Literacy, CCI Learning, MBA Research & Ethics Curriculum, Student Store Operations, AI - ChatGPT, Classroom Management Techniques, Prosecuting Attorney Case Study Session
12:00 - 1:30 Dashpoint/Redondo	Visit Vendors, Lunch OSPI Update - Holli Kalaleh
1:30 - 3:45	Session topics may include: Handling Teacher Burnout, Frameworks, Project Management, Computer Science Curriculum, Roundtable Project Exchange, Economics for all









### DAY 3: FBLA DAY

#### Washington FBLA Adviser Conference Wednesday, September 27

9:00 a.m.	Welcome & Opening Session
10:00 a.m.	FBLA Program & Competitive Event Updates
10:30 a.m.	BREAK
10:45 a.m.	<b>New National Database</b> FBLA Connect (GreekTrack)
12:15 p.m.	Lunch and Learn
1:30 p.m.	Roundtable Discussions (25-minute sessions)
	<ul> <li>Session topics may include:</li> <li>Industry Partnerships &amp; Fundraising</li> <li>Competitive Events</li> <li>Chapter Leadership &amp; Recognition</li> <li>Chapter Management (Finance, Conference Prep, Chapter Officers)</li> </ul>
3:30 p.m.	Wrap Up Activity
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3:45 p.m. Day End



2023 BUSINESS & MARKETING EDUCATOR CONFERENCE

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