



ONE ASSOCIATION

SPOKANE, WA

LEADERSHIP DAY ONE | WEDNESDAY, APRIL 19, 2023

4:00 – 4:45 PM	Candidate Briefing	Davenport Grand Terrace Room East
5:00 – 6:15 PM	Conference Registration & Materials Pick Up	Davenport Grand Maple/Birch
6:30 – 8:15 PM	Opening Session	First Interstate Center for the Arts
8:45 – 9:30 PM	Region Meeting Capital Region	Doubletree Spokane Falls
8:45 – 9:30 PM	Region Meeting North Central Region	Doubletree Salon 1/2/3
8:45 – 9:30 PM	Region Meeting Northeast Region	Davenport Grand Grand C
8:45 – 9:30 PM	Region Meeting Puget Sound Region	Davenport Grand Cedar
8:45 – 9:30 PM	Region Meeting Southeast Region	Doubletree Salon 5
8:45 – 9:30 PM	Region Meeting Southwest Region	Doubletree Salon 4
8:45 – 9:30 PM	Region Meeting West Central Region	First Interstate Center for the Arts
9:45 – 10:30 PM	Region Meeting Northwest Region	Davenport Grand Grand C
11:00 PM	Curfew	Personal Hotel Rooms

Washington FBLA
State Business Leadership Conference 2023



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LEADERSHIP DAY TWO | THURSDAY, APRIL 20, 2023

6:00 – 7:00 AM	Competition Practice Room Open	Davenport Grand Grand AB
8:00 AM – 12:00 PM	Competitive Events <ul style="list-style-type: none"> • Broadcast Journalism - PRELIM • Business Ethics - PRELIM • Business Plan - PRELIM • Client Service - PRELIM • Computer Game & Simulation Programming - PRELIM • Data Analysis - PRELIM • Digital Video Production- PRELIM • Graphic Design - PRELIM • Introduction to Event Planning - FINAL • Introduction to Public Speaking - PRELIM • Job Interview - PRELIM • Public Speaking - PRELIM 	Davenport Grand Grand AB
8:00 AM – 12:00 PM	Competitive Events – Open to Audience All these events will be open for attendees to view presentations. Projectors/Screens will be provided for competitors to use. <ul style="list-style-type: none"> • American Enterprise Project - FINAL • Community Service Project - FINAL • Coding & Programming - FINAL 	Davenport Grand Meeting Rooms 4-8
9:00 – 9:45 AM	Adviser Orientation Advisers must attend one orientation	Davenport Grand Cedar
9:00 – 9:45 AM	Leadership Development Sessions #1 All workshops will be posted in the conference app for chapters	Doubletree Varies
9:00 – 11:00 AM	Campaign Booths	Davenport Grand Terrace Room East/West
10:00 – 10:45 AM	Leadership Development Sessions #2 All workshops will be posted in the conference app for chapters	Doubletree Varies
10:00 AM – 3:00 PM	Exhibit Booths	Davenport Grand First Floor



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LEADERSHIP DAY TWO | THURSDAY, APRIL 20, 2023 (CONT')

11:00 – 11:45 AM	Adviser Orientation <i>Advisers must attend one orientation</i>	Davenport Grand Cedar
11:00 – 11:45 AM	Leadership Development Sessions #3 <i>All workshops will be posted in the conference app for chapters</i>	Doubletree Varies
12:00 PM – 1:45 PM	Voting Delegate Q&A with State Officer Candidates <i>The Voting Delegate Q & A Session will be split into two 45 minute sessions with</i>	First Interstate Center for the Arts
1:00 – 1:45 PM	Leadership Development Sessions #4 <i>All workshops will be posted in the conference app for chapters</i>	Doubletree Varies
2:00 PM – 6:00 PM	Competitive Events <ul style="list-style-type: none"> • Business Financial Plan - PRELIM • Community Service Presentation - FINAL • Digital Animation - PRELIM • E-business - PRELIM • Electronic Career Portfolio - PRELIM • Impromptu Speaking - PRELIM • Introduction to Business Presentation - PRELIM • Introduction to Social Media Strategy - PRELIM • Marketing - FINAL • Network Design - FINAL • Parliamentary Procedure - FINAL • Public Service Announcement - PRELIM • Publication Design - PRELIM • Sales Presentation - PRELIM • Social Media Strategies - PRELIM • Video Game Challenge - FINAL • Website Design - PRELIM 	Davenport Grand Grand AB
2:00 PM – 6:00 PM	Competitive Events – Open to Audience <i>All these events will be open for attendees to view presentations. Projectors/Screens will be provided for competitors to use.</i> <ul style="list-style-type: none"> • Local Chapter Annual Business Report - FINAL • Mobile Application Development - FINAL 	Davenport Grand Meeting Rooms 4-8



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LEADERSHIP DAY TWO | THURSDAY, APRIL 20, 2023 (CONT')

2:00 – 2:45 PM	Leadership Development Sessions #5 <i>All workshops will be posted in the conference app for chapters</i>	Doubletree Varies
2:00 PM – 2:45 PM	Adviser Orientation <i>Advisers must attend one orientation</i>	Davenport Grand Cedar
5:45 – 7:30 PM	Recognition Session <i>This session includes scholarship presentations, chapter honors, online testing winners, and other recognition awards.</i>	First Interstate Center for the Arts
8:00 – 9:00 PM	Alumni Reception	Davenport Grand Meeting Room 1
9:00 – 10:30 PM	Open Mic Night! <i>Showcase your talents whether that is singing, dancing, or even comedy!</i>	Doubletree Salon 4/5
11:00 PM	Curfew	Personal Hotel Room



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LEADERSHIP DAY THREE | FRIDAY, APRIL 21, 2023

8:00 AM – 12:00 PM	Competitive Events <ul style="list-style-type: none"> • <i>Banking & Financial Systems - FINAL</i> • <i>Business Ethics - FINAL</i> • <i>Business Ethics (MS) - FINAL</i> • <i>Client Service - FINAL</i> • <i>Critical Thinking - FINAL</i> • <i>E-business - FINAL</i> • <i>Elevator Speech - FINAL</i> • <i>Exploring Business Issues - FINAL</i> • <i>FBLA Mission & Pledge - FINAL</i> • <i>Graphic Design - FINAL</i> • <i>Hospitality & Event Management - FINAL</i> • <i>International Business - FINAL</i> • <i>Job Interview - FINAL</i> • <i>Marketing Mix Challenge - FINAL</i> • <i>Multimedia & Website Development - FINAL</i> • <i>Public Service Announcement - FINAL</i> • <i>Social Media Strategies - FINAL</i> 	Davenport Grand Grand AB
8:00 AM – 12:00 PM	Competitive Events – Open to Audience <i>All these events will be open for attendees to view presentations. Projectors/Screens will be provided for competitors to use.</i> <ul style="list-style-type: none"> • <i>Broadcast Journalism - FINAL</i> • <i>Business Plan - FINAL</i> • <i>Introduction to Business Presentation - FINAL</i> • <i>Publication Design - FINAL</i> • <i>Website Design - FINAL</i> 	Davenport Grand Meeting Rooms 4-8
9:00 – 11:00 AM	Voting Session <i>Voting for State Officer Candidates will be done over Simply Voting during this session</i>	Davenport Grand Cedar
9:00 – 9:45 AM	Leadership Development Sessions #6 <i>All workshops will be posted in the conference app for chapters</i>	Doubletree Varies
10:00 – 10:45 AM	Leadership Development Sessions #7 <i>All workshops will be posted in the conference app for chapters</i>	Doubletree Varies



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LEADERSHIP DAY THREE | FRIDAY, APRIL 21, 2023 (CONT')

11:00 – 11:45 AM	Leadership Development Sessions #8 <i>All workshops will be posted in the conference app for chapters</i>	Doubletree Varies
12:00 PM – 12:45 PM	Region – Adviser Meetings <ul style="list-style-type: none"> • Northeast – Meeting Room 9 • North Central – Meeting Room 10 • Northwest & West Central – Meeting Room 11 • Capital – Meeting Room 12 • Southeast – Terrace Room East • Southwest – Terrace Room West • Puget Sound – Contact RA for specific details 	Davenport Grand
1:00 – 1:45 PM	Leadership Development Sessions #9 <i>All workshops will be posted in the conference app for chapters</i>	Doubletree Varies
2:00 PM – 6:00 PM	Competitive Events <ul style="list-style-type: none"> • Annual Chapter Activities Presentation - FINAL • Business Management - FINAL • Career Research - FINAL • Computer Game & Simulation Programming - FINAL • Data Analysis - FINAL • Entrepreneurship - FINAL • Future Business Leader - FINAL • Help Desk - FINAL • Introduction to Social Media Strategy - FINAL • Management Information Systems - FINAL • Sales Presentation - FINAL • Sports & Entertainment Management - FINAL 	Davenport Grand Grand AB
2:00 PM – 6:00 PM	Competitive Events – Open to Audience <i>All these events will be open for attendees to view presentations. Projectors/Screens will be provided for competitors to use.</i> <ul style="list-style-type: none"> • Business Financial Plan - FINAL • Digital Animation - FINAL • Digital Video Production - FINAL • Impromptu Speaking - FINAL • Introduction to Public Speaking - FINAL • Partnership with Business Project - FINAL • Public Speaking - FINAL 	Davenport Grand Meeting Rooms 4-8



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LEADERSHIP DAY THREE | FRIDAY, APRIL 21, 2023 (CONT')

6:00 – 8:00 PM	<i>Professional Division Annual Meeting</i>	<i>Davenport Grand Cedar</i>
6:00 – 9:00 PM	<i>Chapter Time</i>	<i>On Your Own</i>
9:00 – 10:30 PM	<i>Dance</i> <i>Come hangout with other chapter members with music and a chance to participate in our Dance with State Officers Fundraiser for the March of Dimes</i>	<i>Davenport Grand Grand C</i>
9:00 – 10:30 PM	<i>Game Night</i> <i>If you want to have more of a relaxed atmosphere, we will be opening a room with some games like Giant Jenga, Connect Four, and more!</i>	<i>Davenport Grand Cedar</i>

LEADERSHIP DAY FOUR | SATURDAY, APRIL 22, 2023

8:30 AM – 10:30 PM	<i>Awards Session</i>	<i>First Interstate Center for the Arts</i>
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