

Welcome to FBLA

Presented by WA FBLA



Speakers



AUBREY HEGNER

**MIDDLE LEVEL VP
KOMACHIN MS**



PREETI MAROJU

**PUGET SOUND VP
FIFE HS**



JOANNE LIN

**SOUTHWEST REGION VP
UNION HS**

State Officer Coach



Tiffany Perez

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A nighttime city skyline is visible in the background, featuring illuminated buildings and trees. A solid blue rectangular overlay is positioned in the center of the image. The text "This or That" is written in a large, white, sans-serif font across the middle of the blue overlay.

This or That

Basic Facts

- Future Business Leaders of America
- Variety of events and tests that are focused on business and business-related fields
- FBLA is the largest Career and Technical Student Organization (CTSO)
- Other CTSOs are FFA, FCCLA, DECA, etc.
- FBLA is an organization, not a club
- Every state has a state officer team
- Rebranded logo!

New Logo + New Sign



Old Logo



New Logo

Benefits

- Members are provided with many opportunities and experiences that turn into fun memories
- Students and schools can earn awards
- Members are able to travel in-state for the State Business Leadership Conference and across the country for the National Leadership Conferences
- FBLA provides a vast network for students, industry professionals, alumni, teachers, and mentors

Dress Code

- FBLA has a dress code
- Sets us apart as a professional organization
- Members are expected to dress in a business professional manner
 - Blazers, slacks, skirts, dresses, and ties
- There are Do's and Dont's on the FBLA website for professional attire
- No denim allowed! It's a forbidden fabric

The background of the image is a nighttime cityscape with various buildings and lights. A solid blue rectangular area is centered over the image, and the text "Guess That Tune" is written in white on this blue area.

Guess That Tune



New Rules - Dua Lipa

Guess That Tune



YMCA - Village People

A nighttime photograph of a city skyline, likely New York City, with numerous illuminated skyscrapers and buildings. The scene is dark, with the city lights providing the primary illumination. The image is framed by a white border.

Guess That Tune



♪ *It's a party in the U.S.A.* ♪

Party in the U.S.A. - Miley Cyrus

Guess That Tune



Baby - Justin Bieber

The background of the image is a nighttime city skyline, likely New York City, with numerous illuminated buildings and lights. A large, semi-transparent blue rectangle is centered over the image, serving as a backdrop for the text. The text "Guess That Tune" is written in a large, white, sans-serif font, centered within the blue rectangle.

Guess That Tune



You Belong With Me - Taylor Swift

Guess That Tune



What Makes You Beautiful - One Direction

Guess That Tune



I Wanna Dance With Somebody - Whitney Houston

Guess That Tune



Hey There Delilah - Plain White T's

Guess That Tune

Conferences

- Five conferences in total
- Fall Leadership Conference (FLC) - 1 day long and held within your region. It starts the FBLA year.
- National Fall Leadership Conference (NFLC) - held by FBLA
- Winter Leadership Conference (WLC) - 1 day long and held within your region. It's commonly referred to as the Regional Conference. Competitions start at this conference.
- State Business Leadership Conference (SBLC) - 4 days long and held in Spokane this membership year
- National Leadership Conference (NLC) - 5 days long and held in Atlanta, Georgia, this membership year

Competitive Events

- Members have the opportunity to compete in events at conferences
- Wide variety of subjects
- Members are able to compete at the regional, state, and national level
- The top four of every event in State moves on to the National Level
- In Middle Level, the top two of every event in State moves on to the National Level

Business Achievement Awards (BAA)

- 4 levels
 - Level 1 - Contributor
 - Level 2 - Leader
 - Level 3 - Advocate
 - Level 4 - Capstone
- Recognition at the National Leadership Conference

FBLA Island Membership Campaign

- September 26 - December 16
- Board game style
- Weekly opportunities to win points
- Chapter effort
- Prizes include:
 - Ribbons at SBLC
 - Plaques for top three chapters
 - Certificates too!
- Follow @wafbla on Instagram or check the Washington FBLA website for weekly challenges!

A nighttime photograph of a city skyline, likely New York City, with numerous illuminated skyscrapers and buildings. The scene is dark, with the city lights providing the primary illumination. The text is overlaid on a semi-transparent blue rectangle in the center.

**The Business
Achievement Awards
have 4 levels.**

Fall Into FBLA Membership Campaign

- September 17 - December 15
- Similar to FBLA Island
- Meant for Middle Level members ONLY!!
- Prizes include:
 - Ribbons at SBLC
 - Plaques for top three chapters
 - Certificates too!
- Take a screenshot of the Zoom with your chapter members!
- Follow @wafbla on Instagram or check the Washington FBLA website for weekly challenges!

Officers

- There are chapter, state, and national officers
- National officers work to keep FBLA running smoothly
- There are nine national officers -> President, Secretary, Treasurer, Parliamentarian, and five Regional Vice Presidents
- WA FBLA state officers work to plan your Fall, Winter, and State conferences.
- Feel free to contact any of the officers with questions, comments, and concerns!

WA FBLA State Officer Team



CINDY CHEN
**STATE PRESIDENT
TESLA STEM HS**



BEN TO
**STATE SECRETARY
MARYSVILLE GETCHELL HS**



CHARLOTTE CURRY
**PUBLIC RELATIONS OFFICER
MARK MORRIS HS**



AUBREY HEGNER
**MIDDLE LEVEL VP
KOMACHIN MS**

WA FBLA State Officer Team

Washington



JEAN LIN
PARLIAMENTARIAN
UNION HS



KARINA KEJRIWAL
ALUMNI & BUSINESS RELATIONS VP
TESLA STEM HS



DWIJA ADAMALA
CAPITAL REGION VP
OLYMPIA HS



LEXIE FENNEL
NORTH CENTRAL REGION VP
EASTMONT HS



HAILEY BRONEC
NORTHEAST REGION VP
RIDGELINE HS

WA FBLA State Officer Team

Washington



VENYA PILLAI
NORTHWEST REGION VP
JACKSON HS



PREETI MAROJU
PUGET SOUND REGION VP
COLUMBIA JUNIOR HS



JOANNE LIN
SOUTHWEST REGION VP
UNION HS



ELIZABETH ALLEN
SOUTHEAST REGION VP
WALLA WALLA HS



SAMARA WIJESEKERA
WEST CENTRAL REGION VP
HOLY NAMES ACADEMY





Trivia Time!

The background of the image is a nighttime city skyline, likely New York City, with numerous illuminated buildings and a dark sky. A large, solid blue rectangle is centered over the image, and the text "Q & A" is written in white, bold, serif font within this rectangle.

Q & A

The background is a nighttime cityscape with illuminated buildings and trees. A large, solid blue rectangle is centered over the image, and the text "Thank you!" is written in white, bold, sans-serif font across the middle of this rectangle. The entire composition is framed by a thin white border.

Thank you!

Contact Us!



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