# Welcome to FBLA

Presented by WA FBLA

ASEBLA

### Speakers



**AUBREY HEGNER** 

MIDDLE LEVEL VP KOMACHIN MS



PREETI MAROJU

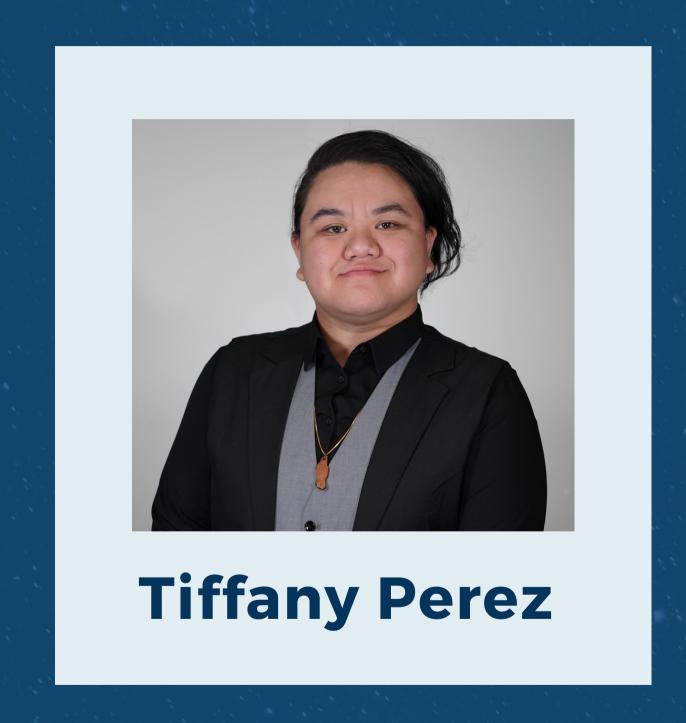
PUGET SOUND VP FIFE HS



**JOANNE LIN** 

SOUTHWEST REGION VP UNION HS

### State Officer Coach



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#### Basic Facts

- Future Business Leaders of America
- Variety of events and tests that are focused on business and business-related fields
- FBLA is the largest Career and Technical Student Organization (CTSO)
- Other CTSOs are FFA, FCCLA, DECA, etc.
- FBLA is an organization, not a club
- Every state has a state officer team
- Rebranded logo!

## New Logo + New Sign

Old Logo





New Logo

#### Benefits

- Members are provided with many opportunities and experiences that turn into fun memories
- Students and schools can earn awards
- Members are able to travel in-state for the State Business Leadership Conference and across the country for the National Leadership Conferences
- FBLA provides a vast network for students, industry professionals, alumni, teachers, and mentors



- FBLA has a dress code
- Sets us apart as a professional organization
- Members are expected to dress in a business professional manner
  - Blazers, slacks, skirts, dresses, and ties
- There are Do's and Dont's on the FBLA website for professional attire
- No denim allowed! It's a forbidden fabric





















Belong With Me - Taylor Swift





What Makes You Beautiful - One Direction











#### Conferences

- Five conferences in total
- Fall Leadership Conference (FLC) 1 day long and held within your region. It starts the FBLA year.
- National Fall Leadership Conference (NFLC) held by FBLA
- Winter Leadership Conference (WLC) 1 day long and held within your region. It's commonly referred to as the Regional Conference. Competitions start at this conference.
- State Business Leadership Conference (SBLC) 4 days long and held in Spokane this membership year
- National Leadership Conference (NLC) 5 days long and held in Atlanta, Georgia, this membership year



- Members have the opportunity to compete in events at conferences
- Wide variety of subjects
- Members are able to compete at the regional, state, and national level
- The top four of every event in State moves on to the National Level
- In Middle Level, the top two of every event in State moves on to the National Level

### Business Achievement Awards (BAA)



#### FBLA Island Membership Campaign

- September 26 December 16
- Board game style
- Weekly opportunities to win points
- Chapter effort
- Prizes include:
  - Ribbons at SBLC
  - Plaques for top three chapters
  - Certificates too!
- Follow @wafbla on Instagram or check the Washington FBLA website for weekly challenges!

# The Business Achievement Awards have 4 levels.

### Fall Into FBLA Membership Campaign

- September 17 December 15
- Similar to FBLA Island
- Meant for Middle Level members ONLY!!
- Prizes include:
  - Ribbons at SBLC
  - Plaques for top three chapters
  - Certificates too!
- Take a screenshot of the Zoom with your chapter members!
- Follow @wafbla on Instagram or check the Washington FBLA website for weekly challenges!

#### Officers

- There are chapter, state, and national officers
- National officers work to keep FBLA running smoothly
- There are nine national officers -> President, Secretary, Treasurer,
   Parliamentarian, and five Regional Vice Presidents
- WA FBLA state officers work to plan your Fall, Winter, and State conferences.
- Feel free to contact any of the officers with questions, comments, and concerns!

#### WA FBLA State Officer Team





CINDY CHEN
STATE PRESIDENT
TESLA STEM HS



STATE SECRETARY
MARYSVILLE GETCHELL HS



PUBLIC RELATIONS OFFICER MARK MORRIS HS



AUBREY HEGNER MIDDLE LEVEL VP KOMACHIN MS

# WA FBLA State Officer Team Washington A FBLA Washington



PARLIAMENTARIAN UNION HS



KARINA KEJRIWAL
ALUMNI & BUSINESS RELATIONS VP
TESLA STEM HS



DWIJA ADAMALA CAPITAL REGION VP OLYMPIA HS



NORTH CENTRAL REGION VP EASTMONT HS



HAILEY BRONEC
NORTHEAST REGION VP
RIDGELINE HS

# WAFBLA State Officer Team Washington A FBLA Washington



VENYA PILLAI NORTHWEST REGION VP JACKSON HS



PREETI MAROJU
PUGET SOUND REGION VP
COLUMBIA JUNIOR HS



JOANNE LIN SOUTHWEST REGION VP UNION HS



SOUTHEAST REGION VP WALLA WALLA HS



SAMARA WIJESEKERA
WEST CENTRAL REGION VP
HOLY NAMES ACADEMY









#### Contact Us!



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#### **WA FBLA**



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