

FBLA ISLAND

High School Membership Campaign

Calling all **High School FBLA** chapters!! Our new membership campaign for the 22-23 year is called FBLA Island! This new 12 week challenge will run from **September 26th** through **December 16th**. Each new challenge will be posted every Monday on the WA FBLA Instagram page, so make sure to stay up to date. Chapters will be able to submit challenges through the link found on this page. We also accept submissions of challenges from past weeks, if you didn't get a chance to complete them before. The top 3 chapters will receive plaques and certificates at SBLC. We can't wait to see your submissions!

GOOD LUCK WA FBLA!

Submission Guidelines

The link below contains the FBLA Island submission form. Each square on the game board will explain that week's activity and the proper evidence required with each submission. All submissions must be in PDF format. This means that if you are asked for an image or piece of text, it must be submitted in PDF format. The game board shows you challenges for every week until the end, but you are only able to submit challenges that have been announced on the Washington FBLA social media platforms. If you have any questions, please email southwestvp@wafbla.org

Submission Form :<https://wafbla.org/fbla-island/>



Have at least three members apply for Member of the Season.

No evidence needed.

Apply for Chapter of the Season.

No evidence needed.

Have at least three members complete the Contributor Award of the BAA Awards.

Submit screenshots of their certificates.

Host a game night with your chapter.

Upload at least two photos

Invite an alumni or business professional to speak to your chapter.

Upload a news release with at least two photos

Have at least three chapter officers attend the Mount Rainer RISE Initiative Workshop.

show a screenshot of the officers in Zoom.

Host a membership recruitment drive.

Upload a news release with at least two photos.

Host an induction ceremony for the new chapter officers.

Upload at least two pictures.

Have at least ten members follow @wafbla and their respective region's Instagram.

Upload the member's Instagram usernames.

Create a Social Media Plan with at least five posts for your chapter Instagram account.

Upload the Social Media Plan.

Work with a business or another club(s) to conduct a school or community service project.

Upload a news release with at least two photos.

Host a chapter officer training for your chapter officers.

Upload a news release with at least two photos.

Record a video about the benefits of FBLA and post it on your chapter's Instagram page.

Send a screenshot of the Instagram post.

Host an informational night about FBLA for potential members.

Upload a news release with at least two photos.

Have at least three chapter officers attend the Chapter Growth and Management Workshop.

Insert a piece of text revealed at the workshop.

Have ten hours (collectively) of community service throughout your chapter.

Upload a description of where these hours were spent.

Host a networking event with another chapter(s).

Upload a news release with at least two photos.

Have at least five members attend two or more workshops at the Fall Leadership Conference.

Upload photos of the members.

Apply for a Chapter Visit with a State Officer.

No evidence needed.

Host a social for FBLA members.

Upload a news release with at least two photos.