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Important dates to remember (State Events/Deadlines shown in **BOLD**):

- January 1 | CTE Celebration Begins
- January 31 | Spring LifeSmarts Competition Begins
- **January 15 | RISE Challenge Deadline**
- February 1 | Spring Virtual Business Challenge Begins
- February 13-19 | FBLA-PBL Week
- February 14 | Spring Stock Market Game Begins

Good afternoon, Advisers!

Welcome to 2022! We hope you all had a great break with time to relax and connect with family & friends!

REGION WINTER LEADERSHIP CONFERENCES

Your Winter Leadership Conferences (WLC) are getting close! Each region will hold their WLC in either January or February. This conference begins the competition journey for all our members, so we encourage all members to select an event and sign up for their WLC! Your Regional Adviser will be in contact with you with more information about registering for your WLC, so please be on the lookout for emails from your Regional Adviser!

Please Note: We will use Blue Panda for WLC registration. In order to register your students for your Region Winter Leadership Conferences in Blue Panda, they must first be registered AND PAID members in the National membership database. Please keep in mind that Blue Panda and the membership database are not the same system. Blue Panda is our state conference registration system, and the membership database is managed and operated by the National office. They communicate with each other but are not interchangeable and have different log-in information as well.

Once your members are registered and paid in the National database system, they may take up to 24 hours to appear in the Blue Panda system. Please plan ahead as deadlines are quickly approaching for the Region Winter Leadership Conferences. If you have questions on either of these systems, please reach out to your Regional Adviser or the State Office.



MEMBERSHIP DUES

Remember to submit membership dues through the National Database, so that your chapter members can receive their digital membership cards. Did you know that every paid member who has dues submitted by December 31 will receive a mid-year membership incentive—a FBLA branded luggage tag so that they are ready to travel to the 2022 National Leadership Conference, which will be held in Chicago, Illinois in June!

FBLA WEEK—February 13-19

Start making plans now! FBLA week is a great opportunity for you and your members to celebrate everything that FBLA offers! Many chapters plan activities for each day of this week, and National FBLA has developed themes for each day that you can use within your chapter. You are also welcomed to develop your own activities within your chapter to supplement the National suggested activities. Participating in FBLA Week activities also earn points for the Champion Chapter CTE Celebration program. You can find the National FBLA Week themes online at the following link: <https://www.fbla-pbl.org/fbla-pbl-week/>.

CTE CELEBRATION—JANUARY 1 THROUGH MARCH 1

CTE Celebration begins on January 1. As you prepare, please view the update activity list [HERE](#). Submission form is located at the link at [CTE Celebration](#).

WBEA & WE-BAM CONFERENCE REGISTRATION IS OPEN!

This is your opportunity to join business and marketing professionals from across the state to network and to learn more about the resources available to you!

February 18-20, 2022

Seattle Marriott Waterfront

[Conference Website](#)

[Online Registration](#)

MARCH OF DIMES FUNDRAISER DONATION FORM

We appreciate all of the chapters that have coordinated fundraisers for the March of Dimes (MOD)! If your chapter has completed or is planning to organize a fundraiser for the March of Dimes, National FBLA has organized a donation process separate from that found on the March of Dimes Website. The donation form that chapters will use is located at https://www.fbla-pbl.org/media/DonationFormNSP_FBLA.pdf. Please be sure to indicate WA FBLA on the name line along with your chapter name. MOD location to credit is Seattle.

More information about the MOD is available at <https://www.fbla-pbl.org/portfolio-items/march-of-dimes/>.

LEARN & EARN APP

National FBLA has partnered with Learn & Earn. The partnership will allow students to learn about work readiness, entrepreneurship, and financial literacy while earning and investing real money. Check this out at <https://www.learnandearn.com/>.



STATE OFFICER CORNER

The Washingtonian, Issue 2. The second issue of our newsletter, The Washingtonian, is now available for viewing. In this issue, we share how members can prepare themselves for their region's Winter Leadership Conferences, recognition for members and chapters from October and November, upcoming events, and state and national programs. Click [here](#) to learn more.

The Parli Project. Introducing The Parli Project: a video series dedicated to increasing awareness and knowledge on parliamentary procedure and simplifying the process of learning parli pro. Videos will be posted weekly on @waparli. If you are interested in sharing what you know about parliamentary procedure with other FBLA members around the nation, apply at this link: <https://leadable.info/WAFBLA22ParliProject>

The Road to State. The Road to State program is open to submissions until March 15! Advisers, this is a good opportunity to encourage your chapter officers or members to participate because the program is a good way for chapters to earn recognition, complete tasks, and even earn some prizes.

You can find **The Road to State game board** [here](#).
Find the **submission link** [here](#).

RISE Challenge. We have extended our RISE Challenge deadline to January 15! If you haven't already, get your chapter together to take part in this competition!

In this challenge, chapters will compete within their regions to earn the largest number of points and a special prize! In the end, the chapter with the largest number of points (or the fastest chapter to earn all points) in each region will win a chapter pizza party with their Region VP and SBLC recognition!

Weekly submissions for our RISE Challenge are due this Friday at 11:59 PM using the Wufoo form below: <https://leadable.info/WAFBLARiseSubmissions>.

Reminder that every chapter will submit only one form per week!

You can get excited about the future . . . the past won't mind! We wish you a very happy, healthy 2022!