



January 17, 2022

Contents of this Email:

- I. [State Officer Candidate Guide](#)
- II. [FBLA Week—February 13-19](#)
- III. [CTE Celebration—January 1-March 1](#)
- IV. [State Officer Corner](#)
  - I. [ProConnect Sign-ups!](#)
  - II. [The Road to State](#)

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Important dates to remember (State Events/Deadlines shown in **BOLD**):

- **January 28 | Southwest Region WLC**
- **January 29 | North Central WLC**
- February 1 | Spring Virtual Business Challenge Begins
- **February 3 | Northeast Region WLC**
- **February 5 | Puget Sound WLC**
- **February 5 | Southeast Region WLC**
- **February 5 | West Central WLC**
- **February 10 | Capital Region WLC**
- **February 12 | Northwest Region WLC**
- February 13-19 | FBLA-PBL Week
- February 14 | Spring Stock Market Game Begins

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Good afternoon, Advisers!

## **STATE OFFICER CANDIDATE GUIDE**

The 2022-23 State Officer Candidate Guide is ready and attached to this email! It includes all the information your students will need to run for state office at SBLC. All State Officer Candidates will submit their forms and supplementary materials at the submission link that will be available on the WA FBLA website by the end of the week. The Guide is also available in the Document Library section of our Web site [here](#). Please share this information with any of your members who are considering running for a state office.

## **FBLA WEEK—February 13-19**

Start making plans now! FBLA week is a great opportunity for you and your members to celebrate everything that FBLA offers! Many chapters plan activities for each day of this week, and National FBLA has developed themes for each day that you can use within your chapter. You are also welcomed to develop your own activities within your chapter to supplement the National suggested activities. Participating in FBLA Week activities also earn points for the Champion Chapter CTE Celebration program. You can find the National FBLA Week themes online at the following link: <https://www.fbla-pbl.org/fbla-pbl-week/>.

## **CTE CELEBRATION—JANUARY 1 THROUGH MARCH 1**

CTE Celebration begins on January 1. As you prepare, please view the update activity list [HERE](#). Submission form is located at the link at [CTE Celebration](#).



## STATE OFFICER CORNER

**ProConnect Sign-ups!** Calling all FBLA members! Are you interested in learning more about your competitive events? Are you committed to placing on the SBLC stage? And finally, do you want to work alongside FBLA alumni and business professionals? If you said yes to any one of these questions, ProConnect is the perfect opportunity for you! Being part of ProConnect will connect members with FBLA alumni and business professionals in the months leading to SBLC. This is your opportunity to gain professional expertise to help members be successful in their competitive events! If you are interested in joining Pro Connect fill out this [form](#). We are excited to help you thrive!

Advisers, please reach out to any of your alumni you are still in touch with, business owners you know, or any community leaders, and share with them this incredible state program that they can be a part of—ProConnect! It is a mentorship program pairing WA FBLA members with mentors with the goal of helping our competitors improve their competitive event work. Please share the attached flyer and link for them to sign up!  
Mentor Sign Up form @ <https://leadable.info/WAFBLA22ProConnectMentor>

**The Road to State.** Less than two months left before the Road to State Bingo Board submission form closes! We hope your chapters are starting to achieve their bingos and turn in the materials. By submitting bingos, chapters are eligible for prizes including: certificates, ribbons, and trophies!  
You can find **The Road to State game board** [here](#).  
Find the **submission link** [here](#).

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We are grateful for all our advisers today and every day! Have an awesome week!