



December 14, 2021

Contents of this Email:

- I. [Region Winter Leadership Conferences](#)
- II. [Membership Dues](#)
- III. [State Officer Corner](#)
 - I. [Witness Business](#)
 - II. [The Washingtonian, Issue 2](#)
 - III. [RISE Challenge](#)
 - IV. [ProConnect Returns!](#)
 - V. [Competitive Circle](#)
 - VI. [Tips & Tricks Tuesdays](#)
 - VII. [The Road to State](#)
 - VIII. [Award Sponsorships](#)

Important dates to remember (State Events/Deadlines shown in **BOLD**):

- December 15 | Service Season Submission Deadline
- December 17 | Fall Stock Market Game Ends
- **December 18 | Witness Business – Technology Workshop @ 11 a.m.**
- January 1 | CTE Celebration Begins
- January 31 | Spring LifeSmarts Competition Begins
- February 1 | Spring Virtual Business Challenge Begins
- February 13-19 | FBLA-PBL Week
- February 14 | Spring Stock Market Game Begins

Good morning, Advisers!

Welcome to our last Weekly Update until the first week of January! We will be sending out the SBLC Registration Guide later this week, so please look for that to arrive in your Inbox.

REGION WINTER LEADERSHIP CONFERENCES

Your Winter Leadership Conferences (WLC) are getting close! Each region will hold their WLC in either January or February. This conference begins the competition journey for all of our members, so we encourage all members to select an event and sign up for their WLC! Your Regional Adviser will be in contact with you with more information about registering for your WLC, so please be on the lookout for emails from your Regional Adviser!

Please Note: We will use Blue Panda for WLC registration. In order to register your students for your Region Winter Leadership Conferences in Blue Panda, they must first be registered AND PAID members in the National membership database. Please keep in mind that Blue Panda and the membership database are not the same system. Blue Panda is our state conference registration system, and the membership database is managed and operated by the



National office. They communicate with each other but are not interchangeable and have different log-in information as well.

Once your members are registered and paid in the National database system, they may take up to 24 hours to appear in the Blue Panda system. Please plan ahead as deadlines are quickly approaching for the Region Winter Leadership Conferences. If you have questions on either of these systems, please reach out to your Regional Adviser or the State Office.

MEMBERSHIP DUES

Remember to submit membership dues through the National Database, so that your chapter members can receive their digital membership cards. Did you know that every paid member who has dues submitted by December 31 will receive a mid-year membership incentive—a FBLA branded luggage tag so that they are ready to travel to the 2022 National Leadership Conference, which will be held in Chicago, Illinois in June!

STATE OFFICER CORNER

Witness Business. Have you ever wondered what a day in the life of a business professional looks like? This year your state officers have put together a workshop series titled, "Witness Business." Our first installment of this virtual workshop will be focused on the technology industry where we will be talking to a woman in tech. This is an insightful and engaging opportunity that we encourage members to take full advantage of. Our technology-focused "Witness Business" workshop will be held on **December 18 at 11 a.m.** Mark those calendars, you don't want to miss out!

Join our Witness Business – Technology call at the link in your email.

Meeting ID: 958 4720 4251

Passcode: 788133

The Washingtonian, Issue 2. The second issue of our newsletter, The Washingtonian, is now available for viewing. In this issue, we share how members can prepare themselves for their region's Winter Leadership Conferences, recognition for members and chapters from October and November, upcoming events, and state and national programs. Click [here](#) to learn more.

RISE Challenge. We have extended our RISE Challenge deadline to January 15! If you haven't already, get your chapter together to take part in this competition! You can find the RISE Challenge game board on our Web site and at this [link](#).

In this challenge, chapters will compete within their regions to earn the largest number of points and a special prize! In the end, the chapter with the largest number of points (or the fastest chapter to earn all points) in each region will win a chapter pizza party with their Region VP as well as SBLC recognition! Weekly submissions for our RISE Challenge are due this Friday at 11:59 p.m. using the form at this [link](#). Reminder that every chapter will submit only one form per week!

ProConnect Returns. Calling all FBLA members! Are you interested in learning more about your competitive events? Are you committed to placing on the SBLC stage? And finally, do you want to work alongside FBLA alumni and business professionals? If you said yes to any one of these questions, ProConnect is the perfect opportunity for you! Being part of ProConnect will connect members with FBLA alumni and business professionals in the months leading to SBLC. This is your opportunity to gain professional expertise to help members be successful in their competitive events! If you are interested in joining Pro Connect fill out this [form](#). We are excited to help you thrive!

Competitive Circle. The Competitive Circle is coming to members to help them with their competitive event preparation! Please tell your members to look for videos to be posted on **December 14** and **December 28** on either Instagram or YouTube.

Tips and Tricks Tuesdays videos are released on the first and third Tuesdays of every month. Please encourage your members to look for these videos on either Instagram or Youtube. Also, remind members that they can submit a video for Tips and Tricks. Click [here](#) to apply to star in an upcoming video.

The Road to State. The Washington FBLA Road to State Program is designed to prepare chapters and their members for success during this year leading up to the State Business Leadership Conference. Chapters will complete a series of tasks to earn bingos by following the instructions listed on the STATE bingo board. Once a bingo has been achieved, the evidence for the 5 activities can be submitted. There are multiple prizes involved, including trophies for the highest number of bingos earned per chapter!

You can find **The Road to State game board** [here](#).
Find the **submission link** [here](#).

Award Sponsorships. Calling all members and advisers! The state officer team is looking for award sponsorships for SBLC! If you know someone who would be interested in supporting WA FBLA or if you, your family, your chapter, or your school would like to sponsor an event, please sign up using this [link](#) on our website! All sponsorships support our competitive event winners at SBLC in their journey to NLC!



At this special time of year, we give thanks for all of our advisers who have worked so hard to support their members on their journey with WA FBLA! Your state management team and your state officer team wish you a very Happy Holiday season and a peaceful and prosperous