

ROAD TO STATE

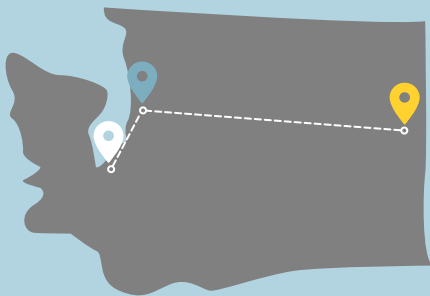
Welcome aboard the Road to State! From Olympia to the Space Needle to the Davenport Hotel, you will be traveling across the state in time to attend the State Business Leadership Conference in Spokane. Through the Road to State program, chapters have the opportunity to win recognition, certificates, ribbons, pins, and trophies at the State Business Leadership Conference.

S T A T E

<p>Have 5 potential members attend Fall Leadership Conference</p> <p>(List the names of all attendees)</p>	<p>Apply for Chapter of the Month</p>	<p>Create a membership video for your chapter and post on your chapter's social media</p> <p>(Upload a link to the video promoting your chapter or FBLA)</p>	<p>Have an FBLA alumni come to a meeting and talk about the benefits of FBLA</p> <p>(Upload a copy of the program and photo or screenshot with your chapter and the alumni)</p>	<p>Write cards and/or emails to potential members</p> <p>(Upload a photo or screenshot of the cards and/or email)</p>
<p>Write a letter to a business professional inviting them to speak to your chapter</p> <p>(Upload a copy of the letter)</p>	<p>Hold a membership recruitment drive during second semester</p> <p>(Upload a news release detailing all the recruitment drive activities. Include at least two photos)</p>	<p>Recruit 10 new dues-paid members</p> <p>(List the names of the dues paid members)</p>	<p>Apply for a chapter visit with a State Officer</p>	<p>Work with a club(s) at your school to conduct a project that benefits your school or community</p> <p>(Upload a copy of the project plan. Upload a news release detailing the project, and two photos)</p>
<p>Have chapter officers attend the Ready for Blastoff - Chapter Success in October</p> <p>(List the names of all attendees)</p>	<p>Hold an informational night for prospective members</p> <p>(Upload an agenda and a picture of your Info Night Session)</p>	<p>Have at least 5 potential members attend chapter meetings</p> <p>(List the names of all potential members attending meetings)</p>	<p>Create flyers promoting FBLA and hang them around your school's campus</p> <p>(Upload a picture of one of your flyers around campus)</p>	<p>Create a Membership Committee to recruit new members</p> <p>(Upload a Membership Committee Plan that includes the names of all members and methods for promotion, recruitment, and retention)</p>
<p>Hold a membership recruitment drive during first semester</p> <p>(Upload a news release detailing all the recruitment drive activities. Include at least two photos)</p>	<p>Have 3 members participate in the Business Achievement Awards or LEAD programs</p> <p>(Upload a copy of three (3) certificates obtained from the BAA or LEAD programs)</p>	<p>Hold a social for current and prospective FBLA members</p> <p>(Upload a news release detailing the social. Include at least two photos)</p>	<p>Have 5 new members compete at Winter Leadership Conference</p> <p>(List the names of all competitors)</p>	<p>Participate in the Champion Chapter program</p> <p>(List the activities completed and total points accumulated)</p>
<p>Hold a chapter bonding day</p> <p>(Upload a news release detailing the chapter bonding day. Include at least two photos)</p>	<p>Develop a membership brochure</p> <p>(Upload a copy of the brochure)</p>	<p>Participate in the RISE Challenge</p> <p>(Submit evidence for any RISE activity)</p>	<p>Conduct at least 7 chapter meetings</p> <p>(Upload the agendas of each meeting)</p>	<p>Participate in FBLA-PBL Week</p> <p>(Upload a news release detailing involvement during each day of FBLA-PBL Week. Include at least two photos)</p>

Instructions: Chapters complete a series of tasks to earn bingos. Follow the instructions listed on the STATE board. Once all the tasks are completed, submit evidence of activities through the form located at <https://leadable.info/WAFBLARoad2StateSub> and on the WA FBLA website.

- Be sure to keep proper documentation of each activity in one place. All activities without instructions will be calculated automatically.
- The evidence per activity **MUST** be in one (a) document. For example, if you are submitting an activity that requires a news release and two photos, all components **MUST** be on the same document.
- Chapters may submit their activities after every bingo, meaning that once a bingo has been achieved, chapters may submit their activities.
- All evidence files **MUST** be in PDF format.
- The Road to State Program will run from October 1 to March 15.



Destinations



Destination 1: The Capitol - One Column, Row, or Diagonal Line
Prizes: Ribbon, certificate, and recognition at SBLC



Destination 2: Space Needle - Three Columns, Rows, and/or Diagonal Lines
Prizes: Ribbon, certificate, pins, and recognition at SBLC



Destination 3: Davenport Hotel - Blackout
Prizes: Ribbon, certificate, pins, trophy, and recognition at SBLC