



September 7, 2021

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Important dates to remember (State Events/Deadlines shown in **BOLD**):

- **September 16 from 4 to 5:30 p.m. | Virtual Adviser Kick Off Session**
- **ADVISER CONFERENCES from 9 a.m. to 2:30 p.m. | In Person!**
 - **September 21 | Lacey Community Center**
 - **September 22 | ESD 17 Wenatchee**
 - **September 23 | ESD 101 Spokane**
- **ADVISER HUDDLES Virtual from 3:30 to 4:15 p.m.**
*Beginning October 7 and every **FIRST THURSDAY** of the month*
- September 30 @ 6 p.m. – State Officer Welcome to FBLA Workshop

Greetings, Advisers!

STATE PRESIDENT MESSAGE

Welcome back, Advisers!

As the school year begins, I come to you in our Weekly Email with updates from our state officer team, who have been busy creating new programs to keep members engaged in this unique year.

Our team has split into four different teams this year—Communications, Resources & Competitive Events, Alumni and Business Connections, and Membership—to focus on different aspects to grow within WAFBLA.

Many of our programs will be promoted and shown through our social media platforms, so please ask your members to follow our Instagram: @WAFBLA and Facebook: Washington State FBLA to learn more about the state officer programs! A few highlights include:

- We are continuing our Member of the Month and Chapter of the Month programs with new prizes! The application deadline is the 20th of each month!



- We are also continuing ProConnect, our student mentorship program for competitive events. The registration for this program will be open in November.

Be on the lookout for our new WAFBLA programs, and I'm excited to kick off this FBLA year!

Smriti Somasundaram

State President

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VIRTUAL NEW ADVISER TRAINING LINK

If you missed our New Adviser Training on Tuesday, August 31, please visit this [link](#) for the resources and the link to the recording. All advisers are welcome to visit this link for resources to use as you start your year with your chapter!

2021 ADVISER CONFERENCES

Whether you are already teaching or preparing to, we are excited for a new year here in WA FBLA. All advisers are invited to attend our complimentary Adviser Conferences in person to gain knowledge about this year in WA FBLA, to network, and to make plans to support your members. Below you will find information about the Adviser Journey. We look forward to seeing all of you at one of our Adviser Conferences!

Adviser Kick-Off

September 16, 2021 | 4 – 5:30 p.m. | Virtual

Get ready for the 100X journey climb to the top! This Virtual Kick Off features our keynote speaker, key updates, and a preview of fall offerings.

Adviser Conference | Base Camp

September 21, 2021 | 9 a.m. – 2:30 p.m. | Lacey Community Center

September 22, 2021 | 9 a.m. – 2:30 p.m. | ESD 17 Wenatchee

September 23, 2021 | 9 a.m. – 2:30 p.m. | ESD 101 Spokane

You made it to Base Camp of the 100X Adviser Journey! Gather virtually with your fellow advisers to get equipped to start the climb to the top for the 2021-2022 school year!

REGISTRATION OPEN – Register Here: <https://wafbla.org/adviser-training/>

Registration is complimentary, but we need registration numbers. Please register by TOMORROW, September 8!



ADVISER HUDDLES—UPDATE!

Starting in October

Every **FIRST THURSDAY** of the month from 3:30 – 4:15 p.m. | Virtual

Informal virtual gatherings to engage in monthly check-ins with WA FBLA team and fellow advisers.

ADVISER EMAILS

I have been adding new advisers to this email as I learn of individuals joining our WA FBLA family. If you know of a colleague/new adviser who is not receiving emails, please let me know. If a colleague has stopped receiving emails, please have them check their spam folder as well.

ADVISER HANDBOOK

Nationals has published a new Adviser Guide for this year! It contains a lot of information that will help all adviser navigate through the new programs and processes this year. It can be found in the library of the Leadership Community. I've also attached a link [here](#)!

STATE OFFICER CORNER

Rise Handbook. As we kick off the school year and get ready for the new membership year, the WAFBLA State Officer team is here to offer a helping hand! We know this year is exciting for many as we are able to do many more in person things, but this also requires adjustment. By the end of the calendar year, we hope to have presented even more helpful resources to help with membership engagement, competitive events, and more!

This year our State Office team created a RISE Handbook—Reach, Inspire, Succeed, and Expand! In this handbook, there are several resources, FBLA opportunities, workshops, ideas and activities, and in-depth information on the core foundation of what FBLA is and steps to creating a successful chapter! We hope this guide is helpful for you and your chapter! If you have any questions, please let us know. The PDF version of this guide can be found on our Web site on the State Officer Projects page [here](#).

We hope you enjoy the handbook and have a strong kickoff to this school year! Good luck!

Best wishes for an amazing year! We are looking forward to providing members and advisers many opportunities to grow and connect!