

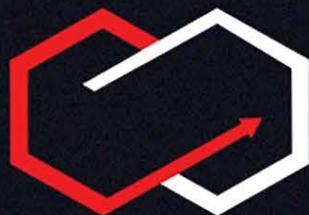


Campaign Speech

<https://tinyurl.com/uolbr76>

Campaign Video

<https://tinyurl.com/wdude2m>



RISE UP

SATHVIK NALLAMALLI

FOR STATE PRESIDENT

QUALIFICATIONS

- * 2019-2020 Capital Region **Vice President** for WA FBLA
- * National President's **Executive Council - Director of Resources**, Serving 250,000 members
- * 2018-2019 **Chapter Treasurer**
- * 2018 **National Winner** - 4th in Mobile Application Development
- * 2019 **State Champion** - Website Design
- * Business Achievement Awards - earned through **Leader Level**
- * 2019 **Outstanding FBLA Member**
- * Launched **Mentorship Initiative**
- * **Sponsorship Resources** for Chapter and Region
- * **Personal Qualities:** Resilient, Innovative, Passionate

Q&A with Sathvik Nallamalli



Specifically describe why you wish to become a Washington FBLA State Officer

I wish to become a changemaker. I wish to make an impact on members' lives. FBLA has provided a perfect platform for me to make the change I wish to see in our community. As State President, my goal is to transform WAFBLA by revealing untapped opportunities, connecting members with local businesses, launching a new communication platform, creating a new sponsorship campaign, and enhancing participation in National programs. I want to continue my work from Regional Vice President and bring endless opportunities for members to develop leadership skills, grow in their careers, and succeed in their competitive events.

I see this as an opportunity for me to give back and inspire our members. WAFBLA has enabled me to grow as a leader and a person. I am now ready to bring new resources for members and launch WAFBLA to new heights.

I view the role of State Officer as a responsibility and chance to bring new experiences for members. My goals and ideas have purpose, tangibility, and a plan. I plan to collaborate with my team members and fulfill my goal of welcoming WAFBLA to an unlimited World of Opportunity.

What qualification do you have that will make you an excellent State Officer?

I entered the FBLA room with nowhere else to go and little did I know back then, this would be my home for the next four years. I began to understand the purpose of FBLA by hearing our chapter's confident leaders. By participating in a wide range of events, I found my passion in the business and technology industry. This platform for passion motivated me to advance to Nationals in 2018 where I placed 4th for Mobile Application Development. Seeing many leaders from regional to national conferences inspired me to make a change through this organization and I took my next step as Chapter Treasurer. I increased local business connections and secured two new connections that led to financial support with Harbor Wholesale and the county Economic Development Council.

I aspired to heighten my contributions as Capital Region Vice President this past year. This gave me the opportunity to organize and lead conferences, develop new resources, and recruit business partners. I developed new communication avenues within our region, launched an Officer Training Conference, and connected new business connections. I also had the opportunity to serve on the National President's Executive Council as Director of Resources where I worked closely with the FBLA National President to create new toolkits and guides such as the New Chapter Toolkit and Middle-Level Toolkit.

My leadership profile can be seen in my role on the iStart Valley Youth Executive Committee as a Senior Director to plan and organize a Youth Summit. I've contacted several speakers to promote entrepreneurship and designed the event. As the founder of an organization, Project Revive, I collaborate with local doctors and communities to provide medical assistance to homeless populations. This experience improved my outreach skills and ability to secure new partnerships for support and funding. These skills qualify me to serve as State President and take WAFBLA to new heights.

Describe your participation in FBLA activities on a local, regional, state, and national level.

As the Chapter treasurer, I got the opportunity to implement new solutions and understand how to approach local businesses and secure connections. Through a new mobile app system that keeps track of member budget, competitive event work, let members network, and more, I increased the efficiency of our chapter management.

On the Regional and State level, I served as Capital Region Vice President where I connected chapters together through a new Officer Training Conference. To increase inward collaboration and create a wholesome network, I launched the Mentorship Initiative for members to succeed in their competitive events. I received feedback on my mobile app from my State Team and advisers on how to expand it for the whole state.

Serving on many State committees such as Connections, National Anthem Singer, Workshop Development, Slideshow making for FLC and WLC, and award sponsorships, I learned the whole journey and how I can make improvements as State President.

On the National level, I led a National Officer Campaign to success by developing supplemental material and preparing our candidate for speeches and Q&A. In addition, I was hand-selected for the National President's Executive Council as the Director of Resources. As an active participant of National Programs, I completed my BAA through the Leader Level and participated in FBLA-PBL week. I provide my insights to members across the Nation through Instagram Handles and Facebook Stories where users contact me for short videos about tips and tricks in FBLA. I gave insight for Western Region FBLA, TogetherWeCanFBLA, bp_FBLA, NPEC, HanaFBLA.

What does FBLA offer to its members that make it necessary for students today to become leaders?

I promote FBLA as a platform for members with any passion to explore it to the fullest by giving them the right business and soft skills such as speaking, presenting, and personal leadership growth. Events range from ten different career clusters to ensure there is something for everyone. Tomorrow's leaders begin with today's preparation and FBLA provides resources such as industry connections, mentorship opportunities, and character development to achieve this. Opportunities come in many forms such as serving on an officer team, national council, or committee member for leadership growth. Collaborating and networking with businesses to secure mentorship and sponsorship opportunities are what drive FBLA members to success.

FBLA continues to utilize the strong alumni network to offer new workshops for students and inspire members in becoming effective leaders.

What is your vision for the future of Washington FBLA? How will you make this vision happen?

My vision is for Washington FBLA to become a community where members are able to have unlimited opportunities to grow and leave as a better leader and connector. I want to continue my work from Regional Vice President through launching the internship initiative to present new opportunities to members and collaborating with County Economic Development Council's and businesses to bring more support and sponsorships for WAFBLA. Sponsorships have immensely helped my journey in FBLA and I want to equip members with the same resources through a new sponsorship training campaign. This will include new guides and tools to secure sponsors and greater outreach. Communication within a chapter and from the state level is vital for development and I intend to do this with my mobile app for chapters to use. I have tested this with my home chapter and presented it to my State Team and my State Coach. I received feedback and steps to move forward in launching this next year. Through my time on the National President's Council, I want to bring the new toolkits and resources I developed to each chapter and in turn, transform membership recruitment in WAFBLA. Finally, National Programs such as BAA's were created to benefit members and I want to put Washington on the map through an enhanced BAA social media initiative that will promote its purpose and activity.

How have you helped promote FBLA in your local chapter or community?

In my local community, I work with the Economic Development Councils where their board of Directors is business owners. I work with them in offering sponsorships to our members and coordinated 40+ donations in the past year. They also offer industry advice to our members' competitive events. I want to take this to the next level with the whole state by launching my Internship initiative.

Through chapter visits as a state officer, I was able to meet new students in marketing and CTE classes who may be interested in FBLA and increase our membership. I recently also met with several legislators and representatives across the state to advocate for CTSO funding. Through these contacts I made, FBLA has gained an increased awareness in my community.



TINA ZHANG

FOR STATE SECRETARY



1 MINUTE SPEECH

[HTTPS://TINYURL.COM/TINAVIDEOSPEECH](https://tinyurl.com/tinavideospeech)



CAMPAIGN VIDEO: *MUST WATCH*

[HTTPS://TINYURL.COM/TINACAMPAINVIDEO](https://tinyurl.com/tinacampaignvideo)



MY QUALIFICATIONS:

Current West Central Region VP + Chapter Officer

- Extensive knowledge on how FBLA runs as an organization
- Planned 2019 West Central Fall Leadership Conference and assisted in planning 2020 Winter Leadership Conference
- Created a strong network within FBLA with other chapter officers
- Learned what local chapters need through being a 2 time chapter officer
- Coordinated weekly WAFBLA Tips and Tricks Tuesday videos
- Featured in a variety of informational FBLA Instagram videos
- Was awarded Outstanding FBLA member 2019 SBLC

Leadership Experience

- 2018-2019 ASB Executive Board Activities Promoter
- Current Woodinville High School ASB Vice President
- 8 years in ASB/Leadership
- Women of Influence Association Co-founder and President

Insight on Competitive Events

- 2018 National Champion: 1st Place in Social Media Campaign
- 2019 National Winner: 4th Place in Publication Design
- 2018 National Qualifier: 4th Place in Introduction to Business Presentation
- 2019 National Qualifier: 1st Place in Marketing Role Play
- 2019 National Qualifier: 2nd Place in Public Service Announcement.
- 2020 State Qualifier for Global Business, E-business, and Emerging Business Issues

Q+A

with Tina Zhang

Take a closer look

SPECIFICALLY DESCRIBE WHY YOU WISH TO BECOME A WASHINGTON FBLA STATE OFFICER:

My freshman year FBLA experience was straight out of a movie. We were given the opportunity for my team and I to not only succeed but to form life long relationships with our adviser and other members. Every member of FBLA that makes it to the state or national level has been given the opportunities and support to get them there. I wish to continue my second term as a state officer because I want to give members the same incredible experience in FBLA as I had my freshman year. The best way to do that is not only to create valuable opportunities but to reach out to members in a meaningful way that will inspire their passion for FBLA. I am so grateful that I was able to serve as West Central Region Vice President, but I am even more excited to put my newfound skills and knowledge into action by continuing the projects and connections I have created this year.

WHAT QUALIFICATION DO YOU HAVE THAT WILL MAKE YOU AN EXCELLENT STATE OFFICER?

I have been a part of FBLA for three years now and am currently serving as the West Central Region Vice President. With this position, I have received training and first-hand experience in being a state officer. I believe being on this team this year has prepared me to step up as a team leader for next year and get on the workflow for program or work duties right away. Planning Fall Leadership Conference and Winter Leadership Conference with my adviser has given me important insight into the inner workings of FBLA, competition, and networking with chapter officers and advisers. Although I am serving as a state officer this year, I have made sure to stay in constant communication with the officer team at Woodinville High School. At our local chapter, I have attended all the officer meetings as well as member meetings. I have also been a part of my school's student government for the past seven years and have extensive experience in organizing events, meetings, and functions. In addition, in the last two years I have put on my own conference at our school, the Women of Influence Leadership Conference, where 45 Woodinville girls were given the opportunity to network with five incredibly successful women in various fields over an evening of dinner and discussion. All these experiences have taught me about advertising, professionalism, and teamwork. I possess many soft skills including but not limited to communication, adaptability, time management, and public speaking. Most importantly, I can dedicate my hours, and I am willing to improve my leadership skills to fulfill the needs of this position. I am organized and diligent with my work, which is critical for the position of Secretary.

DESCRIBE YOUR PARTICIPATION IN FBLA ACTIVITIES ON A LOCAL, REGIONAL, STATE, AND NATIONAL LEVEL.

Local: Help run chapter meetings, sell spirit towels for our fall fundraiser, contact local business for our annual Holiday Bazaar Tree auction, and run our Daddy Daughter Dance photobooth fundraiser. I help mentor other teams on their projects and presentations. Regional: Organized the 2019 West Central Fall Leadership Conference and the 2019 Winter Leadership Conference. My adviser and I collaborated intensely on both these conferences. For FLC, I spearheaded the bulk of duties. I secured the keynote speaker, reached out to 14 different workshops, video conferenced with each student-run workshop, created the conference program, provided promotional materials to chapters for FLC, consistently communicated with chapter officers, and planned fun activities like Human Bingo and the Social Media Hydroflask Giveaway.

Question + Answer

For the Winter Leadership Conference, I was mainly in charge of designing and printing everything, making the program, opening and closing sessions, and Miracle Minute. Our Region raised over \$440 for March of Dimes during Miracle Minute. State: I have completed 4 chapter visits so far to Hazen, Lindbergh, JAM, and ICS. I have completed both the Future and Business levels of the BAAs. My main program of work commitments involves organizing and posting Tips and Tricks Tuesday videos. For SBLC 2020, I am part of the exhibitor committee and have spearheaded the state officer workshop along with Jennie and Kianna. National: Competition is one of my favorite aspects of FBLA is competition. Freshman year, I competed in two events and qualified for Nationals for both of them. We ended up placing first at NLC for Social Media Campaign. Sophomore year, I competed in three events and qualified for Nationals in all three. We ended up placing fourth at NLC for Publication Design. At NLC 2019, I also helped Washington's national candidate with his campaign booth. This year I am looking forward to taking E-business to state.

WHAT DOES FBLA OFFER TO ITS MEMBERS THAT MAKE IT NECESSARY FOR STUDENTS TODAY TO BECOME LEADERS?

FBLA not only offers the hard skills that come with the projects, plans, and roleplays, but what stays with members forever is the soft skills like time management, public speaking, and communication skills that develop over the course of the competition. Competition is so much different than a school environment and teaches members how to be independent and advocate for themselves. They need to be able to think on their feet and be a team player, all important characteristics employers look for. They will experience success and failure, but be able to come back even stronger. FBLA members, equipped with their real-time experience in real-world situations, have the upper hand when it comes to being the next generation of leaders.

WHAT IS YOUR VISION FOR THE FUTURE OF WASHINGTON FBLA? HOW WILL YOU MAKE THIS VISION HAPPEN?

My vision for Washington FBLA is a crowd of aspiring young leaders that are not only excited for conferences to compete but are also excited to network with other members. I believe that passion for FBLA can only be achieved through personal experiences, and it is our duty to spread on that excitement to newer members to create a community. I hope to see people supporting others even if they're from a different chapter, and I want Washington FBLA's section to be the loudest at Nationals. Overall, my dream is to foster a community where passionate and hardworking individuals can get together to compete, have fun, and grow. As Region Vice President, there are small steps I have been taking to reach this goal. I make sure to check up with chapter officers often to provide them any support they may need, and I consistently call or video conference with groups from other schools whether it be for running a workshop, advice on their event, or interest in running for office. Furthermore, at the end of March, I am spearheading FBLA JAM (Joint Activities Meeting) at Woodinville High School with my chapter officers. This is a casual FBLA event where members from across the region get together to participate in a variety of fun games, networking opportunities and listen to a keynote speaker.

HOW HAVE YOU HELPED PROMOTE FBLA IN YOUR LOCAL CHAPTER OR COMMUNITY?

At Woodinville High School, I attend all the chapter officer meetings and help wherever is needed. Often, I create flyers and social media posts. I always send the latest updates and news to our entire chapter group chat. At the beginning of the year, I personally recruited over 20 members to attend FLC and join FBLA. I believe in personal connections, and I have been trying to create those meaningful connections within our chapter by meeting with groups about their projects or talking to them about Regionals and State. I make sure I know the names and projects of all of the members in Woodinville so I can support them in the best way possible. In our local community, FBLA partners with a variety of businesses to sponsor our annual holiday tree fundraiser, and I reached out to two of those businesses. I have represented Woodinville FBLA at school curriculum nights and district CTE board meetings.

Michael Schwamborn

FOR PUBLIC RELATIONS OFFICER

Leadership • Change • Community



HEY WASHINGTON

FBLA! I'm Michael Schwamborn, a Junior from Hazen High School and I am running to be your next Public Relations Officer. My FBLA journey only started last year, but the lessons, skills, and people FBLA has introduced me to, will last me a lifetime. Since a young age, I have always been interested in computer science and technology. This passion blossomed as I was introduced to FBLA. I was able to apply my skills and interests in real-life situations and compete with them. In addition to business and technology, I have a deep passion for film and photography. What I love about film and photography is how the thoughts and emotions behind every picture are expressed in ways words just can't convey. Often, I'm seen hanging out with my friends, volunteering, serving my community or spending time at home learning a new skill. My dream is to one day attend Stanford and enter the field of Business and Technology.

Specifically describe why you wish to become a Washington FBLA State Officer.

After joining FBLA, working on my event, qualifying for state and attending SBLC in 2019, I was able to truly experience everything that FBLA had to offer. Sadly my team did not make it to finals and could not compete at Nationals. However, I still really wanted to attend and experience Nationals. After a long discussion with my advisor, he introduced me to the IFL program and I was immediately intrigued. At first I was a little anxious since it was my first year in FBLA and I hadn't earned my spot to attend Nationals as a competitor. However, it wasn't until I witnessed the energy and passion from the other state officers, attending members and staff, that I believed that I had made the right decision. Not only has it made me more passionate about FBLA, it has also made me want to share that feeling with others. Being able to network with members from across the country with shared interests and ideas showed me that even though we may have different goals and aspirations, being able to help one another achieve them is what binds us together. Therefore, I decided that I wanted to be a part of something bigger than myself and ran for chapter office. Now that same passion that was introduced to me and that kept me in, is what I want to pass on. Not only to up and coming members, who's potential interests could be unlocked, but also the current members of FBLA. I want to be a part of a team that provides the same energy, work and effort into making FBLA the best organization possible for all members.

QUALIFICATIONS

-Hazen FBLA Public Relations Officer

- Social Media Manager
- Social Media Graphic Designer
- Chapter Photographer and Videographer
- Created a '*Which CTSO are you?*' Instagram Filter

-Created Nov. and Feb. JAM recap Videos and a FBLA Membership promotional video. Check those out here! https://www.youtube.com/channel/UCaDVD_cc3a5zRJpN47i9Uzw

-Experience in creating and planning JAM (Joint Activities Meeting)

-Experience in working with organizations and teams to accomplish a goal

What qualification do you have that will make you an excellent State Officer?

Community fosters growth. I have been grateful to have the support of many people in my life throughout my life to help me accomplish my goals. To share experiences and ideas so that we can grow together rather than apart. After my first year in FBLA, I decided to run for a chapter office. I chose to run for Public Relations since it gave me the opportunity to work directly with members and the greater community while also doing something that I enjoyed. Having had years of experience working in visual graphics, multimedia creation and expressing creativity, I was finally able to apply those skills to positively impact others. My chapter officer team and I have put together many programs and systems for our FBLA community. One of the biggest ones is JAM, otherwise known as Joint Activities Meeting, which is a monthly get-together with other local chapters. Helping plan monthly JAMs was a complicated and difficult task as logistics included food, sponsors, location, guest speaker, theme, materials and much more. During each JAM, I would be recording videos and taking pictures of the activities. Afterwards, I would put these clips and pictures together into recap videos to show highlights and memories from the event. Additionally, by using modern trends and tools I was able to increase engagement on our social media and community by over 300%. I created a CTSO Instagram filter that has been used thousands of times to increase awareness of CTSOs and FBLA, an Instagram story highlighting member's achievements at regionals this year to build a sense of community and help smoothen the transition to a new region. Outside of FBLA, I have volunteered with organizations such as Renton Rotary, TEDxYouth@Seattle, and the Renton School district. Each of these organizations exposed me to real-world situations that needed solutions.

All three taught me valuable teamwork, organizational and leadership skills that can be applied to many versatile situations. These skills paired with my dedication, ambition and drive make me an excellent candidate for this position.

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Describe your participation in FBLA activities on a local, regional, state, and national level

Last year I qualified for State in Graphic Design.

Although my team didn't make it to finals, the experience of attending State conference was what inspired me to become more active in FBLA and recommend FBLA to my peers. I decided to attend the National Leadership Conference through the Institute For Leaders program. At IFL, I was able to truly see how FBLA is not just about competing for your event and placing, but rather to network with the community around you so that we can grow together. Additionally, I have completed the Future level of the Business Achievement Awards and am currently on track to complete the Business level very soon. Working with my fellow chapter officers, I helped our chapter achieve Nonstop-November, Super Sweeps, and Action Awareness. In November, our chapter put on "Hazen FBLA week" at our school to promote FBLA and increase involvement. Throughout the week, I was able to talk to classmates, friends and even family to share the mission of FBLA and ask for support. This drive carried on for FBLA-PBL week in February through each day's respective activities and beyond.

PLATFORM VIDEO

https://youtu.be/m64Wmgn_OxU

CAMPAGN SPEECH VIDEO

<https://youtu.be/r3fBxshTgmg>

What does FBLA offer to its members that make it necessary for students today to become leaders?

FBLA offers its members the skills, opportunities and tools necessary to become future leaders. FBLA offers these through competitive events, interactive workshops and speakers, but most importantly, through the community. It is becoming more and more important how the more people you know, the more opportunities we have to learn. Having the opportunities to work with, connect with and network with other people with similar interests as you is incredibly important as we all grow to be successful.

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What is your vision for the future of Washington FBLA? How will you make this vision happen?

My vision for Washington FBLA is to eliminate all the negative preconceived notions of many potential and first time members. When they are asked about FBLA, they think: "FBLA isn't for me" or "I'm not into business, why should I stay".

These are the types of stigma I intend to remove by striking at the root causes. FBLA is built, led, and pushed forward by its members. I want to introduce new programs where members can feel connected to their FBLA community, easily work and connect with State Officers and spread the common theme that Washington FBLA is an organization that works for each and every student. I will do this by introducing an event similar to JAM, but one sponsored by the state. JAM was an incredible success put on by a handful of chapters. With state support, JAM will be able to grow to accommodate more members, provide more skills and opportunities and community engagement. Another way I will accomplish my vision is by introducing State committees that members can join. These committees will provide interested members an opportunity to work with a state officer in their tasks. These committees will also provide committee members with first-hand experience with working on real tasks that have real effects to a big number of people. Lastly, I want to change the image and branding of how people think of FBLA. No one should be discouraged from joining or staying in FBLA because of intimidation from competition. FBLA is so much more than that. Through new social media content, such as GIFS and Filters to increase engagement and community, videos to spotlight everything that FBLA has to offer in fun and interactive formats, and with streamlined resources for members such as a newsletter or updated website.

How have you helped promote FBLA in your local chapter or community?

By being the Public Relations officer in my chapter, I was given the privilege to work directly with my community. I helped promote FBLA to my school through social media, in-school publicity such as announcements and flyers, and by talking with fellow students during lunch and after school. Additionally, I created a Membership promo video that was played at our first few FBLA meetings. The video included information on all things to know about FBLA and video clips from Nationals in San Antonio of my Chapter expressing all the fun and joys of FBLA. On the community level, I volunteered with my chapter at the annual Renton Rotary Auction. There, I was able to advocate for FBLA and speak with community members the importance of supporting local groups and CTSOs that empower students. Additionally, I worked with my chapter officer team to start JAM FBLA members, non-FBLA members, and students from other schools were invited to network, learn about FBLA and have a good time.



GARY TOU

WEST CENTRAL REGION VP

QUALIFICATIONS

As the current President of Hazen FBLA, I have been an avid FBLA member since the very beginning. Throughout my FBLA experience, I have been awarded WAFBLA Member of the Month and Outstanding Member. My dedication to FBLA has led me to establish programs such as FBLA JAM (Joint Activities Meeting) in addition to assisting on stage and with the planning of West Central's WLC.

Learn more in the Q&A section!

VIDEOS

CAMPAIGN SPEECH

[HTTPS://LINK.GARYTOU.COM/SPEECH](https://link.garytou.com/speech)

CAMPAIGN PLATFORM

[HTTPS://LINK.GARYTOU.COM/PLATFORM](https://link.garytou.com/platform)



G

GROWTH

Growth of our members with an abundance of new workshops and programs.



A

ACCESSIBILITY

Accessibility between all levels of FBLA. Building a stronger, united community.



R

RESOURCES

Providing leadership opportunities, chapter management tools, and guides.



Y

YOU

I'm here to serve you! Understanding and advocating for your desires.

Q&A - LEARN MORE ABOUT ME!

Specifically describe why you wish to become a Washington FBLA State Officer.

My desire to become a WAFBLA State Officer is because of my passion for FBLA, interest to grow as a leader, and my goal of building a stronger community within FBLA. Throughout my three years in FBLA, I have learned of all the amazing leadership opportunities which FBLA and WAFBLA offers. That is what I love about FBLA! Becoming a State Officer will allow me to continue developing my leadership capabilities by connecting and working with other young leaders. I also want to build a stronger community within FBLA. Not only have I already gotten started with this through initiating FBLA Joint Activities Meeting (JAM), but I hope to continue by fulfilling my platform (third point): Growth, Accessibility, Resources, and You!

GROWTH: Growing our education/knowledge through workshops and programs such as Tip & Tricks.

ACCESSIBILITY: Making State Officers more accessible to members and building a stronger, united community within WAFBLA.

RESOURCES: Providing leadership opportunities, chapter management tools, and guides.

YOU: Advocating for and understanding members' desires.

What qualifications do you have that will make you an excellent State Officer?

As someone who has held multiple leadership positions and worked with various large teams, I have developed my technical skills and teamwork abilities. Through leading my officer team and chapter as Hazen FBLA's President, I have learned the importance of team decision making and organization. Through this role, I introduced project management and organizational tools such as GSuite and Basecamp. Not only am I fully fluent with such tools, but I am able to assist and teach others. My technical skills are not just limited to these applications, but they extend to finance, collaboration, effective communication, etc.; which through my numerous leadership positions, I have learned are essential to a successful functioning team.

As a Youth Lead on TEDxYouth@Seattle's Core Team, I have prior experience with planning a large event of over 600 attendees. This skill set of event logistics and large team management will become absolutely necessary when planning conferences such as the West Central Region FLC.

The combination of my exceptional leadership experiences, technical skills, and deep dedication to FBLA makes me highly qualified to represent and serve Washington FBLA as a State Officer

Describe your participation in FBLA activities on a local, regional, state, and national level.

Over my past three years in FBLA, I have been privileged to hold multiple positions within FBLA. Within my local chapter, I am the current President and former Public Relations Officer. In addition, I have been a chapter delegate multiple times on a state and national level.

At the State level, I have been named WAFBLA's Member of the Month (December 2018) and Outstanding Member (SBLC 2019). Furthermore, I assisted the current West Central Region Vice President with planning WLC. Through this role, I secured a partnership for 100 boxed lunches, planned the stage layout for awards at closing, and assisted on stage with the distribution of awards. Additionally, as the Founder and Lead Planner of FBLA JAM (Joint Activities Meeting), I have brought together numerous chapters, guest speakers, and workshops. With the goal of building a more united FBLA community, nine chapters will come together to attend our next JAM. Finally, I developed and promoted my campaign for Puget Sound Region Vice President last SBLC (2019).

At the National level, I have participated in programs such as BAA (Business Achievement Awards), CSA (Community Service Awards), served as a chapter delegate, and have competed nationally. I hope to continue my involvement in this upcoming year and expand my participation at the national level.

What does FBLA offer to its members that make it necessary for students today to become leaders?

I believe that FBLA offers the three most essential components necessary for members to become future leaders: Education, Leadership, and Connections. Over the past few years, I have learned that these three principles are the foundation of an effective leader.

EDUCATION

FBLA's competitive events provide the education necessary for members to become future leaders. Combined with members' passion, these competitive events provide an opportunity to work on a passion project which is capable of transforming into a real-world business. I believe that this aspect of FBLA allows members to get a head start on the education necessary to become a future business leader!

LEADERSHIP

Through FBLA's organizational structure, there are countless opportunities for members to grow and enrich their leadership capacities. Whether it's through serving as a chapter/state/national officer, joining a committee or council, these leadership opportunities have allowed members like myself to learn and develop their leadership style. This leadership experience that members gain will be transferable and will develop them to become exceptional leaders.

CONNECTIONS

I have learned that one of the keys to success and leadership is building connections and a community around yourself. This community not only provides advice, knowledge, support, and motivation, but it allows us to excel as future leaders. The conferences, events, and community that FBLA has built allows members and leaders like myself to connect with others.

What is your vision for the future of Washington FBLA? How will you make this vision happen?

I envision the future of WAFBLA as a large organization; one that encompasses more schools and members. In order to accomplish these difficult tasks, we should encourage FBLA's National Good Neighbor Program in addition to spreading interest with business teachers within school districts who already support FBLA. Furthermore, I wish to support WAFBLA members in their competitive events so that they can place higher at NLC. One of the best ways to support these students is with mentors. By providing WAFBLA mentors at SBLC, members will get the chance to receive feedback and connect with these mentors who can help them prepare for NLC. Finally, I imagine a developed, united community within FBLA; one where chapters frequently interact with one another and build interpersonal connections with members across the state. Through small events such as FBLA Joint Activities Meeting (JAM) and online interactions, we will be able to develop this strengthened community!

How have you helped promote FBLA in your local chapter or community?

Within my local chapter, I have been working on building inter-chapter interactions and connecting with our local community. Through chapter events such as Hazen FBLA Week and Competitive Event Workshops, my chapter has become more united and grown in membership. Furthermore, through my creation of FBLA Joint Activities Meeting (JAM), I have been able to connect my local chapter members with those from other chapters.

As for connections with the community, over my past two years as a chapter officer, I have initiated many business partnerships with organizations such as the University of Washington, Rotary Club of Renton, Ezell's Famous Chicken, and Le' Deli & Bakery. In addition, I have invited many guest speakers from companies/organizations such as Amazon, Uber, Microsoft, Men's Wearhouse, and Washington Business Week.

Additionally, I have worked on a Virtual Chapter program that would allow students from schools who currently lack their own FBLA chapter to join Hazen FBLA. This would increase the promotion and outreach of FBLA. Although I was not able to fully implement this program as deadlines for registration came quickly, I have it ready for next year! Overall, these activities which I have participated in have not only promoted FBLA within the local community but have also increased the number of opportunities that FBLA provides to its members.

Kody

FOR
NORTH CENTRAL
REGION VICE PRESIDENT



LINK TO CANDIDATE SPEECH

<https://youtu.be/Vyxq4CCelnQ>

LINK TO CANDIDATE PLATFORM
VIDEO

<https://youtu.be/AyjSLqlcyPc>

SPECIFICALLY DESCRIBE WHY YOU WISH TO BECOME A WASHINGTON FBLA STATE OFFICER:

I HAVE PURSUED LEADERSHIP SINCE ELEMENTARY SCHOOL. LOOKING FORWARD TO MY SENIOR YEAR I HAVE TWO CHOICES. TO STAY WITHIN THE ENVIRONMENT THAT I AM FAMILIAR WITH AT MY HIGH SCHOOL, OR REACH OUT AND TRY SOMETHING NEW AND BIG. I BELIEVE THAT VULNERABILITY IS FUNDAMENTAL SO YOU CAN GUESS WHICH CHOICE I MADE. AS AN FBLA STATE OFFICER, I SEE A PLACE THAT I CAN USE THE LEADERSHIP SKILLS I'VE GAINED TO SERVE EFFECTIVELY. THIS OPPORTUNITY WOULD PROVIDE ME WITH THE CHANCE TO TAKE MY LEADERSHIP SKILLS TO THE NEXT LEVEL. I RECENTLY ATTENDED A LEADERSHIP CONFERENCE WHERE ONE OF THE PRESENTERS DISCUSSED THE IMPORTANCE OF PUTTING YOURSELF IN LEADERSHIP POSITIONS THAT YOU CAN LEAVE IN A GOOD PLACE FOR THE NEXT PERSON WHO OBTAINS THAT POSITION. NORTH CENTRAL REGION VP IS A POSITION THAT I SEE MYSELF THRIVING IN, GROWING, AND LEAVING IN A STRONGER PLACE. THROUGHOUT HIGH SCHOOL, I HAVE LEARNED A LOT FROM THE MANY CTSOS AND CTE PROGRAMS THAT I HAVE BEEN A PART OF. SERVING AS AN FBLA STATE OFFICER WOULD GIVE ME THE OPPORTUNITY TO GIVE BACK TO THE PROGRAMS THAT HAVE SHAPED ME INTO THE STUDENT AND PERSON THAT I AM TODAY.

WHAT QUALIFICATION DO YOU HAVE THAT WILL MAKE YOU AN EXCELLENT STATE OFFICER?

I HAVE BEEN INVOLVED IN STUDENT LEADERSHIP PROGRAMS SINCE FIFTH GRADE; EVERY CAMP, WORKSHOP, AND SPEAKER I'VE LISTENED TO SINCE THEN HAS SHAPED ME INTO THE LEADER I AM TODAY. IN EIGHTH GRADE, I BEGAN TO BECOME MORE SELF-AWARE, AND RECOGNIZE MY OWN LEADERSHIP POTENTIAL. I SERVED AS ASB TREASURER AT MY MIDDLE SCHOOL, AND WITH THE HELP OF MY ADVISOR, I RECOGNIZED MY POTENTIAL AND MOTIVATIONS AS A LEADER. I TOOK THIS MOTIVATION WITH ME TO HIGH SCHOOL, SERVING MY FRESHMAN YEAR ON THE FFA OFFICER TEAM. SOPHOMORE YEAR I SERVED AS THE EVENTS COORDINATOR FOR WENATCHEE HS SPEECH AND DEBATE, AS WELL AS FFA SECRETARY. THIS YEAR I AM THE PRESIDENT OF WENATCHEE FFA, PUBLIC RELATIONS OFFICER FOR WENATCHEE DECA, AND EXECUTIVE VICE PRESIDENT FOR FBLA. ADDITIONALLY, I HAVE BEEN INVOLVED IN LEADERSHIP THROUGH MY 4-H CLUB SINCE I WAS TEN, SERVING AS CLUB PRESIDENT FOR THE PAST THREE YEARS. I HAVE A WIDE VARIETY OF LEADERSHIP EXPERIENCES, AND THAT ABILITY HAS TRAINED ME TO BE A VERY ADAPTABLE LEADER. ADDITIONALLY, I SPENT TWO WEEKS AT PURDUE UNIVERSITY THIS SUMMER AT A USDA AGRICULTURAL SCIENCE PROGRAM. SPENDING TWO WEEKS ON THE OTHER SIDE OF THE COUNTRY, SURROUNDED COMPLETELY BY PEOPLE I'D NEVER MET BEFORE, WAS A HUGE GROWTH OPPORTUNITY. WHEN I HAD TO TEACH OTHER PEOPLE WHO I WAS, I ENDED UP TEACHING MYSELF A LOT ABOUT WHO I AM. I RETURNED FROM THE PROGRAM WITH MORE SELF-AWARENESS, AND KNOWLEDGE OF HOW I BEST WORK. AS A LEADER, THIS HAS BEEN ESSENTIAL TO MY GROWTH. BEING INVOLVED IN SUCH A WIDE VARIETY OF EXTRACURRICULARS HAS TAUGHT ME TO BE VERY DETAIL-ORIENTED, AND HAVE EFFECTIVE TIME MANAGEMENT, IN ORDER TO ACCOMPLISH ALL TASKS TO THE BEST OF MY ABILITY.

DESCRIBE YOUR PARTICIPATION IN FBLA ACTIVITIES ON A LOCAL, REGIONAL, STATE, AND NATIONAL LEVEL.

WITHIN MY CHAPTER I HAVE BEEN AN ACTIVE MEMBER FOR THE PAST TWO YEARS, ATTENDING REGULAR MEETINGS AND COMMUNITY SERVICE EVENTS. THIS YEAR I AM SERVING AS MY CHAPTER'S EXECUTIVE VP, AS WELL AS PLANNING A LARGE COMMUNITY SERVICE EVENT CALLED DONKEY BASKETBALL. I HAVE COMPETED AT THE REGIONAL, STATE, AND NATIONAL LEVELS. THIS SUMMER I PLACED 3RD IN THE JOB INTERVIEW CONTEST. I HAVE ALSO COMPETED IN THE AGRIBUSINESS TEST, BUSINESS ETHICS TEST, MANAGEMENT DECISION MAKING, AND INTRO TO PUBLIC SPEAKING.

WHAT DOES FBLA OFFER TO ITS MEMBERS THAT MAKE IT NECESSARY FOR STUDENTS TODAY TO BECOME LEADERS?

I AM INVOLVED IN MANY CAREER AND TECHNICAL STUDENT ORGANIZATIONS (CTSO), AND I TYPICALLY DESCRIBE FBLA AS THE "ULTIMATE CTSO" AS IT MEETS THE PRIMARY GOALS, THOSE BEING SURROUNDED AROUND GETTING STUDENTS TO ENGAGE IN THEIR LEARNING BEYOND THE CLASSROOM. THE MULTITUDE OF OPPORTUNITIES WITHIN FBLA ALLOWS STUDENTS TO EXPLORE PASSIONS BEYOND JUST BUSINESS. ANY HIGH SCHOOL STUDENT COULD LOOK DOWN THE LIST OF FBLA EVENTS AND FIND SOMETHING THEY'RE FAMILIAR WITH, SOMETHING THAT'S INTERESTING, AND SOMETHING TO CHALLENGE THEM. BY WORKING ON TEAM CONTESTS OR IN GROUP PROJECTS. BY WORKING ON TEAMS, STUDENTS LEARN PROBLEM-SOLVING SKILLS, WHICH IS HELPFUL IN SOLVING PROBLEMS LATER IN LIFE. IT'S POINTLESS TO DENY THE FACT THAT WORKING WITH LARGE GROUPS OF HIGH SCHOOL STUDENTS CAN SOMETIMES BE DIFFICULT, HOWEVER EMBRACING THE CHALLENGE OF WORKING WITH DIFFERENT PERSONALITIES, STUDENTS CAN EXPERIENCE INCREDIBLE GROWTH. I HAVE WORKED WITH GROUPS OF KIDS, TEENAGERS, AND ADULTS AND I WILL ATTEST THAT WORKING WITH MY PEERS HAS GIVEN ME THE MOST OPPORTUNITIES TO PRACTICE PROBLEM-SOLVING SKILLS. FBLA GIVES STUDENTS THE OPPORTUNITY TO GROW AS LEADERS AND PRESENTERS NOT ONLY THROUGH COMPETITION BUT ALSO THROUGH LEADERSHIP AND SERVICE OPPORTUNITIES. WHETHER THAT IS LEADERSHIP AT THE CHAPTER OFFICER LEVEL OR GROWTH OPPORTUNITIES AT A CONFERENCE OR REGION MEETING. THERE ARE MANY OPPORTUNITIES AVAILABLE.

WHAT IS YOUR VISION FOR THE FUTURE OF WASHINGTON FBLA? HOW WILL YOU MAKE THIS VISION HAPPEN?

I WANT TO PROVIDE MORE LEADERSHIP DEVELOPMENT OPPORTUNITIES FOR MEMBERS, SPECIFICALLY WITHIN THE NORTH CENTRAL REGION. IN ORDER TO ACCOMPLISH THIS GOAL, I WOULD BETTER ENCOURAGE ATTENDANCE TO THE FALL LEADERSHIP CONFERENCE, BY ENSURING THERE ARE MANY OPPORTUNITIES AND PEOPLE TO LEARN FROM THERE AND ADVERTISING THOSE WELL TO ENCOURAGE SCHOOLS TO ATTEND.

HOW HAVE YOU HELPED PROMOTE FBLA IN YOUR LOCAL CHAPTER OR COMMUNITY?
THIS WINTER I HAVE HAD THE OPPORTUNITY TO PLAN DONKEY BASKETBALL, AN ANNUAL COMMUNITY SERVICE EVENT. THIS EVENT SERVES A CAUSE WITHIN THE LOCAL COMMUNITY, AND I HAD TO COORDINATE WITH MANY LOCAL ORGANIZATIONS INCLUDING OUR BENEFICIARY, AS WELL AS NEWS AND MEDIA OUTLETS. I GOT TO SHARE WITH EACH OF THOSE ORGANIZATIONS WHAT FBLA AND HOW IT SERVES ITS MEMBERS, AS WELL AS THE EVENT GOALS.