



February 8, 2021

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Important dates to remember (State Events/Deadlines shown in **BOLD**):

- **ASPIRE Together Sessions @ 5 p.m.**
 - **February 17 – The Grass is Always Greener Where You Decide – Presented by NV FBLA**
<http://leadable.info/FBLAAspireSeries>
- **Winter Leadership Conference**
 - **February 12, 2021 – Online testing closes**
 - **Awards Sessions – See List Below for Region Dates**
- **February 12 – WLC Online Testing Closes**
- February 12 – Lead4Change Challenge Deadline
- February 14-20 – FBLA Week
- February 26
 - Virtual Business (Management & Finance) Challenge Ends
 - Spring LifeSmarts Competition Ends
- **March 1 – Professional Division Scholarship & Kosy Scholarship Deadline**
- **March 22 – State Officer Candidate Application Deadline**
- **April 21-24, 2021 - SBLC**

Greetings, Advisers!

WLC TESTING WINDOW

A reminder that online objective testing is open through Friday, February 12, at 5 p.m. Please encourage all students to take their tests **prior** to February 12!

WLC AWARDS SESSIONS

Each region is offering an Awards Session later this month. The following is a list of the dates and times for each of the regions. Links to these sessions will be sent to you by your Regional Adviser, so be sure to keep an eye out for those! Please be sure to encourage your students to attend to learn how they placed and who will be competing at SBLC!

- **Capital Region**
Thursday, February 18 @ 3:30 p.m.
- **North Central Region**
Wednesday, February 24 @ 6:30 p.m.
- **Northeast Region**
Wednesday, February 17 @ 9 a.m.
- **Northwest Region**
Wednesday, February 17 @ 6 p.m.
- **Puget Sound Region**
Saturday, February 20 @ 10 a.m.
- **Southeast Region**
Saturday, February 20 @ 10 a.m.
- **Southwest Region**
Saturday, February 20 @ 10 a.m.
- **West Central Region**
Thursday, February 18 @ 3:15 p.m.

THE CONNECTIONS CHALLENGE

The Connections Challenge is a program where members are challenged to expand their connections beyond FBLA and into their community. By completing our monthly challenges, the top winners will be featured at SBLC, join us for an exclusive connections event, and earn WA FBLA swag!

We are currently in round 2 right now for the month of February! This month's tasks have been posted on our Instagram, so please share this with your members, so they can also participate. Every 5th of the month, challenges will be released and will be due by the 25th of that month. If you have any questions, email westcentralvp@wafbla.org or dawne@wafbla.org.

FBLA WEEK

FBLA-PBL sets aside a full week in February each year as National FBLA-PBL Week. Chapters are encouraged to use this time to publicize activities and successes, boost their membership, and gear up for their spring activities.

Many chapters plan special activities for each day of the week. These include everything from FBLA-PBL Professional Attire Day to Spirit Day.

How do you plan for FBLA-PBL week? [Check out this article](#) in the TBL to find out how you can prepare!

Here are **resources to support your weeklong celebration:**

- **Your Day by Day FBLA-PBL Week Schedule of Events** – Use this schedule of events to plan activities for the week and to enhance your chapters recognition of CTE Month.
- **Tools to Maximize FBLA-PBL Week** – Activities and samples that your chapter can use to promote during FBLA-PBL Week and throughout the year.
- **Resources for Advisers to Support FBLA-PBL Week** – Special lesson plans have been prepared and reviewed by chapter advisers to assist in supporting chapter programming in and out of the classroom.
 - [Middle School Lesson Plan](#)
 - [High School Lesson Plan](#)

SPRING STOCK MARKET GAME

Students in the FBLA-PBL Stock Market Game (SMG) may work individually or in teams of two to five members to build and manage a successful investment portfolio of stocks, bonds, and mutual funds, using a hypothetical \$100,000. They track their investments over the course of 12 weeks, receiving valuable opportunities to practice core math, English Language Arts, and research skills as well as fundamental business, economics and social studies content in a real-world scenario.

Please follow the instructions below to purchase and register teams for the 2020 FBLA-PBL Spring Stock Market Game. Thank you for your patience!

1. Please click this [link](#).
2. Login into your account.
3. Click blue button that says: "Purchase for *school name*"
4. Click Review & Checkout under the Spring "Stock Market Game" button.
5. Under Quantity use the arrow to select how many teams you are purchasing the game for.
 1. Each team can have 1-5 participants.
 2. The cost is \$10.95 per team.
 3. We only accept credit card payments for the Stock Market Game.
6. After you change the quantity, click "update cart."
7. Scroll to the bottom and click the checkout button.
8. Once you have purchased teams for the Stock Market Game please visit <http://fbla-pbl.smgww.org> and complete a team request form to receive your team IDs and passwords.



STATE OFFICER CORNER

Tips&Tricks Video. The Communications Program of Work Committee is looking for chapter advisers to film a 1-2 minute Tips and Tricks video for our members! The video can be on any topic of your choice, as long as it is centered around FBLA or business development.

Check out our YouTube for past Tips&Tricks videos: <https://www.youtube.com/c/WAFBLA/videos>
We hope you will sign up to film a video at this link! <https://leadable.info/TipsTricksStarringRole>

Best wishes for a magnificent week!