



February 15, 2021

Contents of this Email:

- I. WLC Awards Sessions
- II. ASPIRE Together Series—Wednesday @ 5 p.m.
- III. FBLA Week
- IV. TeachFBLA
- V. MOD—March of Babies
- VI. State Officer Corner
  - I. Connections Challenge Update

---

Important dates to remember (State Events/Deadlines shown in **BOLD**):

- **ASPIRE Together Sessions @ 5 p.m.**
    - **February 17 – The Grass is Always Greener Where You Decide – Presented by NV FBLA**
  - **Winter Leadership Conference**
    - **Awards Sessions – See List Below for Region Dates**
  - February 14-20 – FBLA Week
  - February 26
    - Virtual Business (Management & Finance) Challenge Ends
    - Spring LifeSmarts Competition Ends
  - **March 1 – Professional Division Scholarship & Kosy Scholarship Deadline**
  - **March 22 – State Officer Candidate Application Deadline**
  - **April 21-24, 2021 – Virtual SBLC**
-

Happy Presidents Day, Advisers!

### **WLC AWARDS SESSIONS**

Each region is offering an Awards Session later this month. The following is a list of the dates and times for each of the regions. Links to these sessions will be sent to you by your Regional Adviser, so be sure to keep an eye out for those! Please be sure to encourage your students to attend to learn how they placed and who will be competing at SBLC!

- **Capital Region**  
Thursday, February 18 @ 3:30 p.m.
- **North Central Region**  
Wednesday, February 24 @ 6:30 p.m.
- **Northeast Region**  
Wednesday, February 17 @ 9 a.m.
- **Northwest Region**  
Wednesday, February 17 @ 6 p.m.
- **Puget Sound Region**  
Saturday, February 20 @ 10 a.m.
- **Southeast Region**  
Saturday, February 20 @ 10 a.m.
- **Southwest Region**  
Saturday, February 20 @ 10 a.m.
- **West Central Region**  
Thursday, February 18 @ 3:15 p.m.

### **ASPIRE TOGETHER SERIES—WEDNESDAY @ 5 P.M.**

- Date – Wednesday, February 17, 2021
- Time - 5:00 p.m. PDT
- Hosts –NV FBLA
- Topic – The Grass Is Always Greener Where You Decide

## **FBLA WEEK**

We hope you are enjoying FBLA Week! Please see below for events happening for FBLA Week at the National level. Make sure you tune in!

- **February 14:** Share your FBLA-PBL Story Day – [Instagram broadcast 7:00 p.m. Eastern Time](#)
- **February 15:** Webinar: National Presidents' Forum – [Zoom 5:00 p.m. Eastern Time](#)
- **February 16:** Each One Reach One Day – [Instagram broadcast 7:00 p.m. Eastern Time](#)
- **February 17:** Adviser Appreciation/Professional Attire Day – [Instagram broadcast 7:00 p.m. Eastern Time](#)
- **February 18:** Career Awareness Day – [Instagram broadcast 7:00 p.m. Eastern Time](#)
- **February 19:** FBLA-PBL Spirit Day – [Instagram broadcast 7:00 p.m. Eastern Time](#)
- **February 20:** Community Service Day

## **TEACHFBLA**

WA FBLA advisers have been added to the TeachFBLA Website. Visit the amazing resources on this site, [teachfbla.org](https://teachfbla.org). Also look for the weekly email from TeachFBLA with highlighted resources!

## **MOD—MARCH OF BABIES**

Join us at March of Babies: A Mother of a Movement to make a visible difference in your community now and for generations to come. You will be part of a larger movement-with unstoppable momentum to make America a more equitable place and ensure that every mom and baby is healthy.

We are kicking off the celebration with your FBLA-PBL National Officer team on **March 16, 2021** at 7 p.m. EST.

Register in advance for the webinar here:

[https://marchofdimes.zoom.us/meeting/register/tjArfu2pqTkqGdWF0p5BFGfVWHef\\_Ae3lr98](https://marchofdimes.zoom.us/meeting/register/tjArfu2pqTkqGdWF0p5BFGfVWHef_Ae3lr98)

Please see the attached Save the Date!

[https://higherlogicdownload.s3-external-1.amazonaws.com/FBLA/c91f4c27-2eb2-44d8-be94-b48cb31c082a\\_file.pdf?AWSAccessKeyId=AKIAVRDO7IEREB57R7MT&Expires=1612906343&Signature=mPsGROVUNzEPcNFGYzitXkDkZ8w%3D](https://higherlogicdownload.s3-external-1.amazonaws.com/FBLA/c91f4c27-2eb2-44d8-be94-b48cb31c082a_file.pdf?AWSAccessKeyId=AKIAVRDO7IEREB57R7MT&Expires=1612906343&Signature=mPsGROVUNzEPcNFGYzitXkDkZ8w%3D)

## **STATE OFFICER CORNER**

**Connections Challenge Update.** Continue to encourage your members to complete these fun tasks to earn recognition, skills, and valuable experiences. Remember that this month's challenges are due on the 25th! Please email [westcentralvp@wafbla.org](mailto:westcentralvp@wafbla.org) for any questions.