



February 1, 2021

Contents of this Email:

- I. [Region 2021 Winter Leadership Conferences](#)
- II. [WLC Awards Sessions](#)
- III. [State Officer Candidate Guide](#)
- IV. [State Officer Corner](#)
  - I. [Member of the Month](#)

---

Important dates to remember (State Events/Deadlines shown in **BOLD**):

- **ASPIRE Together Sessions @ 5 p.m.**
  - **February 3 – Becoming the Leader You Want to Be – Presented by OK FBLA**  
<http://leadable.info/FBLAAspireSeries>
- **Winter Leadership Conference**
  - **February 12, 2021 – Online testing closes**
  - **Late February 2021 – Each Region holds their own online awards session, not to take place before February 13, 2021**
- February 1
  - Virtual Business (Management & Finance) Challenge Begins (ends February 26 @ 5 p.m. ET)
  - Spring LifeSmarts Competition Begins
  - Spring Stock Market Game Begins
- February 12 – Lead4Change Challenge Deadline
- February 14-20 – FBLA Week
- February 26
  - Virtual Business (Management & Finance) Challenge Ends
  - Spring LifeSmarts Competition Ends
- **March 1 – Professional Division Scholarship & Kosy Scholarship Deadline**
- **March 22 – State Officer Candidate Application Deadline**
- **April 21-24, 2021 - SBLC**

---

Greetings, Advisers!

### **REGION 2021 WINTER LEADERSHIP CONFERENCE**

We had a great WLC competition day on Saturday! Thank you to all of you for being there to support your students throughout this virtual experience.

A reminder that online objective testing is now open and closes promptly at 5 p.m. on Friday, February 12. Please encourage all students to take their tests **prior** to February 12!

## **WLC AWARDS SESSIONS**

Each region is offering an Awards Session later this month. The following is a list of the dates and times for each of the regions. Links to these sessions will be sent to you by your Regional Adviser, so be sure to keep an eye out for those! Please be sure to encourage your students to attend to learn how they placed and who will be competing at SBLC!

- **Capital Region**  
Thursday, February 18 @ 3:30 p.m.
- **North Central Region**  
Wednesday, February 24 @ 6 p.m.
- **Northeast Region**  
Wednesday, February 17 @ 9 a.m.
- **Northwest Region**  
Wednesday, February 17 @ 6 p.m.
- **Puget Sound Region**  
Saturday, February 20 @ 10 a.m.
- **Southeast Region**  
Saturday, February 20 @ 10 a.m.
- **Southwest Region**  
Saturday, February 20 @ 10 a.m.
- **West Central Region**  
Thursday, February 18 @ 3:15 p.m.

## **STATE OFFICER CANDIDATE GUIDE**

If you have students interested in running for a state office, please share the attached State Officer Candidate Guide with them. There are some changes this year, and we want to be sure all candidates have this information now to begin planning their campaign. Specific Candidate Campaigning Guidelines to include social media will be distributed to approved candidates prior to the mandatory Candidate Briefing Meeting on April 6 at 6 p.m.

## **STATE OFFICER CORNER**

Member of the Month. Congratulations to **Sarielle Quizon** from **Fife High School** for being selected as the **January Member of the Month!** Learn more about her and her work on our website!

Applications for February Member of the Month are open and due on February 20 at 11:59 PST. Applications for February Member of the Month are open! Be sure to nominate one of your outstanding members to get recognized for the incredible work they're doing. Applications are due on February 20. Apply today! <https://leadable.info/MOMApp>

New Monday . . . New Week . . . New Start . . . New Goals! Have a good one!