



October 22, 2018

Greetings, Advisers!

Adviser Information Form

If you have not completed the Washington FBLA Adviser Information Form, please be sure to do so. We are collecting adviser information from all advisers to be sure our records are correct for the year. You can find the form at the link below.

<https://trileadership.wufoo.com/forms/washington-fbla-adviser-information-form/>

LifeSmarts

LifeSmarts is a national online event that challenges students to integrate multiple areas of business knowledge and skills, using critical-thinking skills and teamwork during the competition. Student teams will compete online during the fall and spring competitions.

Dates for the Fall Competition is October 15 through November 9, 2018. The FBLA Adviser Starter Guide is available at <http://lifesmarts.org/wp-content/uploads/2016/01/FBLA-starter-guide.pdf>, which will help you get started in this event. Be sure to visit <http://lifesmarts.org/fbla/fbla-lifesmarts-competitive-event/> for full details!

Vetting the National Standards

Please review the note below from Jisu Ryu, Program Manager, Educator Assessment & Data Analysis, Professional Educator Standards Board, 360.725.6277:

Washington State is currently in the process of transitioning from state standards to national standards in the following endorsement competencies: Business and Marketing, Early Childhood Education, Family Consumer Sciences, Library Media, Reading, and Special Education.

We would like to invite you to participate in [our online vetting process](#) and provide feedback on the national standards currently under consideration.

Your feedback will help guide the Board's decision to adopt, not adopt, or modify these national standards. To provide feedback please visit our [national standards vetting webpage page](#).

The vetting period is from **October 22 (Monday) through November 16(Friday)** for Business and Marketing, Early Childhood Education, Reading, and Special Education, and **October 29 through November 23 for Library Media**. The Family and Consumer Sciences standards and Library Media standards survey will be launched in **December** for four weeks and the exact dates will be announced soon.

The vetting process will be conducted via [online surveys](#) (one for each set of standards). A side-by-side comparison chart between current Washington state standards and proposed national standards, as well as other resources are provided.



We encourage you to spread the word to other educators and stakeholders in these endorsement areas. Please let us know if you have any questions.

State Officer Corner

Membership Campaign: Elevate Your Membership! Participate in this year's membership campaign and get recognized at state for reaching new heights! The Universe level of the campaign would mean that you increased membership by 20%, the Galaxy level would mean that you increased membership by 10%, and achieving the solar system level would mean that you maintained the same membership as the previous year!

Chapter Visits. Create unity, lead members, and inspire your chapter to grow by requesting a chapter visit! A state officer within your region will attend your chapter meeting via person or video call to contribute ideas on growth, as well as other areas you may request. This is not only a good way to get to know your state officer team but also improve your chapter to be the best it can be! Request today by clicking this link:

<https://trileadership.wufoo.com/forms/washington-fbla-chapter-visit-request-form/>

Tips & Tricks Tuesday Video. In our most recent Tips & Tricks Tuesdays episode, members can learn what participating in the Business Achievement Awards looks like for them. <https://www.youtube.com/watch?v=WFyB7Q7iFlc>

Please describe BAAs to your chapter (if you haven't already) and do a couple of the "F" level activities; i.e., set 5 goals, play the FBLA knowledge quiz Kahoot, or text 5 friends and invite them to the next FBLA meeting. Earning the Business Achievement Awards are much easier than most members realize!!

Member of the Month. Recognize an outstanding leader from your chapter by nominating them for the member of the month initiative. This is a great way to encourage new members to be more involved within your chapter as well as motivate returning members to achieve this goal. Each Member of the Month recipient will be recognized at state!

September Member of the Month. Congratulations to **Elvia Santos-Dominguez** from **Heritage High School** for being selected as our September Member of the Month!

October Member of the Month. Our team is excited to congratulate **Tori Weishaar** from **Odessa High School** as our October Member of the Month!

Have a great week!