

January 25, 2021

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Important dates to remember (State Events/Deadlines shown in **BOLD**):

- **ASPIRE Together Sessions @ 5 p.m.**
  - **February 3 – Becoming the Leader You Want to Be**
- **Winter Leadership Conference**
  - **January 30, 2021 – Conference & Competition Day – online testing opens, competitive event prompts released, video presentations due, production events due**
  - **February 12, 2021 – Online testing closes**
  - **Late February 2021 – Each Region holds their own online awards session, not to take place before February 13, 2021**
- February 1
  - Virtual Business (Management & Finance) Challenge Begins (ends February 26 @ 5 p.m. ET)
  - Spring LifeSmarts Competition Begins
  - Spring Stock Market Game Begins
- February 12 – Lead4Change Challenge Deadline
- February 14-20 – FBLA Week
- February 26
  - Virtual Business (Management & Finance) Challenge Ends
  - Spring LifeSmarts Competition Ends
- April 21-24, 2021 - SBLC

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Greetings, Advisers!

### **REGION 2021 WINTER LEADERSHIP CONFERENCE**

This Saturday, January 30, is our Winter Leadership Conference day! We hope you and your students are making plans for a fun day! Here are the times to help you navigate the day.

- Online testing opens (Closes February 12 at 5 p.m.)
- 10 a.m. – Client Service Prompt Released
  - 10:40 a.m. – Client Service Upload Submission Due
- 11 a.m. – Impromptu Speaking Prompt Released
  - 11:30 a.m. – Impromptu Speaking Upload Submission Due

- 12 Noon – Middle Level Critical Thinking Prompt Released
  - 12:30 p.m. – ML Critical Thinking Upload Submission Due
- 1 p.m. – Job Interview Prompt Released
  - 1:40 p.m. – Job Interview Upload Submission Due
- 2 p.m. – Role Play PRACTICE Prompts Available
- 12 Midnight – Recorded Competitions Submission Deadline
- 12 Midnight – Production Testing Submission Deadline

Also, please note the following:

- All assets (competitor links & URLs) will be uploaded by each competitor through the Competition Portal at <https://wafbla.org/regional-conferences/>. Students will be uploading their competition materials throughout the day for all events.
- Be sure to refer to the 2021 WLC Conference Guide for specific information.

### **WLC COMPETITION PORTAL**

Competitors will upload the link or URL to their competition presentation at the Competition Portal located on our Web site at <https://wafbla.org/regional-conferences/>. The Portal will open on January 26. This portal is password protected, and passwords will be sent out to all advisers tomorrow. The Portal closes promptly at midnight on January 30.

### **STATE OFFICER CORNER**

*Member of the Month.* Applications for February Member of the Month are open! Be sure to nominate one of your outstanding members to get recognized for the incredible work they're doing. Applications are due on February 20. Apply today! <https://leadable.info/MOMApp>

*State Officer Candidates.* If you have any students who are interested in running to be a state officer next year, please ask them to DM their current region Vice President to let them know they are interested in running. Please ask them to DM by this Friday, January 29.

Here's to an unforgettable week.!