



January 11, 2021

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Important dates to remember (State Events/Deadlines shown in **BOLD**):

- **ASPIRE Together Sessions @ 5 p.m.**
  - **January 20 – Starting Your Event Grind**
- **Winter Leadership Conference**
  - **January 6, 2021 – Registration Opens in Blue Panda**
  - **January 22, 2021 – Registration Deadline**
  - **January 30, 2021 – Conference & Competition Day – online testing opens, competitive event prompts released, video presentations due, production events due**
  - **February 12, 2021 – Online testing closes**
  - **Late February 2021 – Each Region holds their own online awards session, not to take place before February 13, 2021**
- January 15 – March of Dimes Grant Application Deadline
- February 1
  - Virtual Business (Management & Finance) Challenge Begins (ends February 26 @ 5 p.m. ET)
  - Spring LifeSmarts Competition Begins
  - Spring Stock Market Game Begins
- February 12 – Lead4Change Challenge Deadline
  - February 14-20 – FBLA Week
- February 26
  - Virtual Business (Management & Finance) Challenge Ends
  - Spring LifeSmarts Competition Ends
- April 21-24, 2021 - SBLC

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Good afternoon, Advisers!

### **SBLC NEWS**

At the last meeting of the Board of Directors, it was decided that our SBLC will be hosted in a virtual format again this year. We are moving ahead to provide an engaging conference in this format, so be sure to save the dates of April 21-24 for SBLC this year.

### **REGION 2021 WINTER LEADERSHIP CONFERENCES**

Attached is our virtual Winter Leadership Guide! This document gives detailed information that all students and advisers will need to know for WLC. Please review this information and let us know if you have any questions! Your Regional Adviser will be in touch with you about your region's specific details.



### **State Officer Candidates**

If you have any members interested in running for a state office for the 2021-2022 year, please ask them to DM their region VP. This year at our virtual WLCs the region VPs will announce those members who will be running for state office. Your students will need to DM their region VP with their name, chapter, and state office position of interest.

Have an amazing week!