



December 7, 2020

Contents of this Email:

- I. [Region 2021 Winter Leadership Conferences](#)
- II. [Champion Chapter Banners](#)
- III. [Membership Dues Reminder](#)
- IV. [State Officer Corner](#)
  - I. [Member Mastermind](#)
  - II. [ProConnect Student Sign Ups](#)
  - III. [Member of the Month](#)

---

Important dates to remember (State Events/Deadlines shown in **BOLD**):

- **ASPIRE Together Sessions @ 5 p.m.**
  - **December 16 – Holiday Party (State Management Teams)**
- **Fall Leadership Conference**
  - **December 7 – Celebration Session**
  - **December 8 – Final Day of Access to [100XED.TV](https://100XED.TV) Virtual Platform**
- **Member Mastermind, December 12, 2020 at 11 a.m.**
- **Winter Leadership Conference**
  - **December 18, 2020 – Registration Opens in Blue Panda**
  - **January 22, 2021 – Registration Deadline**
  - **January 30, 2021 – Conference & Competition Day – online testing opens, competitive event prompts released, video presentations due, production events due**
  - **February 12, 2021 – Online testing closes**
  - **Late February 2021 – Each Region holds their own online awards session, not to take place before February 13, 2021**
- Virtual Business Challenge
  - Challenge 2: February 1 @ 4 p.m. ET to February 25 @ 5 p.m. ET

---

Good afternoon, Advisers!

### **REGION 2021 WINTER LEADERSHIP CONFERENCES**

Mark your calendar and make plans to attend your 2021 Region Winter Leadership Conference! Each region will offer a virtual Winter Leadership Conference with no in-person component. Please note the following timeline and look for further information to arrive from each of your Regional Advisers (some dates may change based on region).

Timeline:

- December 18, 2020 – Registration Opens in Blue Panda
- January 22, 2021 – Registration Deadline

- January 30, 2021 – Competition Day – online testing opens, competitive event prompts released, video presentations due, production events due
- February 12, 2021 – Online testing closes
- Late February, 2021 – Each Region holds their own online awards session, not to take place before February 13, 2021

Cost:

- \$20 per attendee

### **CHAMPION CHAPTER BANNERS**

Last year at SBLC, our competitive event winners were awarded with a Champion Banner to display in their school (see attached photo for reference). These banners were so well received, that many advisers asked for the ability to order them for past winners from their chapters as well. We have worked with our supplier to create the opportunity to do exactly that! We will be taking orders for banners starting today, and the order will close on December 10, 2020.

If you would like to order past Champion banners for your school, [please fill out the order form](#). You will need the name of the event won, and the year. The banners will be \$34 each, and will be shipped directly to your school. Shipping will be dependent on how many banners you order, and will be included on your invoice. Invoices will not be sent until the order form closes on December 10, 2020. Banners will take 6-8 weeks to process and be shipped.

### **Membership Dues Reminder!**

To register your students for your Winter Leadership Conference, your students must be PAID members. A good way to check on whether Nationals has received your district's payment is to log into the national site to see if your students are listed as paid. It is highly recommended that your students are registered and paid prior to your holiday break. If you have questions, please contact us or email [membership@fbla.org](mailto:membership@fbla.org).

### **STATE OFFICER CORNER**

**Member Mastermind.** Join your state officers this **Saturday, December 12, at 11 a.m.** for our second Member Mastermind. This session will give members insight into the life of your state officers and help members bridge the gap between the state officers and members. Login information will be emailed to advisers on Friday.

**ProConnect Student Sign Ups.** Members get ready! ProConnect is now open for you! We have recruited leading industry professionals to offer a personalized mentorship for more than 40 students! You will gain valuable insight on your interested career path and gain advice on how to get on the National Stage for your competitive event. Sign up fast (and soon!) to ensure you have a spot in ProConnect.

[ht https://leadable.info/WAFBLAProConnectStudent](https://leadable.info/WAFBLAProConnectStudent)



**Member of the Month.** Remember to nominate one of your students for Member of the Month! Support them in their FBLA journey to receive the recognition they deserve! Applications are due the 20 of each month, and are rolled over from month to month. Apply through this link: <http://leadable.info/2DYqcHW>

We look forward to seeing you at our FLC Celebration Session at 3:45 p.m. today! A reminder email was sent right before this one with the login credentials.

Have a great week!