



**WA FBLA**

2019-2020

# CHAMPION CHAPTERS



## Washington FBLA Champion Chapters

Washington FBLA will utilize a Champion Chapters program to determine our most outstanding chapters in the state. Included below is a grid with scoring to recognize chapters as Bronze Chapters, Silver Chapters, or Gold Chapters.

All Gold Chapters, as determined by the scoring outlined on the grid, will receive Gold Seal Chapter status. The highest score out of those chapters earning recognition as Gold Seal Chapters will be awarded as the Outstanding Local Chapter of the Year at the State Business Leadership Conference.

## Washington FBLA Champion Chapters

Must be submitted online no later than 5 pm on March 1 (Excel sheet provided for upload)

School Name:		Chapter President:	
Adviser's Name:		Adviser's E-mail:	
No	Activity	Max	Points
<b>Chapter Management</b>	<b>1</b> <b>Region, State, or National Officer and/or Regional Adviser</b> 40 points for having a current state officer 20 points for having a current national officer 10 points for a state officer candidate at the previous year SBLC 10 points for having a national officer candidate at the previous year NLC 30 points for a current Regional Adviser	110	
	<b>2</b> <b>Professional Chapter Meetings</b> 5 points for each professional meeting held that includes a guest speaker or leadership training activity (agenda, minutes)	30	
	<b>3</b> <b>Chapter Management and Organization</b> 10 points for developing a Chapter Program of Work 10 points for conducting a planning session for new officers 5 points for preparing a chapter budget and income statement 5 points for conducting an officer installation or new member induction ceremony 5 points for conducting a FBLA-PBL History Presentation or Emblem Ceremony	35	
	<b>4</b> <b>FBLA-PBL Week Activities</b> 5 points for each activity conducted in celebration of FBLA-PBL Week	25	
	<b>5</b> <b>Social Activity</b> 5 points for each social activity conducted for your chapter members 10 points for working with another FBLA chapter on a social event 5 points for working with another CTSO/club in your school on a social event	30	
	<b>6</b> <b>Finance and Fundraising Activities</b> 5 points for each fundraising activity benefiting chapter 10 points for each fundraiser that engages the business community 25 points on-going or full-year fundraising project	75	
<b>Membership Recruitment</b>	<b>7</b> <b>Chapter Membership—based on numbers on March 1</b> 5 Points for 10-50 members or 10% Market Share OR 10 Points for 51-75 members or 15% Market Share OR 15 Points for 76-100 members or 20% Market Share OR 20 Points for 101-150 members or 25% Market Share OR 25 Points for 151-200 members or 30% Market Share OR 30 Points for over 200 members or 35% or higher Market Share BONUS 5 Points for a 10% increase or 15 members more than last year	30	
	<b>8</b> <b>Chapter Membership Recruitment Committee</b> 5 Points for developing a membership recruitment committee 5 points for developing a membership brochure or promotional material 5 points for a recruitment booth at orientation/welcome night 15 points for developing a membership video	30	
	<b>9</b> <b>Membership Campaigns—based on numbers on March 1</b> 3 points for each member who submits a Membership Madness application (recruit 5 NEW members) 5 points for each member who submits a Membership Mania application (recruit 10 NEW members)	15	
	<b>10</b> <b>New Chapter Charter or Reactivation</b> 10 points for chartering or reactivating a Washington FBLA or Washington FBLA Middle Level chapter by <b>March 1</b>	20	
	<b>11</b> <b>Stakeholder Engagement—based on numbers on March 1</b> 5 points for each member of the <b>Professional Division</b> from your local chapter 2 points for each <b>alumni registration information</b> submitted to the state database	60	
	<b>12</b> <b>Participation in National FBLA-PBL Program or Project</b> 5 points for each different national FBLA program/project such as Super Sweeps, Outstanding Chapter, ML Champion Chapter 2 points for each \$25 your chapter raised and contributed to the March of Dimes or Lead4Change between May 1 and March 1	15	
	<b>13</b> <b>Participation in State Membership Activities</b> 5 points for requesting a Chapter Visit/ <b>10 Points</b> for hosting a Chapter Visit with a State Officer Member of the Month – <b>2 Points</b> for applying/ <b>10 Points</b> for winning Chapter of the Month – <b>2 Points</b> for applying/ <b>10 Points</b> for winning Membership Campaign Handbook Video Competition - <b>10 Points</b> for participating/ <b>25 Points</b> for winning	70	

Public Relations Activities	14	<b>Contribution to Washington FBLA-PBL Competitive Event Sponsorship Project by March 1</b> 20 points for each \$110 in sponsorship dollars secured or donated by chapter.	100	
	15	<b>Publicity</b> 10 points for each <b>article</b> appearing in the school/system newspaper, newsletter, TV, radio, or website 20 points for each <b>article</b> appearing in the local/community newspaper 30 points for each television appearance or radio program (school TV or radio appearance does not count) 5 points for developing and publishing a chapter website about your chapter's current year activities 5 points for developing and maintaining a chapter social media page (Facebook, Twitter, YouTube, etc.) (max 5 points) 15 points for starring in a Tips & Tricks video	100	
	16	<b>FBLA Publication Submission March 1</b> 5 points for each article published in or submitted to <i>Tomorrow's Business Leader</i> 2 points for each article posted on the Washington FBLA Website (max 10 points; limit 2 articles per month)	15	
Service Projects	17	<b>Community Service Activities</b> 5 points for each service project benefiting your community (not fundraising) 5 points for each service project benefiting a service partner (fundraising) 5 points for submission and participation in the Community Service Event	50	
	18	<b>School Service Activities</b> 15 points for each service project benefiting your school, another school organization, or faculty/staff (not fundraising) 5 points for partnering with another CTSO on a joint school service project (max 5 points)	60	
Conference Participation and Member Recognition	19	<b>Participation/Recognition State Business Leadership Conference (previous year)</b> 10 points for each winner in the top 4 (National qualifier) 10 points for submission of Local Chapter Annual Business Report 5 points for each member placing Fifth-Tenth Place in a competitive event at the SBLC. Members may earn points for each event excluding state-only chapter events and Local Chapter Annual Business Report 1 point for each member competing but not placing at the SBLC 15 points for a new chapter in attendance at SBLC (new during 19-20 year)	100	
	20	<b>Participation/Recognition at National Leadership Conference (previous year)</b> 25 points for each entry placing 1 <sup>st</sup> -10 <sup>th</sup> Place at the NLC or being a top 15 finalist 10 points each for receiving either Gold Seal Chapter Award of Merit, National FBLA Outstanding Chapter recognition, achieving Who's Who, or a Distinguished Business Leader Scholarship; or for each member attending the Institute for Leaders 10 points for each Open Event winner 5 points for chapter participation in the NLC Champ Camp 5 points for each member competing but not placing at NLC (does not include open testing events) 2 points for member attending but not competing in an individual/team NAP event at NLC	100	
	21	<b>Participation in Adviser Professional Development</b> 20 points for each adviser attending Adviser Conference 5 points for each webinar attended	75	
	22	<b>Participation at Fall Leadership Conference</b> 5 points for each attending member/prospective member	30	
	23	<b>Participation/Recognition at Region Winter Conference</b> 5 points for each entry placing First – Sixth Place in each region competitive event 2 points for each member competing but not placing at the Region Leadership Conference	50	
	24	<b>Participation in the Business Achievement Award/LEAD Member Recognition Program</b> 20 points for each member achieving the America level of the Individual BAA Program (previous year) 15 points for each member achieving the Leader level of the Individual BAA Program 10 points for each member achieving the Business level of the Individual BAA Program 5 points for each member achieving the Future level of the Individual BAA Program  20 points for each member achieving the Gold level of the LEAD Program 15 points for each member achieving the Silver level of the LEAD Program 10 points for each member achieving the Bronze level of the LEAD Program	230	
	25	<b>Participation in the Community Service Award Member Recognition Program</b> 20 points for each member achieving the Achievement level of the Individual CSA Program (previous year) 10 points for each member achieving the Service level of the Individual CSA Program 5 points for each member achieving the Community level of the Individual CSA Program	100	
	26	<b>Participation in National Business Honor Roll</b> 2 points for each member receiving the award	30	
		<b>Total Points Received</b>		

Chapters will be honored as follows:

	<u>High School</u>	<u>Middle Level</u>
<b>Bronze Chapters:</b>	Minimum 400 points	Minimum 200 points
<b>Silver Chapters:</b>	Minimum 500 points	Minimum 250 points
<b>Gold Chapters:</b>	Minimum 600 points	Minimum 300 points

Many of these are also required for the National Outstanding Local Chapter award.

**Participation deadline for Outstanding Local Chapter consideration is March 1.**