



May 28, 2019

Greetings Advisers:

We hope everyone enjoyed the holiday weekend! There are a few important reminders this week, along with an update from the Board of Advisers Meeting that took place last week. Enjoy!

NLC Arrival:

We need to know what time you will be arriving in San Antonio so that we can be prepared to support your arrival at the Hyatt Regency. Please note: **you should NOT go to the front desk to check in!** We will have a separate meeting room where we will have your room keys, shirts, spirit items, and welcome kits.

Here is the form to share your NLC arrival information with us:

<https://trileadership.wufoo.com/forms/z1br4diu09089h4/>

Past Due Accounts:

Chapters still owe a total of \$92,000 from the State Business Leadership Conference. At the end of June, late fees of 10% on all outstanding amounts are applied. Please double check with your school/district that you are paid in full. If you have questions, need another copy of an invoice, or need to know if you have a balance, please contact washington@ctsofinance.org.

As of today, chapters still owe a total of \$270,000 for the National Leadership Conference. Please also double check on your payment status for NLC. Late fees for unpaid NLC amounts will be applied in July.

Board of Advisers Updates:

The Board of Advisers had a very productive meeting last week – and has made some great plans for the future. Here is a summary of what they discussed and decided:

- Campaigning for officer candidates will be loaded into the scheduling system as if it were a competitive event next year, so that candidates can spend the full two hours at their campaign booth without conflicts.
- The concentration for events open to audiences next year will be media events (Broadcast Journalism, Video Production, Computer Game, 3D Animation). Which events are open and how many sessions will depend on the final SBLC schedule.
- Candidate Speeches will be changing quite a bit. Here is an overview of how campaign speeches will work. Note that this change is **official** and was a Board of Advisers decision to make:
 - All candidates will build a 30-second campaign commercial. Commercials for all candidates, including region VP candidates, will be shown at the opening session. There will be no live campaign speeches at the opening session.
 - At region meetings, VP candidates will be allowed 1 minute to summarize their qualifications. No campaign managers speak.

- At the Q&A Session for President, Secretary, Public Relations Officer, and Executive Vice President, candidates may give a 1 minute summary of their qualifications before Q&A begins.
- Elections – this change is being recommended to the Board of Directors – who must approve it – so this is a PLAN, it is not yet official:
 - Election of officers would be 25% based on the review of candidate application materials, 25% based on an interview at SBLC, and 50% based on the student vote. Ties would be broken by the interview score. There would only be one round of voting. This has not yet been approved by the Board of Directors, but it is advancing with unanimous support from the Board of Advisers.
- We will continue with the professional name badges as we had this year. We are looking for a slightly larger version.
- At the 2020 State Business Leadership Conference, there will be three general sessions (instead of two). They will be as follows:
 - Wednesday Night – Opening Session. This session will be the keynote speaker, conference announcements, and all campaign commercials. Wednesday night has also changed to be chapter attire night – where your chapter shirt or school spirit wear, appropriate jeans for a professional conference, and spirit items are allowed.
 - Thursday Night – from 5:45 p.m. to 7 p.m. – Recognition Session. On Thursday, we will award scholarships, Adviser/Alumni/Businessperson/etc. of the Year awards, and all online testing awards. Thursday night will be business professional. With us now having a general session on Thursday, there will not be a state activity – chapters will have after 7 p.m. for chapter activities.
 - Saturday Morning – Awards Session – no changes.
- The management team is working on the options for SBLC 2023 and will have an adviser survey hopefully before the end of the school year to make a determination.
- The Board of Advisers agreed that all regions will offer the same competitive events with no exceptions moving forward at winter conference. If the chapter success guide identifies an event as “straight to state” regions may not offer that event, even for practice. There still will be some variables on how each region offers each competitive event (for Digital Video – some regions may ONLY do pre judge, some may do both parts, for example).
- Starting in the 2019-20 year, regions with 550 members or more will have 7 entries at SBLC instead of 6. Regions with 549 members or less remain at 6 entries to SBLC.
- There will not be open events at SBLC 2020 (Jingle and Pitch it have been retired).
- The Board of Advisers has unanimously proposed to the Board of Directors that the SBLC change policy be revised – starting at SBLC 2020, if the Board of Directors approves the change, there will be no changes to SBLC competitors allowed starting 7 days out from opening session.
- For NLC 2020, Washington FBLA will offer one travel package, along with some a la carte options. Here are the details:
 - The travel package for all travelers will include the following:
 - 6 Nights Lodging
 - Conference Registration
 - State Shirt
 - Spirit Items
 - One state activity on the evening of finals day (this year it is Dave & Buster’s)

- Optional items will include:
 - Institute for Leaders
 - State Activity Day (this year Six Flags, transportation, and Hard Rock Café)
 - Possible additional activities
- The Board of Advisers is recommending to the Board of Directors that some realignment be considered between the Puget Sound and West Central Regions.
- Kelsey Moulton will serve as the Board of Advisers Chair for the 2019-20 school year.
- Adam Smith will serve as the Board of Advisers Chair Elect for the 2019-20 school year and will become the Chair in the 2020-21 school year.

A big thanks to our Board of Advisers for a very productive meeting! If you have any questions, please feel free to reach out to your Regional Adviser.

Have a great week!