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forCOVID19
Online Hackathon

Agenda

Welcome

What is a Hack?

WA FBLA focus & #hack-theme

Requirements, Rating, Timeline & Sign-up

Slack channel

Judges

Wrap-up

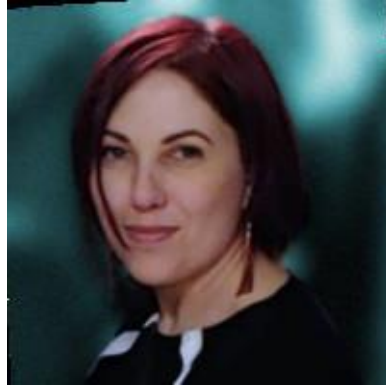
Presenters



Dawn Larsen
Running for WAFBLA
State Treasurer
1983



Dawn Larsen
VP of Technology Ops
Starbucks



Carly Slater
Program Manager -
Hackathon
Starbucks



Susie Kandzor
Director of Hacking
Microsoft Garage



Susie Kandzor
Director of Hacking
Microsoft Garage



Carly Slater
Program Manager -
Hackathon
Starbucks

WHAT IS A HACK?

Great Solutions Start with Great Problems

A good problem statement is:

- concise
- info rich
- include metrics

REMEMBER:

a good problem statement doesn't include a solution...that comes later!

What Makes a “Good” Problem Statement?

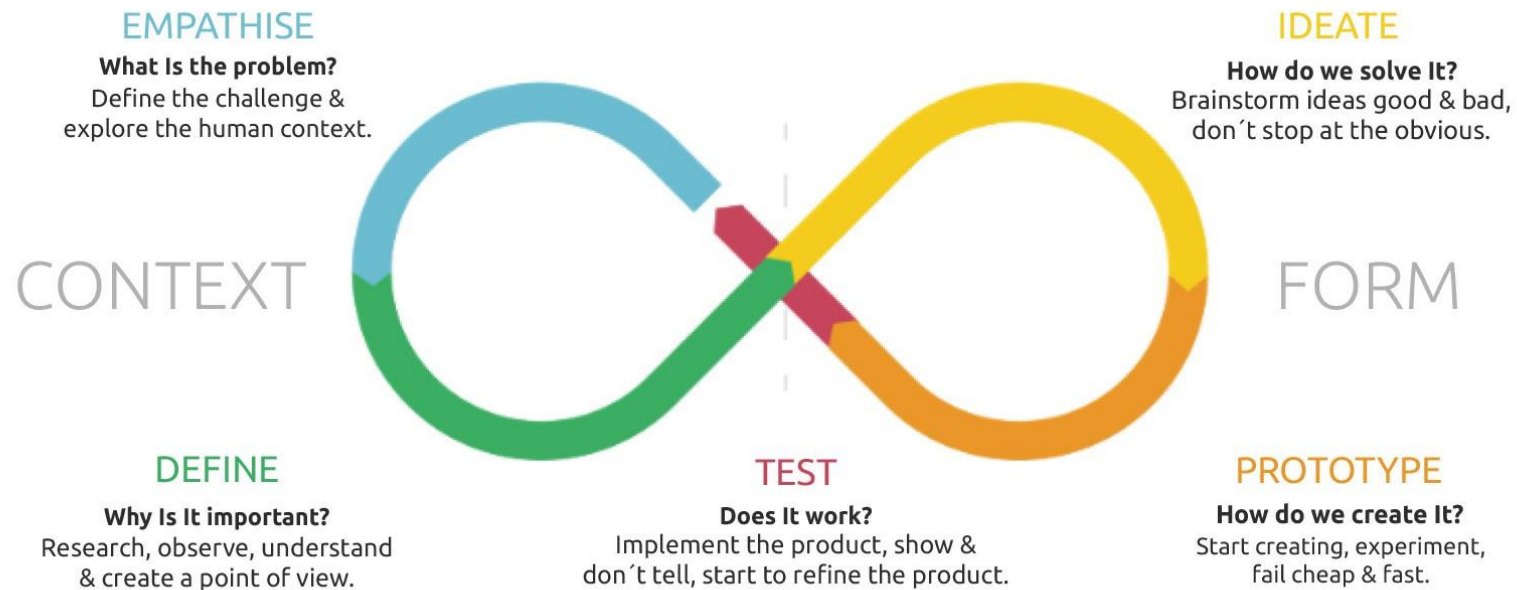
A good **problem statement** should answer questions such as:

- **What** is the problem?
- **Who** has the problem?
- **Where** does the problem occur?
- **When** does the problem occur?
- **How often** does the problem occur?
- **What causes** the problem?
- What is the **impact** of the problem?

Using Design Thinking to Refine Your Ideas

DESIGN THINKING

A FRAMEWORK FOR INNOVATION





#HACK-THEME

Given the impact of Covid-19 on school closures, students, teachers and families are now experiencing unprecedented challenges.

What ideas and potential solutions do you have to help alleviate the challenges being encountered due to school closures?



#REQUIREMENTS

#Requirements

- **Submission form**

- Submit your project [here](#) before the deadline and be sure to answer all the questions on the submission form.

- **Video**

- Upload a video walk-through your solution via YouTube, SchoolTube, Vimeo, or Dropbox, and include the link [here](#) for your project.
- Videos should be a maximum of 3 minutes long.
 - Only the first three minutes of each video will be evaluated.

- **One-Pager**

- Upload a one pager describing your solution on [here](#) for the project.

here = <https://trileadership.wufoo.com/forms/m16x4lle1ay1kic/>

Ratings

Expectation Items:

Demonstrates understanding of the #hack-theme

Identifies logical hack project, solution and aspects of implementation

Presentation has logical flow of information

Demonstrates creativity and/or out-of-the-box thinking

Project team consists of members from different FBLA chapters

Delivery Skills:

Demonstrates self-confidence, poise, assertiveness, and good voice projection

Grammar, spelling, and punctuation

Video plays successfully

- Penalty Points:**
- Video over 3 minutes
 - Dress code not followed
 - One-pager missing



Judges' Choice Award will be announced, and video played at the May 6th Award Session



TIMELINE

Timeline

Date	Activity
4/16	#WAFBLAforCOVID19 Online Hackathon Kickoff!
4/16	Registration Opens on Slack
4/16 - 4/24	Teams form on Slack and work on respective #hack-ideas
4/24 5 pm PST	Project Submissions are Due - submit to official WAFBLA site including 3-minute video and one-pager
4/24 - 5/5	Judges review submissions and provide ratings
5/6	Judges' Choice Award will be announced, and video played at the May 6 th Award Session

A red graphic element consisting of a vertical line on the left, a horizontal line at the top, and a horizontal line at the bottom, with short vertical lines extending from the right ends of the top and bottom horizontal lines, resembling a large opening square bracket.

JUDGES and COACHES

#Judges

WAFBLA BOARD:



Adam Smith
Director School Programs
at NEWESD 101



Jacinda
McLaughlin
Sr. System Administrator
Expedia



Darmeny Jones
Manager of Instructor
Support & Staffing, K12
DigiPen Institute of
Technology



Dawn Larsen
VP of Technology Ops
Starbucks

INDUSTRY REPRESENTATION:



Susie Kandzor
Director of Hacking
Microsoft Garage



Adam Sheppard
Director of Emerging
Technology
Starbucks



Shivany Shenoy
Sr. Manager, Lead
Commerce Architect
Panera Bread



Jonathan Scofield
Managing Director
Ernst & Young



Wayne Teeger
Founder and Co-Owner
Strikezone Technologies

#Coaches



Burhan Syed
Manager, Problem
Management
Oracle

*Participated in numerous
Hackathons. Magic skill
is helping people get
and stay organized;
communications strategy*



Hillary Rudolph
Sr. Analyst
Starbucks

*Won multiple awards at
SBUX Hackathon*



Mary Sult
Sr. Administrative Asst.
Starbucks

*Great comms skills, not-
for-profit experience*



Diya Sekhar
Sr. Security Service
Engineer
Microsoft

*Winner of the Spring
Hack for Good Event,
focused on Covid-19
solutions*



Raza Zaidi
Manager, SaaS Security
Assurance
Oracle

*Agile guru &
credentialed in pitching
products and projects*




Morgan Llufrío
Data Scientist
Starbucks


*Data expert, intern
mentor, and active
community volunteer*





SIGN-UP ON
SLACK CHANNEL

SLACK #Channel Navigation


WAFBLA COVID-19 O... 


 Dawn Larsen


 Mentions & reactions


 Drafts


Channel browser

 People


 Apps



 Files

 Show less

▼ Channels 

- # announcements
- # coaches
- # fbla-code-of-conduct
- # general
- # hack-ideas
- # hack-theme
- # introduce-yourself
- # judges
- # random
- # requirements
- # toolkit

▼ Direct messages 

-  Slackbot
-  Dawn Larsen (Organizer, Jud...

Slack Channel	Channel Description
#announcements	General announcements and the timeline of events.
#coaches	Great place to ask a set of coaches for advice, feedback and/or help getting unblocked when solving problems.
#fbla-code-of-conduct	This is an FBLA-sponsored event and all Code of Conduct Rules apply!
#hack-ideas	Share your ideas with others about how you want to tackle the #hack-theme. Find other to collaborate with!
#hack-theme	Find the #hacktheme for this Hackathon
#introduce-yourself	This is a great channel to introduce yourself and find others to collaborate with on #hack-ideas and projects.
#judges	Learn about the judges for this Hackathon. We have a great mix of WAFBLA Board members and industry representation.
#random	A place for non-Hack related flimflam, faffing, hodge-podge or jibber-jabber you'd prefer to keep out of more focused Hack-related channels.
#requirements	Find the requirements for Hack project submissions as well as the Ratings Sheet to be used by our judges for recognition.
#toolkit	Find useful tools and resources to help plan, execute and submit hack idea videos and one-pagers. Hack participants are encouraged to contribute!

https://join.slack.com/t/wafbla-hackathon/shared_invite/zt-ddstpsw6-QGz7tCo8L5jkEROzrTOj1g



WRAP-UP AND Q&A