



2018-2019

# CHAMPION CHAPTERS



## Washington FBLA Champion Chapters

Washington FBLA will utilize a Champion Chapters program to determine our most outstanding chapters in the state. Included below is a grid with scoring to recognize chapters as Honor Roll Chapters, Bronze Chapters, Silver Chapters, or Gold Chapters.

All Gold Chapters, as determined by the scoring outlined on the grid, will receive Gold Seal Chapter status. The highest score out of those chapters earning recognition as Gold Seal Chapters will be awarded as the Outstanding Local Chapter of the Year at the State Business Leadership Conference.



**Washington FBLA Champion Chapters**  
**Must be submitted by no later than 5:00 pm on March 1**

School Name:		Chapter President:	
Adviser's Name:		Adviser's E-mail:	
No	Activity	Max	Points
Chapter Management	1 <b>Region, State, or National Officer and/or Regional Adviser</b> 40 points for having a current state officer 20 points for having a current national officer 10 points for a state officer candidate at the previous year SBLC 10 points for having a national officer candidate at the previous year NLC 30 points for a current Regional Adviser	110	
	2 <b>Professional Chapter Meetings</b> 5 points for each professional meeting (agenda, minutes)	30	
	3 <b>Chapter Management and Organization</b> 10 points for developing a Chapter Program of Work 10 points for conducting a planning session for new officers 5 points for preparing a chapter budget and income statement 5 points for conducting an officer installation or new member induction ceremony 5 points for conducting a FBLA-PBL History Presentation or Emblem Ceremony	35	
	4 <b>FBLA-PBL Week Activities</b> 5 points for each activity conducted in celebration of FBLA-PBL Week	25	
	5 <b>Social Activity</b> 5 points for each social activity conducted for your chapter members 10 points for working with another FBLA chapter on a social event	30	
Membership Recruitment	6 <b>Chapter Membership (based on numbers on March 1)</b> 5 Points for 10-50 members or 10% Market Share OR 10 Points for 51-75 members or 15% Market Share OR 15 Points for 76-100 members or 20% Market Share OR 20 Points for 101-150 members or 25% Market Share OR 25 Points for 151-200 members or 30% Market Share OR 30 Points for over 200 members or 35% or higher Market Share BONUS 5 Points for a 10% increase or 15 members more than last year	30	
	7 <b>Chapter Membership Recruitment Committee</b> 5 Points for developing a membership recruitment committee 5 points for developing a membership brochure or video 5 points for a recruitment booth at orientation/welcome night	15	
	8 <b>Membership Campaigns-based on numbers on March 1</b> 3 points for each member who submits a Membership Madness application (recruit 5 NEW members) 5 points for each member who submits a Membership Mania application (recruit 10 NEW members)	15	
	9 <b>New Chapter Charter or Reactivation</b> 10 points for chartering or reactivating a Washington FBLA, or Washington FBLA Middle Level chapter by March 1	20	
	10 <b>Professional Division Member Recruitment (based on numbers on March 1)</b> 5 points for each member of the Professional Division from your local chapter	50	
	11 <b>Participation in National FBLA-PBL Program or Project</b> 5 points for each different national FBLA program/project such as Super Sweeps	15	
Public Relations Activities	12 <b>Contribution to Washington FBLA-PBL Competitive Event Sponsorship Project March 1</b> 20 points for each \$110 in sponsorship dollars secured or donated by chapter.	100	
	13 <b>Publicity</b> 10 points for each article appearing in the school/system newspaper, newsletter, TV, radio, or website 20 points for each article appearing in the local/community newspaper 30 points for each television appearance or radio program (school TV or radio appearance does not count) 5 points for developing and publishing a chapter website about your chapter's current year activities 5 points for developing and maintaining a chapter social media page (Facebook, Twitter, YouTube, etc.) (max 5 points) 15 Points for starring in a Tips & Tricks video	100	
	14 <b>FBLA Publication Submission March 1</b> 5 points for each article published in or submitted to <i>Tomorrow's Business Leader</i> 2 points for each article posted on the Washington FBLA Website (max 10 points; limit 2 article per month)	15	
	15 <b>Participation in State Membership Activities</b> 5 points for requesting a Chapter Visit Member of the Month – 2 Points for applying/10 Points for winning Chapter of the Month – 2 Points for applying/10 Points for winning 25 Points for participating in Sister Chapter Program Executive 4 Webina attendance – 5 Points/member (15 max/year)r -	75	
Ser vic	16 <b>Community Service Activities</b> 5 points for each service project benefiting your community (not fundraising) 5 points for each service project benefiting a service partner (fundraising)	50	



	17	<b>School Service Activities</b> 5 points for each service project benefiting your school, another school organization, or faculty/staff (not fundraising) 5 points for partnering with another CTSO on a joint school service project (max 5 points)	25	
<b>Conference Participation and Recognition</b>	18	<b>Participation/Recognition State Business Leadership Conference (previous year)</b> 10 points for each winner in the top 4 10 points for submission of Local Chapter Annual Business Report 5 points for each member placing Fifth-Tenth Place in a competitive event at the SBLC. Members may earn points for each event excluding state-only chapter events and Local Chapter Annual Business Report 1 point for each member competing but not placing at the SBLC	100	
	19	<b>Participation/Recognition at National Leadership Conference (previous year)</b> 25 points for each entry placing 1 <sup>st</sup> -10 <sup>th</sup> Place at the NLC or being a top 15 finalist 10 points each for receiving either Gold Seal Chapter Award of Merit, National FBLA Outstanding Chapter recognition, achieving Who's Who, or a Distinguished Business Leader Scholarship; or for each member attending the Institute for Leaders 10 points for each Open Event winner 5 points for chapter participation in the NLC Champ Camp 5 points for each member competing but not placing at NLC (does not include open testing events) 2 points for member attending but not competing in an individual/team NAP event at NLC	100	
	20	<b>Participation in Adviser Professional Development</b> 20 points for each adviser attending Adviser Conference 5 points for each webinar attended	75	
	21	<b>Participation/Recognition at Region Winter Conference</b> 5 points for each entry placing First – Sixth Place in each region competitive event 2 points for each member competing but not placing at the Region Leadership Conference	50	
	22	<b>Participation in the Business Achievement Award Member Recognition Program</b> 20 points for each member achieving the America level of the Individual BAA Program (previous year) 15 points for each member achieving the Leader level of the Individual BAA Program 10 points for each member achieving the Business level of the Individual BAA Program 5 point for each member achieving the Future level of the Individual BAA Program	225	
	23	<b>Participation in the Community Service Award Member Recognition Program</b> 20 points for each member achieving the Achievement level of the Individual CSA Program (previous year) 10 points for each member achieving the Service level of the Individual CSA Program 5 point for each member achieving the Community level of the Individual CSA Program	100	
	24	<b>Participation at National Business Honor Roll</b> 2 points for each member receiving the award	30	
	<b>Total Points Received</b>			

Chapters will be honored as follows:

- Bronze Chapters:** Minimum of 400 points
- Silver Chapters:** Minimum of 500 points
- Gold Chapters:** Minimum of 600 points

Many of these are also required for the National Outstanding Local Chapter award.

**Participation deadline for Outstanding Local Chapter consideration is March 1.**