



# WASHINGTON FBLA

**2022 ADVISER CONFERENCE**



Washington  
**FBLA**







# **OUR STATE OFFICER TEAM GOALS FOR THIS YEAR**

- **COMMUNICATIONS**
- **MEMBERSHIP ENGAGEMENT**
- **RESOURCES**
- **INDUSTRY RELATIONS**





# COMMUNICATIONS

- **RISE HANDBOOK**
  - REACH, INSPIRE, SUCCEED, AND EXPAND YOUR CHAPTER!
- **CHAPTER LEADERSHIP SUMMITS**
  - OCT. 13 @ 6 PM: CHAPTER OFFICER TRAINING
- **DEI GUIDE AND WORKSHOPS**
  - PROVIDING THE RESOURCES AND KNOWLEDGE TO BUILD OUR COMMUNITY
- **CHAPTER VISITS**
  - CONNECT WITH A STATE OFFICER AND LEARN MORE ABOUT THE OPPORTUNITIES WE HAVE TO OFFER! SIGN UP ON OUR WEBSITE.





# MEMBERSHIP ENGAGEMENT

- **MEMBER AND CHAPTER OF THE SEASON**
  - SEPTEMBER 20, DECEMBER 20, MARCH 20
- **WORKSHOPS**
  - WELCOME TO FBLA | SEP. 30 @ 6 PM
  - CHAPTER GROWTH AND MANAGEMENT | OCT.21 @ 6 PM
  - MIDDLE LEVEL | NOV. 9 @ 6 PM





# MEMBERSHIP ENGAGEMENT

- **FBLA ISLAND**
  - SEP. 26 - DEC. 16
  - HIGH SCHOOL CHAPTERS ONLY
- **FALL INTO FBLA**
  - SEP. 27 - DEC. 15
  - MIDDLE LEVEL CHAPTERS ONLY
- **GAME NIGHTS**
  - MONTHLY FROM DEC. TO MARCH





# RESOURCES

- **CHAPTER RESOURCE GUIDE**
  - ASSISTS IN RECRUITMENT, RETAINMENT, PARTICIPATION, AND FUNDRAISING
  - SEPTEMBER 15, DECEMBER 15, FEBRUARY 15
- **ULTIMATE COMPETITIVE EVENT GUIDE**
  - SUPPORTS MEMBERS IN CHOOSING AND EXCELLING AT COMPETITIVE EVENTS
  - OCTOBER 30
- **CONNECTFBLA**
  - VIDEO SERIES TO FEATURE 15 CHAPTER/STATE OFFICERS TO SHARE THEIR EXPERIENCES





# INDUSTRY RELATIONS

- **ALUMNI WORKSHOPS SERIES** - ALUMNI ON THEIR LIFE AND EXPERIENCES AFTER FBLA
  - DAY IN THE LIFE - END OF OCT.
  - PROFESSIONAL TIPS - MIDDLE OF DEC.
  - LOCAL COMMUNITY LEADER - END OF FEB.
  - COMPETITIVE EVENTS - BEGINNING OF APR.
- **PROCONNECT**
  - MENTORSHIP PROGRAM FOR MEMBERS WHO QUALIFY FOR SBLC
  - BECOME A MENTOR NOW
  - MENTEE APPLICATIONS OPEN END OF JAN
- **AWARD SPONSORSHIPS**
  - SPONSORS FIRST PLACE SBLC WINNERS IN THEIR COMPETITIVE EVENTS
  - SPONSOR NOW





# UPCOMING CONFERENCES

- FALL LEADERSHIP CONFERENCE (FLC)
- LEADERCON: YAKIMA, NOVEMBER 29
- WINTER LEADERSHIP CONFERENCE (WLC)
- STATE BUSINESS LEADERSHIP CONFERENCE (SBLC): SPOKANE, APRIL 19-23, 2023.
- NATIONAL LEADERSHIP CONFERENCE (NLC): ATLANTA, GA, JUNE 27-30, 2023.





# SOCIAL MEDIA

- @WAFBLA
- @WAPARLI
- @MIDDLEVPWAFBLA
  
- @WAFBLA\_NORTHWEST
- @WESTCENTRALFBLA
- @WAFBLA\_SOUTHWEST
- @CAPITALREGIONFBLA
- @SOUTHEASTWAFBLA
- @PUGETSOUNDFBLA
- @WANORTHEASTREGIONFBLA
- @WAFBLA.NORTHCENTRAL





TO ALL OF OUR ADVISERS,

**THANK YOU!**