

## How to Design a Food-Based Fundraiser

### Step One: Brainstorm

Brainstorming is the basis for any project. Come up with a long list of ideas, the more the better. Once you have a solid list, begin to pare it down to more manageable or realistic items. Keep the top two or three ideas and begin the process of designing your fundraiser. Make sure to answer the key questions:

- How is your fundraiser going to work?
- What are you going to sell?
- Is it going to be a weekly thing or a onetime event?
- Where are you going to sell it?
- When is the fundraiser going to take place?

### Step Two: Design Your Fundraiser

The next thing you need to do is to go over all of the details of your fundraiser. Go over everything and create a detailed plan. This is an outline of what is going to happen that you can show to others to help get approval, as well as refer back to as the fundraiser is going on. Try to be concise but cover all important items.

### Step Three: Get Permission

Get your fundraiser signed off by everyone who needs to approve it. Every school is different, but you should get signatures from your chapter adviser, a school administrator, and possibly an ASB representative. Many schools have restrictions about when and where on campus things can be sold, especially food. If you want to sell at a sporting event, there might already be someone selling food or other restrictions that could get in your way. If you are making the food yourself, you probably need a food workers card, which can be found at <https://www.foodworkercard.wa.gov/>. It is important to understand what might get in your way and deal with it early to ensure your fundraiser goes off without a hitch.

### Step Four: Execute

All that remains is to pull off your fundraiser. Order your food, set up your event, and make some money! Be certain that you have everyone you need there beforehand and be well prepared for anything to go wrong. Be sure to clean up when you are finished, or else you might not be allowed to do another similar fundraiser. Good luck!

Selling food can be an excellent way to make money. Everyone loves food, and most people are willing to support you if they get something delectable out of it. Plan ahead and be prepared. Whether you are selling pre-bought food or making it yourself, food is a time tested and proven fundraising technique, perfect for funding your chapter.